



MIDCENTURY CUISINE

Foods Fads from the 40s
through the 60s

Remember Jell-O salads and cheese sprayed out of a can? When every pantry held Velveeta and all the kids wanted to drink Tang? Join historian and author Leslie Goddard for a nostalgic look at the food innovations and marketing approaches that transformed how we ate at midcentury. Using classic cookbooks, advertisements, and family magazines, we'll explore how society and technology shaped American food from the 1940s through the 1960s.