
Event Agenda

ASROA School Safety Conference 2025

Monday, June 16, 2025

Early Registration

2:00 PM – 5:00 PM | Location: Lobby

REGISTRATION

Check-in at tables in the lobby outside of the conference center doors.

Networking Mixer

5:00 PM – 6:30 PM | Location: Ahnala Restaurant

SOCIAL EVENT

Networking mixer for attendees and exhibitors. Drinks and conversation.

NETWORKING

Tuesday, June 17, 2025

Breakfast

7:00 AM – 8:00 AM | Location: Room 110

BREAKFAST

Registration

7:00 AM – 8:00 AM | Location: Lobby

REGISTRATION

Opening Ceremonies

8:00 AM – 8:45 AM | Location: Wassaja Ballroom

GENERAL SESSION

OPENING CEREMONIES

Break

8:45 AM – 9:00 AM | Location: Exhibitor Hall

BREAK

School Safety Discussion Panel

9:00 AM – 11:00 AM | Location: Wassaja Ballroom

GENERAL SESSION

Moderated by ASROA President Steve Dieu

Moderator



Steve Dieu

President | ARIZONA SCHOOL RESOURCE OFFICERS ASSOCIATION

Speaker



Mo Canady

Executive Director | NASRO

Lunch

11:00 AM – 12:00 PM | Location: Room 110

LUNCH

Lunch

Exhibitor Bingo

11:45 AM – 12:30 PM | Location: Exhibitor Hall

EXHIBITOR SESSION

Networking Exhibitor Scavenger Hunt

Wellness & Mindfulness

12:30 PM – 1:15 PM | Location: Wassaja Ballroom

GENERAL SESSION

Wellness & Mindfulness

Speaker



Meghann Mundt

Meghann Mundt Nervous System Mentor

From Prison to Purpose

1:30 PM – 4:00 PM | Location: Wassaja Ballroom

GENERAL SESSION

A cautionary tale unlike any you've ever heard, this session will have you on the edge of your seat. Anyone who works with youth will use this story and its lessons as an example of resilience and determination to inspire kids. Telling kids to "never give up" is more believable and well-received when it's attached to a real-life story. This is that story, told by one of the most powerful speakers you will ever hear. Michael DeLeon served 12 years in prison for a gang-related homicide. He is a recovered addict, ex-offender, former gang member, and a national leader in recidivism reduction, addiction advocacy, criminal justice reform, and most importantly, PREVENTION! Michael takes you on a journey from Trauma (which he coined as the first gateway drug), through addiction, to incarceration, to redemption. There is unheard-of tragedy, indescribable pain, and bitter struggles in his story. It could have ended his life. It did end his freedom. However, it was in prison where he found his purpose. Despite many doors being slammed in his face after being released, he never gave up. He has spoken to over 15 million audience members as a motivational speaker, delivering evidence-based student programs in all 50 states as well as prison & jail programs. He is now the #1 School Educator Internationally on Vaping & Fentanyl! Michael delivers a seminar that will be remembered and referenced for a very long time to come.

Speaker



Michael DeLeon

Founder | Steered Straight

Wednesday, June 18, 2025

Breakfast & Bingo

7:00 AM – 8:30 AM | Location: Wassaja Ballroom

BREAKFAST

SOCIAL EVENT

Bingo session during breakfast

The Hidden Dangers: Understanding the Harms of Social Media on Teens

8:30 AM – 10:00 AM | Location: Room 102

BREAKOUT SESSION

Social media is deeply woven into the lives of today's teens. It's how they connect, express themselves, and stay informed. However, behind the screens, social media can have serious effects on their mental health, self-esteem, and well-being. This session will highlight how social media impacts teens, from the pressure to look perfect online to the feelings of loneliness and anxiety that come with constant comparison. We'll discuss how social media fuels bullying, promotes unrealistic expectations, and exposes teens to harmful content, including dangerous trends and substance use. For many, the digital world isn't just fun—it's a space where stress and negative emotions can thrive. We'll explore practical strategies to help teens navigate social media safely and confidently. This presentation will equip parents, educators, and mentors with the tools to foster healthier conversations about social media, set digital boundaries, and empower teens to take control of their online lives. Key Takeaways: The impact of social media on teen mental health, including anxiety, depression, and body image issues. The dangers of comparison culture and its effect on teens' self-worth. The role of social media in bullying, peer pressure, and risky behaviors. Tips to help teens develop a healthier relationship with social media. This session is for anyone invested in the well-being of young people.

