

iSDS™

Made for iPhone® Hearing Aids

Made for



iPod



iPhone



iPad



Download on the
App Store

NUEAR®

BETTER HEARING HEALTH AND WELLNESS START HERE.

At NuEar®, we believe to hear better is to live better. With our wireless hearing solutions, we can help you stay connected to the people and things you love most. Ultimately, helping you to live a healthier, more fulfilling life.



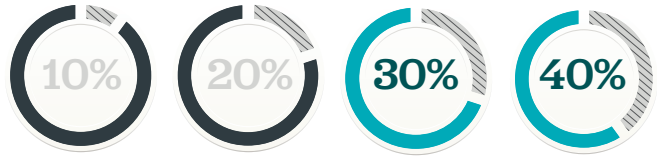
It's important to take an empowered, proactive approach to health during every stage of your life - let it begin with your hearing health.

DID YOU KNOW?

Your hearing health has a direct effect on your overall health.



HEARING AIDS can reduce THE EFFECTS OF DEMENTIA & ALZHEIMER'S



THOSE WITH UNTREATED HEARING LOSS

experience a **30-40%** GREATER DECLINE IN THINKING ABILITIES COMPARED TO THOSE WITHOUT HEARING LOSS.



DEPRESSION

UNTREATED HEARING LOSS GIVES RISE TO **POORER QUALITY OF LIFE**, ISOLATION AND REDUCED SOCIAL ACTIVITY, LEADING TO DEPRESSION.



OTOTOXICITY

THERE ARE MORE THAN 200 MEDICATIONS (PRESCRIPTION AND OVER-THE-COUNTER) ON THE MARKET TODAY THAT ARE KNOWN TO BE OTOTOXIC - WHICH, QUITE LITERALLY, MEANS **"POISONOUS TO THE EARS."**

FEVER, MALARIA, MENINGITIS - OR ANYTHING THAT ELEVATES TEMPERATURE

CAN CAUSE DAMAGE TO HAIR CELLS IN THE INNER EAR AND CAUSE HEARING LOSS.



MAINTAINING HEALTHY WEIGHT AND STAYING PHYSICALLY ACTIVE may help reduce the risk of hearing loss



OSTEOPOROSIS



A STUDY LINKED OSTEOPOROSIS AND HEARING LOSS, THEORIZING THAT DEMINERALIZATION OF THE THREE MIDDLE EAR BONES MAY CONTRIBUTE TO A CONDUCTIVE HEARING IMPAIRMENT.



HEARING LOSS IS TWICE AS COMMON in people with diabetes.

there is a significant association between

HIGH BLOOD PRESSURE & UNTREATED HEARING LOSS.



THE INNER EAR IS **EXTREMELY SENSITIVE** TO BLOOD FLOW.

Inadequate blood flow and trauma to the blood vessels of the inner ear can contribute to hearing loss.

TINNITUS AFFECTS  **PEOPLE.**

IT CAN BE CAUSED BY HEARING LOSS, AN EAR INJURY OR A CIRCULATORY SYSTEM DISORDER.

SEVERAL STUDIES POINT TO A significant correlation between untreated hearing loss and loss of cognitive functions



CURRENT SMOKERS HAVE A 70% HIGHER RISK OF hearing loss than nonsmokers



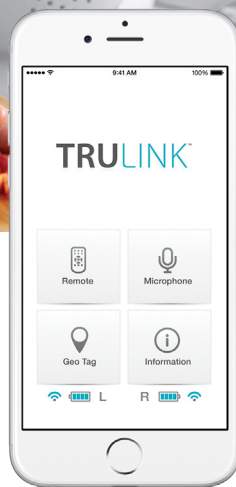
stay
connected

Hear life to its fullest with iSDS

Our breakthrough Made for iPhone® Hearing Aids and our easy-to-use TruLink™ Hearing Control app are engineered to work specifically with your iPhone, iPad®, iPod touch® and Apple Watch™.

