



2021 Sponsorship & Advertising Opportunities

Rolling Hills Rodeo Association (RHRA) is a family association with a strong focus on teaching our youth life-skills such as, responsibility, goal setting, grit & sportsmanship by utilizing our western heritage & lifestyle. We offer an opportunity that focuses on youth while allowing all family members including parents & grandparents an opportunity to come together for quality time and amazing life-lessons!

The funds from your advertisement/sponsorship will help to support the production cost of events themselves along with awards & prizes given directly for our contestants in exchange for receiving advertising for your business at our events and via our online presence.

<u>Platinum Sponsor</u> <u>\$750+ Advertising Level</u>	<u>Gold Sponsor</u> <u>\$500 Advertising Level</u>	<u>Silver Sponsor</u> <u>\$250 Advertising Level</u>
<p>This sponsorship level will provide you with the most advertising impact. In exchange for your sponsorship the following will be included:</p> <ul style="list-style-type: none"> • Large Year-End All-Around Award Sponsor (TBD) • 2.5' x 6' full-color Vinyl Sponsorship Sign: (or you may provide your own) hung at all of our rodeos, clinics, fundraisers and awards banquet which is currently setting at 6 events with more possible. • Website & Facebook Advertising: Your company name, tag-line and phone number listed on our website & Facebook page with applicable links to your business. • Day Sheet Advertising: Your company name, tag-line and phone number printed on all event day-sheets. • Club Shirt Sponsorship Recognition: Your business name listed as a sponsor on club shirts that may be produced. • Event Announcement as a Gold Circle Sponsor: Your business name and tag-line announced at every arena event a <u>min. of 5 times</u> along with any tag-lines or feature statements requested. 	<p>This sponsorship level is a great option providing you with a strong presence at our events. In exchange for your sponsorship the following will be included:</p> <ul style="list-style-type: none"> • 1.7' x 3' full-color Vinyl Sponsorship Sign: (or you may provide your own) hung at all of our rodeos, clinics, fundraisers and awards banquet which is currently setting at 6 events with more possible. • Website & Facebook Advertising: Your company name, tag-line and phone number listed on our website & Facebook page. • Day Sheet Advertising: Your company name printed on all event day-sheets. • Event Announcement as a Premier Circle Sponsor: Your business name and tag-line announced at every event a <u>min. of 3 times</u>. 	<p>This sponsorship level is an ideal option to get begin to develop brand name recognition. In exchange for your sponsorship the following will be included:</p> <ul style="list-style-type: none"> • Website & Facebook Advertising: Your company name, tag-line and phone number listed on our website & Facebook page. • Day Sheet Advertising: Your company name printed on all event day-sheets. • Event Announcement as a Premier Circle Sponsor: Your business name and tag-line announced at every event multiple times. <div data-bbox="1058 1539 1539 1654" style="background-color: #e0e0ff; padding: 5px;"> <p style="text-align: center;"><u>Event Buckle Sponsor</u> <u>\$100 Advertising Level</u></p> </div> <p>This level is an ideal for those who are wanting to give back to support and amazing youth & family based organization by sponsoring an event buckle:</p> <ul style="list-style-type: none"> • Website & Facebook Advertising: Your company name, tag-line and phone number listed on our website & Facebook page.



2021 Sponsor & Advertising Enrollment Form

Company/Family Name: _____

Contact Person: _____ Phone Number: _____

Business Tag-line or details: _____

Mailing Address: _____

Website: _____ Business Facebook Page: _____

Sign Info—Where applicable:

_____ We'll provide a logo & authorize RHRA to create a sign for the purpose of advertising at RHRA events.

_____ We will provide a sign that we prefer to have used.

THANK YOU TO LAST SEASONS SPONSORS:

STIMSON
CONTRACTING INC



2021 Advertising & Sponsorship Level/Amount Selected:

<p><u>Platinum / Large Year-End Award Sponsor</u> <u>\$750+ Advertising Level</u></p>
<p><u>Gold Sponsor</u> <u>\$500 Advertising Level</u></p>
<p><u>Silver Sponsor</u> <u>\$250 Advertising Level</u></p>
<p><u>Event Buckle Sponsorship</u> <u>\$100 per buckle (can do multiple)</u></p>

Amount Enclosed: _____

Amount Enclosed: _____

Amount Enclosed: _____

Amount Enclosed: _____

Total Amount Enclosed: _____