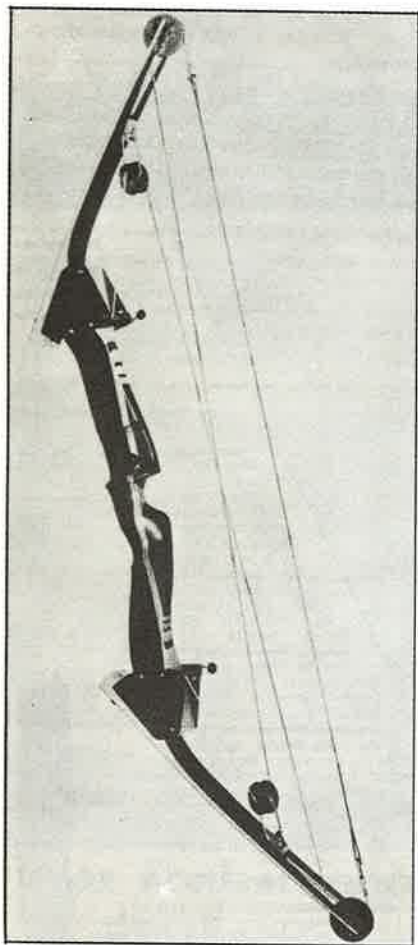


Jennings COMPOUND

Bow ©

THE BOW OF THE FUTURE TODAY



TOM JENNINGS, THE DESIGNER AND BUILDER OF THE FAMOUS SMITHWICH CITATION, NOW COMES OUT WITH THE FIRST REALLY NEW CONCEPT IN A BOW IN OVER 2000 YEARS!

The Chinese had recurved, laminated bows in ancient times that only differed from our modern bows in the materials of construction. We have been rehabing their discoveries for thousands of years. Now comes the JENNINGS COMPOUND BOW with completely new concepts as modern as the space age! Both the hunter and the target shooter will receive benefits from this bow never before dreamed possible.

WHAT IS NEW AND BETTER ABOUT THE JENNINGS COMPOUND BOW?

REDUCTION OF WEIGHT AS YOU REACH FULL DRAW... The most unique feature of the COMPOUND BOW is the amazing reduction of draw weight as you come to full draw! The bow is rated at a "peak" weight that is reached midway through the draw- after which, there is a 25% reduction in draw weight as you reach full draw. For example: with a limb adjusted to pull 50# peak draw weight you will reach the 50# at about 23"... then the MORE YOU DRAW, THE LIGHTER THE WEIGHT BECOMES until you reach a mere 38# at your full draw length! IN THE 1967 NATIONAL BROADHEAD FLIGHT SHOOT, A JENNINGS COMPOUND BOW, SET UP JUST LIKE THE ABOVE EXAMPLE, SHOT 324 YARDS WITH A LEGAL BROADHEAD ARROW! THIS WAS NOT A SPECIAL FLIGHT BOW, BUT A BOW JUST LIKE YOU CAN NOW BUY. Can you imagine your accuracy with only 38# to have to hold at full draw... yet think how deadly it would be when capable of shooting almost a 1/4 mile!

ADJUSTABLE DRAW WEIGHT... THE JENNINGS COMPOUND BOW is available with your choice of three different sets of limbs. MODEL 1- adjustable anywhere from 30# to 45# at the peak weight (your holding weight is 25% less). MODEL 2- 45# to 60# range. MODEL 3- 55# to 70# range. Higher weights are available on special order and cost basis. WEIGHT ADJUSTMENT IS EASILY DONE BY TURNING A BOLT IN THE BUTT OF EACH LIMB. This adjustment can be done anywhere and anytime in but a matter of seconds! You have a target bow of light weight and a hunting bow of heavy weight all rolled up into one... without having to compromise with either.

NO BRACING OR STRINGING THE BOW... No more stringing. No more twisted recurves. No more lost eyes from a stringing accident. THE JENNINGS COMPOUND BOW is strung at all times. If you are not going to shoot for a while, several turns of the weight adjustment bolts will relax tension on the limbs. In States requiring complete un-stringing, the string can be unhooked at the "S" hook after the tension on the limbs has been relaxed.

ADJUST THE TILLER OF THE LIMBS TO YOUR OWN NEEDS... You easily adjust string brace height and the limb tiller to suit your particular style of shooting and way of holding the bow. Customizes your bow in a way no bowyer could ever do!

SUPER SPEED GUARANTEED... THE JENNINGS COMPOUND BOW IS GUARANTEED TO BE AT LEAST 50% FASTER THAN ANY OTHER BOW AVAILABLE TODAY! This is comparing of the "peak" weight... if you compare the weight you hold at full draw, it would be almost double the speed per pound! This a JENNINGS COMPOUND BOW of 50# Peak Weight and only 38# Full Draw Weight will shoot like at least a 75# conventional bow of any make, model style or cost!

ARROW SPINE CAN BE LIGHTER... Due to the arrow being in motion before the peak thrust of the bow is reached, a lighter spined arrow can be used. This is a great advantage to anyone having an unusually long draw length and thus having trouble obtaining arrows stiff enough for conventional bows.

QUIETER SHOOTING... This is the quietest bow you will ever shoot! There is absolutely no string slap. This is especially important to the hunter as game is less likely to jump the bowstring noise.

SUPER SHORT LENGTH, YET NO FINGER PINCH... Only 52" long, but unlike a conventional bow of the same length, there is no finger pinch! Through the use of special eccentric limb tip wheels, the actual string angle at full draw is the same as with a bow 10" longer.

UNUSUALLY SMOOTH SHOOTING... Because the bowstring accelerates from a lighter weight to a heavier draw weight, there is a smooth thrust of power that must be experienced to be believed!

ACCURACY... Every bow ever made is advertised as being accurate shooting, but with the JENNINGS COMPOUND BOW the short very solid limbs are impervious to twist, greatly improving lateral stability... even beyond that claimed for the old fashioned "longbow". Also, as the arrow leaves the bow about 33-1/3rd faster than with conventional bows, the effect of human error is considerably reduced. In short- you can expect this bow to be at least as accurate shooting as any bow ever made before!

TAKE-A-PART DESIGN FOR EASY PACKING... In 5 minutes, the JENNINGS COMPOUND BOW can be taken down and packed into a box or suitcase only 26" long!

THE BOW OF THE FUTURE TODAY

USE OUR BUDGET CREDIT PLAN



JOHN WILLIAMSON with his record class Moreno Big Horn Sheep, shot with his JENNINGS COMPOUND BOW. John said, "The arrow smashed completely through the left shoulder and broke the right shoulder producing an instant kill".

As all bowhunters know, shoulder hits rarely kill because of poor penetration. The tremendous arrow velocity produced by the JENNINGS COMPOUND BOW spells finish to lost game due to poor penetration!



Here Tom Jennings wins the 65# class in the 1967 National Broadhead Flight Shoot.

Tom won with a tremendous shot of 374 yards!

In the UNLIMITED CLASS A JENNINGS COMPOUND BOW won first honors by shooting 412 yards.

THESE DISTANCES WERE SHOT WITH A REGULATION SIZE BROADHEAD ARROW- Standard Head, Aluminum Shaft, Feather Fletching... the same arrow you would use for your bowhunting! AND THE BOW WAS THE SAME YOU CAN NOW BUY FOR YOUR OWN USE!

Jennings COMPOUND

Bow ©

THE BOW OF THE FUTURE TODAY

Many archers reading about flight shooting records of over 800 yards wonder why they can't approach these distances with their regular tackle. This is because flight shooting is done with specially built flight bows of 42" or less; 15" flight arrows with a total weight of as little as 100 grains. This tackle is, of course, useless for either target or hunting.

THE JENNINGS COMPOUND BOWS used in the 1967 National Broadhead Flight Shoot, were standard custom models... not specially built flight bows. THESE BOWS WON 1st PLACE IN EVERY WEIGHT DIVISION, giving proof of a performance now available to every archer... for hunting or target.

TOM JENNINGS, Technical Editor for Archery World Magazine says- "You people that follow my 'TACKLE TOPICS' column know I call the shots as I see them and don't try to pass off a lot of misinformation on my readers. The way I see it, no time in the history of archery had a bow come on the scene that is so vastly superior to its contemporaries as the COMPOUND BOW is to the bows of today. This is the bow of the FUTURE and it is here TODAY!"

The JENNINGS COMPOUND BOW is a true custom made bow in the famous tradition of fine handcrafting found with all bows made by Tom Jennings.

Production is limited! Your bow will not be made until after your order is received. Allow for 8 to 10 week delivery. Your order acknowledgement card sent when your order is received will state expected shipment date.

Please include all information requested below. We will use our best judgement with items not stated with your order.

#B-004 JENNINGS COMPOUND BOW \$195.00

SPECIFICATIONS NEEDED WITH YOUR ORDER

1. RISER WOOD. YOUR CHOICE OF: HONG KONG ROSE WOOD, MAPLE, EAST INDIA ROSE WOOD.
2. GLASS COLOR. YOUR CHOICE OF BROWN OR WHITE.
3. DRAW WEIGHT. YOUR CHOICE OF MODEL BOW LIMB: MODEL 1- 35# to 45#. MODEL 2- 45# to 60#. MODEL 3- 55# to 70#. THESE ARE "PEAK" WEIGHTS AND THE "HOLDING" WEIGHT AT FULL DRAW IS ABOUT 25% LESS THAN THE "PEAK" WEIGHT.
4. DRAW LENGTH. THIS IS A VERY IMPORTANT FACTOR! WE MUST HAVE YOUR EXACT MAXIMUM DRAW LENGTH AS MEASURED FROM THE BACK OF THE BOW, (SIDE OF BOW AWAY FROM YOU WHEN YOU ARE SHOOTING).
5. CUSTOM HANDLE GRIP SIZE. DRAW OUTLINE OF YOUR BOW HAND AND INCLUDE WITH YOUR ORDER.
6. PERSONAL SIGNATURE. IF DESIRED, YOUR NAME WILL BE INSCRIBED. PRINT AS YOU WANT IT TO APPEAR.

SMITHWICK



Citation

Custom

NOW YOU CAN OWN A BOW OF LONG, SUPER ACCURATE LENGTH

...YET WITH THE BULLET SPEED OF THE SHORTEST

HUNTING BOW!

COMPARE THE LIMBS ON THE
CITATION WITH ANY OTHER
BOW AND SEE THE DIFFERENCE

For more than 16 years Smithwick bows have headed the list of really top quality bows... both for appearance and performance. The all new Smithwick CITATION for this year is no exception!

Over 10% faster- due to the completely new limb design.

Can't rock in your hand- the new Full Contour Grip fits your hand like it was molded to it. Deep set, wide, and with popular thumb rest.

Over 8% less limb stress- makes it almost impossible to break your bow thru normal shooting.

CITATION

bows are

designed

for the

serious tour-

namer archer

shooting target

or field; however

the qualities of

superior speed and

extra stability make

them a perfect choice

for the experienced

bowhunter who values

flat trajectory and

dependable pin-point

accuracy above short bow-

length convenience. In the

66" length, performance with

heavy hunting and field arrows

will surpass the majority of

top quality bows on the market,

while being second to none in

"feel", smoothness, and depend-

ability. Here is truly the perfect

"all-purpose" bow!

CONTOUR DUPLICATOR

One of the high precision machines found only in the up to date S & J Factory where the famous Smithwick CITATION bows are made. This tool eliminates the "guess work" of shaping bow limbs and the handle section, assures you that the "feel" of every Citation bow will be the same! Final work is then done by hand.



The Smithwick CITATION bow is made in three models to meet the needs of both hunter and tournament archer. The basic design is the same for all... the major difference being limb design for heavy or light weight arrows, adding of handle riser weight for stability of the tournament models, and various custom features depending on model bow purchased.

Backing and Facing is Gordon Bo-Tuff. Cores are extra select grades of Canadian Maple. Riser woods are hand selected hardwoods. All CITATION bows are fully recurved, center-shot, with extra high sighting window suitable for any anchor point. Deep pistol grip handles with comfortable thumb rest. Unique waterproof finish applied after all wood parts are sealed and filled, then hand rubbed to glass hard smoothness... will not check, yellow or crack. Shipped complete with Dacron Bowstring and FREE Bowcase. Factory guaranteed for 3 years.

PLEASE NOTE: All Citation bows are made to individual order. Please allow 2 to 6 weeks for shipment, depending on time of year.

Smithwick CITATION - MARK I: A superior custom bow specifically designed for hunting and field shooting. Long enough in length for dependable stability and smoothness of draw, with limbs especially constructed for maximum arrow speed when using heavy weight hunting or field arrows. Riser of choice African Bubinga of brick red color. 66" bow length, for up to 32" draw lengths, any bow weight from 35# to 65# (over this, add \$1.00 per pound). Your choice of feather rest, or carpet rest. Chocolate Brown Fibreglass back & face.

#B-001 \$110.00

Smithwick CITATION - MARK II: Specifically designed for the serious field and target archer who wishes maximum speed, accuracy and smoothness. The same basic design as the Mark I, but with limbs designed for greatest speed when shooting light weight tournament arrows. Your choice of African Bubinga or Rosewood handle riser; choice of 66" or 68" bow length for any draw to 32", weight from 20# to 50#. Choice of Pearson, Hoyt Flip, or Saxon Brush arrow rest. Choice of Chocolate Brown or White back & face.

#B-002 \$125.00

Smithwick CITATION - MARK III: The ultimate in a tournament bow for the serious amateur or professional. The Mark III can be tuned to your style of shooting and the performance of this great bow can only be described as "flawless". Completely hand crafted by Master Bowyer, Tom Jennings to your individual order. The illustrations on this page show the riser section of this new bow. This bow is cut past true centershot, then fitted with the all new Jennings adjustable rest, permitting you to screw the rest all the way into full centershot for use with the new large diameter thin walled aluminum arrow shafts, or out to whatever degree you wish for best result. THIS IS THE ONLY BOW CURRENTLY ON THE MARKET WHICH CAN BE ADJUSTED TO FULL CENTERSHOT WITHOUT MAJOR ALTERATION TO THE BOW!

