

**NOVEMBER 2018** 

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#### **2<sup>nd</sup> Annual Brandeis Phoenix Chapter Golf Classic**

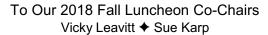
Sign up today and join us from 7:30 AM - 3:00 PM at McCormick Ranch Golf Club for a community-wide golf tournament and luncheon. This donation-based event includes golf, a silent auction, prizes and more. Hole in One prizes include a 2019 XC60 Volvo and a \$1000 PGA Superstore Shopping Spree. Join us for a day with emcee Sean McLaughlin, live Jazz music, shopping and more. For more information, see page 3.

Proceeds from the Golf Classic Event are dedicated to the Brandeis National Committee's campaign, Magnify the Mind, to purchase a high-speed two-photon resonance microscope to aid Brandeis University's research in neurodegenerative brain diseases like Alzheimer's, Parkinson's, Autism and ALS.



### Co-Presidents' Message

#### THANK YOU FOR A WONDERFUL FALL LUNCHEON





#### TO OUR GENEROUS FALL LUNCHEON ANGELS

Truda Chick → Bonnie Clewans → Elaine Glazer → Kathy Goldstein → Nancy Jospey → Sherry Kesden
Judy Krockey → Judy Levine → Rosalind Milrod → Andie Morrison → Susan Ng → Sharon Nova
Martha Patrick → Sharon Polan → Jill Sandler → Rhoda Silverstein → Sandy Solomon → Terry Taubman

#### TO OUR WONDERFUL FALL LUNCHEON VOLUNTEERS

Stephanie Altman + Caryn Balaban + Truda Chick + Shirley Fisher + Gale Gradus + Carol Kadet

Hillary Kaminsky + Carol Kern + Terriann Kleiner + Jan Lebovitz + Sara Leopold + Freddie Lieberman

Janis Moseson + Barbara Stern + Gail Tenn + Nan Waldman



#### TO OUR REGISTRATION AND TREASURER TEAMS

Carol Abrams → Doris Perlmutter → Arline Salbe → Harriet Schwartz

#### TO OUR PROGRAMMING VICE PRESIDENTS

Bonnie Clewans → Judy Krockey

#### TO ALL WHO ATTENDED AND SUPPORTED OUR CHAPTER IN RAISING FUNDS FOR BRANDEIS

## LADIES AND GENTLEMEN OF BNC PHOENIX THANK YOU FOR A WONDERFUL BNC PHOENIX 1<sup>ST</sup> VOLUNTEERS OUTREACH EVENT!



To Our Volunteer Outreach Co-Chairs: Terriann Kleiner → Jan Lebovitz

#### TO OUR WONDERFUL VOLUNTEER OUTREACH VOLUNTEERS AND PRESENTERS

Richard Allen → Bonnie Clewans → Hillary Kaminsky → Rich Kleiner → Judy Krockey → Michael Lebovitz → Sara Leopold
Anne Mondlick → Marsha Sacks → Barbara Stern → Linda Ullman → Nan Waldman → Marti Zelikoff

Judy Levine & Marcia Langer BNC Phoenix Chapter Co-Presidents

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Calendar I	Magnify the Mind Campaign Donations

#### Brandeis National Committee, Honor Roll Certificate of Recognition

For significant creativity and leadership: Phoenix - for initiating and organizing a new event, the golf tournament.

## Join Us For The 2<sup>nd</sup> Annual Brandeis Golf Classic Luncheon with Pizazz & Jazz - Emcee Sean McLaughlin

Sunday, December 9<sup>th</sup> • McCormick Ranch Golf Club • 7:30 am - 3:00 pm



Hole in One prizes include a new 2019 Volvo car, or a \$1,000 shopping spree at the PGA Superstore.