Speaker



Amy Neville

President | Alexander Neville Foundation

Beyond Awareness: Proactive Prevention & Intervention for Students

8:30 AM – 10:00 AM | Location: Room 103

BREAKOUT SESSION

School Resource Officers (SROs) play a critical role in preventing youth substance use and connecting students to early intervention. This training equips SROs with the latest knowledge on youth drug trends, risk factors, and best practices for engaging students in meaningful prevention efforts. Participants will learn effective strategies to identify early warning signs of substance use, build trust with students, and respond with intervention techniques that support positive outcomes rather than punitive measures. The session will highlight trauma-informed approaches, harm reduction strategies, and ways to collaborate with school staff, parents, and community resources to provide students with the help they need. SROs will leave with practical tools to foster safer school environments, strengthen prevention efforts, and connect at-risk youth to support before crisis occurs.

Speakers



Sarah Grado

Chief Programs Officer | notMYkid



Elena Zavalza

Director of Programs | notMYkid

Balancing Department Goals with School Policies

8:30 AM – 10:00 AM | Location: Room 104

BREAKOUT SESSION

This interactive session will explore the critical intersection between law enforcement objectives and educational priorities within the context of School Resource Officer (SRO) programs. Co-presented by law enforcement leadership and school administrators, attendees will gain valuable insight into fostering trust, maintaining transparency, and developing shared goals that align public safety with student success.

Through real-world examples and collaborative discussion, this session will examine:

- Strategies for aligning police department goals with district/school policies.
- Effective communication and partnership models between SROs and administrators.
- Navigating conflicting priorities during incidents or investigations.
- The role of the SRO as both an enforcer and educator.
- Tools for resolving conflict and improving outcomes for students and staff.

Participants will leave with practical approaches for building and sustaining partnerships that support a safe, supportive learning environment.

Speaker



Luis Aponte

SRO Sergeant | Peoria Police Department

AI-Enabled Technology to support SAFER Campuses and Communities

8:30 AM – 10:00 AM | Location: Room 105

BREAKOUT SESSION

Fostering a nurturing environment for students promotes learning in schools and on campuses. Technology-based security and safety solutions help mitigate risks and increase operational efficiency, while preserving a welcoming atmosphere that is essential to student and staff performance. The SAFER approach uses integrated solutions to increase security, enable faster responses to potential risks, and promote a sense of safety among the school or campus community.

Speaker



Eric Camerino

Business Development Manager - SLED | Bosch Security Systems, Inc.

Human Trafficking Beyond Awareness

8:30 AM – 10:00 AM | Location: Room 106

BREAKOUT SESSION

This specialized training is designed to provide School Resource Officers (SROs) with an in-depth understanding of human trafficking, going beyond basic awareness to equip them with the tools and strategies necessary to identify, intervene, and support students at risk. Participants will explore the unique dynamics of trafficking within school environments, learn how traffickers exploit vulnerabilities, and develop skills to recognize red flags among students. The course will include a detailed case study that highlights real-world applications of these principles, demonstrating how SROs can collaborate with school staff, community resources, and law enforcement to combat trafficking effectively. Attendees will leave with actionable steps to create a safer environment for students.. A Case Study will be presented.

Speaker



Heidi Chance

Special Agent | Arizona Attorney General's Office

Stopping the #1 Cause of Injury and Death with Evidence-Based Programs

8:30 AM – 10:00 AM | Location: Room 107

BREAKOUT SESSION

This breakout session equips attendees with the tools and knowledge to address reckless and distracted driving—the leading cause of unintentional injuries and fatalities among teens. Using evidence-based strategies and programs, participants will learn how to engage students effectively through interactive presentations and activities that resonate with today's youth. The session focuses on understanding key risk factors, including the four primary types of driving distractions, speed, GDL, seat belt use, and offers actionable techniques to foster a culture of shared roadway responsibility. Participants will explore how to tailor messaging to different school environments, address current trends in teen behavior, and build impactful programs that empower students to make safer choices as drivers and passengers. Designed for school resource officers, administrators, school safety personnel, and education stakeholders, this session ensures attendees leave with practical skills and resources to reduce teen crashes and injuries in their schools and communities. Attendees will also gain insights into leveraging community partnerships and integrating these strategies into broader school safety efforts, making this session a must for anyone working to create a safer school environment.

Speaker



Kevin McNichols

Volunteer Coordinator | Santa Rita Fire District

Tactical Nutrition: How to Become Proficient in Your Physical, Mental, and Emotional Health

8:30 AM – 10:00 AM | Location: Room 108

BREAKOUT SESSION

Ideal Audience: First responders – law enforcement, fire service, corrections, dispatch, academy recruits, peer support teams, wellness coordinators, school officials, teachers, and administrative staff.

SESSION OVERVIEW:

This session equips individuals with the knowledge and tools to improve energy, performance, and recovery through functional nutrition. Participants will learn how to regulate blood sugar, reduce inflammation, improve gut health, and make food choices that support the demands of shift work and long hours.