Together, iSDS™ and TruLink deliver the most personalized hearing experience ever and are designed to:

- Deliver pristine sound and exceptional listening clarity
- Help you hear comfortably in noise
- Eliminate buzzing and whistling
- Stream phone calls, music and more, directly from your iPhone to your hearing aids



iSDS™

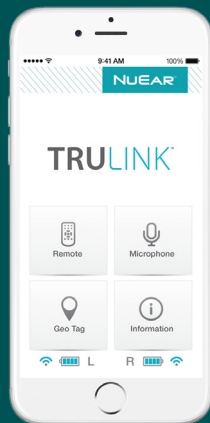
NuEar – America's premier network of hearing care providers

When it comes to comfortable, great sounding and personalized solutions for their hearing needs, people everywhere ask for NuEar – an American owned and operated manufacturer of advanced hearing solutions.

iSDS and TruLink are compatible with iPhone 6 Plus, iPhone 6, iPhone 5s, iPhone 5c, iPhone 5, iPhone 4s, iPad Air 2, iPad Air, iPad (4th generation), iPad mini 3, iPad mini with Retina display, iPod mini, iPod touch (5th generation) and Apple Watch. Use of Apple Watch requires iPhone 5 or later.

connect to the things you care about most

iSDS connects intuitively to the iPhone, iPad and iPod touch via Bluetooth® technology and NuEar's easy-to-use TruLink app. It is designed to enhance your life – so you can easily enjoy everything you do, anywhere you go.



Phone Calls

Answer your calls with the touch of a finger then hear the entire conversation streamed directly to your iSDS hearing aids via Bluetooth technology.



SoundSpace™

TruLink SoundSpace enables you to easily adjust sound settings to your specific environment. By simply moving your finger on the screen, you can adjust sound to suit your preference – then save it as a TruLink Memory – so every place you're in sounds the way you like it best.



Remote Control

With the touch of your iPhone, you can easily change volume and switch memories on your hearing aids. And because both are adjusted via a visual indicator bar, you have better control and nearly infinite levels to suit your preference.



TruLink Memories

You can create up to 20 TruLink Memories using the SoundSpace tool on the TruLink app.

You can even geotag TruLink Memories if you want. A geotag memory uses the built-in GPS on your iPhone to know where you are, then automatically adjusts your iSDS hearing aids to that tagged location. For instance, “coffee shop” memory automatically activates when you walk into your favorite coffee shop.



Auto Experience Manager

Automatically adjusts iSDS hearing aids’ loudness over time to help you transition to your new hearing experience in the most comfortable way.



Pristine Audio Streaming

iSDS hearing aids provide direct streaming of phone calls, music and media from your iPhone – so you can enjoy clear communication and pristine audio streaming any time, anywhere, for an impressive, immersive sound.



TruLink Adaptive Car Mode

With TruLink’s Adaptive Car Mode, iSDS hearing aids will automatically change to a setting designed to reduce the annoying sounds of driving and enhance your “audio” driving experience.

TruLink is as easy and intuitive to use as your iPhone and iPad.



Live Microphone

Record, play back and even email audio as it happens. You can listen to it later. Also use your iPhone as a microphone. Simply set your iPhone nearby, turn on the feature and conversations are streamed directly to your iSDS hearing aids.



Siri® Integration

You can even have Siri read texts and emails directly to your iSDS hearing aids.



Find My Hearing Aids

Easily find lost hearing aids using the Find My Hearing Aids feature, showing both a location and a time stamp. A signal detector sends a stronger or weaker signal based on how close you are to locating your iSDS hearing aids.



Apple Watch Compatible

Use the TruLink app for Apple Watch to control volume, change memories and mute your hearing aids right from your wrist

enhance
every
experience



fulfilling all

your needs

You Want:

iSDS Delivers:

To hear more comfortably in noise

Advanced noise reduction technology and a precise directional microphone work together to reduce noise, and help make speech easier to hear in today's challenging environments.

No buzzing or whistling

Our industry-best feedback canceller provides feedback-free and comfortable listening all-day long.

Improved high-frequency audibility

Patented technology replicates high-frequency sounds (like women's and children's voices) in lower frequencies where they're easier to hear and understand.

Enhanced phone communication

Direct streaming of phone calls from your iPhone to your hearing aids enables clear and comfortable conversations.

Great sounding music and media

You can stream any music or media played on your iPhone directly to your hearing aids for a more immersive and impressive listening experience.

Hearing that's personalized for you

The SoundSpace tool on the TruLink app lets you make minor adjustments to sound quality to suit your particular preferences.

Hearing that happens intuitively

Geotagged memories automatically switch modes when the GPS feature in your iPhone detects you are in a tagged location. ("Home" memory activates when you arrive at your home.)