## A Community- Wide Event Everyone is welcome!

#### **Golf Reservation Includes:**

Light breakfast • Lunch with Pizazz and Jazz • Auction of Experiences • Prizes

#### **Non-Golfers & Guests:**

Don't miss the **Luncheon with Pizazz & Jazz** and **Auction!**Canasta and Bridge play is available prior to the luncheon. Sign up early; game space is limited.

Click HERE for a reservation form.

Contact GOLF CLASSIC Chair, Lori Roth, for additional information lori.rothaz@gmail.com 480-310-1605

Proceeds will benefit the **Magnify The Mind** Campaign: Advancing neuroscience research for Brandeis University.

# And the 2019 Book & Author Events Authors

are...

The events will feature these New York Times Bestselling Authors:

Literary Thriller: **Tim Johnston** *The Current* 

Non Fiction/History: **Matti Friedman**Spies of No Country: Secret Lives at the Birth of Israel

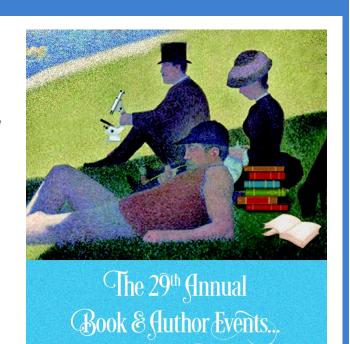
Political Thriller: **Matthew Quirk** *The Night Agent* 

Historical Fiction: **Marie Benedict** (aka Heather Terrell)

The Only Woman in the Room (Hedy Lamarr)

Non Fiction/Memoir: **Ann Hood** *Kitchen Yarns: Notes on Life, Love, and Food* 

The Moderator for 2019 is: **Lindsey Reiser**, AZ Family.com CBS 5 News/Channel 3



Illuminating The Mind

Look for more information about the authors and moderator in upcoming bulletins!

The 2019 Book and Author event will be held at the Westin Kierland Resort and Spa on Friday, March 1, 2019

Doors open at 9:00 am for registration, book sales and Boutique shopping, with personalized book signings by the authors beginning at 9:30. Doors open for the luncheon at 11:00 am.

The authors will speak before and after the luncheon is served.

If you have not yet signed up to volunteer to help with this wonderful event and would like to do so, please contact Book & Author Volunteers Committee at <a href="mailto:bncphxbavol@gmail.com">bncphxbavol@gmail.com</a>.

Proceeds from Book and Author 2019 will benefit the Magnify the Mind Campaign, which supports purchase of a two-photon microscope to advance neuroscience research at Brandeis University.

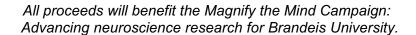
## University on Wheels

## Mark your calendar! Friday, January 11, 2019

This year, BNC Phoenix Chapter will have the honor of hosting **Professor Dan Breen**, lecturer in Legal Studies at Brandeis University. Professor Breen is both an attorney and an American historian. In 2017, he received the Louis D. Brandeis Award for Excellence in Teaching. Each year for this award, students, faculty and alumni nominate faculty members who have distinguished themselves among their peers.

Students and Faculty have described Professor Breen as exceptional and enthusiastic. He seeks not only to teach, but also to inspire.

Mark your calendar for Friday, January 11, 2019 for this exciting event, which will be held at The Scottsdale Plaza Resort. Reservation information will follow.





## Volunteer Opportunities

The inaugural Volunteer Outreach Event, organized by Terriann Kleiner and Jan Lebovitz, was attended by over 45 members. A wonderful way to get involved with our local BNC Chapter is to share your expertise with us. It's a win-win! You get to meet some of the other members, maintain your skills and learn new ones, and the Chapter benefits from your experience.



#### IF YOU WOULD LIKE TO VOLUNTEER, PLEASE CONTACT

Jan Lebovitz

janice.lebovitz@gmail.com 847-772-2922 Terriann Kleiner tkleiner@gmail.com

314-761-3132





## Roz Fischer Concerts and Conversations - a Subscription Series Event

For our first program of the 2018-19 season, BNC welcomes artists from the Arizona Opera: Mezzo Soprano Katherine Beck, Baritone Jarrett Logan Porter and Pianist Michael Lewis. They will be performing famous arias and duets from the operatic repertoire.

