



The Passport

World Affairs Council of the Monterey Bay Area (www.wacmb.org)

September 2016

AMERICA'S FOREIGN LANGUAGE DEFICIT:

A National Security Crisis?

Colonel Danial (Dino) Pick

Friday, September 23, 2016

11:30 am registration ~noon luncheon~ 1-2 program

Rancho Canada, Carmel Valley Road

In the 1980s Senator Paul Simon famously declared the United States “linguistically malnourished.” Now, more than three decades later, we are still seriously deficient. In an increasingly globalized world, the U.S. is at an ever-increasing disadvantage due to lack of foreign language skills.

Some argue that it profoundly affects our national security and international economic competitiveness.

In 2014 Monterey was trademarked as the Foreign Language Capital of the United States. The Defense Language Institute and the Middlebury Institute in Monterey, among others, are implementing cutting edge programs to



Colonel Pick will discuss the challenges to foreign language skills in the U.S., why it matters, and what institutions on the Monterey Peninsula are doing to close the gap.

Colonel (ret) Pick is now the Deputy City Manager of Monterey, where he oversees the community’s efforts to promote and enhance the \$1.5 billion national security sector of our local economy. He serves as the Chairman of the Defense Language Institute Foundation, a 501(c)3 with the mission of supporting the Defense Language Institute and promoting foreign language education nationally.

Calendar of Events

Thursday, September 1	Board meets in Conference Room, McCone building, MIIS. Open to members.	4:30 pm
Monday, September 12	<i>Competing Visions of American Foreign Policy</i> , Discussion Group meets in room 101 Social Science building, MPC.	4-5:30 pm
Tuesday, September 13	HOT TOPIC! - <i>BREXIT</i> Monterey Public Library, Community Room.	5:30-7:45 pm
Wednesday, September 14	WAC Book Club meets at Monterey Public Library, Community Room	5-6:30 pm
Monday, September 19	<i>Erdogan and Turkey</i> , OLLI Great Decisions Discussion Group, Ryan Ranch	4-5:30 pm
Friday, September 23	<i>America's Foreign Language Competitiveness</i> . Luncheon and presentation at Rancho Canada, Carmel Valley Road	11:30-2 pm

July program reporton

China's New Political Economy

Can China “Cut it” in the New Economy?

The Chinese Communist Party (CCP) has brought off an amazing economic miracle over the last 35 years, everyone agrees. But can that miracle continue, asks our July Speaker Frank Hawke, China Director, Stanford University Graduate School of Business, and long-time China hand.

“China’s economic problems are political and its political problems are economic,” says our speaker. Here’s why, he explains.

The miracle was born under the leadership of Deng Xiaoping. Deng realized that in order to achieve significant economic development, China needed stability at home and friends abroad, who would supply capital and technology and open their markets to Chinese goods.

This strategy was wildly successful. Deng selected his successors and the miracle continued to grow. Deng’s growth-at-any-cost strategy, however, generated two problems that Xi Jinping and the new leadership must cope with urgently: (1) massive corruption, which has eroded the legitimacy of the CCP’s rule; and (2) an inevitable slowing of economic growth, which potentially undermines social stability. It is no surprise, then, that we have seen an increase in repression in China since Xi’s rise.

With the economy beginning to slow and the urgent need to rebuild belief and confidence in the Party, the new president immediately attacked corruption, which appears whenever there is motive, opportunity, and lack of enforcement. But in the current anti-corruption campaign, Xi has chosen to address only the enforcement piece. In order to create a sustained anti-corruption environment, motive and opportunity must be addressed as well.

Further, Xi seems to have jettisoned Deng’s accommodationist foreign policy in favor of a new, more muscular one that both challenges the U.S. on the global stage and pursues disputes regionally. Since China still has a long way to go to achieve Deng’s economic development

only apparent rationale for the new policy is an appeal to nationalism, with the goal of bolstering Party legitimacy.

As for the global economy upon which China has depended for its economic growth, the traditional model of economic growth driven by inputs of land, labor and capital have been supplanted by a new model that depends as much or more on innovation and governance. This actually is good news for China, which had no real comparative advantage in the “old” economy. In the “new” economy, it can potentially build a sustainable comparative advantage in innovation and governance. In order to accomplish this, however, the CCP will have to surrender significant control to both markets and the private sector, which does not seem to be in the Party’s DNA.

While the economic miracle has lifted China’s share of global GDP from 1% in 1979 to 10% in 2014, it has been driven since the mid-90s largely by investment and exports, as opposed to personal consumption. Even India and Russia have higher levels of personal consumption as a percentage of GDP. This is not sustainable for China, because the quality of GDP growth is not sustainable and the toll on the environment is too heavy.

The upshot, Hawke believes, is that China’s new repressive governance, if continued, will be an obstacle to achieving sustained comparative advantage in the new global economy. China has benefited hugely from the post-WWII rules-based world order and the international trade and capital flows that system has fostered. But China has not been making friends, particularly in her own neighborhood, which helps to explain why nations of Southeast Asia are encouraging the U.S. to stay involved there.

Is China our enemy? It doesn’t have to be, but political dynamics within the U.S. and China are playing out in a way that does not bode well.

Ron Nelson

RESERVATION FORM

September 23 , 2016
Registration 11:30 am
Luncheon at noon
Program 1 pm

Reservations due September 19, 2016

Mail form & check or credit information to:
WAC - P.O. Box 83, Monterey, CA 93942
or Fax reservation form to (831) 643-1846.

Members @ \$25 ea. _____
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Total _____

AMERICA'S FOREIGN LANGUAGE DEFICIT

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Vegetarian? (72 hours notice) _____

The new **WACMB Book Club** got off to a rousing start Monday evening, August 22 at the Monterey Public Library.

Urged along by organizers Doug Wilhelm and Jean Hurd a group of 16 eager WAC members and friends selected a Chairman (**Marsha Moroh**), meeting time (**Wednesdays, 5-6:30 p.m. or Thursdays 2:30-4 pm**), place (the **Monterey Public Library**) and starting date (**September 14**).

The meeting date was designated the second Wednesday of each month and, because some attendees prefer daytime hours, a second Book Club section will meet on the following Thursdays—with both sections reviewing the same book.

Marsha Moroh, Chairman, suggests Book Club members select their readings for three months in advance. Thus, in keeping with the WAC focus on political philosophy and international affairs, the assignment for September 14 is Machiavelli's *The Prince*.

In spite of a goodly turn-out, there's always room for more. And it's free! So see you there!

(This program is not sponsored or endorsed by the Monterey Public Library or the City of Monterey.)

A GREAT DECISION

OLLI is moving to a Whole New World at Ryan Ranch—8 Upper Ragsdale Drive, Monterey!

OLLI is on the 2nd floor, room 209.

Parking is free and a short walk to the building. The WAC/OLLI program is free and open to all.

Pre-registration required by:

Calling (831) 582-5500, M-F 10am-5pm).

Or Online at csumb.edu/olli

LUNCHEON MENU

***Wedgewood Salad
with Balsamic Vinaigrette***

***Beef Sirloin Tips
over Fettuccini
Seasonal Vegetable Medley***

Chef's Choice Dessert

(vegetarian)

Portabella Mushrooms Napoleon



The Passport September 2016

This is the monthly newsletter of the World Affairs Council of the Monterey Bay Area. Founded in 1951, the Council is a non-profit, non-partisan organization established to promote the presentation, discussion and study of international affairs. WACMB is a tax exempt 501(c)3 organization, EIN-0301206. Contributions are tax deductible as permitted by law. WACMB sponsors monthly luncheons, discussion groups and student scholarships.

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