



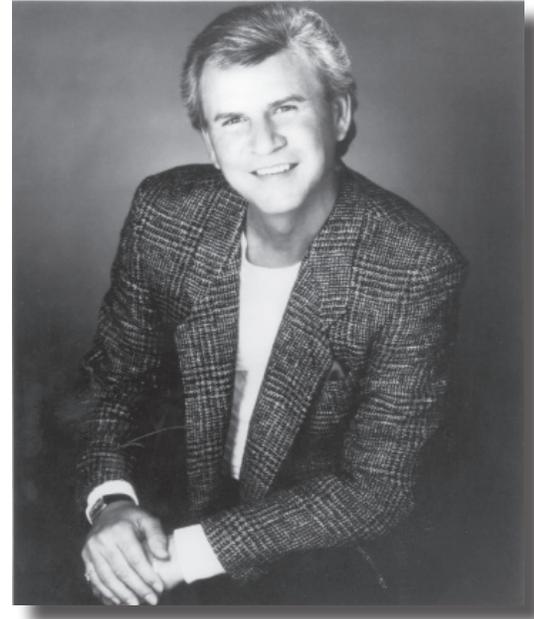
THE PRICE CENTER

NEWSLETTER - FALL 2010

BOBBY RYDELL TO PERFORM AT THIS YEAR'S GALA

Celebrating the 20th Annual Price Center Gala, Bobby Rydell will bring his extraordinary talent to the Boston stage to entertain The Price Center's most generous donors on Friday evening, November 5, 2010.

Mr. Rydell is one of the greatest performing artists of our time. His repertoire spans six decades and encompasses every area of the entertainment world as a talented singer, classic performer, extraordinary drummer, and innovative dancer. He is an extremely fine actor with an unsurpassed gift for comedy. From his debut in the late 50's as a rock & roll teen idol to starring roles in hit films such as *Bye Bye Birdie*, live theatre that included *West Side Story* and television shows like *American Band Stand* and *The Ed Sullivan Show*, Bobby is among the most prolific artists of our time.



Bobby Rydell

Please mark your calendar for Friday, November 5, and plan to join us at the Holiday Inn in Brookline for this extraordinary entertainment followed by a gourmet cocktail reception, silent auction and music for your dancing and listening pleasure by The G-Clefs. Doors open at 6:45 p.m. Show begins at 7:30 p.m. Admission requires a minimum gift of \$150 per person. For questions, please call 617-244-0065 or email gala@barrypricecenter.org. Visit us at www.ThePriceCenter.org or on Facebook.

THE FINEBERG FAMILY HOSTS 20 YEARS OF THE ANNUAL PRICE CENTER GALA



Dan Frank and Michelle Fineberg

It was twenty years ago when Gwen Fineberg sparked an idea to help The Price Center raise much-needed funds: "Let's have a party!" she said. Jerry and Michelle along with Dan Frank and the whole Fineberg clan jumped on board launching what has become a tradition at The Price Center: The Annual Price Center Gala. Each year, the gala brings 500 guests together to enjoy an evening of entertainment with extraordinary talent like Eartha Kitt, Mandy Patinkin, Ben Vereen, Gregory Hines, Rita Morena, and this year Bobby Rydell, while raising funds and generating awareness of the Center's work. Over the past twenty years, the gala has raised \$5 million in support of our pro-

grams and services. As a result, we've been able to enhance existing programs while also launching new ones. The day habilitation programs in Newton and Dedham serve more than 90 individuals; four residences were acquired which today serve 21 people; and the Work\$mart and the ASCENT programs prepare our men and women for successful work in the community. The Fineberg Company and family have made the gala their tribute to The Price Center and we, in turn pay tribute to them. Everyone at The Price Center—clients, families and staff alike—are deeply grateful and extend to them a heartfelt thank you.

2010 Board of Directors

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Greg Shaffert

INTRODUCING OUR NEW DIRECTOR OF DEVELOPMENT: LOIS COHEN

The Price Center is pleased to announce that Lois Cohen has joined its senior management team as Director of Development. Lois brings more than 20 years of development experience, most recently as director of development for Hadassah Northeast, where she led a team of volunteers in building a major gifts program that raised several million dollars over eight years. Lois says, "Our success was achieved through individual donor development and face-to-face solicitations, parlor and small group cultivation gatherings, and an annual major donor special event. The program was effective because a team of dedicated volunteer leaders joined together to achieve its strategic goals."

In addition to her background in major gifts, Lois also brings experience in annual and capital giving campaigns, planned giving, corporate and foundation giving, and strategic planning and team-building, as well as producing large, visible special events and smaller, donor-centered cultivation events. Lois is excited by the opportunity at The Price Center to expand its development program. She says, "I'm passionate about the mission of The Price Center and confident that together we can make a difference."

The Price Center is pleased to welcome Lois and eager to partner with her in building towards a strong and dynamic future for The Price Center.



Lois Cohen, Director of Development

3RD ANNUAL FAMILY PICNIC A SUCCESS

This summer The Price Center held its annual Family Picnic on the evening of June 23rd at the Auburndale Cove. The Price Center started this picnic three years ago as a way for families from all the programs to get together in a relaxing setting to get to know one another.

Fortunately, this year we were treated to some nice weather and were truly able to enjoy being outdoors at the Cove. There was plenty of food for everyone including lasagna, salad, sausage onions & peppers, and roasted potatoes from Sabatino's Italian Restaurant in Waltham and a host of desserts and appetizers brought by generous family members.