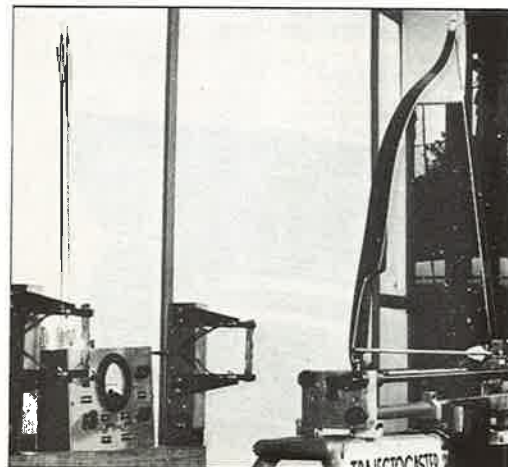
These custom features are available with the Mark III. Please indicate exactly what you wish with your order. Allow at least 6 weeks for shipment following our receipt of order.

1. Riser wood: African Bubinga, Brazilian Rosewood, or East India Rosewood _____
2. Choice of 66" or 68" bow length _____
3. Glass color: Chocolate Brown, Forest Green, Pure White, or Blue _____
4. Draw weight of bow at what draw length: 20# to 50# to 33" _____
5. All NEW complete center shot adjustable arrow rest. At side of window. _____
6. Choice of arrow rest: Pearson, Hoyt Flip, Saxon Brush. On arrow shelf. _____
7. NEW three core laminations of high tensile "Brown Cast Wood" _____
8. Extra handle riser thickness with large thumb rest _____
9. Custom hand grip fitting. Please include outline of your hand with order _____
10. Personal Signature on bow. Please print name on separate sheet. _____

#B-003 \$140.00



Handle Riser section of the all new tournament Citation MARK III. Note the massive riser overlays for weighted stability, the deep cut pistol grip handle and new adjustable rest, allowing for full centershot.

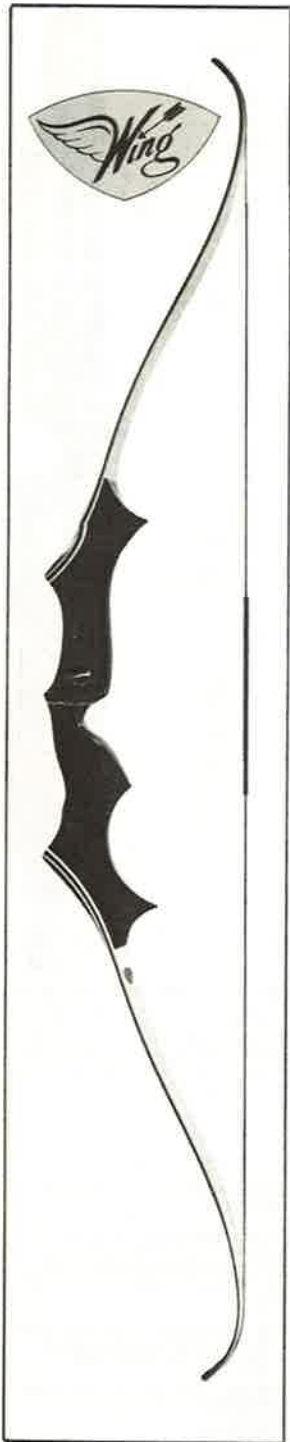


CONTINUOUS, SCIENTIFIC TESTING MAKES THE DIFFERENCE!

Each new material, each new change in design... is exhaustively checked and compared with precise instruments at the S & J Factory. Nothing is done by "guess".

Here you see velocity of the pilot model of the new Citation being determined with a precision electronic timer.

WHEN YOU OWN A CITATION, YOU OWN FACTS ... NOT CLAIMS!



ANNOUNCING THE *Presentation II*

OVER EIGHTEEN MONTHS OF EXHAUSTIVE DESIGN ANALYSIS, DEVELOPMENT, AND RESEARCH HAVE RESULTED IN THE MAGNIFICENT PRESENTATION II ... TRULY, THE SERIOUS ARCHER'S DREAM COME TRUE.

FROM THE DRAWING BOARD OF WING PRESIDENT, BOB LEE, TO THE HANDS OF WING'S EXPERT CRAFTSMEN, THIS OUTSTANDING NEW BOW DEMONSTRATES THE DESIGN INTEGRITY SO WELL KNOWN THE PAST YEARS IN OTHER FINE WING BOWS ... A MARK OF EXCELLENCE KNOWN THROUGHOUT THE ARCHERY WORLD.

THE PRESENTATION II IS MANY BOWS IN ONE! INTERCHANGABLE BOW LIMBS ALLOW YOU TO SWITCH WEIGHTS AT WILL- TO HAVE A SPARE SET OF LIMBS ON HAND SHOULD A TWIST OR BREAKAGE DEVELOPE DURING A MAJOR TOURNAMENT- TO HAVE BOTH A HEAVY HUNTING BOW, AND A SUPER LIGHT TOURNAMENT MODEL, ALL FITTING PERFECTLY TO ONE HANDLE RISER.

THE UNIQUE LIMB COUPLING DEVICE PERMITS LIMB CHANGE WITH BUT A FEW TWISTS OF THE WRIST, YET LIMBS LINE UP PERFECTLY EVERY TIME... AND WITHOUT ANY DANGER OF LOOSENING OR BREAKAGE.

WHEN STORED WITH LIMBS OFF, THE PRESENTATION II CAN BE CARRIED IN A SUIT CASE- WILL FIT IN A SMALL BACK-PACK ... IDEAL FOR PLANE TRAVEL.

THE PRESENTATION II IS DESIGNED TO BE THE PERFECT SHOOTING BOW... BOTH FOR TOURNAMENT AND THE HUNT, FITTED WITH STABILIZER INSERT AT FACTORY. RISER IS SOLID BLACK FORMICA TO GIVE BUILT IN STABILITY WHICH IS FANTASTIC WHEN SHOT WITH ANY SCREW IN STABILIZER. TRULY TOMORROW'S BOW... TODAY.



The PRESENTATION II is available with two different handle lengths so that bows with long or short sight windows and of varying lengths from 58" to 70" can be made up thru interchanging parts.

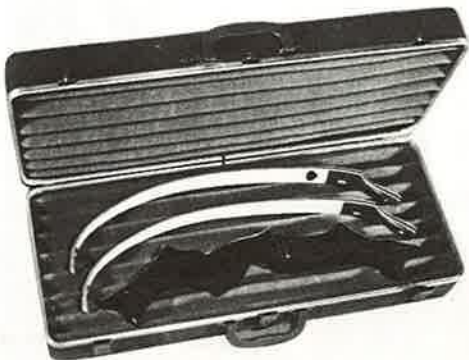
With the "LONG HANDLE" you have a choice of 68" or 70" limbs in white glass for famous Presentation II target accuracy. With 62" limbs in black glass you have an ideal hunting bow, or suitable ladies tournament bow in the lighter weights.

With the "SHORT HANDLE" you can use the 58" limbs in black glass for hunting and 64" or 66" in white for high accuracy hunting, field or target.

BE SURE TO STATE THE HANDLE LENGTH AND BOW LENGTH DESIRED:

#B-130	WING PRESENTATION II	\$195.00
#B-130-L	EXTRA SET OF LIMBS	72.95
#B-130-C	CUSTOM PRESENTATION BOW CASE	39.95
#B-130-S	WING STABILIZER SET- Rod & Weight.	17.95

SHIPPING WTS: Bow & Case 7 lbs; Bow only 5 lbs; Limbs only 3 lbs; Case only 3 lbs.



WHITE WING

Illustrated on the left. From the first instant you grip a new White Wing, you'll notice the exacting fit of the all-new handle... this year a palm rest is an integral part of the White Wing.

You'll experience a new shooting thrill which comes from adapting the forward mass theory in the much larger riser section.

You'll notice increased arrow speed coupled with a velvet smoothness, produced by the complete working action of the White Wing's new limb design, plus the riser with the new anatomical handle.

You'll thrill at the beauty of line with the rich texture of exotic Brazilian Rosewood... over all performance that extends beyond the expectations of the world's most exacting archers!

Choice of 66" or 69" bow lengths. Any weight to 50#. No draw limit. Factory guaranteed.

#B-137 WHITE WING \$115.00

SWIFT WING

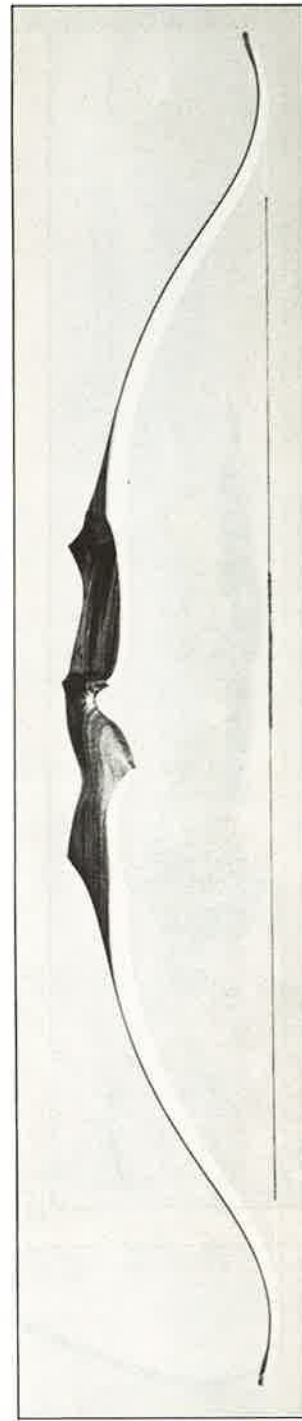
Illustrated on the right. A great new bow designed with your whole family in mind! The new Swift Wing features an all-new handle which provides a palm rest at no extra charge. You'll find that the full working recurves and deflexed limbs will give you greater speed and increased accuracy. These features, coupled with elegance of the fine Imbuia handle and riser section, its graceful lines, and extra-long sighting window, make the Swift Wing the envy of everyone on the range.

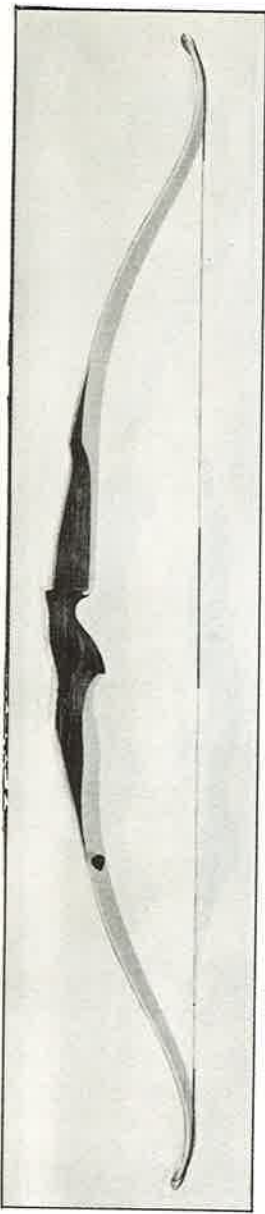
Wing quality and craftsmanship and rigid manufacturing care become obvious at first sight of this magnificent new bow. The Swift Wing truly compares with the very best in the field today!

66" bow length. Any weight to 50#. No draw limit. Factory guarantee.

#B-138 SWIFT WING \$79.95

SEE "HOW TO ORDER" SECTION FOR SHIPMENT INFORMATION





RED WING HUNTER

Illustrated at the bottom. Due to the popularity of the RED WING HUNTER in the past, there is no change made this season.

The RED WING HUNTER was designed with the requirements of a perfect hunting bow in mind. It is exceptionally fast and unusually stable for such a short length bow. It will take a long draw with surprising ease, giving the archer a feel never before experienced with a short bow length. An ideal selection for hunting heavy brush country, or from a blind.

Dark brown glass and dark colored hardwood riser, requiring little or no camouflage.

58" bow length. Any weight to 70#. No Draw Limit. Factory guaranteed.

#B-140 RED WING HUNTER \$54.95

GULL

Illustrated on the left. An "all-purpose" bow at exceptionally low cost for the superior performance and quality. Full working recurves centershot sighting window; pistol grip handle; Inbuia hardwood handle riser. Brown glass.

The ideal choice for the economy minded archery, bowhunter, and particularly for the ladies.

64" bow length. Any weight to 60#. No Draw Limit. Factory guaranteed.

#B-139 WING GULL \$49.95

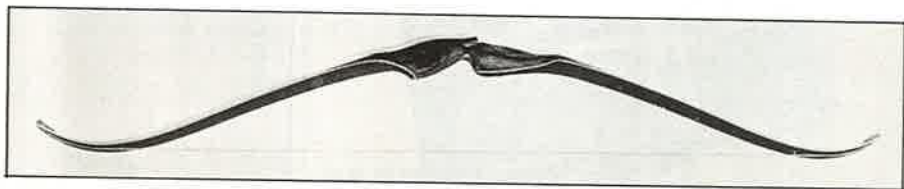
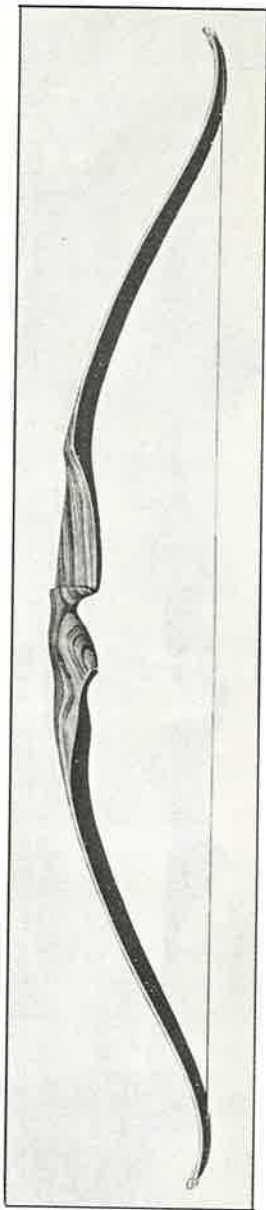
FALCON

Illustrated at the right. If you are looking for a top quality, good design and great shooting in a beginning bow, the budget priced Falcon is your answer!

