



69 Gleneida Avenue  
Carmel, NY 10512  
845 729 5107

## 2026 Sponsorship Opportunities

**Expand your reach. Support the arts. Build a legacy.**

Are you looking for a unique way to increase your business's visibility? Partnering with the **Brewster Theater Company (BTC)** connects your brand with a loyal, engaged audience spanning Putnam, Westchester, and Dutchess counties, as well as nearby Connecticut.

### The Big News: Our New Home!

Thanks to our incredible growth, BTC has officially purchased a new home! On **February 24, 2026**, we took ownership of our permanent home at **69 Gleneida Avenue in Carmel, NY**. While we are still performing in our existing space, we are actively raising funds for major renovations to expand our programming for 2027 and beyond.

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### Why Sponsor Brewster Theater Company?

When you sponsor a show or a full season, you aren't just buying an ad—you are investing in a 25-year-old community institution with "staying power."

- **Massive Local Reach:** In 2025, our shows reached over **3,500 audience members**, with 60% coming from within 20 miles of Carmel.
- **Digital Visibility:** Our website and social media platforms receive over **50,000 views every month**.
- **Targeted Demographics:** Theater-goers represent a demographic with disposable income who frequently dine at local restaurants before and after our performances.
- **Sold-Out Potential:** Our 2026 season features high-demand titles like "**Shrek, Jr.**" and "**Into the Woods**," both of which are expected to perform to capacity crowds.

### Sponsorship Benefits

We offer flexible packages to fit every budget, including:

- **Print:** Advertisements in our high-quality playbills distributed at every show.
  - **Digital:** Logo placement on our website and in every email blast.
  - **Social:** Dedicated "Shout Out" posts to our thousands of followers.
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## Our 2026 Season & Mission

As a 501(c)3 non-profit, BTC is operated by a dedicated board of volunteers. While our team donates thousands of hours, the physical costs of theater are significant. A typical production costs **\$15,000**, while major musicals can exceed **\$25,000**. Your sponsorship allows us to keep ticket prices affordable for the community.

## How to Get Involved

If you are ready to support the arts and grow your business, we would love to hear from you.

**Contact:** Bob Dumont, Fundraising Chair

**Phone:** 845-729-5107

**Mail:**

Brewster Theater Company

Attn: Bob Dumont

69 Gleneida Avenue

Carmel, NY 10509

## Other Ways to Support:

- **Raise the Curtain Campaign:**  
<https://www.brewstertheatercompany.org/raise-the-curtain.html>
- **Commemorative Bricks:** Leave your mark on our new patio!  
<https://www.brewstertheatercompany.org/purchase-a-brick.html>

Thank you for helping us create a theater that will serve our community for decades to come!

Sincerely,

**Bob Dumont**

*Fundraising Chair*

*Brewster Theater Company*

*845 729 5107*



## Sponsorship Opportunities

*Please check your level of sponsorship. (Please see next page for details and art specs.)*

| Executive Producer (one available) - \$7,500 |         |                    |       |
|--|---------|--------------------|-------|
| Producer (one available)                     | \$5,000 | Assistant Director | \$500 |
| Assistant Producer                           | \$2,500 | Stage Manager      | \$250 |
| Director                                     | \$1,000 | Crew               | \$100 |
|  |         |                    |       |

### Contact Information *please print*

|                |
|----------------|
| Contact Name:  |
| Business Name: |
| Address:       |
| Email:         |
| Phone:         |
| Website:       |

*Make your check payable to*

*Brewster Theater Company  
69 Gleneida Avenue  
Carmel, NY 10512*

Attn: Bob Dumont,

Or pay online at

<https://www.brewstertheatercompany.org/sponsorship.html>

For our Raise the Curtain Capital Campaign

<https://www.brewstertheatercompany.org/raise-the-curtain.html>

Executive Producer (one available)

\$7,500

- Only one sponsor at this level
- Prominent Logo on homepage of website
- Logo on all 2026 tickets pages
- Ad on back of Playbill
- Mention at all 2026 events
- Logo on front page of each show playbill
- Full page ads in every playbill
- Four tickets to each show
- Logo on all email blasts
- Quarterly mentions on our Social Media sites.

Producer (one available)

\$5,000

- Logo on homepage of website
- Logo on all 2026 ticket pages
- Mention at all 2026 events
- Logo on front page of each show playbill
- Full page ads in every playbill on inside cover of back or front page
- Two tickets to every mainstage show
- Logo on all email blasts
- Quarterly mentions on our Social Media sites.

*SIZE: Choice of: 5.5" x 8.5" with 0.125 bleed, or 5" x 8" no bleed. Art: full color, spot, or B/W*

Assistant Producer

\$2,500

- Logo on homepage of our website
- Mention at all 2026 events
- Full page ads in every playbill
- Logo on front page of playbill
- Two tickets to every mainstage show
- Logo on ticket pages of all shows
- Logo on all email blasts
- Quarterly mentions on Social Media sites.

Director

\$1,000

- Sponsor of two shows
- Logo on homepage of website
- Full page ads in two mainstage productions
- Two tickets to two different shows.
- Logo on ticket page for two productions.
- Logo on all email blasts
- Mention prior to two shows on Social Media sites.

|  |       |
|--|-------|
| Assistant Director   | \$500 |
| <ul style="list-style-type: none"> <li>● Logo on homepage of website</li> <li>● Full page ad in one mainstage playbill production</li> <li>● Logo on ticket page for one show</li> <li>● Logo on all email blasts</li> <li>● Mention prior to one show on Social Media sites.</li> </ul> |       |
| Stage Manager  | \$250 |
| <ul style="list-style-type: none"> <li>• Full page ad in one playbill</li> </ul>   |       |
| Crew   | \$100 |
| <ul style="list-style-type: none"> <li>• Business card ad <i>in one playbill</i></li> </ul>  |       |

***ALL ARTWORK SHOULD BE SUPPLIED AS A DIGITAL FILE in PDF, JPG or TIFF formats ONLY.***

No Word or Publisher documents accepted. Any questions? Please email [BrewsterTheaterInfo@gmail.com](mailto:BrewsterTheaterInfo@gmail.com) or call 845 729 5107

If you wish to have an ad designed for you (an additional \$100), please contact us.

Interested in supporting the theater?

Contact us at 845-729-5107 or send an email to [BrewsterTheaterInfo@gmail.com](mailto:BrewsterTheaterInfo@gmail.com)