

STRATEGIC PLANNING ONE-PAGE PLAN FORMAT
2019-2024 Strategic Plan

Mission

Assistance League® volunteers transforming the lives of children and adults through community programs.

Vision

Essential needs are met in our community and families flourish.

Values

Commitment

Leadership

Ethics

Accountability

Respect

Goals

Goal 1: Identify and operate philanthropic programs to meet community needs with a focus on enhancing the educational success of children and adults

Goal 2: Seek and maintain an informed, committed membership to ensure the success of the mission

Goal 3: Ensure a viable financial future for the organization

Goal 4: Achieve name recognition as a leading volunteer organization to increase community support locally recognized for providing support and opportunities to members of our community

Goal 5: Successfully transition into a facility that will meet the growing needs of Assistance League® of Conejo Valley

Strategies

Goal 1:

- a) Review current community needs
- b) Evaluate each philanthropic program annually based on established criteria
- c) Determine staffing needs for approved programs for the upcoming year.

Goal 2:

- a) Develop and maintain an informed, active membership
- b) Develop an informed and knowledgeable Board
- c) Achieve active participation of every member in order to fulfill our chapter mission

Goal 3:

- a) Create and monitor an annual budget
- b) Determine sustainable funding sources to support budget
- c) Determine staffing needs for fundraising activities

Goal 4:

- a) Increase community awareness and support for ALCV

Goal 5:

- a) Develop a business plan
- b) Secure a larger facility
- c) Develop a capital funding plan