Same basic design as the popular Gull, but 62" length and with the handle riser of choice hardwoods of assorted colors. Recurved, centershot, with countoured grip. This is a bow you will be proud to be seen with anywhere and will make a good trade in later on.

Weights from 20# to 50#. 62" length Factory guaranteed.

#B-132 WING FALCON \$34.95



SENSATIONAL GOLDEN EAGLE TOURNAMENT BOW

THE GOLDEN EAGLE BOW SCORES FIRST
PERFECT 300 IN NATIONAL COMPETITION



Bob Bitner Jugger Gervais Bob Brewer

Three perfect scores of 300 were shot in the 1967 P.A.A. indoor round competition! Using GOLDEN EAGLE BOWS, the co-champions were Bob Bitner, Jugger Gervais and Bob Brewer. Bob Bitner also held the 1966 P.A.A. outdoor championship title for high single round of 297. The world record of 597 out of a possible 600 is held by Jugger Gervais, shooting in competition at Las Vegas, Nevada in 1967.



INCREASE YOUR SCORE
NO MATTER WHAT YOU
NOW SHOOT!

The GOLDEN EAGLE bow features eleven engineering firsts!

1. An aluminum handle section, with the archer and the future in mind. Die cast under 800 tons of pressure. Gives the strength & weighted stability that most bowyers want but never achieve!
2. Precision metal to metal take-a-part limb replacement to let you change weight at will.
3. 5/16" full cut past centershot sight window combined with an adjustable arrow plate to give you full range of arrow spine tailoring.
4. Molded aluminum grip that is completely torque free - a must for high scores!
5. Integral sight mount cast in the handle riser, giving perfect rigidity... impossible to move out of line.
6. Bowsight included with the bow... the DOUBLE EAGLE is the narrowest, strongest sight in the world.

PLUS... 5 other features described in the Golden Eagle brochure (sent free on request).

TRULY... THE BOW THAT WILL IMPROVE YOUR SCORE !!!

Bow Length 69", Weights from 25# to 50#
SHIPPED COMPLETE WITH BOW SIGHT, STRING,
ADJUSTABLE ARROW REST, PADDED BOWCASE...
READY TO SHOOT AS YOU RECEIVE IT!

#B-280	GOLDEN EAGLE	\$200.00
#B-280L	LEFT HAND MODEL	275.00
#B-GES	OPTIONAL STABILIZER	12.95
#B-GEC	FRENCH FITTED CASE	100.00

EXTRA BOW LIMBS- 69" Bow Length, 25# to 50# Bow Weights \$100.00



DAMON
HOWATT
 CUSTOM BOWS



HOWATT Del Rey

The DEL REY by Howatt brings to modern archery an entirely new concept... a rare combination of rich beauty and stunning performance.

It represents the ultimate in nearly 25 years of world famous Howatt bow design.

The DEL REY offers a subtle ruggedness in the intricate blending of gentle curve upon curve... a richness of beauty rarely achieved in any woodworking craft.

Explicitly designed and handcrafted for those who demand a little more of their equipment. Who above all else, want the greatest bow the bowyer can produce. From special plastic finish, thru selection of outstanding grains in the Brazilian Rosewood riser, if there were a way to produce a better bow, it would be done with the DEL REY. Absolutely no effort has been spared, no corners have been cut... the DEL REY is the true "dream bow". Not only of you, the archer, but also of the bowyer.

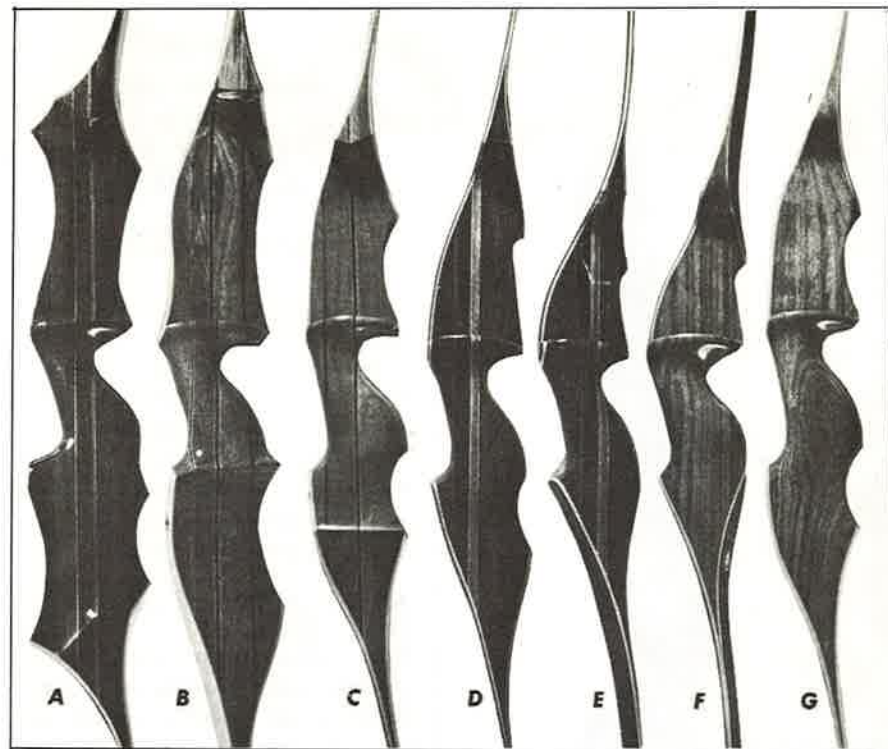
Custom built to your order. Allow approximately 4 weeks for shipment. Include all information about bow length, weight, draw length... plus drawn outline of your bow hand.

62", 66", 69" - Weights to 55 pounds.

Custom padded black carrying case included.

#B-207 HOWATT DEL REY \$150.00
 Howatt Stabilizer, Extra 12.50

The ultimate in fine bow design and craftsmanship.



For over 25 years, Damon Howatt has brought to the bow making art the beauty and workmanship of custom built handmade quality... yet with the economies of quantity production! Just compare these bows with any on the market- you'll find Howatt bows cost less and perform as well or better!

Each Damon Howatt bow is fully recurved, centershot, with custom fitting contoured grips. The new Scotch Ply fibreglass by "3-M" is on all bows, over a core or extra select Eastern Hard Rock Maple.

Factory guaranteed for two years. See "How To Order Section" for shipment instructions.

VIGILANTE - FIG. A

A magnificently styled target bow with performance to match its outstanding beauty. 66" or 69" bow length; weights to 55#; Brazilian Rosewood riser; White glass; fitted with Stabilizer Insert; Complete with padded bow case.

#B-216 HOWATT VIGILANTE \$119.50

PALOMAR - FIG. B

An impressive men's or women's target bow although many choose the shorter length for bowhunting. 64" or 69" bow lengths; weights to 55#; Laminated riser of Bubinga and Rosewood; White glass standard with Black available on 64" on special order; fitted with Stabilizer Insert. With flannel bowcase.

#B-219 HOWATT PALOMAR \$ 85.00

MONTEREY - FIG. C

Here you get both unusual beauty and exceptional performance in a modestly priced bow. 66" length; weights to 55#; Bubinga & Rosewood riser; White glass; Stabilizer insert; Flannel bowcase.

#B-210 HOWATT MONTEREY \$ 67.50

HUNTER - FIG. D

Speed, power and accuracy in a bow of rare beauty. 62" length; weights to 75#; Rosewood & Bubinga riser; Black glass; Flannel bowcase.

#B-212 HOWATT HUNTER \$ 59.50

HI SPEED - FIG. E

A very attractive, high performance hunting bow. 54" or 58" lengths; weights to 75#; Rosewood & Bubinga riser; Black glass; Flannel bowcase.

#B-213 HOWATT HI SPEED HUNTER \$ 59.50

BALBOA - FIG. F

It has to be one of the greatest values anywhere in a handmade hunting bow! 58" length; weights to 75#; Sheduia riser; Cinnamon glass; Flannel bowcase.

B-217 HOWATT BALBOA \$ 49.50

VENTURA - FIG. G

An exceptional value all-purpose bow for men or women. 66" length; weights to 55#; Sheduia riser; White glass; Flannel bowcase.

#B-214 HOWATT VENTURA \$ 49.50

NOTE: HOWATT CUSTOM STABILIZER, CHOICE OF 21 OR 17 INCH LENGTH, EXTRA COST \$ 12.50



Introducing the Howatt
SUPER
Diablo

A Superb New Hunting Bow Classic

THE SUPER DIABLO IS TRULY A BOWHUNTER'S CONCEPT OF THE ULTIMATE HUNTING BOW. HOWATT DESIGNERS ACTUALLY DID CONSULT WITH MANY OF THE COUNTRY'S LEADING ARCHERY BOW HUNTERS TO ESTABLISH THE ABSOLUTE ESSENTIALS OF A SUPERIOR HUNTING BOW. THEN, WITH THE FULL APPROVAL OF THESE EXPERTS, MANY ADDITIONAL QUALITIES AND FEATURES WERE ADDED TO IMPROVE THE BASIC DESIGN AND GIVE YOU MORE FOR YOUR HUNTING EQUIPMENT DOLLAR.

THIS HOWATT SUPER DIABLO IS THE CLASSIC RESULT.

ESSENTIAL HUNTING BOW QUALITIES HAVE BEEN ENHANCED WITH NUMEROUS DESIGN FEATURES, INCLUDING A CUSTOM HUNTING STABILIZER, TO PRODUCE THE EXCEPTIONAL BOW FOR THE FIELD. SUPERB SPEED! EXCITING SMOOTH POWER AND REMARKABLE ACCURACY TOGETHER WITH AN INCOMPARABLY FINISHED BRAZILIAN ROSEWOOD HANDLE TO MAKE THE SUPER DIABLO A TRUE BOW CLASSIC ... THE VERY ULTIMATE!

60" LENGTH, WEIGHTS FROM 40 TO 75 POUNDS. JET BLACK HUNTING GLASS; BRAZILIAN ROSEWOOD RISER OF A SPECIAL SELECT QUALITY. Comes complete with Custom Hunting Stabilizer and Deluxe black padded bow case with zippered accessory pocket. Fully factory guaranteed.

#B-211 HOWATT SUPER DIABLO HUNTER \$ 89.50

bear

... FOR THOSE WHO WANT THE FINEST

For years, Bear bows have been the favorites of archers and bowhunters everywhere. Bear's continuous program of experimentation and research has improved bows consistently. These improvements have become industry standards.

Here is another year of important changes. Basic improvements in the performance of both target and hunting bows to make them smoother, vibration and recoil free.

THE GOLDEN TRIANGLE OF STABILITY

The minute you latch onto a new Bear bow, you become part of the smoothest, most stable shooting instrument in archery! A new design- The Golden Triangle of Stability- checks bow movement and keeps your arrow on target.

When you grip the newly designed handle, you actually become the apex of this triangle. The handle has been moved just the right amount forward to insure greater control over the factors which contribute to inconsistent arrow grouping. These bows have been designed to achieve best possible "dynamic balance" insuring simultaneous limb action, resulting with improved velocity and stability while minimizing the "feel" of recoil shock.

The result of all this is a bow that takes up where you leave off. It's smooth and accurate, easily capable of 300 scores. It's a sure bet you'll raise your score the very first time you use one!

TEST THE OTHERS ... THEN TRY BEAR

How stable are the new Bear bows? You can find out without ever shooting an arrow! String up your present bow. Try to move the string up and down while holding the bow vertically. If the limbs move two inches or more out of line, the vibration and dampening action will noticeably affect the arrow's flight. The bow's stability is less than perfect.

Try the same test with a new Bear bow. The limbs barely move! This illustrates the tremendous shooting stability of these great new bows!

THE NEWEST ADVANCEMENT IN STABILIZERS

The new Bear OMNI-COUPLER is the newest development in stabilizers and it's exclusively Bear!

All stabilizers strive to regulate bow movement during the so called "archer's paradox", that is, the movement of the bow away from the arrow as it "snakes" around the bow handle. The new Bear OMNI-Coupler allows the archer to better regulate this bow movement, thereby improving arrow clearance as it passes the bow.

At the "moment of paradox" during the shooting sequence, the Bear OMNI-Coupler improves shooting accuracy and consistency by allowing the bow to move, while the new light-weight tubular rod and its weighted head remain relatively stationary.

The Bear OMNI-Coupler counteracts the shock and vibration of the bow limbs after the arrow is released, creating faster dampening action and that S-M-O-O-T-H feel that is found only in bows from Bear.

The Bear OMNI-Coupler also provides for variable adjustment of its compressible bushing to give you a really sharp bow tuning capability. Two of these compressible bushings, each interchangeable and of different densities, are furnished with each Bear OMNI-Coupler.

In addition to the compressible bushings, there are two interchangeable heads of different weights and a light weight tubular rod. This allows you to select the right combination of weight, bushing and adjustment that will best complement your own personal shooting style.

Try the new Bear OMNI-Coupler... it's a winner!

NOW BOWHUNTERS CAN GET TOURNAMENT STABILITY

Introducing the new Bear Hunting Stabilizer! The new Bear bowyer offers you the first hunting stabilizer- a compact, 3/4" long unit consisting of a chrome plated weighted head and a built-in flexible coupler.

The Bear Hunting Stabilizer offers you: (1) more accuracy; (2) reduced string noise; (3) less bow movement; (4) better arrow clearance; (5) improved "feel". The entire unit comes in a camouflaged case for use in eliminating undesirable game spooking reflections.

Order out a Hunting Stabilizer with your new Bear hunting bow & get tournament stability in the field!

BEAR QUALITY ... A GRAYLING TRADITION

Grayling, Michigan is known as the "Archery Capital of the World". Not only is the Bear Archery plant there, but Grayling probably has more archers and bow hunters per capita than any place in the country. The people of Grayling make Bear bows, and they use them. They participate in weekly archery leagues. In season, they bow hunt daily, sometimes even on their lunch hour!

Being avid archers, they take pride in producing a product they personally use. It is this final personalized touch that really makes Bear bows outstanding!

