

DRAMATIC ARC
& Major Dramatic Beats

LOGLINE

A family rallies together when a near-death experience leads their son to a new TV game show that might solve his dietary problems, if he learns how to use his imagination in the kitchen.

PREMISE Creativity can be learned by feeding your imagination.

Stomach Movie

* = TV Show

"top of the food chain" Karmageddon family hierarchy/multicultural block party

- +Opening credits food montage
- +Sean has weird food fight dream
- +Massive 16-wheeler ominously halls into town
- +MODERN GUY slapstick pilot

Extended family moves in together to help Sean.

Sean's parents blame themselves for breakdown of nuclear family

- +Sean miraculously wakes from coma after two weeks

Act One (set up)

- +Dad gets cast in pilot.
- +Sean sees game show set at work.
- +Audience meets TORK for first time.
- +Mom gets visitation from Chumash Indian chief at optical store who pays for sunglasses with \$10 dollar bills.
- +Sister teaches food technology at school.
- +Adam is the fastest pizza delivery guy in Los Angeles, making stunt driving look like parkour on wheels.

- +Sean is diagnosed with multiple food-related allergies and given a prognosis to change his diet (gets local news attention, and takes time from work)
- +grandma takes off work to stay with Sean in hospital (everybody visits and we learn about the family)

- +Grandma strips the house of all hazardous foods to create dietary solidarity (everybody will eat together and eat the same food)
- +physical food comedy rooted in substitute tofu dinner
- +conversation builds argument pro and con American cuisine, grocery behaviors, and Dad's comic food labeling monologue

Act Two-A (confrontation)

- +Sean works 2nd job on studio lot (returns to sound stage where show set is being built with show promo also filming)
- +He has another TORK moment (audible and visible to audience, but still not apparent to Sean)
- +Uncle Graf shows up
- +Pedro's twin sister Carmela shows up
- +Two dozen of their cousins keep the driveway warm 24/7 waiting to help Sean build his TV show set

- +Dad's new stand-up routine based on recent life drama
- +Uncle Graf explains strange attractor theory and quantum mechanics using food physics
- +Adam delivers pizza to other Karmageddon family and is invited for dinner during taping (he is exposed to "atomic" family reality while on TV)

- +Pedro helps his boys train to be creative in the kitchen using comedic improv, visual strategies and a self-devised "method" game show cooking technique
- +We meet other soon-to-be game show contestants on ELLEN who are growing their food brands and getting recognition for TV try-outs
- +Nuke and Atom* find out via national poll that they have qualified to become game show contestants

Act Two-B (escalation)

- +Sean returns to "scene of crime" at grocery store for first time after near death experience to prepare for the next level training
- +Nikki helps Sean learn big food science used in grocery products that affects food flavor
- +Adam and Nikki get into a fight that makes Adam question his contribution and importance in the duo
- +Adam gets more negative stimulus from his coworkers when Sean returns to visit work that reinforces Adam's feeling that Sean and Nikki are a better creative match

Act Two-C (compression)

- +After apologizing to his mom for stealing her car, Adam hires a ride with a truck driver confessing that he doesn't know what he wants for his life, which prompts the driver to drop Adam at an Indian Bingo Casino where he meets the Chumash Indian princess' dad (the same chief from the optical shop) who tells him the great spirit has a plan for his life
- +Meanwhile, the family chases down Adam to the casino, where they discover he is being offered as the groom to an expectant bride
- +To his family's surprise, there is an impromptu wedding, leaving just enough time for the whole family to return to Burbank for the finale game show competition
- +On the way back, Chief Weather explains how the role of women is changing in society, in his tribe, and how the new \$10 treasury note represents a coming of the strong female leader, but that also a new model is needed for the family to survive this change (to properly support the offspring)

- +Nikki's food science also strengthens the creative direction of their cuisine providing a techno edge over the other players' brands
- +Sean experiences a food malfunction (allergic reaction due to an ingredient swap) during a level challenge affecting Sean's health
- +Sean spends the round on the toilet where he finally meets Tork, the cartoon being that has been guiding his life
- +Nikki makes an antidote for Nuke that helps settle his stomach using available kitchen ingredients, which also double as the base of their next recipe (reversing the intent of the sabotage)
- +The curve ball duel is unexpected by the contestants but the game show is both a high concept design forum and reality-based cooking show intended to help brands improve American cuisine -- and so solving national dietary challenges is part of the show agenda
- +The tie breaker is intended to showcase each team's gamified thinking, directed toward creative food products, using applied technology, thus giving weight to the idea that healthy eating requires new digital culture and tools (a foreshadowing of Stomach 2)

