

www.thegauntlettrailrun.com



**THE GAUNTLET 2020 CORPORATE
SPONSORSHIP OPPORTUNITIES**

*Reach Customers / Support Local
Youth & Non-Profit Programming*



*Gauntlet 5K
Muddy Adventure
Trail Run is a
community event
presented by The
Light Foundation
and supported by
local and corporate
sponsors to benefit
local programming
in Darke County.*



Saturday August 1, 2020

SPONSORSHIP PACKAGES

Title Sponsor \$10,000

- ✓ "Presenting Sponsor" Name & Logo Included Race Title
- ✓ Name & Logo on All Promotional Materials
- ✓ Your Company Materials in Race Goodie Bag
- ✓ Special Recognition at event
- ✓ Title Name & Logo on Race T-Shirts
- ✓ Five Complementary Race Registrations
- ✓ Company Picnic at Chenoweth Trails (within one year of sponsorship agreement)
- ✓ Sponsorship Recognition with Logo on The Light Foundation Website



Platinum Sponsorship \$5,000

- ✓ Logo on T-Shirt
- ✓ Logo on Promotional Materials
- ✓ Materials in Race Goodie Bag
- ✓ Three Complimentary Race Entries
- ✓ Sponsorship Recognition with Logo on The Light Foundation Website & Event Banner



Kids Race & Kids Venue Sponsorship \$2,500

- ✓ Logo In Kid Zone Area
- ✓ Logo on Race T-Shirts
- ✓ Name on Promotional Materials
- ✓ Logo to Appear on Website & Event Banner



Gold Sponsorship \$2,000

- ✓ Logo on Race T-Shirts
- ✓ Name on Promotional Materials
- ✓ Logo to Appear on Website & Event Banner

Silver Sponsorship \$1,000

- ✓ Name to Appear on Website
- ✓ Name on Race Day Event Banner
- ✓ Name on T-Shirts

Bronze Sponsorship \$500

- ✓ Name on Race Day Event Banner, and T-Shirts

Gem Sponsorship \$250

- ✓ Name on Race Day Event Banner, and T-Shirts

In Kind Sponsorship

In-Kind sponsorships will be recognized at the sponsorship level that corresponds to the fair market value of their donation. Including name listed on printed materials and t-shirts.

Donation Needs & Ideas

- * **Course Material**
- * **Bottled Water**
- * **Oranges/Bananas**
- * **Printing of Material**
- * **Race Bag Goodies**
- * **Sports Drinks**
- * **Energy Bars**
- * **Kid Zone Prizes**
- * **Bug Spray**



THE GAUNTLET 5K ADVENTURE RACE

SPONSORSHIP PLEDGE

Company Name _____

Contact : _____ Phone: _____ email: _____

Address: _____ City/State/Zip: _____

Signature: _____ Date: _____

Please send us a Sponsorship Invoice Enclosed is my check for \$ _____ (Payable to The Light Foundation)

Agrees to provide financial sponsorship for The Gauntlet. As a sponsor, I understand I will receive the applicable sponsorship opportunities will not be valid until this agreement is signed and my check has been accepted by The Gauntlet Committee. The deadline for this agreement is **June 1, 2020**.

Title Sponsor \$10,000

Platinum Sponsor \$5,000

Gold Sponsor \$2,000

Kids Race/Venue Sponsor \$2,500

Silver Sponsor \$1,000

Bronze Sponsor \$500

Gem Sponsor \$250

In-Kind Sponsorship
(Please enclose list of items)

We would like to commit to a 1-Year Gauntlet Sponsorship for 2020.

We would like to commit to a 2-year Gauntlet Sponsorship for 2020 & 2021, same level of sponsorship yearly and payable each year of the event.

We would like to commit to a 3-year Gauntlet Sponsorship for 2020, 2021, & 2022, same level of sponsorship yearly and payable each year of the event.

We plan to set up an information booth at the event (for Title, Platinum & Gold Sponsors)

We plan to send materials/giveaways for participant race bags.

Donated item is enclosed.

Please have a volunteer pick up our donated item.

Please Remit to:

**The Light Foundation c/o The Gauntlet
440 Greenville Nashville Road - Greenville, OH 45331**

T H A N K Y O U ! !

Our Mission: The Light Foundation created in 2001 by Greenville native and former New England Patriot, 3-time Pro Bowler and 3-time Super Bowl Champion Matt Light, strives to instill and augment the values and responsibilities, accountability, and hard work by providing youth with unique outdoor learning experiences that assist them in reaching their highest potential. Our goal is to lead young people down a path to becoming responsible

“Dayton Power & Light is proud to be a Title Sponsor of The Gauntlet 2012-2018 Thank you for your flawless organization of the event and for taking such good care of our competitors.”
Community Relations Coordinator
“Kudos to an amazingly organized and fun race! This was my second year participating and this year was even better than the last. From start to finish the process went smoothly. ... The course had even more obstacles this year and they were challenging and fun! The 2 people I brought with me both commented on how this was the most organized race they have ran (both have done multiple races and many mud runs) and that the after party was so much fun and offered the best variety of food. We were treated like royalty for being the major sponsor and it felt nice to be appreciated! I am glad to be part of an organization that is able to support events like The Gauntlet, it was a very deserving cause!”



members of their community who can pass the torch of leadership and achievement to their friends and families. The Light Foundation’s programming includes Camp Vohakase Leadership Camp, Youth Turkey Hunt, Youth Football Camp and supports local non-profit organizations like 4-H Clubs, Girl/Boy Scouts and many of the local church organizations.

“Chenoweth Trails was a great place to hold our volunteer youth work camp that allowed us to have a week of letting our living spill over into thanksgiving as we serve, worship, and play in Ohio!” - The Oakland Church of the Brethren Youth Work Camp

The Gauntlet Outreach: Since our inaugural run in 2012 we have contributed \$40K back into the community through contribution to various organizations.

Your Help Is Needed: The Gauntlet is in search of community partners who want to support the goals of the event and take advantage of this outstanding opportunity. This highly publicized and signature event provides meaningful investment for sponsors and donors. Participants and spectators come from surrounding counties, and out of state to this extraordinary event.

Please consider joining with us on August 1, 2020 in making The Gauntlet a success. For additional information please contact April Brubaker at Chenoweth Trails 937-316-6352 or april@mattlight72.com.

CORPORATE TEAM CHALLENGE



The Corporate Team Challenge program is for companies or clubs that are driven to promote wellness and are looking to encourage a healthy lifestyle while having fun in the process!

The program makes it easy for the corporation while providing a discounted rate for runners and a few team perks as well!

GETTING STARTED IS AS EASY AS EASY AS 1-2-3!

1. Designate a Team Captain for your company and have them develop a team. Recruit, full time & part time employees. Encourage employees to ask their family members & friends to run the race too. We will supply you with the registration forms to distribute and collect from racers, and an excel spreadsheet to enter all the racer info into as you receive the registration forms
2. Registration forms, excel document, and payment can be collected closer to the race date. Payment can be made individually or one lump sum by corporation.
3. On race day racers can run/walk at their own pace and meet up at the after party to celebrate!