BEAR BOWS ARE FULLY GUARANTEED

EVERY BOW IS NUMBERED. THE REGISTRATION CARD MUST BE MAILED TO THE BEAR FACTORY WITHIN TEN DAYS OF PURCHASE. EACH BOW CARRIES A THREE YEAR FACTORY GUARANTEE. THIS GUARANTEE IS TRANSFERABLE FROM ONE OWNER TO ANOTHER, AS LONG AS THE BOW IS REGISTERED AT THE TIME OF PURCHASE.

THE MAN BEHIND THE NEW LOOK ... OWEN JEFFERY

Much of the new look and new performance of the Bear bows is the work of Bear's new master bowyer, Owen Jeffery.

O'Jeff's reputation in bowmaking preceded him to Bear. Although still a young man, he's had 17 years experience as a bowyer. He's worked with several of America's leading archery manufacturers and is himself an excellent tournament archer, as is his entire family.

O'Jeff arrived at Bear early in 1967 and went straight to work improving both the appearance and shooting characteristics of the entire Bear line of bows... a task not to be envied. (Bear bows are used by more professional archers than any other bow, and a Bear bow has a permanent place in the Museum of Modern Art for its design.) But improve he did. The proof is in the complete line of new Bear Target-Tournament, All-Purpose and Hunting Bows. They've never been more beautiful, nor more scientifically perfect!

HC-300

300 ... the perfect tournament round. Previously, one of the magic numbers in sports, like the 4-minute mile. And here's the bow that can deliver perfection, the TAMERLANE HC-300.

"If a person ever tuned himself to the point of shooting as well as this bow can shoot, he'd make perfect scores every time. The HC-300 is stably built to the point where human error won't show up as easily in this bow as in others."

That's "Gentleman Jim" Pickering talking, one of the top competitors in the Professional Archers Association. Jim shares the enthusiasm for the great new TAMERLANE HC-300.

"The new HC-300 is beautiful ... much lighter in weight," says Jim, "but it reacts the same way, if not better, than the old HC-30."

Although lighter in physical weight than last year's model, it is faster, smoother drawing, and amazingly stable. Thanks to the Golden Triangle design, the HC-300 remains virtually motionless on release, with nearly instant recoil dampening.

"Hand placement on the handle is always consistent, thereby providing better arrow flight." According to Jim, "You feel like you are a part of the bow."

The HC-300's new two-way grip conforms naturally and comfortably to any shooting style-- has the feel of being custom fitted for you.

"Tuning a Bear bow is easier than any other bow."

The TAMERLANE HC-300 comes equipped with built-in Bear Premier Bowsight, incorporating adjustable arrow plate and a wide choice of arrow rests. You are ready for the firing line the moment you pull it from its pile lined jet black bow case (Optional Bear stabilizers attach in seconds to built-in Quick-Connects.)

"I shot my highest score in competition after shooting my Bear bow only three times."

Nuff said. Now is the time for action, so order out your new HC-300 today and start having the treat of your life! Jim Pickering did.



Standard Equipment: Bear Premier Bowsight; Bear Custom Rest; Adjustable Arrow Plate; Stabilizer Quick-Connect.

Lengths: 66", 69" & 72" --- Weights: 25# to 50# No draw limit, regardless of bow length.

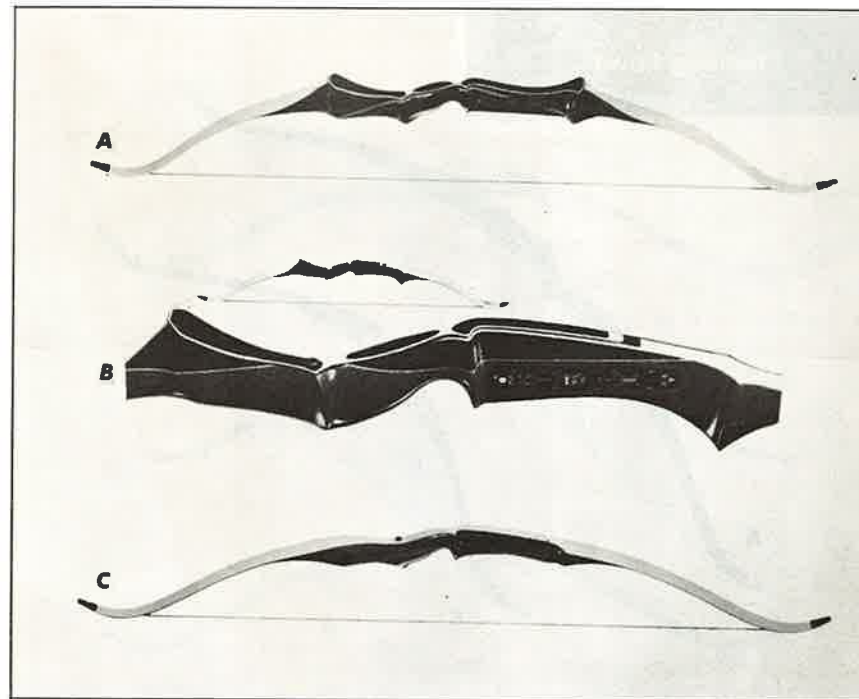
Handle Sizes: Small, Standard, Large

Glass Color: White; Riser Wood: Hi-Compression material accented with tropical Rosewood.

Specify right or left hand, length, draw weight and handle size with your order. The HC-300 is a custom bow, made to your order. Please anticipate your needs in advance.

Complete with handsome jet black bow case.

#B-HC300 BEAR HC-300 \$235.00
OMNI-COUPLER STABILIZER, extra 35.00



tamerlane* FIG. A

Here's the bow that can be your ticket to the 1972 Olympics! Already a legend in its own time.

Note the bold, forward position of the handle. Set ahead of the rest of the bow, the handle forms a solid base for the Golden Triangle of Stability. It holds the balance of this great bow during shooting with 3 way stability.

Tamerlane embodies the same elegant appearance as the great HC-300. In addition to the East Indian Rosewood Tamerlane, there is a Lady Tamerlane. A gorgeous blend of Michigan Hardrock Maple accented with East Indian Rosewood.

Both Tamerlanes have the new two-way grip and all the tournament features needed to personalize them to your shooting habits: Custom Arrow Rest, Adjustable Arrow Plate, and built-ins to accept the Bear Premier Bowsight and either Bear Stabilizer. Optional Equipment is the Bear Premier Bowsight.

Lengths: 66", 69" & 72" (Lady Tamerlane in 66")
Weights: From 25# to 50#. Draw Limit: None
Handle Sizes: Small, Standard, Large.
Glass Color: White
Riser Wood: East Indian Rosewood & African Bubinga. Lady Tamerlane with Michigan Maple. Shipped complete with padded bowcase.

#B-105 BEAR TAMERLANE \$200.00
#B-105L LADY TAMERLANE 200.00
#B-105S WITH PREMIER BOWSIGHT, Factory Installed. 225.00

temujin* FIG. B

(pronounced Tem a Gin)

TEMUJIN... family name of the mightiest conqueror of all, Genghis Khan. A bold new design based on an unusual concept of balanced "opposites." Note how every curve and flare is balanced by a corresponding shape on the opposite surface. Note too, the rich shadings of East Indian Rosewood with contrasting exotic African Bubing.

Here is stability far beyond any other bow within this price range. Features as standard equipment: Bear Custom Rest; Adjustable Arrow Plate; Stabilizer Quick-Connect. Optional is the Premier Bowsight at small additional cost.

Lengths: 66" & 69". Weights: From 25# to 50#
Draw Limit: None. Handle Sizes: Small, Med, Lg.
Glass Color: White. Riser Wood: East Indian Rosewood and African Bubinga.

#B-115 BEAR TEMUJIN \$150.00
#B-115S WITH PREMIER BOWSIGHT, Factory Installed. 174.95

tartar FIG. C

The TARTAR delivers truly professional performance on a beginner's budget! Standard Equipment: Bear Custom Rest; Adjustable Arrow Plate; Stabilizer Quick Connect. Optional is the Premier Bowsight.

Length: 66". Weights: From 25# to 50#.
Draw Limit: None. Glass Color: White. Riser Wood: Shedua & African Bubinga.

#B-116 BEAR TARTAR \$100.00
#B-116S WITH PREMIER BOWSIGHT, Factory Installed. 124.95

hunting bows



super kodiak*

FIG. A

Imagine yourself looking down your arrow at 650 pounds of grizzly bear. Or bellying across the frozen Alaskan tundra, minutes away from a rendezvous with a massive polar bear.

You'd have to have one heck of a bow to be able to stand up against powerful game like that. A bow that was not only straight-shooting and fast, but one rugged enough to take the punishment of the trail!

The bow you need is the one that's done all this, and more. The Bear Super Kodiak, Fred Bear's personal choice in hunting bows.

The Super Kodiak has evolved from the famous Kodiak design. This is the bow originated and used by Fred Bear to bag more than 100 big game trophies. Special Hi-Compression material forms the slim Super Kodiak Silhouette. It's accented with full caps of East Indian Rosewood for a new rich appearance. A crowned arrow rest and silent arrow plate help to send your shot off whisper quiet.

Can be ordered camouflage painted, extra \$5.00

Length: 60" or 64". Weights: 35# to 70#. Draw Limit: None. Glas Color: Black both sides. Riser: Black Hi-Compression material with East Indian Rosewood Caps. Complete with padded bow case.

#B-118 BEAR SUPER KODIAK \$135.00
#B-118S WITH FACTORY INSTALLED HUNTING STYLE PREMIER BOW SIGHT 159.95

(Fred Bear Hunting Bow Stabilizer may be ordered as original equipment with Quick-Connect, factory installed, at extra cost of \$12.00)

super magnum 48

FIG. B

This is the age of specialization. Every field has its specialists and special equipment. Hunting is no exception. While most hunting bows are fine for stalking and shooting from limited cover, it takes a very special kind of bow for cramped shooting situations under heavy cover.

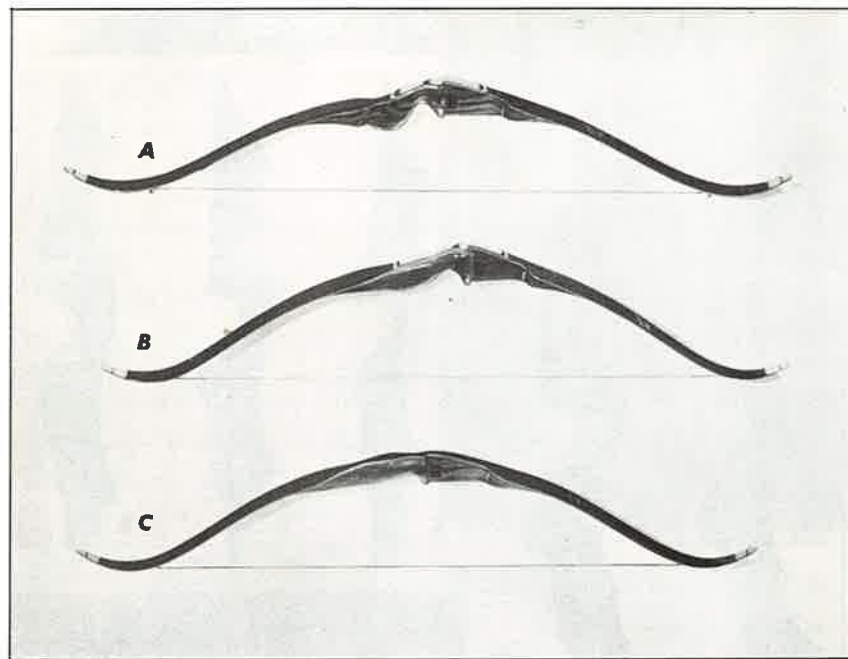
That very special kind of bow is the Bear Super Magnum 48. The "impossible" bow for "impossible" situations! The Super Magnum 48 was designed for close-in shooting. Just 48" long, it's extremely maneuverable and has an extra rugged finish that takes scrapes and knocks in stride.

Most importantly, the Super Mag delivers! It has a smooth draw, a clean release and shoots flat, straight and fast. It's powerful enough for any game. Bear black Hi-Compression material is used throughout this little demon's handle riser, to give a bow perfectly balanced, properly weighted for top stability and superbly crafted.

Length: 48". Weights: From 35# to 70#. Draw Limit: None. Glass Color: Black both sides. Riser: Jet Black Hi-Compression material. Complete with padded bowcase.

#B-119 BEAR SUPER MAGNUM 48 \$120.00

(Fred Bear Hunting Bow Stabilizer may be ordered as original equipment with Quick-Connect, factory installed, at extra cost of \$12.00. Can also be ordered with camouflage finish, extra \$7.50)



kodiak* hunter

FIG. A

The famous Kodiak Hunter is undoubtedly the finest of hunting bows anywhere close to its price range. For years the name "Kodiak" has meant "hunting bow".

The new Kodiak Hunter has been reworked to make it shoot even faster and noticeably smoother. The broad limb design of the Kodiak Hunter marks it as a powerful performer... one you can rely on to pack a punch even at medium and long distance shooting!

If you are undecided as to what hunting bow to get, give the Kodiak Hunter a try... you can't go wrong! And years from now its resale value will still be high.

Length: 60". Weights: From 35# to 70#. Draw Limit: None. Glass Color: Forest Green. Riser Wood: Golden Shedua.

#B-107 BEAR KODIAK HUNTER \$ 90.00

(Can be camouflaged painted, extra \$7.50. Fred Bear Hunting Bow Stabilizer may be ordered as original equipment with Quick-Connect, factory installed at extra cost of \$12.00)

kodiak* magnum

FIG. B

The Kodiak Magnum has been redesigned this year to give really smoother shooting and more speed than ever before.

Since its introduction five years ago, the Kodiak Magnum has enjoyed a popularity no other hunting bow has experienced. Once you've hunted with one it's easy to see why. From the minute you pack the short 52" Magnum in your car, to the moment of

truth when you let that shot fly, you'll see why thousands swear by the Kodiak Magnum. In a tightly-spaced blind or crawling through thick brush the Kodiak Mag's compactness is a blessing. You can shoot this bow comfortably and accurately from any position: kneeling, standing, crouching, or even sitting down.

