

# Jennifer M Sonker

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Bellingham, WA  
(425)205-9558

www.zonkerdeziign.com  
jennsonker@gmail.com

## Highlights of Qualifications

- Print and digital marketing collateral design including advertisements, brochures, and newsletters
- Campaign development for product promotions, increasing brand awareness, and special events
- Writing copy for newsletters and advertisements, or revising client provided content as needed
- Publishing and tracking the performance of email campaigns and social media promotions
- Creating and managing complex media calendars for marketing, social media, and advertising campaigns
- Proficient in Adobe Creative Suite; Experience with WordPress and editing existing websites
- Establishing and maintaining long-term, favorable relationships with teammates, clients, and vendors
- Strong work ethic, attention to detail, and the ability to perform well under pressure

## Freelance Clients

Diamond Jim's Grill (*Diner*)

Jonathan Rands, Attorney at Law (*Attorney*)

North Fork Brewery (*Brewery*)

NW Innovation Resource Center (*Non-Profit*)

Opportunity Council (*Non-Profit*)

PowerTek (*Electrical Contractor*)

Rachael Wilson & Associates (*Realtor*)

Shadow's Forever Friends (*Non-Profit*)

The Whatcom Dream (*Non-Profit*)

Whatcom Humane Society (*Non-Profit*)

## Employment History

2015-2021 Zonker Deziign, *Freelance Marketing Specialist & Graphic Designer*

2015-2017 Bark & Son's Gourmet Doggie Bakery, *Co-Owner & Marketing Director*

2011-2015 Saturna Capital, *Desktop Publisher*

## Volunteer Work

2019-2021 Shadow's Forever Friends, *Vice President & Secretary*

2015-2018 Putts Fore Pets Annual Golf Tournament, *Committee Chairperson*

2012-2018 Whatcom Humane Society, *Board of Directors Vice President*

2011-2019 Annual Shadow Hike-A-Thon, *Co-Chair & Promotional Director*

## Education

Associate in Arts in Visual Communications: Graphic Design, June 2010

Whatcom Community College, Bellingham, WA

Bachelor of Science in Marketing, June 1998

Southern New Hampshire University, Manchester, NH