Reliable, hassle-free hearing aids

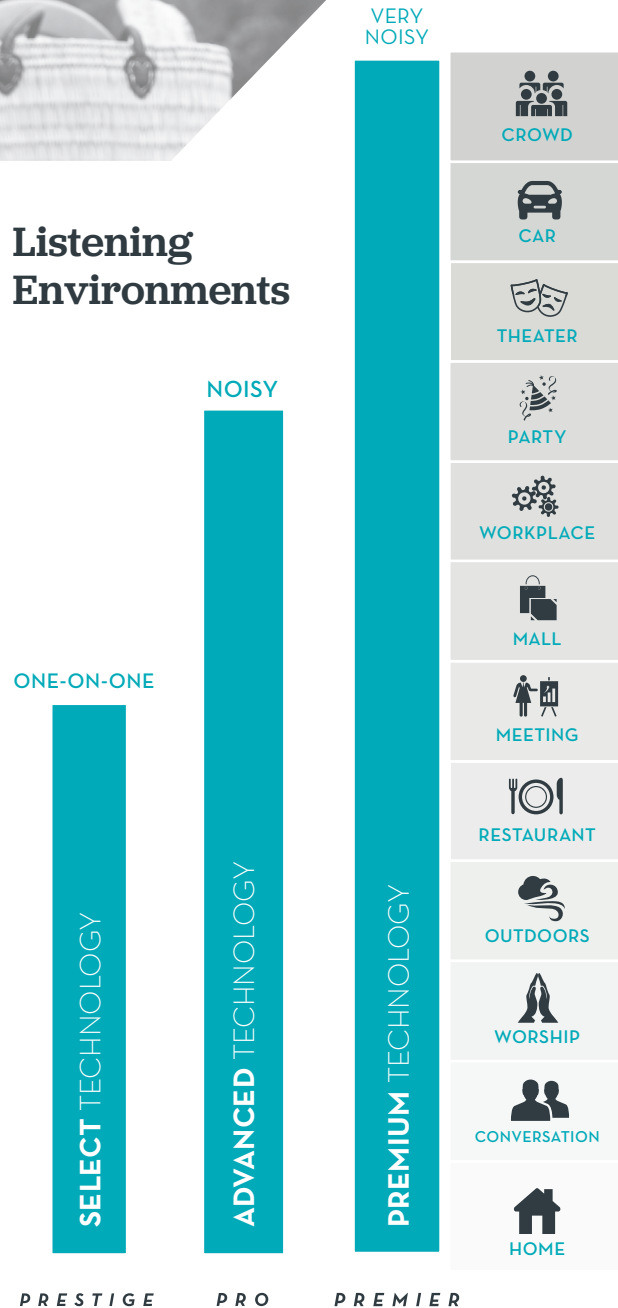
HydraShield^{®2} nano-coating repels both water and wax, while the remote functionality of your iPhone lets you control and adjust your hearing aids more easily than ever.



What's Right For **YOU?**

iSDS hearing aids are designed to enhance your hearing experience in a variety of listening environments. What you need depends on your lifestyle and how active you are, and what types of environments you frequent.

Listening Environments



P R E S T I G E

P R O

P R E M I E R



iSDS™

STYLES and COLORS



Easy to adjust iSDS Made for iPhone Hearing Aids are available in two styles and a variety of stylish colors. Consult your hearing care professional and start experiencing iSDS for yourself.

Color Guide



Black



Slate



Sterling



Bright White
with Sterling



Espresso



Bronze



Champagne



Black
with Sterling

your world is at your **convenience**

Are you ready?

If you're ready to laugh more,
smile bigger and connect conveniently
to the things that make you happy,
then you're ready to try iSDS.





For every NuEar hearing aid purchased, we help someone in need. Starkey Hearing Foundation has provided more than **1 million** hearing aids to people in need worldwide and is committed to providing **1 million** more this decade.

iSDS and TruLink are compatible with iPhone 6 Plus, iPhone 6, iPhone 5s, iPhone 5c, iPhone 5, iPhone 4s, iPad Air 2, iPad Air, iPad (4th generation), iPad mini 3, iPad mini with Retina display, iPad mini, iPod touch (5th generation) and Apple Watch. Use of Apple Watch requires iPhone 5 or later. "Made for iPod," "Made for iPhone," and "Made for iPad" mean that an electronic accessory has been designed to connect specifically to iPod, iPhone, or iPad, respectively, and has been certified by the developer to meet Apple performance standards. Apple is not responsible for the operation of this device or its compliance with safety and regulatory standards. Please note that the use of this accessory with iPod, iPhone, iPad or Apple Watch may affect wireless performance. Apple, the Apple logo, iPhone, iPad, iPod touch and Siri are trademarks of Apple Inc., registered in the U.S. and other countries. Apple Watch is a trademark of Apple Inc. App Store is a service mark of Apple Inc.

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