LEARNING OUTCOMES:

- Understand how nutrition influences stress, focus, and physical health
- Build meals to regulate blood sugar and reduce cravings
- Implement practical, shift-friendly strategies (bento boxes, intermittent fasting, smarter snacks)
- Explore the gut-brain connection and the role of intuitive eating
- Learn hydration, supplement, and recovery protocols tailored for tactical work

TOPICS INCLUDE:

- The gut-brain-stress connection
- Hormonal regulation: insulin, ghrelin, leptin
- Meal planning for shift work and at home
- Tactical hydration + smarter caffeine use
- Fast food survival strategies
- Case studies and live Q&A

CONTACT & BOOKING:

Kim Cairns, M.Ed., CN

Functional Nutritionist – HeartFit for Duty
nutrition@heartfitforduty.org

Available for:

Department Wellness Trainings
First Responder Conferences
Academy Presentations
Small Group Elective Workshops
School District Trainings
Teacher and Staff Wellness Events

"Nutrition is the foundation of the house. When you build it with strong, consistent fundamentals, everything

else—performance, resilience, and longevity—can stand on solid ground."

— Kim Cairns

Speaker



Kim Cairns

Functional Nutritionist | HeartFit for Duty

Fentanyl: Fake & Fatal

8:30 AM – 10:00 AM | Location: Room 109

BREAKOUT SESSION

Fentanyl is now the #1 cause of death in America 18-45 years of age. The fastest growing age demographic in America for fentanyl poisoning and death is now 14 years of age and younger. It's no longer a drug that is killing addicts, it's a weapon of mass destruction destroying a generation. Awareness is not enough; we must provide comprehensive education. This session will teach attendees exactly how to do that using the only standardized, evidence-based Fentanyl curriculum in America. Fentanyl is not just in heroin, it is not just pressed into counterfeit pills, it is in every drug and in vape pens and cartridges. More than 100 cases are known to us in 2024 where middle school and high school students overdosed on fentanyl in pills and in vapes in schools. Many of those young people died. This fentanyl is not from the medical community, it is not being pilfered from hospitals or medical settings. It is synthetic and its intention is to kill and destroy Americans. Ending this pandemic of poison is going to take systemic approaches. We have to fully educate our children, our parents, and our communities about what this poison does to the body. This session will provide true education with a digital video curriculum audience members can provide to anyone and everyone in their field.

Speaker



Michael DeLeon

Founder | Steered Straight

Enforcement, Updates, and Trends in Vaping and Nicotine Use in Schools

8:30 AM – 10:00 AM | Location: Room 110

BREAKOUT SESSION

AAG Erika Mansur, a tobacco prevention attorney with over a decade of experience in the field, will provide a comprehensive overview of vaping and nicotine product use in schools, including a range of practical tools and resources to address the ongoing epidemic. This presentation will provide an overview of nicotine products that are currently being found in schools and the newest products on the market that may appear in schools in the near future, including product trends in Arizona and nationwide. We will review the state of federal, state, and local laws related to youth use of nicotine products and enforcement options. We will discuss diversion programs and cessation resources that are currently available to schools at no cost and additional resources that may be available through grant funding. We will review concerns with collection and disposal of nicotine-related hazardous waste. Finally, we will discuss the state's youth tobacco inspection program and the availability of volunteer opportunities for students to directly help their communities prevent youth access to nicotine products.

Speaker



Erika Mansur

Assistant Attorney General, Tobacco Enforcement Unit | Arizona Attorney General's Office

Navigating the Digital Dilemma: A Comprehensive Presentation for SRO's

8:30 AM – 10:00 AM | Location: Wassaja Ballroom

BREAKOUT SESSION

In today's digital world, technology has reshaped student life, creating unique challenges for School Resource Officers (SROs). Join the National Center for Missing & Exploited Children (NCMEC) for a timely and engaging session addressing the urgent rise in students sharing explicit images online. Using the latest CyberTipline data and research, this presentation dives into the impact of self-generated content and the growing threat of sextortion—including financially motivated cases. Real-life stories and emerging trends will guide a discussion that equips SROs with tools to respond to and prevent these incidents in schools. This session emphasizes proactive prevention, offering practical resources to help students and SROs alike navigate these sensitive topics. By empowering trusted adults with clear strategies and insights, we can foster safer, better-informed school communities. Join us in this collaborative effort to tackle the digital challenges facing youth today. Together, we can protect students' well-being and build a secure, supportive educational environment.

