Improving Our Greatest Asset!!

At BB2M LLC is our goal to help all people excel in all aspects in life. We want to make sure individuals have the tools and the forward thinking to be successful. Our aim is to provide individuals with the knowledge that we have and be a resource hub for the information that we do not have on our own.



DID YOU KNOW

There are over 300,000 patents granted each year since 2013 by the US Patent & Trademark Office. There is also double that amount of patents being filled each year.



A TRADITION OF EXCELLENCE IN FINDING WAYS TO HELP OTHERS!!!!

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BBV2M LLC

Improving our Greatest Asset

Innovation!! The Connection to the Future



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Innovation—The Connection to the Future.

What is Innovation?

Innovation is a new idea, or more-effective device or process. Innovation can be viewed as the application of better solutions that meet new requirements, unarticulated needs, or existing market needs. This is accomplished through more-effective products, processes, services, technologies, or business models that are readily available to markets, governments and society.

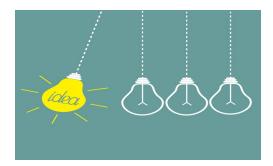


The Importance of Innovation

Innovators are key part components of a society that allows it to improve, grow, discover and think beyond the normal boundaries of everyday thinking. These individuals are present in all aspects of our society: Private and Public Sector.

There are normally 4 Types of Innovations:

- Basic Research
- Sustaining Innovation
- Disruptive Innovation
- Breakthrough Innovation



Basic Research—Identified as think tanks and educational institutions. They design and discover as much as possible about how things work.

<u>Sustaining Innovation</u>—They listen to the needs of the customers in the existing markets and create products that satisfy their predicted needs for the future.

<u>Disruptive Innovation</u>—They create new markets separate to the mainstream; markets that are unknowable at the time of the technologies conception.

Breakthrough Innovation—They drive unique or state-of-the-art technological advances in a product category that significantly alter the consumption patterns of a market.

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