Length 52". Weights: 35# to 70#. Draw Limit: None. Glass Color: Forest Green. Riser Wood: Golden Shedua.

#B-108 BEAR KODIAK MAGNUM \$ 90.00

(can be ordered with same extras as Kodiak Hunter)

grizzly*

FIG. C

By adding a Grizzly to his gun rack, the avid sportsman can become a two-season hunter. He'll quickly learn there's a whole new season of thrills waiting for him in bowhunting!

The Grizzly is rugged enough for any task and will give arrow speed needed to drop anything on 4 legs! This year, the traditional Grizzly look has been altered by shortening the bow two inches, giving it more zip and maneuverability. A crowned arrow rest and tapered limbs add to the ease and silence of the draw and release. Best of all, for the novice bowhunter who's just getting his fletching wet, the Grizzly is moderately priced and guaranteed for three years!

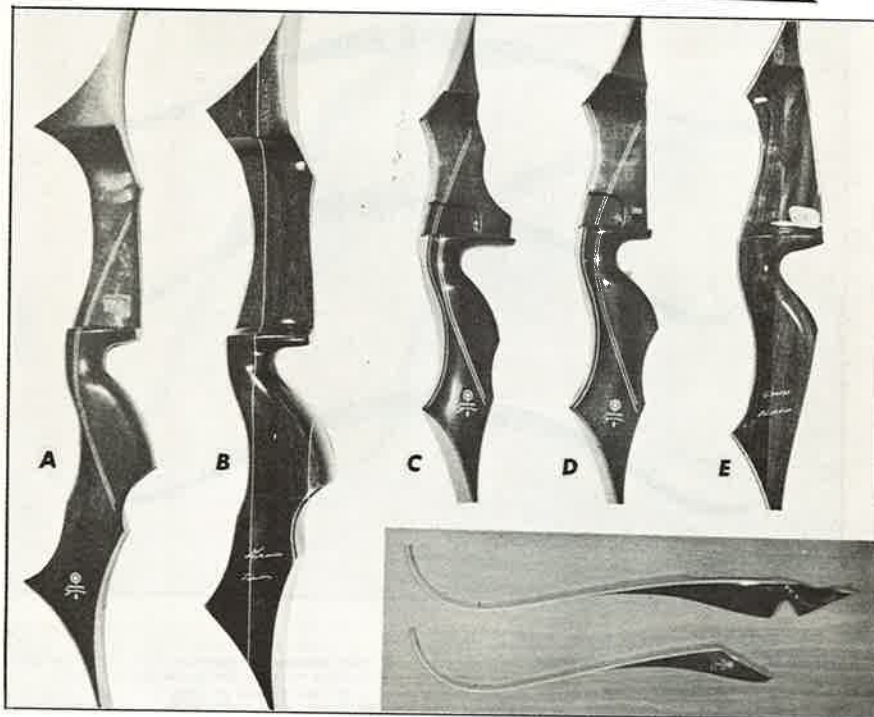
Length: 56". Weights: From 35# to 70#. Draw Limit: None. Glass Color: Tawnyglass. Riser Wood: Tigerwood (rare tropical hardwood)

#B-110 BEAR GRIZZLY \$ 70.00

(Can be ordered with same extras as Kodiak Hunter)

"DYNA-STRESSED"

SPITFIRE BOWS by GROVES



The spectacular performance of the Groves Spitfire bow is the result of an exclusive patented process of the Groves Archery Corporation. This process is called "dyna-stressed", a method of pre-stressed fabrication in bonding the limb layers. The result is less limb mass and highly increased limb speed. With a Spitfire "dyna-stressed" bow, you'll have a 5 to 7 pound advantage over conventional bows! Limb life will be increased over 200%.

With the Groves broadhead cutout feature you have the perfect combination for the hunter. This will avoid spining problems and with the increased speed, your hunting bag will go up. With the cutout, you use 2 blade heads set vertical and can use up to a 2" shorter arrow. This feature is optional and must be requested with your order for a hunting bow.

Any Groves bow can be obtained in a "two piece" at an extra cost of \$25.00. All bows are guaranteed for 2 years by the factory. All target models are equipped with adjustable arrow rest and stabilizer insert.

PRESTIGE SPECIAL- Fig. A: Custom made deluxe tournament bow, giving maximum accuracy & ultimate smoothness & speed. With Dyna-stressed limbs. Weights from 20# to 70#; physical weight from 2½# to 5#; 64", 66", 69" bow lengths; with bow case and stabilizer.

#B-204 GROVES PRESTIGE SPECIAL \$150.00

PRESTIGE SPECIAL OVERDRAW- Not Illustrated: The same basic design as the Special, but with "overdraw" as on bow in Fig. E, enabling the use of shorter arrows

to gain up to 25% more arrow speed. Same specifications as #B-204.

#B-205 GROVES PRESTIGE SPECIAL OVERDRAW \$150.00

FIRELINE TARGET- Fig. B: Same basic design as the Specials, but not Dyna-stressed. 20# to 50#; 66", 69". Fitted with stabilizer. With bowcase.

#B-206 GROVES FIRELINE TARGET \$100.00

PRESTIGE MAGNUM HUNTER- Fig. C: This same bow shot an arrow completely thru a Cape Buffalo at 20 yards! Has speed you won't find in any other bow! Dyna-Stressed limbs; 56" or 60" lengths; weights to 70#. Has overdraw for short arrows and broadhead cut-out.

#B-207 GROVES PRESTIGE MAGNUM HUNTER \$ 95.00

SPITFIRE MAGNUM HUNTER- Fig. D: Same as Prestige, but without overdraw.

#B-208 GROVES SPITFIRE MAGNUM HUNTER \$ 89.00

FLAME HUNTER- Fig. E: Not Dyna-stressed; 56" or 62"; weights from 40# to 60#.

#B-209 GROVES FLAME HUNTER \$ 55.00

All Groves bows are factory guaranteed for 2 years; 2 piece, take-a-part feature is guaranteed for exact realignment to .001" for 5 years.

BEN PEARSON

Jet
FIBER GLASS
BOWS

NEW - MODERN - EXCITING

The ideal bow for beginning archers, schools, camps, youngsters, etc. Made of tough, extremely durable solid fiberglass which will last for years. All bows have contoured handle grips with built-in arrow rest. Your complete satisfaction is guaranteed on a money back basis! SHIPPING WEIGHT 5 lbs./all models.

STRATO-JET BOW: For adult men or women, or large teen-agers. Recurved limbs; for right or left hand. 66" bow length for any draw length to 28". Ideal for target or field. Weights 35# or 40# only.

#B-3370 BEN PEARSON STRATO-JET BOW \$19.95

SUPER-JET BOW: Same basic design as #3370, but 60" bow length. Weights: 20# to 55# in 5 lb increments. 28" maximum draw limit.

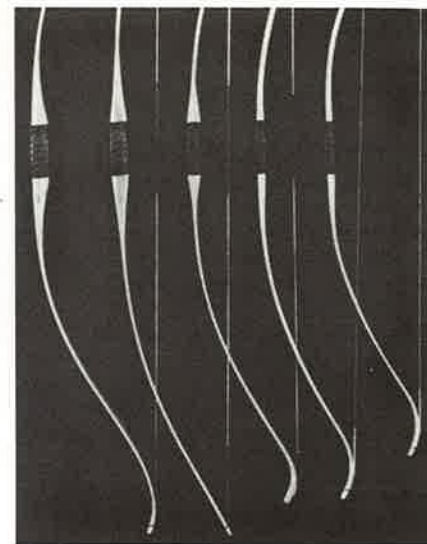
#B-3350 BEN PEARSON SUPER-JET BOW \$14.95

POWER-JET BOW: The perfect budget priced bow for schools, camps and other mixed groups. Fits right or left hand archers. 60" bow length. Weights from 20# to 40# in 5# differences. Maximum draw length 28".

#B-3340 BEN PEARSON POWER-JET BOW \$10.95

LITTLE-JET BOW: The greatest bow ever for boys and girls 8 to 14 years... almost indestructible! Just like the adult models, but smaller. Recurved, with sight window. 4'6" length for maximum draw of 24". Weight approximately 25#.

#B-3330 BEN PEARSON LITTLE-JET BOW \$ 8.95



LITTLE-JET BOW (Dual Arrow Rest Model): Same as regular Little-Jet but with arrow rest on each side of bow to fit both right and left hand archers.

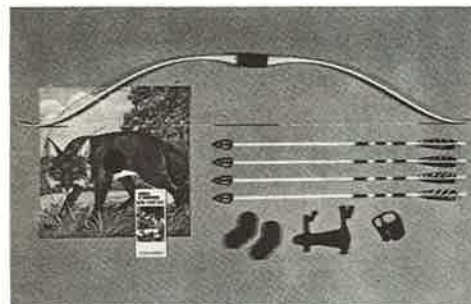
#B-3320 BEN PEARSON LITTLE-JET, Dual \$ 6.95

JUNIOR-JET BOW: Same basic design as #3320, but in 4' length for youngsters 5 to 9 years. Approximate 20# weight at a 22" draw length.

#B-3300 BEN PEARSON JUNIOR-JET BOW \$ 4.95

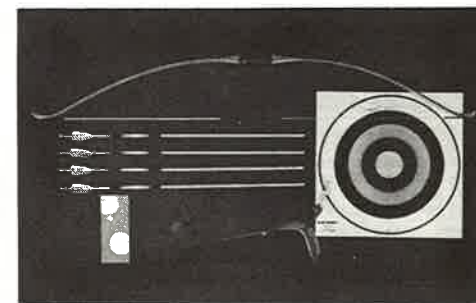
hunting set

- No. 3350 5' fiberglass bow with dual rests for right or left-handed archers. 35, 40, 45, 50 or 55 lbs.
 - Four standard Cedar hunting arrows with Ben Pearson's famous "Deadhead" points. 28"
 - Ben Pearson's new silent bow quiver.
 - Vinyl armguard.
 - Leather hunting tab.
 - Full-color animal target face.
 - Ben Pearson's booklet, "Secrets of Successful bow hunting".
- Ship. wt. 4 lbs. Specify bow weight.
No. 3780 SET \$22.00



no. 3720 beginner set

- A good set for camps and schools
 - No. 3330 fiberglass 4'6" fiberglass bow with sight window.
 - Four 26" cedar practice arrows with target points.
 - Vinyl shooting tab
 - Belt quiver.
 - One four-color standard round target face.
 - Ben Pearson's folder, "Tips on Shooting"
- Shipping weight 2 lbs. 8 oz.
No. 3720 SET \$9.95



Lord and Lady Mercury
With New Mercury Tip Gyro-action Stabilizer and Professional Performance Guarantees

Mercury Hunter
With Built-in Mercury Recoil Cushions and Professional Performance Guarantees

Lord Sovereign
Three Royal Tournament Champions... Tapped for New Mercury Tip Gyro-action Stabilizers

No other bow has all these features

Golden Sovereign

ARCHERY EQUIPMENT BY BEN PEARSON

LORD & LADY MERCURY

The LORD & LADY MERCURY bows are the most advanced bows for the serious tournament shooter yet produced! Many beautiful bows are advertised as "the smoothest"; "the steadiest"; "the finest"... but here is one bow that backs up its claims with a 30-day money-back guarantee! Sound basic bow design and construction, plus built-in mercury cushions, have overcome recoil and vibration. The optional adjustable mercury tip-gyro-action stabilizer completely controls torque; corrects release inconsistencies; and gives the archer personal balance and precision bow tuning. One pro says, "The Mercury bow has the perfect balance between cast and stability!"

FEATURES: Hand finished Rosewood handle riser with contrasting laminates. Mercury cushion capsules built into stabilization points. Center-shot alignment sight window. Built-in adjustable arrow rest. Contoured pistol grip handle. Tapped for Stabilizer Rod. With padded bowcase. Right or left handed.

#B-1099	LORD MERCURY- 70", 25# to 55#	\$195.00
#B-1098	LORD MERCURY- 66", 25# to 55#	195.00
#B-1097	LADY MERCURY- 60", 20# to 40#	195.00
	GYRO-ACTION ADJUSTABLE STABILIZER, Extra	25.00

MERCURY HUNTER

The mercury stabilized hunting bow Jim Dougherty says to be amongst the finest he's ever owned: "It's loaded with hard-hitting power & velvety, stackless draw... & gives a terrific cast to a heavy arrow."

FEATURES: Hand finished Freijo riser. Built in mercury cushion capsule stabilizers. Contoured grip. Right or left handed.

#B-1096	MERCURY HUNTER- 60", 35# to 65#	\$130.00
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LORD SOVEREIGN

Already a famous point winner, the LORD SOVEREIGN has performance and appearance far beyond its modest cost.

FEATURES: Hand finished Freijo riser with contrasting laminates. Built-in adjustable arrow rest. Contoured handle grip. Tapped for optional Gyro-action Stabilizer Rod. Right or left handed.

#B-1095	LORD SOVEREIGN- 70", 25# to 55#	\$125.00
#B-1094	LORD SOVEREIGN- 66", 25# to 55#	125.00
#B-1093	LORD SOVEREIGN- 64", 25# to 55#	125.00

By Ben Pearson

No. 1047 Knight

No. 1043 Lance

No. 1059 Mace

No. 1061 Baron

Duke

Golden Sovereign

ARCHERY EQUIPMENT BY BEN PEARSON



KNIGHT

A hard-hitting, smooth-draw hunter that is popular with expert bowhunters who want a bow that is fast, powerful and easy to handle in the brush. Right or left hand.

#B-1047	KNIGHT- 60", 40# to 65#	\$ 80.00
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LANCE

A budget priced hunter which will deliver broadheads with real heavyweight power. Right or left hand.

#B-1088	LANCE- 58", 40# to 65#	\$ 55.00
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SCOT

A handsome all-purpose bow with excellent performance on target, field or hunting terrain. Rgt or left.

#B-1086	SCOT- 58", 40# to 65#	\$ 45.00
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MACE

Like its name, it strikes a tremendous blow! And budget priced too! Right or left hand.

#B-1059	MACE- 58", 40# to 65#	\$ 40.00
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BARON

Surprising performance at very low cost makes this an ideal choice for beginners, camps, schools, etc.

