

Why Choose Cloud Server from CIO Dynamics?

Cloud Server vs. On-premise Servers

Why Choose Cloud Server?



vs. On-Premise Servers:

Predictability, affordability and responsiveness

- Best-of-breed components
- Enterprise-class datacenter
- Top-tier providers
- 99.999% uptime service level agreement
- Reduce your total cost of ownership
- White-glove onboarding , migration
- Reduce CAPEX



vs. Other Clouds:

Fixed costs, full control and pre-configured integration

















- Dashboard offers full visibility and control over your cloud environment
- Flat monthly pricing , predictable cost
- No configuration, integration headaches
- No need to learn unfamiliar technologies
- Backed by expert technical and onboarding support
- Designed specifically for the business needs of SMBs

Cloud Server = Lower TCO

	Cloud Server	On-Premise Server
Ease of provisioning	Virtual Machines can be provisioned in minutes. Initial configurations can be customized with storage, memory and processing resources.	Takes weeks to procure and configure physical servers. New equipment must be racked. Memory, hard drives and network cards need to be installed.
Speed of scaling	Server capacity added at any time at minimal cost. No long-term contract for capacity required. VMs can easily be resized to meet requirements.	Server capacity and configuration is fixed for extended time periods. Tasks must be tailored to align with resource limitations.
High availability	Highly available VMware-powered cloud with redundant servers in each cluster. You can set up new servers, restore data in minutes.	On-premise servers are typically run as a single instance. Downtime requires a long recovery process (hours/days).
CAPEX	\$0	\$10K*
OPEX over 3 years	\$5K-\$13K	\$10K*
TCO over 3 years	\$5-\$13K	\$20K*

* Normalized costs. Sources: McKinsey & Company, Rackspace, Uptime System, Parallels Research

Cloud Server Competitive Analysis

	Cloud Server	Amazon	Rackspace
Fixed monthly pricing			
Free 24/7 phone support		By default only email	
Free white-glove migration			
99.999% uptime service level agreement		99.95%	
Ease of use			
Private label			
One-stop shop (email, voice, security,...)	