With this year's turnout of over 80 staff, family members and individuals, the Family Picnic looks to be a tradition that will continue on for many years to come.



Dawn and Bruce enjoying the picnic together



Josh Nichols

PERSPECTIVES... BY JOSH

~ Success isn't measured by money or power or social rank.
Success is measured by your discipline and inner peace. ~

-Mike Ditka

A LETTER FROM THE PRESIDENT

Dear Price Center Supporters,

At the end of the fiscal year it is important to look back the accomplishments of the past year. One of those accomplishments has been the start of the Work\$mart job placement program. This has allowed us to increase the number of job placements during the past year. We were able to finish remodeling the Humanity House kitchen with the help of the Town of Brookline, and we have seen significant growth of the ASCENT Program. We also received high ratings in our recent survey done by Commission on Accreditation of Rehabilitation Facilities (CARF). Like last year all of this progress has been accomplished in a year where there has been great fiscal uncertainty in the state budget and in the general economy.

For this new fiscal year The Price Center has received significant cuts our day programs and for the second year in a row there is no funding for merit raises for direct care staff. To make up for these lost funds we have continued to reduce our expenses, and we are being more diligent and creative in our fundraising efforts. We have recently brought on Lois Cohen, our new Director of Development, and are currently upgrading our fundraising database. We are also actively preparing for our annual Gala event on November 5th at the Brookline Holiday Inn featuring Bobby Rydell.

One of our continuing areas of strength has been The Price Center Board of Directors and committees. Gil Manzon is joining the board as Treasurer. Gil is a professor of Business at Boston College. Another new member of the board is Marshall Hughes, who is a professor of performing arts at Roxbury Community College. He has a sister at the Dedham program. We are very happy to have these two new members of the board. Andy Phillips, of Citizens Bank, and James Golub are both leaving the board. Both of them deserve our thanks for their years of service.

The last year has been a busy and productive period. I am pleased that we have been able to accomplish many of the goals that we set for ourselves. In order to continue to pursue our mission, and ensure the variety of options from which our clients may choose, we find ourselves even more dependent upon the financial support of others. We thank you for your continued generosity and support.

Justin Sallaway
President



HUMAN RIGHTS AT THE PRICE CENTER

Most of us don't think about human rights on a daily basis, but at The Price Center human rights is at the forefront of our minds. As the Human Rights Coordinator I want to share what The Price Center does to ensure that we uphold the human rights of the individuals we serve.

My name is Johanna Jennings and I have been working at The Price Center since October of 2004. I recently started as the Human Rights Coordinator in the fall of 2008. One of the aspects of my position is to function as a liaison to the agency's Human Rights Committee (HRC).

Having a Human Rights Committee is a requirement of the Department of Developmental Services. There are regulations specifying the required membership for the HRC, how often it should meet, and what the committee reviews. In addition to the required members who include a physician or nurse, lawyer and psychologist, trained Human Rights Officers from each program attend each quarterly meeting. At these meetings the HRC reviews all behavior plans, investigations, restraints, incidents, research, and any human rights training provided to either staff or the individuals served. In addition, each year a representative from the committee visits each program for a review.

If you would like to know more about our Human Rights Committee or if you have any questions or concerns about Human Rights, please feel free to contact me at 617-244-0065 x308

The Barry L . Price
Rehabilitation Center
38 Border Street
West Newton, MA 02465
617.332.7477

Lew Bergins
Chairperson

Justin Sallaway
President

Lois Cohen
Editor

THE PRICE CENTER AUCTION GOES ONLINE!

BID!
BID!
BID!

This year's auction items will be presented for your bidding pleasure on The Price Center website. Go to **www.thepricecenter.org** to view the items and place your bids.

Bid High! Bid Often!

**Win magnificent items...
all to benefit The Price Center.**

You don't need to attend The Price Center's annual gala to be a winning bidder. But, items will be available for bidding at the gala...so plan to attend!



The silent auction will officially close on **November 5** at 9:00pm. Winners will be announced at the Gala. Look for results for all items on The Price Center website on Monday, November 7.

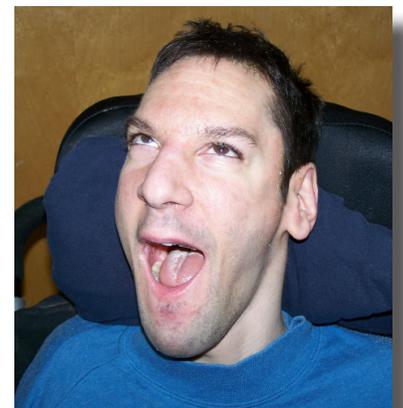
Questions:

Call Jo at 617-244-0065
or send an email to
gala@barrypricecenter.org

Send us your email address and we'll tell you about new items as they're posted to the website.

IN MEMORY OF MICHAEL

On Monday May 17th, Michael Bergins attended his day habilitation program in Dedham as he had done for the previous 16 years. It was an uneventful day, a day like most others. Michael completed his specialized programming without much ado. He was his usual jovial self. Little did staff know that this would be his last day they would have the pleasure of working with him. Michael passed away in his sleep that evening leaving his family and friends at the age of 38. Michael was a beautiful person. He had a great sense of humor with a ready and bright smile. His friends at the Dedham program miss him sorely but have wonderful memories of a man with tremendous courage and charisma. We love you and miss you Michael. You will forever be in our hearts and mind.



Michael Bergins