Speaker



Andy Komaskinski

Prevention Specialist | National Center for Missing and Exploited Children

Break

10:00 AM – 10:10 AM | Location: Exhibitor Hall

BREAK EXHIBITOR SESSION

Exhibitor Scavenger Hunt

Come Back Home—The Impact of Fentanyl Poisoning on Communities

10:10 AM – 11:40 AM | Location: Room 102

BREAKOUT SESSION

In this heartfelt presentation, we'll explore the devastating effects of fentanyl poisoning, as seen through the powerful film *Come Back Home*. The film shares the stories of seven families who have lost loved ones to fentanyl poisoning, offering a deeply personal look at the emotional toll of this crisis. The presentation aims to raise awareness about fentanyl's impact on families, schools, and communities. We'll reflect on the stories of siblings, and understand how this epidemic is affecting communities in ways many don't expect. We'll discuss what fentanyl is, why it's so dangerous, and how it's showing up in everyday life, often disguised in counterfeit pills or other substances. This session is about more than loss—it's about action. We'll provide tools to help open conversations about drugs and addiction and how those discussions can prevent further tragedy. Attendees will leave with practical tips on how to talk to teens about drugs, warning signs to look for, and ways to get involved in local prevention efforts. Key Takeaways: - The real human cost of fentanyl poisoning, told through personal stories. - The importance of open communication between parents and teens. - Concrete steps to prevent fentanyl overdoses within families and communities. Whether you're a parent, educator, healthcare worker, or concerned community member, this presentation will empower you to take action against the fentanyl crisis and help save lives.

Speaker



Amy Neville

President | Alexander Neville Foundation

Beyond Awareness: Proactive Prevention & Intervention for Students

10:10 AM – 11:40 AM | Location: Room 103

BREAKOUT SESSION

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Speakers



Sarah Grado

Chief Programs Officer | notMYkid



Elena Zavalza

Director of Programs | notMYkid

Building a Youth Diversion Program

10:10 AM – 11:40 AM | Location: Room 104

BREAKOUT SESSION

Do you want to keep your students out of the Juvenile Court system, but yet still hold them accountable for their actions? Often the youth that School Resource Officers come in contact with have committed low offenses and are considered low risk offenders. In addition, many youth referred to the juvenile justice system have significant mental health issues, experienced childhood trauma, are receiving special education services, or are children of color. Pre-arrest diversion programs are alternatives to initial or continued formal processing of youth in the juvenile delinquency system. In this session, we will discuss the research behind effective pre-arrest diversion programs, explore the benefits of implementing a diversion program and provide models of free to low cost diversion programs. Participants will leave with the knowledge to start a diversion program specifically tailored for their community's needs.

Speaker



Deb VanVelzen

Senior Police Officer | Des Moines Police Department

Lessons Learned in Lockdown

10:10 AM – 11:40 AM | Location: Room 105

BREAKOUT SESSION

School lockdowns are more than just sounding the alarm and checking doors. This session will examine the importance of involving stakeholders and leaders in lockdown drills to build emergency preparedness capabilities and relationships. We will discuss how new training and communication tools can help care for students and staff during lockdowns, creating less trauma and helping them feel more informed and empowered. The session will also demonstrate how combining the use of HOLD and LOCKDOWN directives with new communication technologies can improve school preparedness, public safety response, tactical operations, and physical and psychological safety during lockdown events.

Speakers



Ian Lopez

Director of Safety and Security | Cherry Creek School District



Chuck Malott

Founder | RedBag

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Speaker



Heidi Chance

Special Agent | Arizona Attorney General's Office

Emotional Co-Regulation: A Skill for Preventing Escalation and Crisis

10:10 AM – 11:40 AM | Location: Room 107

BREAKOUT SESSION

As popularized in the animated movies, Inside Out, emotions are not bad or good but serve a purpose. However, oftentimes emotions can and do get in the way of students' learning and result in behaviors that are disruptive to the classroom or even harmful to themselves or others. School Resource Officers (SROs), by definition of their role in crisis response, are often called to de-escalate situations. A 2022 survey of Arizona SROs (n=67) found that when working with students experiencing trauma, 69% advocated for a "focus on developing healthy healing relationships" with 63% emphasizing the importance of "treating students with respect and kindness so they know they care." These findings support the relevance of SROs engaging in the preventative side of de-escalation, emotional co-regulation. This session will be led by experts in development with experience working in schools and in school climate and safety. This session will provide concrete tips for how to co-regulate children and adolescents' emotions including supporting emotional awareness and using active listening. Given the increasing awareness of the mental health challenges youth and families are facing (Surgeon General, 2021) and building upon Arizona SROs values and practices around interacting with students and their caregivers, supporting emotional co-regulation in schools offers promise to prevent escalation and crisis.

Speakers



Sarah Lindstrom Johnson

Associate Professor | Arizona State University



Emine Ozturk

Postdoctoral Research Scholar | Arizona State University

Tactical Nutrition: How to Become Proficient in Your Physical, Mental, and Emotional Health

10:10 AM – 11:40 AM | Location: Room 108

BREAKOUT SESSION

Ideal Audience: First responders – law enforcement, fire service, corrections, dispatch, academy recruits, peer support teams, wellness coordinators, school officials, teachers, and administrative staff.

SESSION OVERVIEW:

This session equips individuals with the knowledge and tools to improve energy, performance, and recovery through functional nutrition. Participants will learn how to regulate blood sugar, reduce inflammation, improve gut health, and make food choices that support the demands of shift work and long hours.