The program will take place from 1:00 - 2:30 pm on Monday, November 12, 2018 at Palo Cristi Church, located at 3535 E. Lincoln Drive, Paradise Valley 85253. Come early to enjoy the refreshments. Contact Joan Sitver, joansitver@aol.com 602-971-0012, for more details.

**Price:** Individual concerts: \$7 per concert, payable at the door.

**Subscription Series price:** \$20 for Brandeis members, \$25 for non-Brandeis members, payable at the door.



#### Katherine Beck, Mezzo Soprano

Born in Vermont, Katherine Beck holds a Bachelor of Music degree in Vocal Performance from the Crane School of Music at SUNY Potsdam and a Master of Music degree from the Thornton School of Music at the University of Southern California. She has performed extensively throughout the east and west coasts on the opera, concert and recital stage. She debuted at Symphony Hall with the Boston Pops Orchestra in the world premiere of James Lapine's *Sondheim on Sondheim* for symphony orchestra conducted by Keith Lockhart. She was a second year Vocal Fellow at the Tanglewood Music Center. She has performed with Opera Colorado, the Pittsburgh Festival Opera and the Aspen Opera

Theater Center. She joins Arizona Opera in the roles of Dorabella in *Cosi fan Tutti*, Flora in *La Traviata*, Madeline Audebert in *Silent Night* and Cherubino in *The Marriage of Figaro*.



#### Jarett Logan Porter, Baritone

Born in San Francisco, Jarrett Logan Porter is an Alum of the Houston Grand Opera Young Artist Vocal Academy, holds a Bachelor of Music degree from the Eastman School of Music and a Master of Music degree from the San Francisco Conservatory of Music. He performed in Arizona Opera's productions of Hercules vs Vampires, as Sciarrone in Tosca, and as Fiorello in the Barber of Seville. A passionate interpreter of new music, he performed in the San Francisco Opera's world premiere of The Gospel of Mary Magdalene and in the American premier of Philip Glass' The Witches of Venice at Opera Saratoga and the Santa Fe Opera workshop premier of Mason Bates' The (R)evolution of Steve Jobs. He joins

Arizona Opera in the roles of Guglielmo in Cosi fan Tutte, Baron Douphol in La Traviata, Father Palmer in Silent Night and Antonio in The Marriage of Figaro.



#### Michael Lewis, Pianist

Born in Lewisburg, Pennsylvania, Michael Lewis holds an undergraduate degree in vocal performance from Ithaca College and a Master of Music degree from Arizona State University in the Collaborative Piano Program. He has appeared with the Aspen Music Festival, Glimmerglass Festival, and Mill City Summer Opera and was Assistant Music Director and Chorus Master at Tri-Cities Opera of Birmingham, NY. As a vocalist, pianist, organist and composer, he is a second year studio artist and the Studio Pianist for the 2018-19 season with Arizona Opera, His works have been performed throughout the United States and Australia. For our first program of the 2018-19 season, BNC welcomes artists from the Arizona Opera: Mezzo Soprano Katherine Beck, Baritone Jarrett Logan

Porter and Pianist Michael Lewis. They will be performing famous arias and duets from the operatic repertoire.

#### **Study Group News**

# AZ Authors Monday, November 19<sup>th</sup> 12:30 - 2:30 pm Scottsdale JCC



The speaker for November 19<sup>th</sup> will be Marshall Trimble. Marshall taught history at Scottsdale Community College for 40 years and is the official Arizona State Historian. He has written over 20 books on Arizona and the West, receiving many honors as a historian, writer and performer.

Besides writing and speaking about history, Marshall Trimble is also well-known as an entertainer who does concerts of cowboy folk music and stories with his guitar.

