



LEUKEMIA &
LYMPHOMA
SOCIETY®

LEUKEMIA
CUP REGATTA®
sailing to make **someday today**

CONNECTICUT RIVER LEUKEMIA CUP 2018

INFORMATION ON SPONSORSHIPS:

Regatta and Party on August 11th

Program Booklet

Sponsorships start at \$75 for a b/w business card ad in our program booklet.

\$150 for a 1/3 page, \$200 for a 1/2 page ad, \$300 for a full page;

Inside front and inside back cover \$400; \$500 for color page on back cover (first-come, first-serve)

Banner Sponsor:

\$100 to hang a small (sponsor-provided, up to 2 x 4) business banner or sign/poster at the post race party at the Essex Corinthian Yacht Club

\$200 to hang a medium (sponsor-provided, up to 4 x 6) business banner or sign/poster at the post race party at the Essex Corinthian Yacht Club

NOTE: If you would like to become a food or liquor sponsor for the post-race party, please email leukemicup2018@essexcorinthian.org for details and benefits.

Special Sponsorship Levels

\$250:

Sailor Sponsor - special mention in press releases and on our website; small signage at post race party, listed in booklet

\$500:

Crew Sponsor - special mention in press releases and on our website; medium signage at post race party, listed in booklet

\$1000 and over:

Captain Sponsor - special mention in press releases and on our website, large signage and recognition at post race party, listed in booklet, sponsorship appreciation gift

\$2500 and above:

Admiral Sponsor - special mention in press releases and on our website, as well as on the National LLS website, large signage and recognition at post race party, listed in booklet, sponsorship appreciation gift, opportunity to speak briefly at the awards ceremony.



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2018 Sponsorship Commitment Form

Program Booklet:

- | | |
|-----------------------------------------------------------------------------|-------|
| <input type="checkbox"/> Business Card Sized Ad | \$75 |
| <input type="checkbox"/> 1/3 Page Ad | \$150 |
| <input type="checkbox"/> 1/2 Page Ad | \$200 |
| <input type="checkbox"/> Full Page Ad | \$300 |
| <input type="checkbox"/> Inside Front Cover
<small>(1 available)</small> | \$400 |
| <input type="checkbox"/> Inside Back Cover
<small>(1 available)</small> | \$400 |
| <input type="checkbox"/> Back Cover - Color
<small>(1 available)</small> | \$500 |

Banner Sponsor:

- | | |
|-------------------------------------------------------|-------|
| <input type="checkbox"/> Small Banner or Sign/Poster | \$100 |
| <input type="checkbox"/> Medium Banner or Sign/Poster | \$200 |

Special Sponsorships:

- | | |
|------------------------------------------|----------|
| <input type="checkbox"/> Sailor Sponsor | \$250 |
| <input type="checkbox"/> Crew Sponsor | \$500 |
| <input type="checkbox"/> Captain Sponsor | \$1,000+ |
| <input type="checkbox"/> Admiral Sponsor | \$2,500+ |

Sponsor Information

Company Name (as you would like it to appear in print): _____

Referred By: _____

Individual Fundraiser or Team

Company Contact Name: _____

Address: _____

City | State | Zip: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Signature: _____ Date: _____

Please note, in order to honor all print-related sponsor benefits, we must receive your signed contract, payment and logo/program book ad (jpg format) no later than ~~XXXX~~ July 25th, 2018.

Email artwork to leukemicup2018@essexcorinthian.org no later than July 25th, 2018.

For convenience you may also scan and email this form to the same email address.

Payment Options

I am enclosing a check payable to LLS for \$ _____

Please invoice me

Please charge \$ _____ to my CREDIT CARD: (Circle one) VISA | AMEX | MASTERCARD

Card # _____ Exp. Date _____ V-Code _____

Cardholder name _____ Signature _____ Date _____

Please mail completed form and payment by July 25th, 2018 to:
The Leukemia & Lymphoma Society, ATTN: CT LCR 2018
3 Landmark Square, Suite 330, Stamford, CT 06901