#B-1061	BARON- 62", 25# to 55#	\$ 35.00
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DUKE

Here's a lot of quality make for the teenager, or beginning lady archer. Right or left hand.

#B-1038	DUKE- 60", 20# to 45#	\$ 27.50
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The totally new

PRO MEDALIST BOW

NOW EQUIPPED WITH EXCLUSIVE HOYT

Torque Flight Compensators
PAT. PENDING

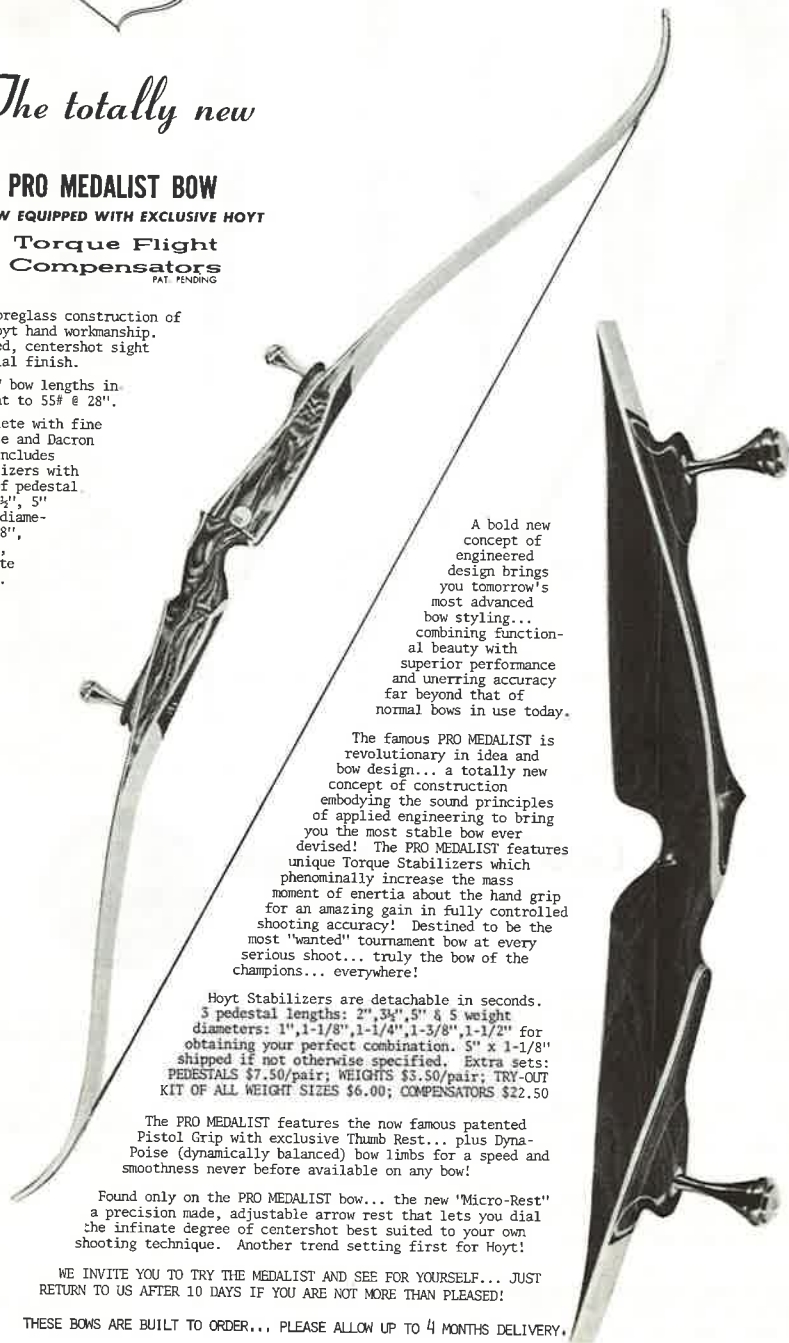
Laminated fibreglass construction of the famous Hoyt hand workmanship. Fully recurved, centershot sight window, special finish.

62", 66", 70" bow lengths in any bow weight to 55# @ 28".

Shipped complete with fine padded bowcase and Dacron bowstring. Includes Torque Stabilizers with your choice of pedestal length: 2", 3½", 5" and 5 weight diameters: 1", 1-1/8", 1-1/4", 1-3/8", 1-1/2"... state which desired.

#B-282 HOYT PRO MEDALIST

\$169.50



A bold new concept of engineered design brings you tomorrow's most advanced bow styling... combining functional beauty with superior performance and unerring accuracy far beyond that of normal bows in use today.

The famous PRO MEDALIST is revolutionary in idea and bow design... a totally new concept of construction embodying the sound principles of applied engineering to bring you the most stable bow ever devised! The PRO MEDALIST features unique Torque Stabilizers which phenomenally increase the mass moment of inertia about the hand grip for an amazing gain in fully controlled shooting accuracy! Destined to be the most "wanted" tournament bow at every serious shoot... truly the bow of the champions... everywhere!

Hoyt Stabilizers are detachable in seconds. 5 pedestal lengths: 2", 3½", 5" & 5 weight diameters: 1", 1-1/8", 1-1/4", 1-3/8", 1-1/2" for obtaining your perfect combination. 5" x 1-1/8" shipped if not otherwise specified. Extra sets: PEDESTALS \$7.50/pair; WEIGHTS \$3.50/pair; TRY-OUT KIT OF ALL WEIGHT SIZES \$6.00; COMPENSATORS \$22.50

The PRO MEDALIST features the now famous patented Pistol Grip with exclusive Thumb Rest... plus Dynamic Poise (dynamically balanced) bow limbs for a speed and smoothness never before available on any bow!

Found only on the PRO MEDALIST bow... the new "Micro-Rest" a precision made, adjustable arrow rest that lets you dial the infinite degree of centershot best suited to your own shooting technique. Another trend setting first for Hoyt!

WE INVITE YOU TO TRY THE MEDALIST AND SEE FOR YOURSELF... JUST RETURN TO US AFTER 10 DAYS IF YOU ARE NOT MORE THAN PLEASED!

THESE BOWS ARE BUILT TO ORDER... PLEASE ALLOW UP TO 4 MONTHS DELIVERY.

WRITE FOR MONTHLY LIST OF USED BOWS

most important thing that's ever happened to bowhunting

Exceptionally smooth, easy handling, flat shooting with good cast...

The NEW Pro Medalist
SUPER HUNTER
with "Torque Flight Compensators!"



The superiority of integrally designed TORQUE STABILIZERS of the Tournament Winning PRO MEDALIST bow is now available with the new 62" Pro Medalist SUPER HUNTER. Here's built-in, controlled accuracy in a hunting bow for the first time! Turns that rare opportunity of getting off a shot into a sure-fire trophy shot! If you're the serious sort of bowhunter... test the well-balanced feel- the soft, smooth draw of the powerful new Pro Medalist Torque Stabilized Super Hunter!



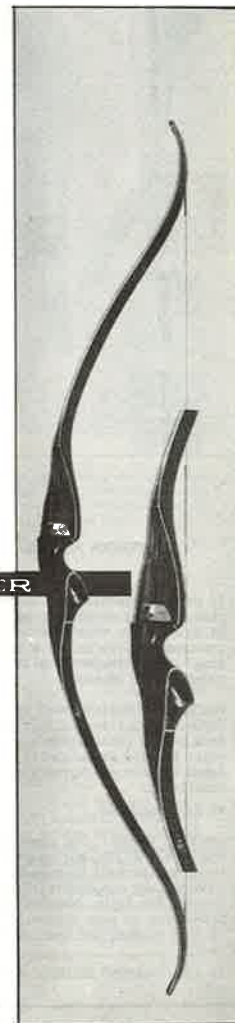
The Pro Medalist SUPER HUNTER is made with the same fine hand craftsmanship which has been the trademark of the Pro Medalist over the years. Fully Dynamically Balanced limbs. Detachable Torque Stabilizers in 2" length and 1-1/4" weight (3½" length or 1-3/8" weight is optional). Pistol grip handle with thumb rest.

62" bow length. Any weight to 70# measured at 28". Complete with bow case.

B-283 Pro Medalist SUPER HUNTER

\$140.00

PRO HUNTER



HOYT PRO HUNTER

Power! Accuracy! Dependability! Truly a bowhunter's hunting bow... the attributes of this fine weapon are the combined results of field experiences of many successful bowhunters!

58" bow length is ideal for a short hunter... neither too short for excessive finger pinch, nor too long for tight spots in blind or tree stand. Black glass color. Pistol grip handle. Any bow weight to 70# at 28" draw measurement.

#B-217 HOYT PRO HUNTER

\$59.95

ABOUT DELIVERY OF HOYT BOWS: DO NOT EXPECT TO GET YOUR NEW HOYT BOW FROM STOCK. THIS IS PARTICULARLY TRUE OF THE PRO-MEDALISTS. EACH HOYT BOW IS MADE BY HAND AT THE HOYT FACTORY, RATHER THAN MASS PRODUCED BY MACHINES. NORMAL DELIVERY FOR HOYT BOWS IS 12 WEEKS AFTER RECEIPT OF YOUR ORDER... BUT THE RESULTING QUALITY AND PERFORMANCE MORE THAN OFFSETS THE WAIT.

THE BOW HUT IS THE ARCHERS HEADQUARTERS



BEN PEARSON PALOMINO

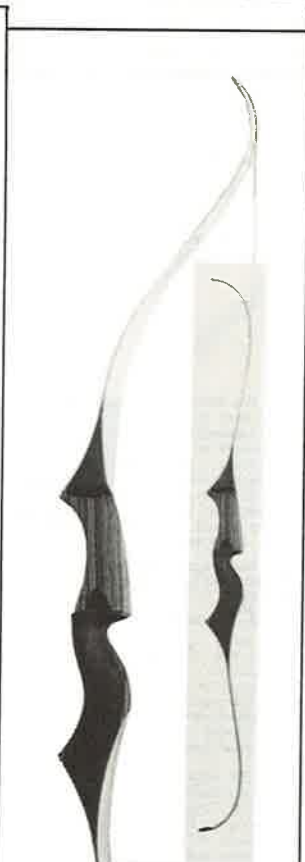
If you're determined to be a champion, shoot a champion's bow! Palomino's ten year list of top tournament victories is a mile long. Unchallenged stability and power is the reason.

PALOMINO: Distinguished by forward stabilizer ballast-points that dampen recoil. Teflon arrow rest; beveled arrow shelf; handle taped to take new Mercury-tip stabilizer.

#B-7270 PALOMINO \$125.00

PALOMINO DELUXE: The same basic bow as the #7270, but specially tuned for serious tournament shooting and supplied with the Pearson Pro Sight, Mercury-tip Stabilizer in your choice of 5 oz or 3 oz weight, and special bow case.

#B-7276 PALOMINO DELUXE \$160.00



BEN PEARSON MUSTANG

A weapon painstakingly developed by bowhunters. Their experiences shaped its design. Now Mustang's achievements are legendary. A deadly companion who speaks with whispering shafts of the certain death winging their way to the waiting animal. 60" bow length makes for an ideal hunter. Black Pearsonite fiberglass, with beautifully grained Freijo riser. Any weight from 40# to 65#; 26" to 30" draw lengths recommended for perfect performance.

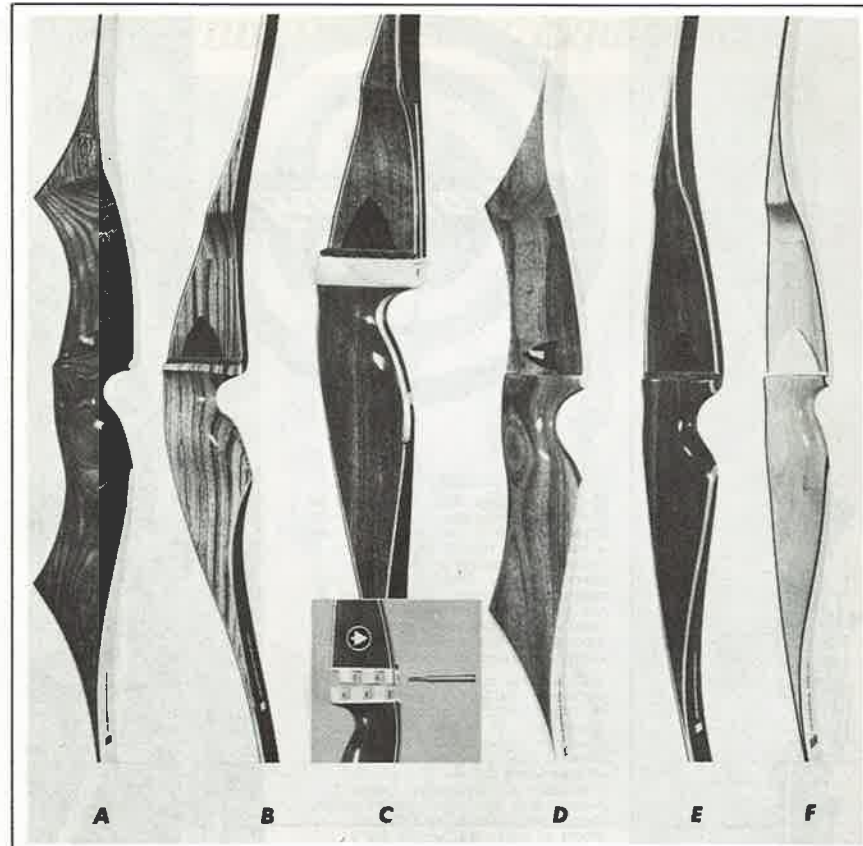
#B-7170 Ben Pearson Mustang \$90.00



BEN PEARSON PINTO

A strong but gentle bow. As handsome as any bow you could bring to the shooting line. Shoots flat & hard... without recoil. This will be the best investment you ever spent for a perfect all-purpose bow! White Holly, Black Holly, and Cherry woods laminated into a riser of distinction. Integral Stabilizers, fully recurved and centershot, contoured pistol grip handle. 60" length; draw limit to 31". Any bow weight from 25# to 45#.