Marshall will be coming to us with his newly released book *Arizona Oddities: Land of Anomalies & Tamales*.

#### RSVP's a must to:

Merrill Kalman <a href="mailto:mskbflo@aol.com">mskbflo@aol.com</a> Guests are welcome with a \$5 fee.



#### Men of Brandeis (MOB) Tuesday, November 13<sup>th</sup>

The Men of Brandeis will take a garden tour and enjoy a delicious FARM TO TABLE luncheon at the International Rescue Committee's New Roots gardens at Agave Farms, located at 4300 N. Central Avenue, Phoenix. Information will be emailed to members.

Learn about the important work the IRC in Phoenix does for our community and our world, in 40 countries. IRC staff will join us to introduce us to the New Roots program, where refugee clients are provided with land and training to grow produce for their families and their community. We'll also learn about IRC's other programs, which help people transition from Farm to Table.

If you have any questions, please contact Leith Baletin at 480-874-9434 | lbaletin@gmail.com

Study Group Vice-Presidents: Joellyn Pollock and Kathleen Witkin <a href="mailto:phxstudygroups@gmail.com">phxstudygroups@gmail.com</a>

## Study Group News

We're off to another wonderful season of Brandeis Phoenix study groups! By now, facilitators of each of the study groups have reached out to their group members with important information concerning their study group in particular and our chapter in general. If you have not yet been contacted by your facilitator(s), please email the Study Group VPs at <a href="mailto:phxstudygroups@gmail.com">phxstudygroups@gmail.com</a> and indicate the group name.

Our facilitators are fabulous and the study group activities look to be interesting and informative. Have fun as the groups begin meeting this month.

Click HERE for the Study Group Registration Form.
The Study Group Guide can be viewed or downloaded at:
<a href="http://www.brandeisphoenix.org/study-groups.html">http://www.brandeisphoenix.org/study-groups.html</a>

## Study Groups Out and About MOB Study Group

The first MOB event of the season - the speaker is Carlos Galindo-Elvira, AZ Director of the ADL.



#### \*Special Note about Full Groups:

Even a group that has reached its maximum participation (marked with an \* on the monthly calendar) may have openings from time to time, If you are interested in a particular group, contact the facilitator(s) to see if space is available. Look for the monthly calendar on page **9** for group details, which include contact information for the facilitators. A \$5 guest fee will apply (\$7 for Roz Fischer Concerts & Conversations – A Subscription Series Event)

#### Study Group Updates:

- #17 Intermediate Mah Jongg meets Tuesdays from 12:30 3:00
- #45 Bowling for Fun has moved to the 1<sup>st</sup> Monday of the month, beginning Monday, November 5<sup>th</sup> at noon.

#### \*SPECIAL NOTE ABOUT FULL GROUPS (denoted by an asterisk):

Even a group that has reached its maximum participation may have openings from time to time - if you are interested in a particular group, contact the facilitator(s) to see if space is available. Very often there is! Look in the monthly calendar pages below for group details, which include contact information for the facilitators. A \$5 guest fee will apply.