LEARNING OUTCOMES:

- Understand how nutrition influences stress, focus, and physical health
- Build meals to regulate blood sugar and reduce cravings
- Implement practical, shift-friendly strategies (bento boxes, intermittent fasting, smarter snacks)
- Explore the gut-brain connection and the role of intuitive eating
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TOPICS INCLUDE:

- The gut-brain-stress connection
- Hormonal regulation: insulin, ghrelin, leptin
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- Tactical hydration + smarter caffeine use

- Fast food survival strategies
- Case studies and live Q&A

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— Kim Cairns

Speaker



Kim Cairns

Functional Nutritionist | HeartFit for Duty

Vaping Me Crazy!

10:10 AM – 11:40 AM | Location: Room 109

BREAKOUT SESSION

Vapes are not just being used by adults trying to quit smoking. Some people mistakenly believe that was the purpose behind its invention, but that is categorically false. In fact, more than 70% of these devices are purchased by youth 20 years and younger because kids were actually the intention of this product. This session will prove that. Many of these devices have become drug delivery systems containing high-potent marijuana THC, heroin, meth, cocaine and even fentanyl. The use of vaping devices is widespread in middle schools, high schools, and even elementary schools. Some devices are now disguised as everyday items so they can be used in the classroom without teachers knowing about it. This workshop will absolutely shock those attending. It is of critical importance that SROs, educators, counselors, administrators, and parents know what is happening in this issue. The most current and relevant information is presented in a way where audience members will be able to not only understand the seriousness of this issue but also be able to articulate it and deliver these facts to their youth, their families, and their communities in informative and engaging ways. All participants receive an innovative, video-based curriculum on vaping to take back to their schools with them as well as numerous other curriculums and tools to use in their communities.

Speaker



Michael DeLeon

Founder | Steered Straight

Enforcement, Updates, and Trends in Vaping and Nicotine Use in Schools

10:10 AM – 11:40 AM | Location: Room 110

BREAKOUT SESSION

AAG Erika Mansur, a tobacco prevention attorney with over a decade of experience in the field, will provide a comprehensive overview of vaping and nicotine product use in schools, including a range of practical tools and resources to address the ongoing epidemic. This presentation will provide an overview of nicotine products that are currently being found in schools and the newest products on the market that may appear in schools in the near future, including product trends in Arizona and nationwide. We will review the state of federal, state, and local laws related to youth use of nicotine products and enforcement options. We will discuss diversion programs and cessation resources that are currently available to schools at no cost and additional resources that may be available through grant funding. We will review concerns with collection and disposal of nicotine-related hazardous waste. Finally, we will discuss the state's youth tobacco inspection program and the availability of volunteer opportunities for students to directly help their communities prevent youth access to nicotine products.

Speaker



Erika Mansur

Assistant Attorney General, Tobacco Enforcement Unit | Arizona Attorney General's Office

Bark Technologies

10:10 AM – 11:40 AM | Location: Wassaja Ballroom

BREAKOUT SESSION

TBD

Speaker



Katey McPherson

Bark Technologies

Lunch

11:40 AM – 12:40 PM | Location: Room 110

LUNCH

Lunch

The Hidden Dangers: Understanding the Harms of Social Media on Teens

12:40 PM – 2:10 PM | Location: Room 102

BREAKOUT SESSION

Social media is deeply woven into the lives of today's teens. It's how they connect, express themselves, and stay informed. However, behind the screens, social media can have serious effects on their mental health, self-esteem, and well-being. This session will highlight how social media impacts teens, from the pressure to look perfect online to the feelings of loneliness and anxiety that come with constant comparison. We'll discuss how social media fuels bullying, promotes unrealistic expectations, and exposes teens to harmful content, including dangerous trends and substance use. For many, the digital world isn't just fun—it's a space where stress and negative emotions can thrive. We'll explore practical strategies to help teens navigate social media safely and confidently. This presentation will equip parents, educators, and mentors with the tools to foster healthier conversations about social media, set digital boundaries, and empower teens to take control of their online lives. Key Takeaways: The impact of social media on teen mental health, including anxiety, depression, and body image issues. The dangers of comparison culture and its effect on teens' self-worth. The role of social media in bullying, peer pressure, and risky behaviors. Tips to help teens develop a healthier relationship with social media. This session is for anyone invested in the well-being of young people.

Speaker



Amy Neville

President | Alexander Neville Foundation

Street Signs: Recognizing Gang Activity and Supporting At-Risk Youth

12:40 PM – 2:10 PM | Location: Room 103

BREAKOUT SESSION

This class provides an in-depth understanding of gang-related activity and its impact on communities. Attendees will learn to recognize the signs of gang involvement, including symbols, graffiti, clothing, and behavior. The class explores the underlying social, economic, and psychological factors that contribute to gang affiliation. This course will assist attendees with basic skills to identifying at-risk youth and how to intervene effectively.

