

MANAGER'S DESK FOR MONDAY, MARCH 11, 2019

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

IT'S DAY 11 OF SPRING LETTER MONTH. HAVE WE HEARD FROM YOU YET?

[CRIVITZ] I'M SO GLAD YOU'RE ON THE AIR. I'VE BEEN LISTENING SINCE 1998. I LOVE ALL THAT YOU DO TO BRING PEOPLE TO CHRIST. THANK YOU. I PRAY FOR YOU AND YOUR FAMILIES EVERYDAY. I WOULD LIKE IT IF YOU WOULD HAVE MORE CONCERTS LOCALLY. I LIKE THE SEATS IN OCONTO FALLS BETTER THAN THOSE IN GREEN BAY. BY HAVING BUS TRIPS A LOT OF US CAN'T GO AND I THINK PEOPLE THINK YOU HAVE AN ABUNDANCE OF MONEY TO RUN THE BUS TRIPS ALL THE TIME. THANK YOU AND GOD BLESS YOU ALL.

I FOUND THEIR COMMENT ABOUT THE BUS TRIPS VERY INTERESTING. ESPECIALLY SINCE TOMORROW OUR BUS TRIP TO BRANSON BEGINS EARLY IN THE MORNING. IN REALITY, IT'S THE LOCAL CONCERTS THAT POSE A BIGGER FINANCIAL RISK FOR THE STATION.

BUS TRIPS COST THE STATION NOTHING AND POSE NO FINANCIAL RISK TO US. IF WE DON'T HAVE ENOUGH PEOPLE SIGN UP FOR A BUS TRIP TO COVER OUR COSTS (LIKE LAST YEAR'S TRIP TO THE NATIONAL QUARTET CONVENTION) THE TRIP IS CANCELLED.

WHEN WE BOOK A GROUP TO DO A CONCERT FOR US THERE IS A SET FEE FOR THEM AND THEN COSTS TO RENT THE AUDITORIUM. IF WE SELL ENOUGH TICKETS, THE COSTS ARE COVERED. IF WE DON'T SELL ENOUGH TICKETS, THE STATION LOSES MONEY.

RECENTLY, FOR THE SCHEDULED CONCERT WITH LEGACY FIVE ON MARCH 1, A LARGE NUMBER OF LISTENERS WERE WAITING TO DECIDE TO GO OR NOT DEPENDING ON THE WEATHER. WE HAD ONLY SOLD ABOUT HALF OF THE NUMBER OF TICKETS WE NEEDED TO TO COVER OUR COSTS. SNOW WAS IN THE FORECAST FOR THAT NIGHT AND WE MOST LIKELY WOULD HAVE LOST MONEY ON THE CONCERT. SO I THANK GOD FOR THE BASKETBALL GAME THAT GAVE US A LEGITIMATE REASON TO CANCEL THE CONCERT. AND IN OUR CASE, RESCHEDULE IT FOR APRIL 4.

SO IN REALITY, CONCERTS ARE A CONCERN TO OUR FINANCES AND IS ONE OF THE REASONS WE HAVE SCALED BACK ON HOW MANY WE DO EACH YEAR. LOCAL CONCERTS ARE GREAT ONLY IF THEY ARE WELL ATTENDED.

BE ASSURED THAT WHEN YOU GIVE TO WRVM, YOUR GIFT IS BEING USED TO BROADCAST THE GOSPEL MESSAGE.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.