OCTOBER	DATE	MEETING TIME	FACILITATORS
JEWISH BOOK GROUP*	1	10:00	Ellen Tuckman 602-953-9307
SUN LAKES POTPOURRI	1	1:30	Lee Ross marclee333@aol.com 480-802-4828
INTERMEDIATE HIKING CLUB	1 15	7:30 ~ 8:00	Nancy Siefer n.siefer@gmail.com 480- 577-1439
LEISURE HIKING	1 15	8:30	Ellen Kirschenbaum ellenk102@gmail.com 602-214-5212
ADVANCED INTERMEDIATE MAH JONGG *	1 8 15 29	12:00	Beth Sennett <u>basennett@gmail.com</u> 414-418-4203
FIRST FRIDAY FILMS & FEASTS	2	10:00	Joyce Grant jhgrant35@gmail.com 847-877-5793
RESTLESS MINDS DISCUSSION GROUP *	4	7:00 pm	Irene Kestenbaum irenek0426@gmail.com 480-734-7306
BOWLING FOR FUN	5	12:00	Barbara Janger <u>barbarajanger@gmail.com</u> 480-451-8901
MONDAY MYSTERY LADIES *	5	1:30	Irene Mieszcanski miesirene@aol.com
UNDERSTANDING THE ELECTION PROCESS AND THE 2018 ELECTIONS *	5 12	7:00 pm	Mark Stern mstern@shepherd.edu 540-664-0480
CURRENT EVENTS	6	10:30	Gladys Simon gladsi26@hotmail.com 480-282-2047
FIRST TUESDAY BOOK GROUP (PM) *	6	1:30	Judy Levine judithlevine43@yahoo.com 480-496-0252
MAH JONGG FOR BEGINNERS	6 13	9:30	Daron Barness daronday2@gmail.com
CANASTA FOR BEGINNERS - NOVEMBER *	6 13 20 27	10:00	Cheryl Senkfor senkfour14@gmail.com 216-272-1697
INTERMEDIATE MAH JONGG	6 13 20 27	12:30	Felice Goff lcswaz@hotmail.com 602-315-4248

Groups sometimes have room for guests! A \$5 guest fee applies; \$7 for Concerts and Conversations.

<sup>\*</sup> These groups may have limited space. In all cases, please contact **Facilitators** for availability.

OCTOBER	DATE	MEETING TIME	FACILITATORS
SERIOUSLY CANASTA *	6 13 20 27	11:45	Nancy Lirtzman <u>nlirtzman@gmail.com</u> 847-217-6963
DON'T WORRY, BE HAPPY HOUR	7	5:00 pm Cheryl Lennon clennon60@gmail.com 602-999-8858	
JUST DESSERTS	7	2:00	Gail Tenn gdtenn@hotmail.com 480-513-8462
A TASTE OF WISE AGING - SENSE OF SELF Note Date Change	7 28	1:00	Hillary Kaminsky <u>hrkci@aol.com</u> 602-953-3213
BOOK BROTHERS *	8	10:00	Joe Widoff jwidoff@gmail.com 703-946-8869
SUNDAY AFTERNOON AT THE MOVIES *	11	TBD	Marcy Strauss mss29@comcast.net 612-710-6291
ROZ FISCHER CONCERTS AND CONVERSATIONS	12	1:00	Joan Sitver <u>joansitver@aol.com</u> 602-971-0012 Guest fee \$7, payable at the door
CENTRAL PHX READERS	13	10:00	Iris Wigal wiggley@cox.net 602-980-5436
MEN OF BRANDEIS (MOB)	13	1:00	Leith Baletin <u>lbaletin@gmail.com</u> 480-874-9434
SECOND TUESDAY BOOK GROUP	13	10:00	Marcia Langer marciala@msn.com 914-943-7804
SECOND TUESDAY LUNCH BUNCH *	13	12:00	Joyce Goldstein joyce@goldstein.us 973-715-6475
KNIT A MITZVAH	14 28	1:00	Ronee Siegel ronees@aol.com 917-273-0393
ARIZONA AUTHORS SPEAKER SERIES	19	12:30	Merrill Kalman mskbflo@aol.com 480-296-3355
BRIDGING IT!	20	11:30	Nan Waldman nanlarry46@gmail.com 602-410-5639
CAMELVIEW, SHEA 14 - REVIEW AND LUNCH	20	TBD	Sheila Landau buildor2@cox.net 602-809-5100
SAY IT, SEE IT, BE IT: CHANGE FROM WITHIN	20	10:30	Arlene Rosenberg <u>ar@arlenerosenberg.com</u> 480-993-5322
B-PUZZLED: MYSTERY & SUSPENSE *	26	12:00	Alyce Helfman ahelfman2002@yahoo.com 551-427-8365
HOLIDAY PREP *	27	TBD	Terry Taubman terrytaubman@gmail.com 602-319-8351
FOURTH WEDNESDAY LUNCH BUNCH *	28	11:30	Marcy Strauss mss29@comcast.net 612-710-6291
NEIGHBORHOOD HAUNTS	28	12:30	Sheila Landau buildor2@cox.net 602-809-5100
PLAY GOLF	28	9:00	Laurie Greenfield <u>lauriecgreenfield@gmail.com</u> 312-316-8800
JEWELS OF THE DESERT MINI- HIKING * Note Date Change	29	8:30	Myral Robbins myralrobbinsdo@aol.com 248-514-9895