Speaker



Julio Chavez

Gang Detective | Tempe Police Department/Arizona Department of Public Safety

Upping Your SRO Game as a Guest Speaker

12:40 PM – 2:10 PM | Location: Room 104

BREAKOUT SESSION

Are you looking to improve your guest speaking skills? Then this breakout is for you! This session will provide SROs with a toolkit of strategies and lesson ideas to engage students in the classroom. During this INTERACTIVE session, lesson plan development, teaching strategies and topics for relevant presentations will be explored. Attendees will also leave with digital lesson plans ready for them to use in the classroom.

Speaker



Deb VanVelzen

Senior Police Officer | Des Moines Police Department

We Are All Peers, We Are All the Solution

12:40 PM – 2:10 PM | Location: Room 105

BREAKOUT SESSION

Join the Arizona Department of Liquor, Education and Prevention Unit and Peer Solutions' Peer Leaders for an interactive, engaging, and solution-focused 90-minute workshop. This session will provide practical tools that school-based law enforcement, administrators, safety personnel, and education stakeholders can use immediately to support safer, healthier school environments. Through peer-led, intergenerational, and evidence-based strategies, we will explore how to address and prevent the root causes of harm that impact student safety and success. Attendees will gain insight into current school trends, climate challenges, and the risk and protective factors that shape student outcomes. Peer Solutions, founded in 1996, is rooted in the belief that real change happens when we work together—because We Are All Peers, We Are All the Solution. The Arizona Department of Liquor, Education and Prevention Unit takes a trauma-informed approach to raising awareness about the risks of underage drinking and substance misuse. As these issues rise,

building capacity and collaboration among schools, communities, and organizations is more important than ever. Together, we can create a safer, more inclusive, and better-informed Arizona. Expect prizes and tools you can use. Thank you for the work you do! Together we are better.

Speakers



Ace Haight

Peer Solutions | Peer Leader Coordinator



Jessica Valadez

Prevention Specialist | Arizona Department of Liquor, Education and Prevention Unit

A School-Focused Study of the Active Shooter & How to Minimize Victims

12:40 PM – 2:10 PM | Location: Room 106

BREAKOUT SESSION

Schools in America have been failing at responding to the Active Shooter threat for over 40 years. This failure is a result of relying on our country's failed default response plan and adopting "best practices" that are not best. All school response plans should be measured by two metrics: what ends the attack (1) the quickest and (2) with the fewest victims. Presentation topics covered include: the attack & attacker; past failures and lessons-learned; what is most likely to happen in a school Active Shooter attack; how attacks differ between elementary, middle, and high schools; the importance of TIME & MATH; recommendations on policies, training, and structure changes; and the only response plan that gives an expectation of a single-digit victim count.

Speaker



Ed Monk

Part Time II Police Officer | White Hall Police Department

Taking SRO to the Next Level

12:40 PM – 2:10 PM | Location: Room 107

BREAKOUT SESSION

Raising the standards for School Resource Officers in Arizona.

Speaker



Steve Dieu

President | ARIZONA SCHOOL RESOURCE OFFICERS ASSOCIATION

Duty Driven Deterioration

12:40 PM – 2:10 PM | Location: Room 108

BREAKOUT SESSION

In this session we will discuss the term "Duty Driven Deterioration" as the gradual decline in physical, mental and emotional well-being of a First Responder, as a result of relentless dedication to their professional duties. We will discuss how to take a methodical pro-active approach to navigating a full career in public safety. Through an exploration of the Four Phases of Duty Driven Deterioration, participants will create their own Strategic Support Networks inside and outside of their public safety communities. Each participant will also learn how to develop tailored Strategic Response Plans for each phase of Duty Driven Deterioration to ensure sustained professional performance and personal well-being.

Speakers



Tami Sharp

Founder & CEO | Law Enforcement Coaching



Chris Zamora

Co-Founder of Law Enforcement Coaching | Ret. Det. Gilbert PD

Fentanyl: Fake & Fatal

12:40 PM – 2:10 PM | Location: Room 109

Fentanyl is now the #1 cause of death in America 18-45 years of age. The fastest growing age demographic in America for fentanyl poisoning and death is now 14 years of age and younger. It's no longer a drug that is killing addicts, it's a weapon of mass destruction destroying a generation. Awareness is not enough; we must provide comprehensive education. This session will teach attendees exactly how to do that using the only standardized, evidence-based Fentanyl curriculum in America. Fentanyl is not just in heroin, it is not just pressed into counterfeit pills, it is in every drug and in vape pens and cartridges. More than 100 cases are known to us in 2024 where middle school and high school students overdosed on fentanyl in pills and in vapes in schools. Many of those young people died. This fentanyl is not from the medical community, it is not being pilfered from hospitals or medical settings. It is synthetic and its intention is to kill and destroy Americans. Ending this pandemic of poison is going to take systemic approaches. We have to fully educate our children, our parents, and our communities about what this poison does to the body. This session will provide true education with a digital video curriculum audience members can provide to anyone and everyone in their field.