#B-7180 BEN PEARSON PINTO \$90.00



JAVELINA - FIG. A

New tournament accuracy, plus striking beauty, all at a budget price that's hard to believe! Integral stabilizing action; fully recurved; rich African Bubinga riser and deep pistol grip; White glass. 66" length. Weights from 25# to 55# for all-purpose use. 31" draw limit.

#B-7060 JAVELINA \$55.00

PEARSON HUNTER - FIG. B

Highly popular with knowing bow hunters because of the exceptionally light weight and extra speed with heavy hunting arrows. 52" bow length; Weights from 40# to 65#; 30" draw limit. Rare Zebrawood handle riser.

#B-7329 PEARSON HUNTER \$65.00

SIGNATURE HUNTER - FIG. C

Here is Ben Pearson's personally designed Take-Down bow with which he has shot every kind of game from grizzly to pheasant. The same basic bow design as the Hunter

but with special hard-metal knuckles, in combination with a tapered pin which locks both halves of the bow together with all of the strength of a one-piece bow... in fact, with more stability than many "thin handled" one-piece bows! Slip this bow into your pack or quiver and be on your way... with real convenience! 58" length; Wts from 40# to 65#; 30" draw limit. Complete with special Carrying Case at no extra charge.

#B-7331 SIGNATURE HUNTER \$85.00

BRONCO - FIG. B

THE youngster's bow! Scaled down version of the Pearson Hunter. Wts from 20# to 35#; 48" length; 28" maximum draw.

#B-7010 BRONCO \$24.00

COLT - FIG. D

Here is undoubtedly the best buy on the archery market! The Colt has appearance, workmanship, and performance the equal of many bows

costing over twice as much! Fully recurved; Olla wood handle riser; 62" bow length; Weights from 20# to 55#; 30" draw limit.

#B-7070 COLT \$45.00

COUGAR - FIG. E

Ben Pearson's most versatile, all-purpose bow; it is a wise choice for schools, camps, beginning bowhunters. With more recurve than ever before, the Cougar will surprise you in speed and smoothness. 62" bow length; weights from 25# to 55#; 30" draw limit.

#B-7050 COUGAR \$55.00

COLLEGLIAN - FIG. F

A budget priced bow with high priced performance! Great for camps or groups with a limited archery budget who are looking for a laminated fiberglass bow. 60" length; weights from 20# to 45# making it suitable for bow hunting. 28" draw limit.

#B-7120 COLLEGLIAN \$27.50

Browning Archery Equipment



CHALLENGE

The **BROWNING CHALLENGE**, illustrated on the left, is engineered to provide the highest degree of precision performance a target archer could desire; a bow capable of shooting perfect scores every time out! Every refinement in modern bowmaking has been utilized in the design and crafting of this remarkable target bow. It offers a smooth and effortless draw, minimum recoil and exceptional speed.

Stability has received particular emphasis. The handle riser is designed to dampen limb flutter and handle vibrations. It is made of the finest Brazilian Rosewood and a new hi-density phenolic that gives the deep beauty of fine ebony and the strength and resilience of fiberglass. Integral forward mass stabilizers absorb recoil energy, while providing the ideal amount of additional weight for a steady hold and follow through. For further fine tuning, a Browning detachable torque stabilizer is provided in the "complete set", or can be bought separately at an extra cost.

The full pistol grip is a delight to hold. 66", 68", 70" bow lengths; weights from 30# to 60#; white glass.

B-651 **BROWNING CHALLENGE** \$132.50

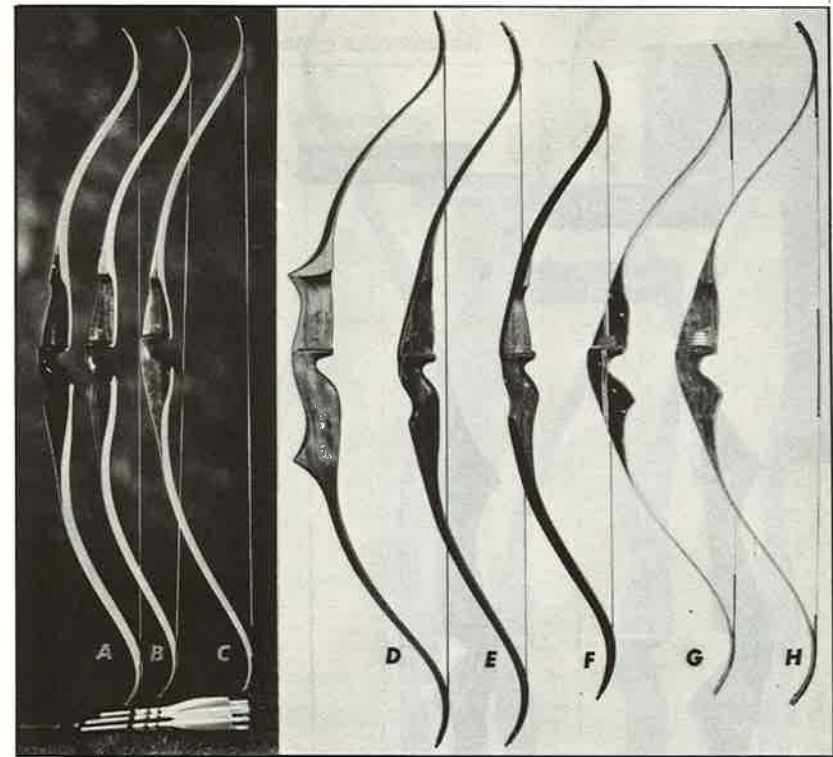
B-651 S **BROWNING CHALLENGE TOURNAMENT SET**- This fine set includes everything necessary in a completely matched outfit: Challenge bow of your choice of weight and length; Browning Stabilizer, Browning N-Cant Bow Sight Reticule mounted on a Reynold's Bow Sight; Browning sight extension; and a heavily padded bow case. **SET COMPLETE** \$174.50

MONARCH

The **BROWNING MONARCH** is a superb new target bow designed for the most discriminating archer who is interested in serious tournament shooting, yet at a cost that will surprise you!

The precision contoured recurved limbs of the **MONARCH** are engineered for a smooth even draw all the way to anchor point, and upon release deliver the arrow to the target with amazing speed. Recoil is unbelievably minimized by the integral forward mass stabilizer design of the handle riser which absorbs and dispels limb vibrations. The core is select maple veneer, laminated to a face and back of ivory white unidirectional fiberglass. The handle riser section is East Indian Rosewood, perfectly balanced for a steady hold and follow through. The **MONARCH** comes equipped with a built in stabilizer insert for the shooter who wishes to use a torque stabilizer. The Browning is optional and costs \$12.95. 66", 68", 70" bow lengths; weights from 30# to 60#; complete with bowcase.

#B-650 **BROWNING MONARCH** \$ 87.50



APOLLO - FIG. A

The popular priced **APOLLO** has the all-purpose length most preferred by the versatile shooter- long enough for a smooth draw and release, yet not too long for hunting. 66" bow length; weights from 30# to 60#; Rosewood handle riser with Maroon Back Glass & Bone Face. With bowcase included.

#B-656 **BROWNING APOLLO** \$ 49.50

MEDALLION - FIG. B

Are you thinking of getting started with archery and don't know what bow to get? Well, Browning has taken the problem out of it with the **MEDALLION!** 64" length; 30# to 55# weights; Full Recurves; Congo Alvis hard wood riser; Green Back Glass & White Face.

#B-657 **BROWNING MEDALLION** \$ 39.50

SPARTAN - FIG. C

Highly recommended for either adult or older teenager who enjoys all-around archery including hunting. 62" bow length; weights from 25# to 45#; Nigerian Walnut riser; White Glass.

#B-658 **BROWNING SPARTAN** \$ 32.50

EXPLORER - FIG. D

The **EXPLORER** is Browning's answer to the dedicated bowhunter who wants a powerful, smooth drawing hunter of built in stabilizer design. Walnut riser; Forest Green Glass; weights from 35# to 70#.

#B-660 **BROWNING EXPLORER I**, 56" length \$ 64.50
#B-661 **BROWNING EXPLORER II** 62" length 67.50

SAFARI - FIG. E

Great performance, on a limited budget! Brazilian Rosewood riser; Red-Brown Glass; weights 35# to 70#.

#B-662 **BROWNING SAFARI I**, 54" length \$ 62.50
#B-663 **BROWNING SAFARI II** 60" length 64.50

NOMAD - FIG. F

The **NOMAD** is a powerful, high performance bow at a new low, low price. Black Glass; dark riser. Weights from 35# to 65#.

#B-664 **BROWNING NOMAD I**, 54" length \$ 51.50
#B-665 **BROWNING NOMAD II** 60" length 54.50

COBRA - FIG. G

An entirely new hunting bow, the powerful and very compact Browning **COBRA** offers exceptional performance for the bowhunter who puts a premium on portability and easy handling in "tight" situations. Features a striking laminated riser of beautiful East Indian Rosewood and super-strong hi-density phenolic; Black Glass face and back; 50" bow length; weights from 35# to 70#. With bowcase.

#B-666 **BROWNING COBRA** \$ 67.50

NOMAD STALKER - FIG. H

The entirely new **NOMAD STALKER** is compact, very fast, and unusually smooth. As its name implies, the Stalker is short enough for easy maneuvering in heavy cover or when taking shots from any position. Sheduia riser; weights from 35# to 65#. 52" bow length.

#B-667 **BROWNING NOMAD STALKER** \$ 49.50



**FOR THE BEGINNER
FOR THE BOWHUNTER
FOR THE TOURNAMENT ARCHER**

By the nation's oldest manufacturer
of quality archery equipment

YORK IS ONE OF THE OLDEST NAMES IN THE QUALITY BOW FIELD... OVER FORTY-FIVE YEARS OF EXPERIENCE PAYS OFF WITH THE SUPER FINE LINE NOW AVAILABLE.

PERFORMANCE IS THE PAYOFF... AND IN EVERY YORK BOW YOU'LL FIND MORE BUILT IN QUALITY PER DOLLAR SPENT AND PERFORMANCE WHICH IS SECOND TO NONE. ALL YORK BOWS ARE MADE OF THE VERY FINEST OF SELECTED MATERIAL. EXTREME CARE IS TAKEN WITH WORKMANSHIP. CORES ARE OF SELECT EASTERN MAPLE AND RARE TROPICAL HARDWOODS, BLENDED TOGETHER FOR THE MOST PLEASING APPEARANCE. FIBREGLASS IS SUPERIOR BOW-TUFF, USED BY THE MAJORITY OF CUSTOM BOWERS.

EACH DIFFERENT YORK BOW IS DESIGNED WITH A PARTICULAR PURPOSE IN MIND. IT IS IMPOSSIBLE TO PRODUCE A SINGLE BOW WHICH WILL IMPART MAXIMUM EFFICIENCY FOR ALL USES AND YORK OFFERS ONE OF THE WIDEST SELECTIONS ON THE MARKET TODAY.

YORK BOW DESIGNS HAVE ALL BEEN TESTED FOR SPEED, SMOOTHNESS, AND DURABILITY WITH THE TYPE OF ARROWS WHICH WOULD NORMALLY BE USED WITH THE KIND OF SHOOTING THAT THE BOW IS MADE FOR. EACH DIFFERENT LENGTH OF BOW, EVEN OF THE SAME MODEL, HAS BEEN ENGINEERED SEPARATELY TO GIVE MAXIMUM PERFORMANCE. BOWS WITH A MAXIMUM DRAW LISTED SHOULD NOT BE USED BEYOND THIS POINT.

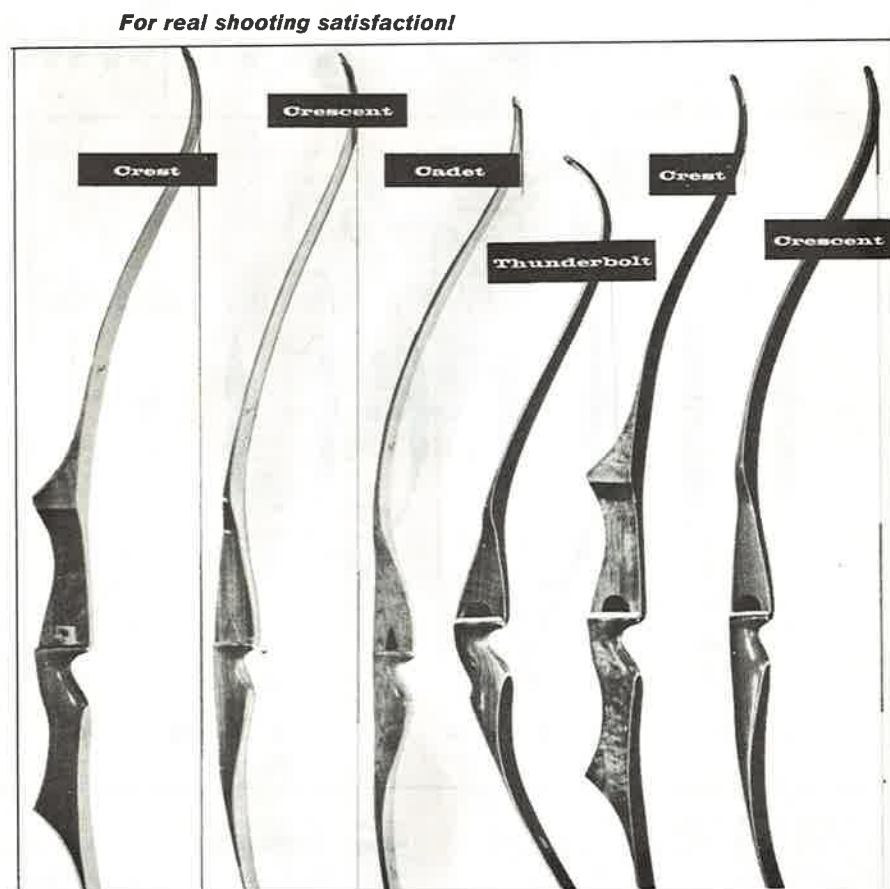
ALL YORK BOWS ARE SHIPPED COMPLETE WITH FACTORY GUARANTEE FOR YOUR PROTECTION AGAINST DEFECTS IN WORKMANSHIP OR MATERIALS FOR THE LIFE OF THE BOW!

