



**A BETTER LIFE ANIMAL RESCUE**  
**2018 2<sup>nd</sup> Annual Tux & Tails Gala “Heart of Gold”**

Dear Community Supporter & Animal Lover,

You are cordially invited to attend and participate in one of Morganton’s most exciting and worthwhile causes. A Better Life Animal Rescue is proud to host its 2<sup>nd</sup> Annual Charity Fundraiser – ‘*Heart of Gold*’ on Saturday, February 10<sup>th</sup>, 2018, at The Pavilion at Silver Fork Winery. A Better Life Animal Rescue, Inc., a no-kill foster home-based rescue organization located in Burke County, NC, does not operate an animal shelter and relies on volunteer foster families to provide temporary care for rescued dogs and cats until they can either be matched with loving, responsible, permanent adoptive families or until lost pets can be reunited with their own loving families. I am reaching out to you to see if you would consider being a Sponsor of this very important fundraiser.

The funds generated from the fundraiser will help provide the resources necessary to continue to provide the food, shelter, vet care and ongoing support for animals in need. Being a successful community leader and/or business owner, we know that you understand how important it is to provide local services to our community and believe that animals are a vibrant part of our lives and community.

Please see the attached Sponsor Guide that explains different levels of support and the associated benefits you will receive in return. We would greatly appreciate your support, and no donation is too small. We will provide a receipt for a tax deduction for your donation (donations are tax deductible to the extent allowed by law).

If you have any questions, please contact me directly. Please respond no later than **January 22<sup>nd</sup>, 2018** if you would be willing to participate in this year’s sponsorship, so we can include you in all publicity efforts. This is our 2<sup>nd</sup> Annual Gala, and we hope that it continues to grow each year – with all of our combined efforts, we know it will. We greatly appreciate your consideration as do the animals of Burke County.

Sincerely,

Gwen Hood

President & Board Chair, Board of Directors

P.O. Box 8311 Morganton, NC 28680

Phone: (828) 584-6767/Fax: (775) 201-4286

e-Mail: [ABetterLifeAR@GMail.com](mailto:ABetterLifeAR@GMail.com) - [www.abetterlifeanimalrescue.com](http://www.abetterlifeanimalrescue.com)



## A BETTER LIFE ANIMAL RESCUE

### 2018 2<sup>nd</sup> Annual Tux & Tails Gala, "Heart of Gold"

Saturday, February 10<sup>th</sup>, 2018

#### REPLY FORM

Yes, count on me as a sponsor of 2018's *'Heart of Gold'* supporting the health and wellbeing of the animals in need in Burke County. (Please check all of the following that apply)

\_\_\_\_\_ Enclosed is my check for Sponsorship: \_\_\_\_\_ (Checks should be made out to ABLAR)

\_\_\_\_\_ I will be e-mailing my logo in JPEG format, **along with my company's link**, which will be posted on the ABLAR website ([www.abetterlifeanimalrescue.com](http://www.abetterlifeanimalrescue.com)) as well as all promotional items such as flyers, posters and social media.

\_\_\_\_\_ I will be donating, but prefer not to have my name publicized.

\_\_\_\_\_ Sorry, I cannot support the event this year, but please contact me next year.

NAME: \_\_\_\_\_

Print **Business or Personal Name** (as you would want it publicized):

\_\_\_\_\_

Mailing Address:

\_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Return to:** A Better Life Animal Rescue – Tux & Tails Gala

c/o Peg Demarco

P.O. Box 8311, Morganton, NC 28680

A Better Life Animal Rescue, Inc. is an IRS 501(c)(3) tax exempt charitable organization, your receipt will support an income tax deduction for your charitable contribution.



## 2018 2<sup>nd</sup> Annual Tux & Tails Gala, "**Heart of Gold**"

### **SPONSORSHIP GUIDE**

#### **Platinum Pets - \$2500**

- 4 tickets to the event - table reserved for you and your guests
- Business Name & Logo on Promotional Signs, Event Program and Social Media
- Business Name & Logo included on website for your Sponsorship
- Business Name & Logo recognized and announced several times during the event
- Name/Logo included in Thank You Ad

#### **Diamond Doggies - \$1000**

- 2 tickets to the event
- Business Name & Logo on Promotional Signs, Event Program and Social Media
- Business Name & Logo included on website for your Sponsorship
- Name/Logo included in Thank You Ad

#### **Ruby Rescue - \$500**

- 2 tickets to the event
- Business Name & Logo on Event Program
- Name/Logo included in Thank You Ad

#### **Tail Wagger - \$250**

- 2 tickets to the event and table reserved for you and your guests
- Name/Logo included in Thank You Ad