Speaker



Michael DeLeon

Founder | Steered Straight

Understanding Trauma & ACEs: Strategies to Support Student Well-being

12:40 PM – 2:10 PM | Location: Room 110

BREAKOUT SESSION

This session will create a deeper understanding of trauma, Adverse Childhood Experiences (ACEs), and how these factors impact student behavior, decision-making, and mental health. As trusted adults on school campuses, SROs play a critical role in fostering safe and supportive environments. This presentation will provide practical strategies for recognizing signs of trauma, responding in a trauma-informed way, and building positive relationships with students to reduce risk factors and promote resilience.

Key Takeaways for Attendees:

The science behind trauma and ACEs—how childhood adversity affects brain development and behavior

The link between ACEs, substance use, and juvenile justice involvement

Trauma-informed approaches for SROs to de-escalate situations and build trust with students

Strategies for collaborating with school staff and community organizations to support student mental health.

Speakers



Allison Tobon

Program Manager | notMYkid



Elena Zavalza

Director of Programs | notMYkid

Arizona Department of Education

12:40 PM – 2:10 PM | Location: Wassaja Ballroom

BREAKOUT SESSION

TBD

Break

2:10 PM – 2:20 PM | Location: Exhibitor Hall

BREAK

EXHIBITOR SESSION

Exhibitor Scavenger Hunt

Come Back Home—The Impact of Fentanyl Poisoning on Communities

2:20 PM – 3:50 PM | Location: Room 102

BREAKOUT SESSION

In this heartfelt presentation, we'll explore the devastating effects of fentanyl poisoning, as seen through the powerful film *Come Back Home*. The film shares the stories of seven families who have lost loved ones to fentanyl poisoning, offering a deeply personal look at the emotional toll of this crisis. The presentation aims to raise awareness about fentanyl's impact on families, schools, and communities. We'll reflect on the stories of siblings, and understand how this epidemic is affecting communities in ways many don't expect. We'll discuss what fentanyl is, why it's so dangerous, and how it's showing up in everyday life, often disguised in counterfeit pills or other substances. This session is about more than loss—it's about action. We'll provide tools to help open conversations about drugs and addiction and how those discussions can prevent further tragedy. Attendees will leave with practical tips on how to talk to teens about drugs, warning signs to look for, and ways to get involved in local prevention efforts. Key Takeaways: - The real human cost of fentanyl poisoning, told through personal stories. - The importance of open communication between parents and teens. - Concrete steps to prevent fentanyl overdoses within families and communities. Whether you're a parent, educator, healthcare worker, or concerned community member, this presentation will empower you to take action against the fentanyl crisis and help save lives.

Speaker



Amy Neville

President | Alexander Neville Foundation

Operation App-Rehension

2:20 PM – 3:50 PM | Location: Room 103

BREAKOUT SESSION

Operation App-Rehension is an audience driven and constantly evolving social media education seminar focused on giving parents, educators and guardians the tools they need to stay up to date on popular social media and gaming applications. The internet and the age of social media has drastically changed the gateway to the human trafficking pipeline, and the first protections for teenagers against dangerous social media use are the trusted adults in their lives. With social media evolving faster than sometimes even law enforcement can keep up with, this presentation will give you the tools you need to operate the basic user interfaces of many social media and gaming platforms, explain how to set parental controls and show you how to monitor your teen's social media use in a way that best fits your family or school dynamics. The presentation will also equip attendees with a digital handout that outlines the first red flags of online sexual abuse and human trafficking, and a list of Arizona based and online based resources they can use when encountering digital evidence of abuse on their child's device. Finally, it provides a list of resources and constructive ways to talk to teenagers and children about healthy social media use. With content that is updated quarterly, this presentation is paramount for those who want to join the fight to keep kids safe on social media.

Speaker



Lorraine Zannini

Detective | Prescott Police Department

Building a Youth Diversion Program

2:20 PM – 3:50 PM | Location: Room 104

BREAKOUT SESSION

Do you want to keep your students out of the Juvenile Court system, but yet still hold them accountable for their actions? Often the youth that School Resource Officers come in contact with have committed low offenses and are considered low risk offenders. In addition, many youth referred to the juvenile justice system have significant mental health issues, experienced childhood trauma, are receiving special education services, or are children of color. Pre-arrest diversion programs are alternatives to initial or continued formal processing of youth in the juvenile delinquency system. In this session, we will discuss the research behind effective pre-arrest diversion programs, explore the benefits of implementing a diversion program and provide models of free to low cost diversion programs. Participants will leave with the knowledge to start a diversion program specifically tailored for their community's needs.

