



Healing Hoof Steps

Equine Assisted Mental Health Counseling & Therapeutic Riding Services

Fundraising Presentation



THE GLOBAL STANDARD FOR
SERVING THOSE WHO SERVE

3942 Jace Drive
Crestview, Florida 32539
www.HealingHoofSteps.org



PATH
INTERNATIONAL
Professional Association of Therapeutic
Horsemanship International

THE MENTAL HEALTH OF OUR COMMUNITY MATTERS.

As of 2022, Florida ranks **49th** out of **50** States for access to mental health care

Citation: [Adult Data 2022 | Mental Health America \(mhanational.org\)](#)

(States ranked 39-51 indicate adults having higher prevalence of mental illness but lower rates of access.)

(2017) Florida average of **Adults who experience major depressive disorder: 17%**

In Okaloosa County it's 20%. That's nearly 40,000 residents based on most recent census (*statistic not updated in the 2022 County Health Assessment data*)

Over 4,000 instances of domestic violence occurred in Okaloosa from 2018-2020;
30% higher than the state of Florida average for domestic violence

Suicides in Okaloosa have been higher than the Florida average overall **since 2001.**

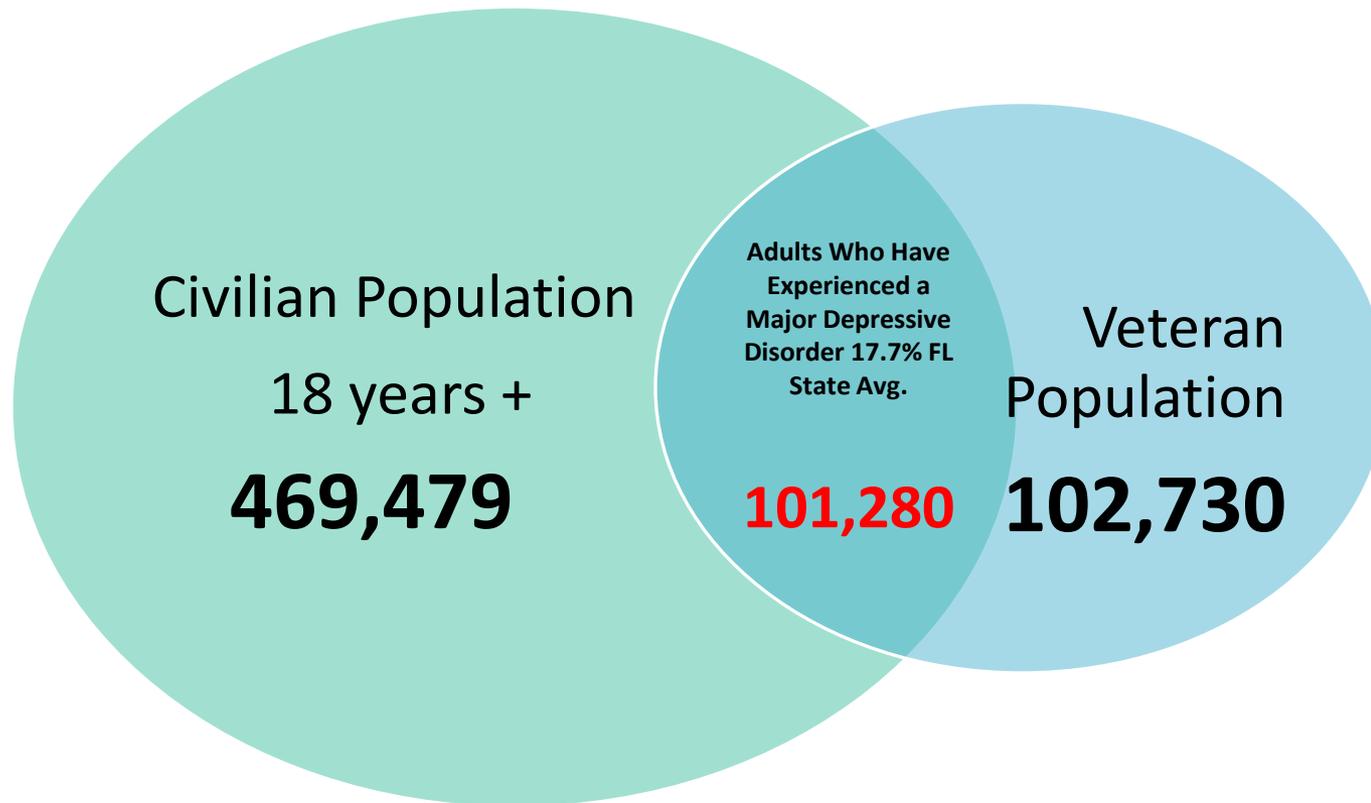
In past 10 years, **381 Okaloosa residents died by suicide.**

