



BCED May 2019

Economic Development

Update



BEAUFORT COUNTY

E C O N O M I C D E V E L O P M E N T



POTENTIAL JOBS IMPACT:

- Informal survey by Allen Paul, Project Consultant indicated that businesses would move approximately 39 existing jobs to Aurora.
- Among these businesses most interested are Trader Construction, the largest contractor at the Aurora plant site, and the Roberts Company which employs up to 400 workers during so-called “plant turn-arounds.”
- These job estimates were originated using plant operator data indicating that as many as 35-40 contractors are prospective owners/occupants for the propose Aurora Industrial Park.
- That same survey indicated that the businesses would create 24 new jobs at the new park.
- Businesses locating in the Park will have:
 - Opportunity to design and build facilities that meet their specific needs such as offices, laydown yards plus fabricating and repair facilities
 - Option to buy or lease in the Park
 - Water, sewer and paved roads
 - Proximity to food, fuel and other services in their new location

BEAUFORT COUNTY

ECONOMIC DEVELOPMENT



Unadjusted Labor Force Statistics 02/19			
USA '000	02/18	02/19	△
<i>Labor Force</i>	161,494	162,793	0.80%
<i>Employed</i>	154,403	156,167	1.14%
<i>Unemployed</i>	7,091	6,625	-6.57%
<i>Unemp. Rate</i>	4.40%	4.10%	-6.82%
NC '000	02/18	02/19	△
<i>Labor Force</i>	4,975	5,035	1.21%
<i>Employed</i>	4,757	4,824	1.41%
<i>Unemployed</i>	219	211	-3.65%
<i>Unemp. Rate</i>	4.40%	4.20%	-4.55%