Groups sometimes have room for guests! A \$5 guest fee applies; \$7 for Concerts and Conversations.

\* These groups may have limited space. In all cases, please contact **Facilitators** for availability.



#### **NEW MEMBER COFFEE**

Monday, November 5, 2018 10:00 am - Noon

#### **GOLF CLASSIC AND LUNCHEON**

Sunday, December 9, 2018 McCormick Ranch Golf Club

#### **UNIVERSITY ON WHEELS**

Friday, January 11, 2019 The Scottsdale Plaza Resort

#### **OPEN MEETING**

Wednesday February 20, 2019

#### BOOK & AUTHOR EVENT BOOKMARK DONORS COCKTAIL RECEPTION

Thursday, February 28, 2019

#### 29<sup>TH</sup> ANNUAL BOOK & AUTHOR EVENT

Friday, March 1, 2019
The Westin Kierland Resort and Spa, Scottsdale

#### SPRING LUNCHEON - INSTALLATION OF OFFICERS TRA





#### **WE VALUE YOUR PRIVACY**

All directories, phone numbers and email addresses shared with our members for the use of Brandeis business shall remain confidential. and not be shared with other organizations.



## Recent Move? New Phone Number? or Email Address?

Please contact our Membership Database Manager Ms. Bruce Galin with your changes to make sure we don't lose touch.

bruce.phxbnc@gmail.com

#### Mission Statement

Brandeis National Committee is dedicated to providing philanthropic support to Brandeis University, a distinguished liberal arts and research university founded by the American Jewish community. Its membership is connected to the University through fundraising and through activities that reflect the values on which the University was founded: academic excellence, social justice, nonsectarianism and service to the community.



20)

#### MEMBERSHIP CONTACTS

To report life-cycle events please contact Susan Sacks at 480-860-5256 or susan.sacks@gmail.com To learn about becoming a member, please contact Leith Baletin at Ibaletin@gmail.com 480-874-9434

**Brandeis National Committee** announces BNC's National Awards for 2018! Membership Goal Award to Phoenix Chapter



#### Membership News

- Congratulations to Phyllis Becker on the birth of her grandson, Jack Parker Cowan.
- Congratulations to Marcy Strauss on the marriage of her son, David Strauss, to Hanna Tabakov.
- We wish a speedy recovery to Roberta Selnick.
- We wish a speedy recovery to Ronee Siegel.
- Our sincere condolences to the family of Joanne Gordon on her passing.
- Our sincere condolences to Marcy Strauss and the family of Wayne Stutzer on his passing.
- Our sincere condolences to the family of Micki Zatulove on her passing.



#### Welcome New and Returning Members



Sharon Baratz, Penny Barnow, Sheila Copalman, Renee Elkin, Arlene Freedberg, Susan Goldberg Donna Heller, Leslie Kiefus, Kevin Kulick, Janet Merritt, Cindy Penka-Shack, Joseph Ritt Martha Rockwell, Ray Silverstein, Rick Weinstein, Rita Weinstein, Tina Woetzel

#### Did You KNOW?



Most of our members find out about the BNC because they are invited to an activity by a friend. With so many exciting programs and activities coming up in our chapter, why not invite a friend to join you?