Of those who died by suicide, 78% were male and 90% were White

In 2020, nearly **2,000 Okaloosa residents hospitalized** due to mental disorders

Florida Congressional District 1

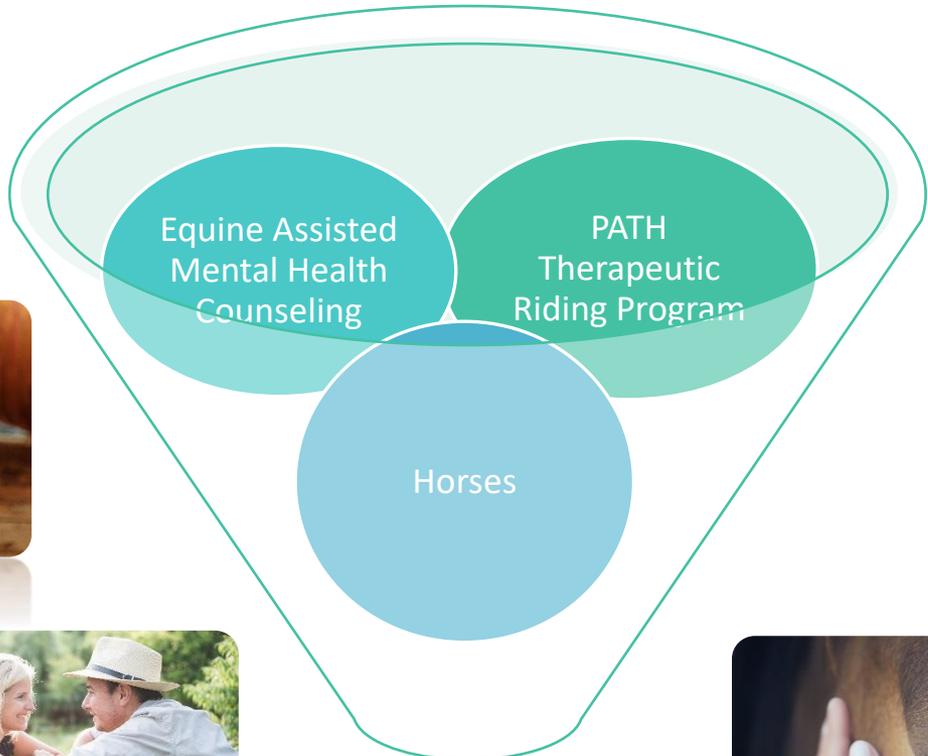
572,209 Adults 18+



Escambia, Santa Rosa, Okaloosa & Walton Counties

How does Healing Hoof Steps help to improve the mental health of our community?





Our Mission

To create lasting, positive change in the lives of individuals along the Emerald Coast through therapeutic engagement with horses.

Our Vision

Passionately impacting our community by engaging horses and innovative techniques at a premier facility to improve the mental, physical, and emotional well-being of the Emerald Coast.



Equine Assisted Mental Health Counseling & Therapeutic Riding Services



MANE POWER EVENTS
Corporate Team
Building Workshops



Veterans
Services



T.R.A.C.S. Program for
At-Risk youth



Therapeutic Riding Sessions
for Veterans & First
Responder



Couples
Workshops



Individuals Dealing with
Depression, Anxiety, PTSD



Women & Family
Services



PATH Certified Therapeutic
Riding Program



Healing Hoof Steps provides mental health services through:

Equine Assisted Mental Health Sessions require additional staff compared to traditional In-Office Therapies
Licensed Mental Health Professional + Equine Specialist + Horses

Less than 5% of our clientele directly pay for our services. We rely on fundraising to cover the additional components required to safely provide this unique model of therapy.