BEAUFORT COUNTY

ECONOMIC DEVELOPMENT



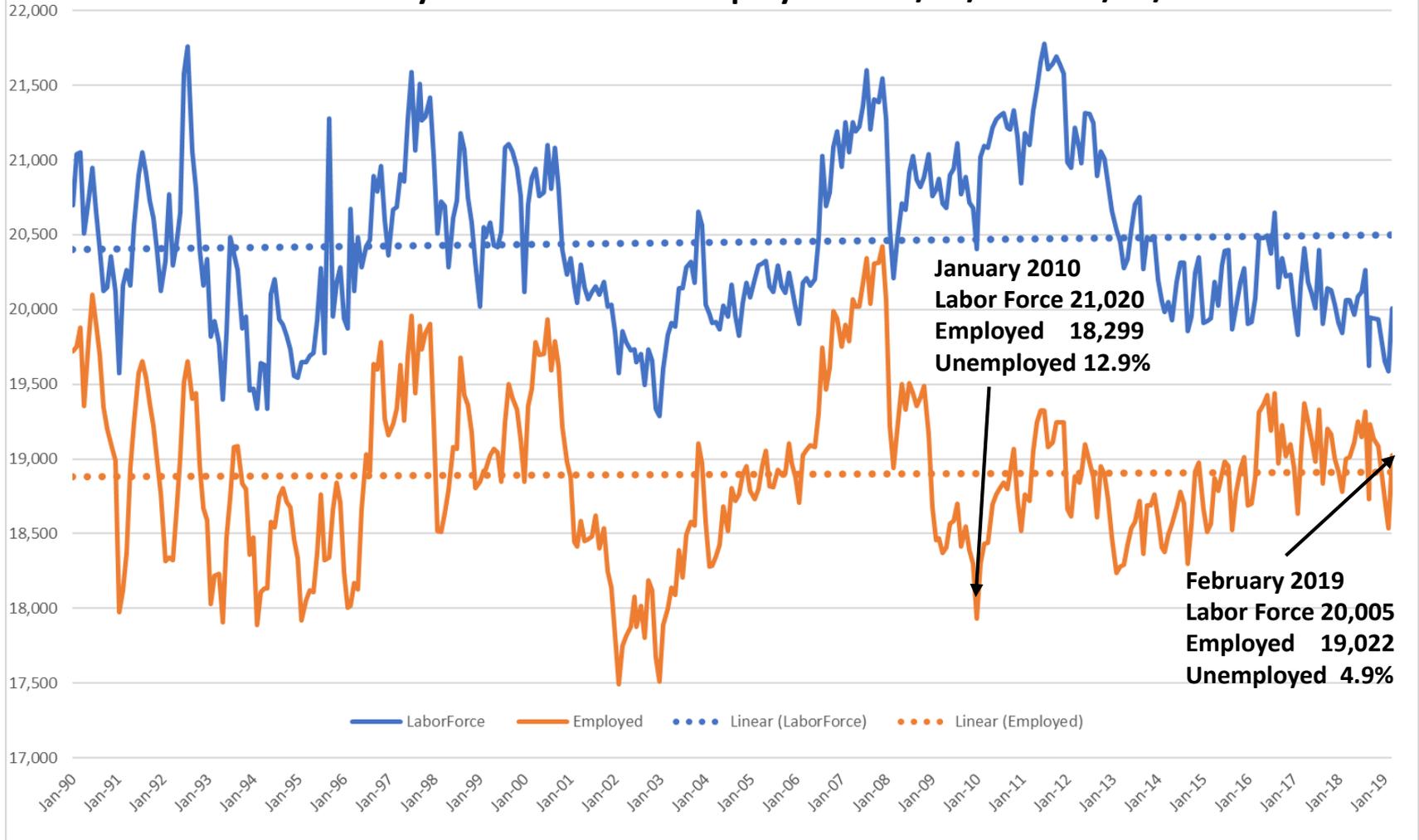
Unadjusted Labor Force Statistics 02/19			
GWCSA	02/18	02/19	△
<i>Labor Force</i>	110,512	110,735	0.20%
<i>Employed</i>	105,347	105,756	0.39%
<i>Unemployed</i>	5,165	4,979	-3.60%
<i>Unemp. Rate</i>	4.70%	4.50%	-4.26%
Beaufort County	02/18	02/19	△
<i>Labor Force</i>	20,153	20,005	-0.73%
<i>Employed</i>	19,144	19,022	-0.64%
<i>Unemployed</i>	1,009	983	-2.58%
<i>Unemp. Rate</i>	5.00%	4.90%	-2.00%

BEAUFORT COUNTY

ECONOMIC DEVELOPMENT



Beaufort County Labor Force and Employment 01/01/90 to 02/01/19



BEAUFORT COUNTY

ECONOMIC DEVELOPMENT



RISE-29 ECU GLF Program Starting the Summer 2019

Students are currently being recruited to RISE-29 summer internships through several pathways, including Golden LEAF Scholars, the Miller School of Entrepreneurship, ECU's Honor's College, the university's Horizon Living and Learning Community, the Pirate Entrepreneurship Challenge, and various entrepreneurship courses and internship programs.

RISE-29 summer interns will form teams to work with local businesses and start-ups in Beaufort, Hyde, Martin and Pitt Counties to develop and refine business plans, obtain sector specific training, locate workforce needs, and access grants and critical seed funding. The student teams will also engage in leading entrepreneurship programs through ECU and the College of Business' Miller School of Entrepreneurship.



Jay Golden, vice chancellor for research, economic development and engagement

BEAUFORT COUNTY

E C O N O M I C D E V E L O P M E N T



RAMP EAST

Regional Advanced Manufacturing Pipeline for Eastern North Carolina

MISSION

To provide new & existing industries within the RAMP East region a sustainable output of trained & work ready candidates for the advanced manufacturing industry sector.

