



39th Anniversary
1978 – 2019

Board of Directors

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Mr. Manny Grova Jr.
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Monsignor Joao Antão
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Padre Nuno Rocha
Pastor

Affiliate Organizations:

P.I.S.C. of Elizabeth
P.I.S.C. Nova Geração
P.I.S.C. Nova Mocidade
Rancho Danças e Cantares de Portugal
Escola Amadeu Correia
Our Lady of Fatima Parish
Our Lady of Fatima Youth Group
Knights of Columbus
Our Lady of Fatima Girl Scouts
Our Lady of Fatima Boy Scouts
Elizabeth Portuguese Lions Club
Elizabeth Portuguese Leo Club
Asso. Regional Caldense
Beneficiencia Algarvia
Clube Açores
Asso. Portuguesa de Desportos
Elizabeth Youth Soccer
Portuguese American Police Association

Portugal Day Committee

Elizabeth, New Jersey

P.O. Box 6738, Elizabeth, New Jersey 07206-6738 ❖ Tel: (908) 894-8277
info@ElizabethPortugalDay.com ❖ www.ElizabethPortugalDay.com

Dear Sir/Madam,

On behalf of the 2017 Portugal Day Committee, we are proud to inform you of the preparations that have begun for the 39th Anniversary of the Elizabeth Portugal Day Festivities. This year our celebration in the City of Elizabeth will consist of the following:

- **"Taste of Portugal" Cocktail Reception - March 16, 2016**

A cultural exhibit for everyone to enjoy that will focus on "The Art of Wine Culture in Portugal", as you sample a variety of wines. At this event, we will also be sashing our Marshals to officially kickoff our season. The event will begin at 7:00PM at The Arches Hall- Across the street from Our Lady of Fatima Church, located at 953 Bond Street, Elizabeth, NJ 07201.

- **Pageant - April 1, 2017**

A pageant to choose the Rainha/Rei, Princesa/Principe and Princesinha/Principezinho to represent the community during the Portugal Day Parade. The pageant will include traditional regional attire and formal evening wear. The pageant will begin at 6:00PM at the Portuguese Instructive Social Club located at 409 U.S. Highway 1&9 S., Elizabeth, N.J.

- **Fishing Derby - April 30, 2016**

Beginning at 9:00AM there will be children fishing contest and family picnic day at Warinanco Park. A limited quantity of Picnic Tables and Barbecue Grills will be available please feel free to bring your own. Bait and fishing poles will be provided for the children entering the fishing contest while supplies last.

- **Tour De Elizabeth - May 15, 2016**

Registration will begin at 7:30AM. The bike tour will begin in front of City Hall located at 50 Winfield Scott Plaza. A 15 mile bike tour of the City of Elizabeth including historic sites.

- **Golf Tournament - May 16, 2016**

Beginning at 11:00AM we will have registration and brunch. We will then proceed to the starting of our golf tournament. Beverages will be provided throughout tournament. The golf tournament will be held at Concordia Golf Club, 3 Clubhouse Drive, Monroe Twp, NJ. Once tournament is over we will serve dinner and hand out trophies along with prizes to participants at the Portuguese Instructive Social Club, 409 U.S. Highway 1&9 S., Elizabeth, N.J.

- **Miniature Golf Tournament - May 20, 2016**

An event for the entire family. Miniature golf will begin at 7:00PM at the Hyatt Hills Golf Course, 1300 Raritan Road, Clark, NJ.

- **Flag Raising at City Hall - June 2, 2017**

Beginning at 7:00PM the Portuguese Flag will be raised at City Hall and displayed until June 10th. Then, all attending will enter the City Council Chambers where a City Proclamation will be issued by the Mayor and other city officials declaring Portugal Week in Elizabeth.

- **Portugal Day Parade - June 4, 2017**

The parade will depart at 2:00PM from the Union Square on Elizabeth Avenue, proceed on Elizabeth Avenue to South Broad Street and then onto Grove Street concluding at the Portuguese Instructive Social Club with an official Portugal Day Celebration.

- **Portugal Day Mass - June 8, 2016**

Come join us at the Cathedral Basilica of the Sacred Heart located at 89 Ridge Street in Newark, NJ as we celebrate a special Mass in honor of Portugal Day.

- **Soccer Tournament - [Location & dates to be announced]**

The many teams of Elizabeth Youth Soccer will be holding friendly games and a soccer shoot out. Come and cheer them on as we honor one of Portugal's favorite past times.

*Events are subject to date change.

Being a member of our community, we would like to share with you an opportunity to be a part of this exciting Portuguese commemoration of our heritage. The proceeding sheet explains the many options available to you. We thank you in advance for your consideration and continued generous support. If you have any questions you can contact Andreia Costa at (908) 894-8277.



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Company Name: _____

Contact Name: _____

Contact Number: _____ **Contact Fax Number:** _____

E-mail Address: _____

Company Address: _____

Street

City,

State

Zip Code

PLEASE CHECK FOR DESIRED SPONSORSHIP

\$100 _____

Business Card Advertisement

- Your company business card will be advertised on Parade Poster.

\$250 _____

Banner Advertisement

- Your company Banner will be displayed during Portugal Week.
 - Company must provide banner [maximum size 8ft.].

\$500 _____

Band Sponsorship- *company donation will pay for a High School Marching Band to perform*

- Company Banner will be displayed during Portugal Week;
 - Company must provide banner [maximum size 8ft.].
- Your company business card will be advertised on Parade Poster;
- Company Booth at PISC for Selling/Promotion [Sunday].

\$500 _____

Inflatable Sponsorship- *company donation will pay for Inflatable slides for our Children!*

- Company Banner will be displayed during Portugal Week;
 - Company must provide banner [maximum size 8ft.].
- Your company business card will be advertised on Parade Poster;
- Company Booth at PISC for Selling/Promotion [Sunday].

\$1,000 _____

Corporate Sponsorship

- Company Banner will be displayed during Portugal Week;
 - Company must provide banner [maximum size 8ft.].
- Your company business card will be advertised on Parade Poster;
- Company Booth at PISC for Selling/Promotion [Sunday];
- Company Booth at Fishing Derby for Promotion.

\$4,000 _____

Premium Sponsorship

- Company Banner will be displayed during Portugal Week;
 - Company must provide banner [maximum size 8ft.].
- Your company business card will be advertised on Parade Poster;
- Your company Logo will be prominently displayed on all event advertisement
- Company Booth at PISC for Selling/Promotion [Sunday];
- Company Booth at Fishing Derby for Promotion;
- Company Name will be placed on Portugal Day Banner that extends across the street of parade route.

_____ **Regrettably, I am unable to participate at this time, however I would like to make a financial contribution in the amount of \$ _____.**

Return this Sheet, Payment & Art Work as soon as possible to:

Portugal Day Committee

Elizabeth, New Jersey 07206-6738

Please make all checks payable to: *Portugal Day*