VA U.S. Department of Veterans Affairs



Camaraderie Foundation



A UnitedHealthcare Company





Healing Hoof Steps provides therapeutic riding services through:

Lessons are typically 1 hour in duration per week.



Self-Pay and Insurance Reimbursement Options are methods of payment used by clients not covered under one of the above options.



Healing Hoof Steps receives referrals through:

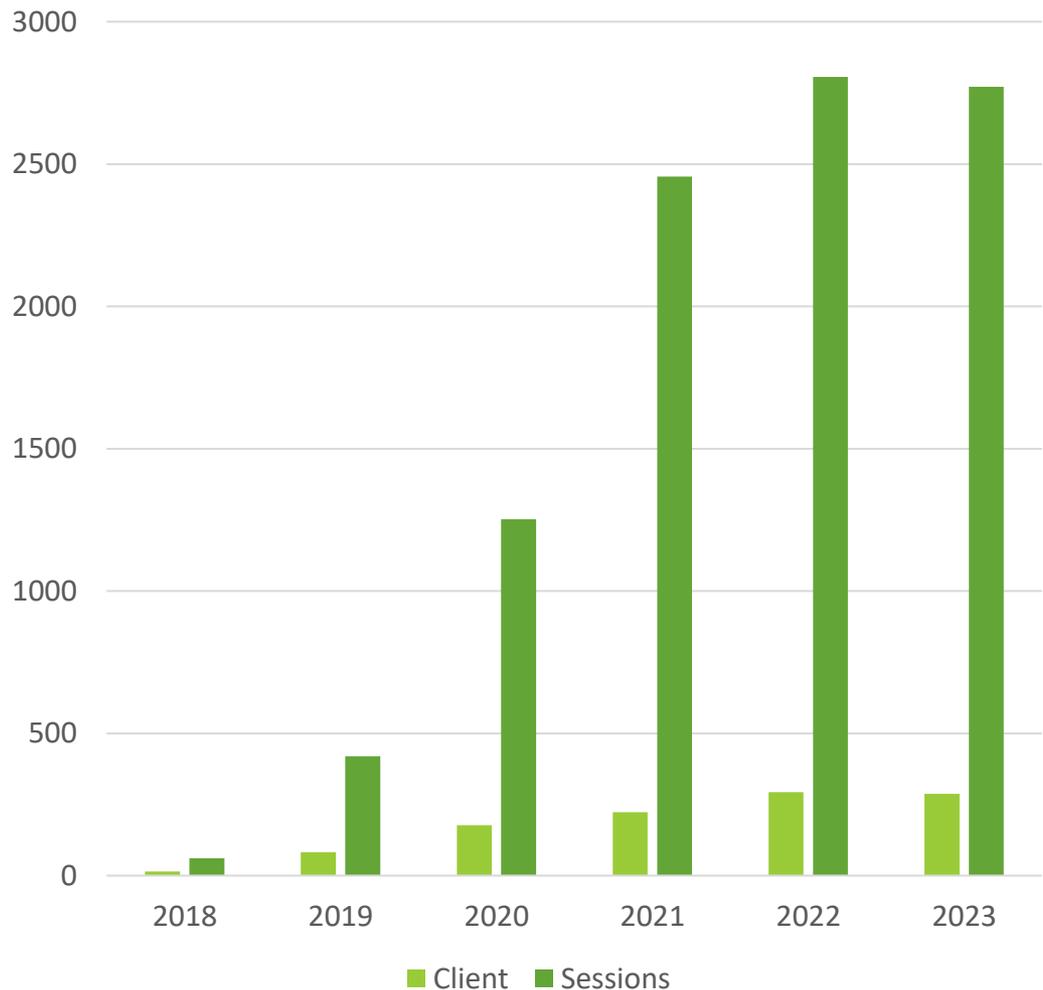
Exponential Growth YOY Driven By The Need In Our Community for ALTERNATIVE MENTAL HEALTH TREATMENTS

Since 2018:

- 850+ Clients Seen
- 8,477 Completed Session Hours



Unduplicated Clients and **Completed** Session Totals



Our Board of Directors



Shannon Brannon
Board President, Founding Member
PTA & Associates Archeology Firm



Travis Peterson, MSgT USAF Ret
Veterans Services Chair, Founding Member
Moral Compass Foundation, Director



Lee Glaser, Lt Gen USAF Ret
Board Vice President
Northwest Florida Real Estate, Founding
Member



Candie Arrowsmith
Fundraising Chair
Volunteer Sector



Lee Thomas
Board Secretary, Founding Member
Volunteer Sector

Jamie Wells, Defenders of Freedom FL
James Vechery, Samaritan's Purse
Deede Wayne, Cape Cod Broadcasting
Julie Harper, PsyD Forensic Psychologist
Lee Thomas, KEMRON Environmental Services
Hunter Norton, Esq. Shumaker & Partners



Carol Missildine
Board Treasurer
Accounting Business Support, LLC
Corcoran Reverie Group



Actively Seeking New Board Members

Due to our programs' rapid growth, we are looking to grow our board of directors!



Community Connections



U.S. Department of Veterans Affairs



Invisible Wounds Center at Eglin AFB



****The organizations above have met with Healing Hoof Steps and shown tremendous interest in our program. We are in the process of scheduling demonstration events OR they have already participated in a demonstration event at Healing Hoof Steps in since 2018****



Annual Fundraiser Events

3rd Annual



April 25-27, 2025

3rd Annual



PAR 4 PATRIOTS



September 21, 2024

4th Annual Equestrian Challenge

October 26, 2024

Local equestrians compete on site in an obstacle points challenge and a horse & rider costume contest

Waiting Lists..... 83 individuals

Our mental health counseling program and (4) licensed therapists currently have a 6-9 month waiting period for services due to our current maximum facility capabilities.

Our therapeutic riding program currently has a 4-5 month waiting list due to limited facilities that are subject to inclement weather and extreme heat concerns.

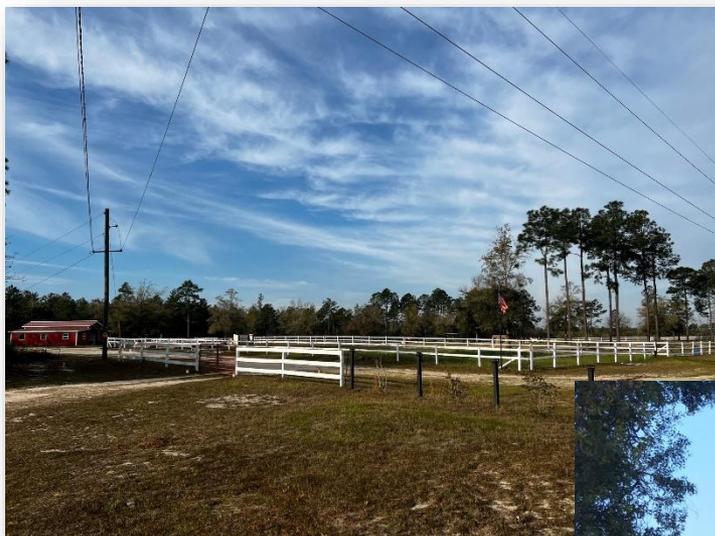
Thanks to the State of Florida & ARPA/Okaloosa County, we have been able to start many of our expansion projects to minimize wait times. Unexpected delays have led to increased material and construction costs to complete all of the projects as planned.

Brick & Mortar Expansion Projects in progress 2024!

Our Biggest Projects----->

Our consistently growing client base requires us to increase our facilities to continue to meet the needs of our community.

The completion of these projects will allow Healing Hoof Steps to continue to serve our mission of creating lasting, positive change for individuals along the Emerald Coast through therapeutic engagement with horses.