Speaker



Deb VanVelzen

Senior Police Officer | Des Moines Police Department

Alcohol: America's Gateway Drug

2:20 PM – 3:50 PM | Location: Room 105

BREAKOUT SESSION

According to the Ariona Criminal Justice Commission, 30-day use of alcohol by 8th graders in Yavapai County, Az. decreased from 24.7% in 2008 to 11.1% in 2022 (a 55% decrease). Despite this progress, alcohol use and misuse by underage drinkers remains a persistent problem. This session will explore effective strategies in combatting the problem of underage drinking, and how to develop and sustain a pro-active and productive community response.

Speaker



James Tobin

Section Manager - Substance Abuse & Mental Health Programming | Yavapai County Community Health Services

Critical Law Enforcement Lessons-Learned from Active Shooter Attacks

2:20 PM – 3:50 PM | Location: Room 106

BREAKOUT SESSION

This presentation will help law enforcement officers better understand the Active Shooter, his attack, the environment in which we will fight him, what is most likely to happen, how attacks in some types of locations differ from others, and demonstrate over 20 law enforcement lessons-learned from successes and failures in efforts to interdict this threat. This information will improve the law enforcement officer's mental, skill, and tactical preparation to stop this threat.

Speaker



Ed Monk

Part Time II Police Officer | White Hall Police Department

Duty Driven Deterioration

2:20 PM – 3:50 PM | Location: Room 108

BREAKOUT SESSION

In this session we will discuss the term "Duty Driven Deterioration" as the gradual decline in physical, mental and emotional well-being of a First Responder, as a result of relentless dedication to their professional duties. We will discuss how to take a methodical pro-active approach to navigating a full career in public safety. Through an exploration of the Four Phases of Duty Driven Deterioration, participants will create their own Strategic Support Networks inside and outside of their public safety communities. Each participant will also learn how to develop tailored Strategic Response Plans for each phase of Duty Driven Deterioration to ensure sustained professional performance and personal well-being.

Speakers



Chris Zamora

Co-Founder of Law Enforcement Coaching | Ret. Det. Gilbert PD



Tami Sharp

Founder & CEO | Law Enforcement Coaching

Vaping Me Crazy!

2:20 PM – 3:50 PM | Location: Room 109

BREAKOUT SESSION

Vapes are not just being used by adults trying to quit smoking. Some people mistakenly believe that was the purpose behind its invention, but that is categorically false. In fact, more than 70% of these devices are purchased by youth 20 years and younger because kids were actually the intention of this product. This session will prove that. Many of these devices have become drug delivery systems containing high-potent marijuana THC, heroin, meth, cocaine and even fentanyl. The use of vaping devices is widespread in middle schools, high schools, and even elementary schools. Some devices are now disguised as everyday items so they can be used in the classroom without teachers knowing about it. This workshop will absolutely shock those attending. It is of critical importance that SROs, educators, counselors, administrators, and parents know what is happening in this issue. The most current and relevant information is presented in a way where audience members will be able to not only understand the seriousness of this issue but also be able to articulate it and deliver these facts to their youth, their families, and their communities in informative and engaging ways. All participants receive an innovative, video-based curriculum on vaping to take back to their schools with them as well as numerous other curriculums and tools to use in their communities.

Speaker



Michael DeLeon

Founder | Steered Straight

School Safety & Threat Mitigation

2:20 PM – 3:50 PM | Location: Room 110

BREAKOUT SESSION

This course will walk participants through the requirements and importance of emergency planning on their campus to best prepare their students and staff to respond to threats and emergencies. Throughout the session, attendees will learn about threat mitigation strategies that they can implement on their campus and be provided with best practices for drills and real events.

Speakers



Bobby Zavala

School Safety Program Specialist | Arizona Department of Education



Lisa Frommie

School Safety Program Specialist | Arizona Department of Education

Arizona Department of Education

2:20 PM – 3:50 PM | Location: Wassaja Ballroom

BREAKOUT SESSION

TBD

Cornhole & Karaoke

4:00 PM – 5:30 PM | Location: Wassaja Ballroom

EXHIBITOR ACTIVITY

SOCIAL EVENT

Cornhole Tournament & Karaoke

Exhibitors welcome!!

Thursday, June 19, 2025

Breakfast with Dr. Bernie

7:00 AM – 8:00 AM | Location: Room 110

BREAKFAST

GENERAL SESSION

Breakfast with Dr. Bernie

Dr. Bernie James - TOPIC

8:00 AM – 11:30 AM | Location: Wassaja Ballroom

GENERAL SESSION

Dr. Bernie James - TOPIC

Association Meeting & Closing Ceremonies

11:30 AM – 12:30 PM | Location: Wassaja Ballroom

GENERAL SESSION

CLOSING CEREMONIES

Association Meeting, Region Meetings, Closing Ceremonies & Raffles