KITCH & ARTE

Introduction

Kitsch′i·fy′ v

Pieces of art or other objects that appeal to popular or uncultivated taste, as in being garish or overly sentimental. [German Kitsch (originally *kitschy* painting), perhaps from kitschen, to sweep or rake up street mud, or from German dialectal kitschen, to sell off cheaply.]

ARTE is art that is a product of one of the fine arts (especially a painting or sculpture of artistic merit); arte Danza—an artistic form of nonverbal communication; arte abstracto: an abstract genre of art; Improvisational comic theatre, now known as commedia dell'arte’ (uses masks and dialects).

Artistic content depends on internal form rather than pictorial representation.

Arte Brute synonym for art brut (French *raw art* or *rough art),* describes [art](https://en.wikipedia.org/wiki/Art) created outside the boundaries of official culture. Typically, scant contact with the mainstream or commercial [art world](https://en.wikipedia.org/wiki/Art_world). In many cases, work is discovered after their creator’s death, in the attic, or in the basement. Certain [self-taught](https://en.wikipedia.org/wiki/Self-taught) or [naïve art](https://en.wikipedia.org/wiki/Na%C3%AFve_art) makers who were never [institutionalized](https://en.wikipedia.org/wiki/Institutionalize), but their art illustrates extreme mental states, unconventional ideas, or very elaborate [fantasy worlds](https://en.wikipedia.org/wiki/Fantasy_world).

*Outsider Art* has emerged as a successful art marketing category; an annual Outsider Art Fair takes place in New York since 1993, and regularly published journals are dedicated to the subject. The term is sometimes misapplied as a catch-all marketing label for art created by people who are outside the [mainstream](https://en.wikipedia.org/wiki/Mainstream) "art world" or "art gallery system," like artisans and craftsmen, weavers, colorists, inventors and hobbyists.

“Art is a collaboration between God and the artist,

and the less the artist does the better.” ~André Gide