SERVICE REGION

Turning Point WDB | Edgecombe, Halifax, Nash, Northampton and Wilson Counties

Region Q WDB | Beaufort, Bertie, Hertford, Martin and Pitt Counties

PARTNERS

Economic Development | Carolinas Gateway Partnership, and the region's local EDC's

Workforce Development | Turning Point WDB and Region Q WDB including the NCWorks Career Centers and Northeast NC Career Pathways

Community Colleges | Beaufort, Edgecombe, Halifax, Martin, Nash, Pitt, Roanoke-Chowan, and Wilson

Local K-12 Institutions

Community/Industry Organizations

NC Governmental Partners | NC Commerce and NC Community College System

THE PROCESS

Target Audiences | K-12 (specifically 9th-12th), Adult Learners, Transitioning Military & Job Seekers

Evaluation | Internships/Apprenticeships, Career Assessments

Training | Community College diploma, degree, certificate and short-term skill training, Four-year College/University degrees, industry recognized credentials and on-the-job training

Outcome | JOB with a sustainable wage

BEAUFORT COUNTY

E C O N O M I C D E V E L O P M E N T



North Carolina's Broadband Plan – Source: NCBIO

<https://www.ncbroadband.gov/connectingnc/>

The NC Broadband Plan recognizes:

- Increased competition drives innovation, affordability, and the deployment of future-proof infrastructure.
- In areas where competition is lacking, empowered and engaged communities form more equitable partnerships with private sector internet service providers (ISPs). Communities can lower deployment costs by better leveraging existing infrastructure, easing access to right-of-ways and poles to facilitate path creation, and investments in next-generation infrastructure.
- Community-based adoption and utilization programs help drive demand.
- Federal, state and private loans and grants offer untapped funding for infrastructure, planning, and adoption initiatives, including subsidies for low-income households.

BEAUFORT COUNTY

ECONOMIC DEVELOPMENT



BUILDINGS CURRENTLY ACTIVELY MARKETED



Parker Hannifin 175,000 sq. ft.



AAF Flanders 50,000 sq. ft.
1151 Page Road

Beaufort County
NORTH CAROLINA

**2018 Beaufort County Committee of 100
INDUSTRY-READY BUILDING**

- 24,300 sq. ft., 26' ceiling fully sprinkled with reinforced concrete floor ready for occupancy up fit
- 29,000 student East Carolina University, 900 bed Vidant Hospital and Greenville, NC Airport (30 minutes)
- 220,000 population and 110,000 skilled workforce in the surrounding area
- On US 264 four-lane highway, 90 minutes to I-95
- NCSU, Duke & UNC research universities; Raleigh/Durham/Chapel Hill & RDU Airport (120 minutes)
- Federal, state, regional and local incentives and workforce training grants available

BEAUFORT COUNTY NC
ECONOMIC DEVELOPMENT

Martyn Johnson, Director • 705 Page Road, Washington, NC 27889
Office: 252.946.3970 • Mobile: 252.495.1359 • Martyn.Johnson@BeaufortEDC.com
www.BeaufortEDC.com

IRB 24,300 sq. ft.

BEAUFORT COUNTY

ECONOMIC DEVELOPMENT



2018 & 2019 YTD Industry-Ready Building Activity	
Inquiries/Responses	35
Assembly	1
Manufacturing	19
Distribution	7
Aquaculture	1
Food Processing	7
Visits	15
Sources	NCEA, BCED, EDPNC

BEAUFORT COUNTY

ECONOMIC DEVELOPMENT



SITES CURRENTLY ACTIVELY MARKETED



Washington-Beaufort County Industrial Park



Beaufort County Industrial Park at Chocowinity



Beaufort County Marine Park at Belhaven



Aurora Industrial Park

BEAUFORT COUNTY

ECONOMIC DEVELOPMENT



BEAUFORT COUNTY
COMMITTEE OF 100



Martyn Johnson, Director
Sharon Digness, Executive Assistant
Beaufort County Economic Development
705 Page Road, Washington NC 27889
Phone: 252-946-3970 Fax: 252-946-0849
Email: martyn.johnson@beaufortedc.com
Web: www.beaufortedc.com