- +A little two-inch Tork coaches Sean (during recovery in the bathroom)
- +Sean is acutely distressed from an allergic reaction: "you know that when you have a hardship it's so that you grow as a person - and sometimes change comes from the outside -- it's a push to get you into the game, even if you don't win" -- if everything stays the same, nothing changes
- +that's right, you have to learn to create change for yourself, so I want you to go out there and show everybody what change looks like - and remember it's important to act on the thing inside of you...
- +Grandma is knocking on the bathroom door, but also her voice is phased into Tork's game show voice "...because your brain is your other Stomach."
- For a moment, it seems its grandma's voice he heard all along? As Sean is walking out of bathroom, grandma is on the way in, slamming the door on his forehead, "Are you ok, Sean?" giving Sean dose of stars and a headache to match the mal-induced stomach ache

- +The whole family ends up on the Ellen show with Sean, Adam and Nikki explaining how they all came together during Sean's crisis, and that it was the combined effort of extended family and everyone being under one roof again that made the difference in winning the show.
- +Ellen questions the importance of the nuclear family and asks if they model with the audience
- +Eve explains that according to the way she grew up, extended family does not have one nucleus but instead many that combine and recombine to create a series of moments that are unpredictable but uniquely tailored to the individuals
- +Ellen adds that family structure can be improved by sharing through concentrated moments that couple and decouple, which serves to maximize and optimize the interaction for the group
- +Seeking a moniker to simplify the idea, Ellen dubs the Karmageddon's "atomic family", a post-nuclear version of the core family unit that allows for the individual, not just the group, to be at the center of the family dynamic

Dad becomes real life "modern guy" character helping "Nuke and Atom" launch viral food brand

Despite the events, dad decides to donate his empty garage to build a green screen kitchen for Sean and Adam. Nikki defines the idea of Atomic Cuisine for her brothers. Dad trains Sean and Adam in art improv.

Sean and Adam get picked for Snackster

Sean and Adam meet other contestants and are briefed on game show format rules

- +The game show is part quiz format, part concept design, and part physical food cooking competition
- +Each level of the game is tailored to the user profile of the dual contestant pairings
- +The contestants move through game show levels 1, 2 and 3 testing their ability to create engaging food concepts, and solve sponsored food challenges, crafted from user-generated strategies that must also fit inside their unique brand of cuisine

Adam quits "Nuke and Atom" after an epiphany that sets off a family car chase, as the emphasis seems to be on Sean's success.

- +Adam admits session with his dad, how he really feels about Sean (other half of dream)
- +Adam expresses discontent with show experience and with being in Karmageddon family altogether
- +Adam abandons the game show training session with his dad, stealing his mom's car, leading to a high speed chase that puts the family in danger, when Adam decides that he will instead test drive at the Ventura speedway (advertised on the car radio)

Adam acts out for attention trying to get his life together

- +Adam only places in the race (using his mom's car) but qualifies and is asked to drive for Neuman's Own grocery brand
- +Adam meets a Chumash Indian princess who explains they are soul mates from birth

Adam gets married to a Native American princess

- +Adam expands on dad's game show improv "method" by using a simulation of IBM Watson's computational creativity (using the home kitchen environment, grocery shelf items and convenience prep appliances, to accelerate on-the-fly game level thinking)

Tie-breaker is a brain twister that pushes the boundaries of how we create and consume technology-based foods, causing contestants to use their "other stomach" to solve the finale challenge.

- +With all three teams showcasing neck-to-neck original food concepts, each winning equal points (minus one disqualification), an even tie is issued by the foodie panelists
- +To break the tie the contestants are asked to pitch an original food technology that solves a big food problem for American cuisine, rather than introduce another crowd-pleasing product (for launch within Neuman's own)

Due to Adam's honeymoon, sister Nikki will replace "Atom" in the Snackster finale cookoff competition making a new brother-sister team.

Adam races at Ventura Speedway discovering his true passion

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Climax of Act Three

Decending Action

Act Three (resolution)

Media tour for game show winners (Ellen interviews from Neuman's Own test kitchen)

- +The birth of the atomic family