#### Share Brandeis, invite your friend to:

- Attend a Study Group
- Meet and listen to a Brandeis professor at University on Wheels
- Experience a cultural outing
- Participate in a community service activity

So bring a friend, neighbor or family member to your next BNC chapter activity, and share Brandeis!

#### MEMBERSHIP VICE PRESIDENTS

Leith Baletin Ibaletin@gmail.com . . . 480-874-9434 Carol Kadet carolkadet@qmail.com ..... 415-828-1299



Event Chairs Sue Karp and Vicky Leavitt



Truda Chick, Vicky Leavitt, Freddie Lieberman



Guest Speakers and Chapter Presidents (L-R): Kathy Rood, Marcia Langer, Janet Arnold Rees, Beverly Rubenstein, Judy Levine

























#### Community Outreach



#### Carol B's Children's Book Collection

We continue to collect new and gently used children's books for local elementary schools. For more information, please contact Ellen Kirschenbaum <a href="mailto:ellenk102@gmail.com">ellenk102@gmail.com</a>

#### Just 3 Things

Jewish Family and Children's Services (JFCS)

Real World Job Development and Youth

In Transition programs.
We will collect food items at our
Board meetings and several
Chapter Events

Help JFCS stock the **Just 3 Things** food

pantry by donating non-perishable food items to provide needy youth with food as they transition from foster care to independence.

Please visit the website for recommended items. <a href="http://www.jfcsaz.org/">http://www.jfcsaz.org/</a>

Contact Ellen Kirschenbaum ellenk102@gmail.com



#### Knit A Mitzvah

Do you Knit?
Do you Crochet?
Help us make Scarves,
Newborn Baby Caps and
Lap Blankets



The Knit A Mitzvah Study

Group continues its Community Outreach! The group members knit or crochet scarves that are donated to Jewish Family and Children's Services and newborn baby caps and lap blankets that are donated to HonorHeath/Scottsdale Shea Medical Center. You do not have to be a member of the Knit A Mitzvah Study Group to participate.

For more information, please contact:
Ronee Siegel
ronees@aol.com
917-273-0393



Did you know that all Chapter Board meetings are open to our members? You are welcome to join us the third Wednesday of every month (except July) at 10:30 am. If you are interested in attending, email either of our chapter presidents to let them know you are coming and for driving directions.

Marcia Langer <u>marciala@msn.com</u>

Judy Levine <u>judithlevine43@yahoo.com</u>

For a full list of the Phoenix Chapter Board members, click HERE.
Michelle Fischler,
Executive Vice President michelleyules@gmail.com



Wednesday, November 28<sup>th</sup> - 10:00 am Congregation Beth Israel Library (56<sup>th</sup> Street and Shea Blvd)

We need your input in planning our upcoming events. Looking forward to seeing you!

Any questions, please contact Co-Vice Presidents'

Bonnie Clewans (602) 509-4507 beadorder@aol.com

Judy Krockey (815) 735-6866 bobjudyaz@aol.com

#### **Chapter Roster**

If you have recently moved, or changed your phone number or email address, please let Bruce Galin, our Chapter's Data Manager, know of those changes. <a href="mailto:bruce.phxbnc@gmail.com">bruce.phxbnc@gmail.com</a>. This will ensure you don't miss out on any Chapter mailings and information





#### Name Tags

Would you prefer not to wear the stick-on name tags used at Brandeis functions? Brandeis has solved the problem. We are offering personalized, magnetic Brandeis name tags for \$13.00, including shipping. You can get your name tag by filling out the order form and mailing it to the listed address.

Click HERE for order form.

## Brandeis Happenings



Photo courtesy of PBS PressRoom. Apsell poses with a replica of Otzi, the oldest human mummy on Earth, at the Television Critics Association Winter Press Tour, January 19, 2016. By Lawrence Goodman, September 28, 2018

Legendary science journalist Paula Apsell '69 honored with Lifetime Achievement Emmy. As the senior executive producer of the PBS program, *Nova*, Apsell has pioneered the science documentary format for TV and set an unparalleled standard for excellence.