SEE "HOW TO ORDER SECTION" FOR SHIPPING INSTRUCTIONS

YORK IMPERIAL

A superior bow for the serious competitor at a very reasonable cost. Rosewood handle riser; Bow-Tuff fibre-glass backing & facing; built-in stabilizer connector takes any stabilizer rod; exceptional speed and stability. Any bow weight to 50#. Your choice of 68" length or 64" length.

#B-SWR-1 YORK IMPERIAL \$125.00



For real shooting satisfaction!

YORK CORONET

The Coronet has been developed to offer tournament quality to the serious beginner who wants to get started, but can't go "all out" in expense. Holds a high trade in value! 66" length. Any weight to 50#. Available for right or left hand.

#B-DRR-1 YORK CORONET \$ 65.00

YORK SUPER CREST

Here is an "all-purpose" bow of 66" length which will provide top accuracy on the range and arrow slamming power with heavy hunting arrows in the field. Built in stabilization. Weights to 55#.

#B-WRZ YORK SUPER CREST \$ 50.00

YORK CREST

Another wise choice in an "all-purpose" bow, for the person who draws under 28" and wants a more efficient shorter length bow. Same general features as the Super model. 64" length; weights to 55#.

#B-RRS-1 YORK CREST \$ 45.00

YORK CRESCENT

A value-packed, budget-priced composite bow that is rugged and dependable. Reflexed, modified recurve with fine performance. 64" length; weights to 55#.

#B-GBF-1 YORK CRESCENT \$ 30.00

YORK CADET

A quality composite bow at a remarkably low cost. Ideal for camps, youngsters in their teens, ladies to get started with. Modified recurved, reflexed design; fully centershot, form fitting handle. 60" length; weights from 20# to 40#.

#B-BFB YORK CADET \$ 22.50

YORK THUNDERBOLT HUNTER

This short, smooth handling bow has become very popular nation wide. Designed for shooting hunting weight arrows with good efficiency and smoothness. Walnut riser; contoured pistol grip; full recurves. 54" length; weights to 70#.

#B-RRH YORK THUNDERBOLT HUNTER \$ 55.00

YORK CREST HUNTER

A power packed hunting bow at modest cost. Recurved, centershot, with contoured hand grip. 60" length. Weights to 55#. Right or left hand.

#B-RRS-2 YORK CREST HUNTER \$ 45.00

YORK CRESCENT HUNTER

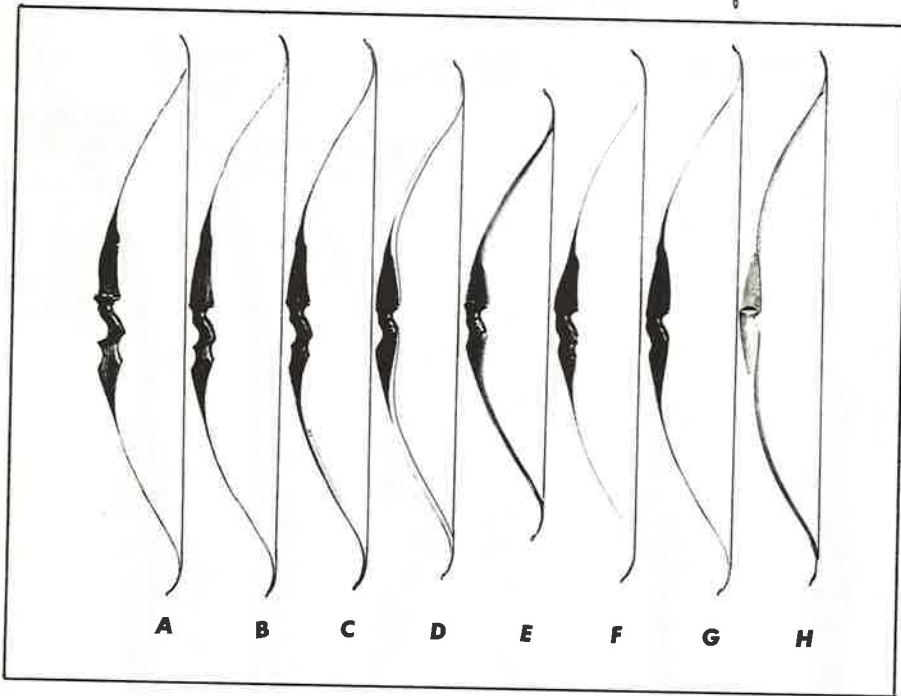
Here is your way to start bowhunting now! Low budget cost, yet high performance and good resale value later on. 60" length. Weights to 55#.

#B-GBF-2 YORK CRESCENT HUNTER \$ 32.50

Designed With YOU In Mind!

Completely New

The Fabulous Root Bows



THESE FABULOUS BOWS ARE THE RESULT OF YEARS OF RESEARCH AND TESTING. EACH SEPARATE MODEL HAS BEEN DESIGNED AND EXTENSIVELY TESTED TO GIVE EACH ARCHER AN EFFICIENT AND ACCURATE WEAPON FOR WHATEVER PHASE OF ARCHERY HE CHOOSES.

CHOICE TROPICAL HARDWOODS SELECTED FOR THEIR RARE BEAUTY ARE USED FOR HANDLE RISERS. GORDON BO-TUFF FIBERGLASS BACKING AND FACING. EACH BOW IS FACTORY GUARANTEED FOR 3 YEARS.

PENDULUS SUPREME- Fig. A: In the past, bow manufacturers have been limited to the degree of sculpturing possible on the handle section of a bow because of the amount of wood necessary to retain a good strength margin. Ernie Root has developed a method of reinforcing the handle section with tempered aluminum reinforcement strips thru the complete handle riser for strength and resilience. The success of this method has made it possible to design a hand grip with the shooters comfort the chief concern. One has but to pick up the Pendulus Supreme to witness this design achievement! 68" length; weights from 30# to 50#; adjustable arrow rest.

#B-148 ROOT PENDULUS SUPREME \$185.00

PENDULUS- Fig. A: Same basic design as the Supreme, but lighter physical weight due to less aluminum in the riser. Weights 25# to 50#; 66" or 68" lengths.

#B-149 ROOT PENDULUS \$150.00

TARGET MASTER- Fig. B: Unusually well balanced bow for the tournament archer. Micro-tapered limbs for unusual smoothness, and great speed with light weight

arrows. 66" length; weights from 30# to 50#.

#B-151 ROOT TARGET MASTER \$100.00

FIELD MASTER- Fig. C: Same basic design as Target, but limbs designed for greater heavy arrow efficiency. 66" length; weights from 25# to 50#; feather rest.

#B-150 ROOT FIELD MASTER \$75.00

GAMEMASTER- Fig. D: The hunters model of the "master" series. 62" length; 30# to 60#; feather rest.

#B-152 ROOT GAMEMASTER \$80.00

BRUSH MASTER- Fig. E: A short edition of the Game-master. 58" length; 30# to 60#; feather rest.

#B-153 ROOT BRUSH MASTER \$80.00

WARRIOR- Fig. F: Budget priced hunter with smashing power. 58" length; 30# to 55# weights; feather rest.

#B-158 ROOT WARRIOR \$50.00

RANGE MASTER- Fig. G: If you are interested in getting started with archery and don't know what bow to buy, here is an excellent choice! All-purpose 64" or 66" length; weights from 25# to 50#; fully recurved and centershot... a smooth, fast, hard hitting bow that will hold its value for many years!

#B-159 ROOT RANGE MASTER \$50.00

KADET- Fig. H: A lot of bow for the money! 64" bow length; weights from 15# to 45#; feather rest.

#B-160 ROOT KADET \$35.00

How to
select
your arrows
by
Kitt Matt

Experienced archers agree on at least one point... YOU CAN'T SHOOT WELL WITH POOR ARROWS! Sharp accurate shooting demands arrows that match YOU and your BOW! Buy the best arrows your budget can afford, and KNOW you are getting what you are paying for.

GENERALLY, ARROWS FALL INTO TWO GROUPS... "MATCHED" AND "UNMATCHED"

Archers use the term "Matched" to mean a specific thing... that the set of arrows are all of the same "SPINE" (Stiffness of the arrow shaft) and PHYSICAL "WEIGHT". It goes without saying that arrow length, shaft diameter, feather size, etc., are all the same! Unfortunately, a number of dealers (so called) feel that when arrows LOOK ALIKE they are matched, and the archer has to watch to see what he is really paying his money for!

"Unmatched" arrows may look alike, but are random Spines and Weights.

Thru the use of high speed photography, it has been learned that the arrow BENDS AROUND THE BOW... it does not simply shoot straight away from it! This situation makes arrow shaft selection a problem. Naturally, the stiffer the shaft- the less it will bend... and the weaker the shaft- the more it will bend. THE BENDING OF THE ARROW DETERMINES THE PATH OF FLIGHT! The stiff shaft does not bend enough and shoots wide of where it is aimed, while the weak shaft bends too much and shoots wide to the other side! TO SHOOT ACCURATELY, THE ARROW HAS TO BEND JUST THE RIGHT AMOUNT SO IT WILL EXACTLY FOLLOW YOUR LINE OF SIGHT AND HIT WHERE YOU ARE LOOKING.

As bow weight increases, so does the pressure the string exerts on the arrow and the arrow must be made stiffer to resist this pressure and keep from bending too far. THIS MEANS THAT THERE IS A PARTICULAR SPINE OF SHAFT FOR EACH DIFFERENT BOW WEIGHT!

SPINE IS THE MOST IMPORTANT SINGLE CONSIDERATION IN MAKING QUALITY ARROWS!

PHYSICAL WEIGHT IS THE SECOND CONSIDERATION. The heavier the arrow, the slower it shoots and the lower it hits on the target. Arrows in a set that are not of the same weight will strike the target high and low and will not group in the same spot.

IMAGINE TRYING TO SIGHT IN A RIFLE with ammunition of varying powder loads and different bullet weights- - It simply couldn't be done... and with the slower flying arrow, it is even worse!

THINK OF THE POOR BEGINNER IN ARCHERY who is trying so hard, but is shooting "Unmatched" arrows. He thinks he is doing everything right... BUT HE STILL KEEPS MISSING THE TARGET! Actually, he may be shooting perfectly, but with "Unmatched" arrows, even though he aims them the same each time he shoots, they will shoot wide- or high- or low, due to differences in Spine and Weight. If someone doesn't "wise" him up, he will soon give up shooting a bow completely!

IF YOU ARE INTERESTED IN HITTING SOMETHING WITH YOUR BOW AND ARROW... USE MATCHED ARROWS! This applies to beginner as well as expert... to woman or junior as well as a man!

MATCHING A SET OF ARROWS TO SHOOT CORRECTLY IS COSTLY! Don't expect to find matched arrows at "bargain" prices. The individual handling and materials discarded as not suitable, must be paid for in the finished arrow price. Normally, for equal quality of appearance, it costs about 50% more for Matched Arrows, than Unmatched... BUT THE DIFFERENCE IN SHOOTING CAN'T BE COMPARED!

Here at the Kittredge Factory we carry over 100,000 arrow shafts of the finest Port Orford Cedar available. Guaranteeing you of perfect matching with every order, and most important, enabling us to perfectly duplicate your original order at any time.

WE TAKE PRIDE IN OUR ARROWS - AND WANT YOU TO KNOW IT! Our business and reputation has not been made by simply building a few dozen arrows for our friends and then calling ourselves "experienced arrowmakers". We have learned the tricks of the trade thru constantly producing HUNDREDS OF THOUSANDS OF FINE ARROWS EACH YEAR! Through constant experimenting with new techniques, materials and machines, our Kittredge Arrow has received the enviable reputation of being known as the BEST ARROW OBTAINABLE... not an arrow that is "just as good"

Such archery greets as JOE FRIS, holder of 7 major world records, National Target Champion and new National Field Champion; RUBE POWELL, five time winner of the National Field Championship; BOB RHODE, National Target Champion for '54; JAY PEAKE, National Field Champion for '57... THESE ARE MEN AMONG THE HOST OF NATIONAL, STATE AND REGIONAL CHAMPIONS FOR WHOM WE HAVE MADE ARROWS FOR!

THESE CHAMPIONS KNOW THERE IS NO SUBSTITUTE FOR QUALITY You will agree with them... when you too shoot better, get more game, and score higher with your set of fine KITTREDGE CUSTOM MADE ARROWS, built especially for you!

YOU CAN SEE THE DIFFERENCE IN KITTREDGE ARROWS ... AND ITS ABSOLUTELY GUARANTEED!

FAMOUS KITTREDGE ARROW GUARANTEE

EACH SET OF KITTREDGE "MATCHED" ARROWS ARE UNCONDITIONALLY GUARANTEED TO IMPROVE YOUR SHOOTING... OR YOUR MONEY WILL BE IMMEDIATELY REFUNDED! You have everything to gain and nothing to lose.

1. I UNCONDITIONALLY GUARANTEE that my Matched Arrows will materially improve your shooting... even the 1st time you shoot them!
2. I UNCONDITIONALLY GUARANTEE workmanship and appearance of each set of my arrows to noticeably exceed the claims made in this catalog, and to be superior to any arrows on the market of similar price!
3. I UNCONDITIONALLY GUARANTEE your complete satisfaction with the arrows we send you, or your money returned at once!

MY 10 DAY FREE TRIAL GUARANTEE APPLIES TO ALL KITTREDGE MATCHED ARROWS! When you receive your set of arrows, give them a complete going over- look at the fletching, cresting and straightness. Then shoot them. Shoot them for the full 10 days on your range or in your backyard, or wherever you usually practice. Compare them with the arrows you have been shooting. IF AT THE END OF THIS 10 DAYS, YOU ARE NOT SHOOTING HIGHER SCORES- OR ARE NOT COMPLETELY SATISFIED WITH EVERYTHING ABOUT THESE ARROWS, SIMPLY PUT THEM BACK IN THE BOX AND RETURN THEM TO ME FOR IMMEDIATE REFUND OF YOUR PURCHASE PRICE! During the past 10 years, my arrows have helped thousands of archers shoot better... I'm sure they will also help you. I stake my reputation on it!

Doxy Kittredge