Arena Cover Cost \$205,125
Offices/Bathroom/New Pastures
\$119,305



85' 140' Arena Cover Space and New Counseling Offices will be provided by grant funding from ARPA/Okaloosa County and Governor Ron DeSantis, FL House & Senate totaling \$324,430

Mental Health Out Post Suites

(4) 12'x20' Finished Office Cabins

(1) Bathroom Cabin

(1) Landscaped Common Area

Mental Health Outpost Suites ***Completion Fall 2024!***

Private Counseling Offices with Adjoining Horse Pastures

A



B



D



C

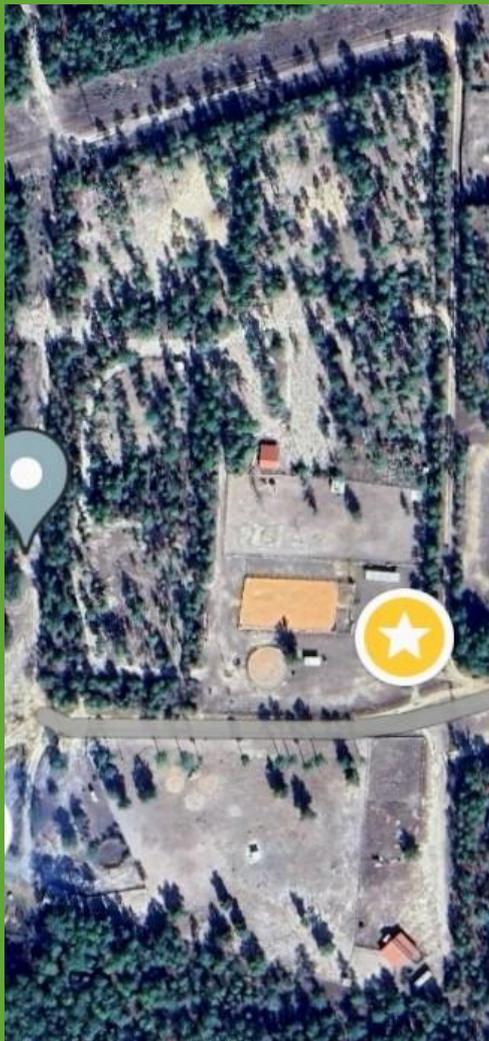


Bathroom Building

Healing Hoof Steps 2024 Aerial View 10.5 Acre Facility



Brick & Mortar
Sponsorship
Opportunities
Continued...



Project Description	Estimated Cost
10' x 20' Lean To Shelter in Pasture MH 4	\$750
10' x 20' Lean To Shelter in Pasture MH2	\$750
Multi Horse Feeder in MH Pasture 4	\$500
Garden boxes built in front of tack building	\$500
Livestock Well Pump House/Cover	\$500
Multi Horse Feeder in MH Pasture 3	\$500
MH Outpost Building C Interior Completion	\$7,300
MH Outpost Building D Completion	\$15,800
Fencing Materials to Divide TR 2 & TR 3	\$3,500
Larger Hay/Feed/Heavy Equipment Building	\$27,650
Admin Office Conversion	\$3,200
Admin Bathroom & Laundry	\$7,100
MH Outpost Waiting Area Landscaping	\$3,500

*Donated in Memory of Midn.
3/C Justin Zemser!*

*Donated in Memory of Midn.
3/C Justin Zemser!*

Program Sponsorships Available

Description	Cost
12 Month Individual Horse Sponsorship-11 available!	\$3,000
HOOFS4HEROES- <u>Counseling Scholarship</u> for 3 veterans to have 12 sessions each!	\$3,600
HOOFS4HEROES- <u>Therapeutic Riding</u> Scholarship for 5 veterans to have 8 lessons each!	\$2,100
Youth Therapeutic Riding Scholarship age 5-17yrs. Old 5 children in need will receive 8 lessons each	\$2,100



Become a
monthly donor
and join the
Healing Hoof
Steps Cavalry of
Giving!



WE WANT YOU to Join our Cavalry of Giving! Members of our **Cavalry of Giving** donate **\$10, \$20, \$50 or \$100** every month and receive exclusive gifts, invitations, and communication from Healing Hoof Steps.

Your monthly gift will help to provide the necessary elements to maintain the highest levels of care to our clients, riders and working herd of incredible horses! Click the monthly giving option below and **JOIN OUR CAVALRY of GIVING** today!

Visit the Cavalry of Giving page on our website to sign up today!



Thank you for allowing us to share our programs with you!