#### Congratulations to Paula Apsell '69

The long-time senior executive director of the PBS science program *Nova* is the first science journalist to ever receive the **Lifetime Achievement Emmy Award**. The official ceremony takes place on October 1 at the Frederick P. Rose Hall at Lincoln Center in New York City.

From its humble beginnings at Boston's **WGBH** station as an obscure documentary show, *Nova* has grown under Apsell's leadership into a worldwide smash hit. The series is now the most popular science series on American television, with an average of 5 million viewers per episode, and one of the top science sites online.

"I am tremendously honored by this award," Apsell wrote in a recent email to *BrandeisNOW*, "but I am not just honored for myself. To me, this is a celebration of *Nova* and the fantastic team behind the series; science and science journalism; and **WGBH** and public media.

"It's very rewarding to see science journalism — so important in this era

where science is under attack — recognized."

Apsell has said her interest in science started at Brandeis. In her work-study job at Brandeis, she scanned bubble chamber photos — images of subatomic particles making their way through a superheated transparent liquid — in the high-energy physics labs of Sandy Wolf and Lawrence Kirsch.

"The first class that really excited me was a physical science course," Apsell said in an interview in 1998. "I was fascinated by [the] lectures on the Copernican Revolution and the power of scientific thinking to change society.

"Many years later, when I had already begun a career in broadcasting, the memory of this and other science courses at Brandeis had a role in nudging me toward making science documentaries."

Apsell started at WGBH soon after she graduated, did stints at other radio and TV outlets, and in 1985 took over the reins at *Nova*. Her

current titles now also include senior executive producer of *NOVA* scienceNOW and director of the **WGBH Science Unit**.

Today, *Nova* is a multimedia brand. In addition to TV programs, it generates podcasts, social media feeds, the websites *NOVA Labs* for teens and *NOVA Education* for teachers, and YouTube shows such as *Gross Science* and *What the Physics*?!"

The show has won 27 Emmys. Though there are now plenty of other science programs on TV, none can match the commitment of *Nova* to working with educators and spreading the gospel of science to American classrooms.

"Under Paula Apsell's leadership, *Nova* has done more to enhance the public understanding of science than any show on American television," David Winn, senior vice president of the News & Documentary Emmy Awards, said in July, when the honor was announced.

http://www.brandeis.edu/now/2018/september/apsell-emmy-nova.html



## **Book Fund**

For all your Book Fund needs, contact: Sue Lawler 602-525-0231 suelawler9@gmail.com

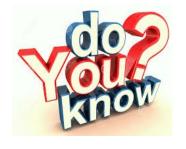
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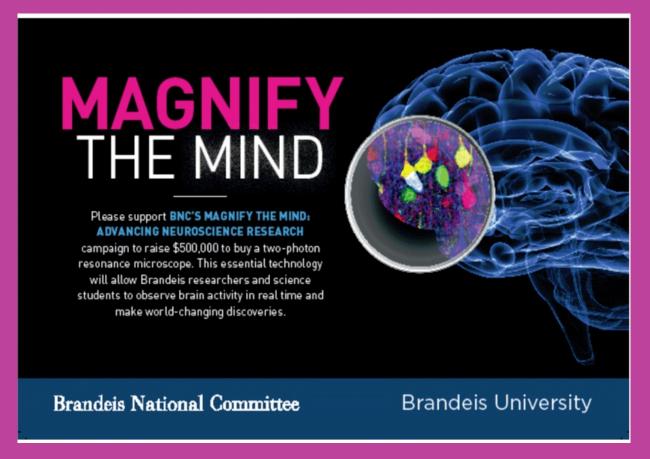
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Since 1948, BNC members have raised more than \$131 million to support Brandeis students, faculty, the library and cutting-edge research in neuroscience.



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