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In this edition:

Imagination and Creation With
Screenwriter and Director
Geoffrey Fletcher

Two Brothers and "The Rise:
and Rise of Bitcoin"

EYES IN™

NEW YORK, UNITED KINGDOM,
SPAIN, FRANCE, BELGIUM, SICILY

When the Past and Present
Collide: Adrien Brody and Director
Lee Tamahori in "Emperor"



Dear Reader

I believe there is a masterpiece-in-the-making with the film "Emperor" by director Lee Tamahori and starring Adrien Brody. You can read more about this wonderful film in this edition of EYES IN™ Magazine. The film reflects on a Europe in turmoil during the 16th century, and it echoes the famous French saying: "L'histoire se répète" or "History will always repeat itself."

One of the reasons for all of us to learn more from history is so we can prevent making the same mistakes in the future. It is too much of a coincidence that while this film is being made, we are also living in a world of turmoil. And this is not just in Europe, but in a lot of places in the world—there is no balance in peace and freedom, and instead violence and war seem to be on top of the agenda. That is why, more than ever, in addition to looking at the past, we should look more at the brilliant minds we have out there in the world who each can make a difference in their field, whether it is as a role model, a leader, a researcher, or a top talent in any field that will touch our ways of life, happiness, steps forward, and a healthy balance in life quality.

Brilliant minds do not always get the attention they deserve. This is a great pity, but at the same time the success of EYES IN™ Magazine can be contributed to this. EYES IN™ Magazine brings stories connected to such minds so that the world can see who makes a difference, and how we can all strive to innovate the world and our lives for the better. EYES IN™ Magazine only believes in positive journalism. That is why we only feature what we like. What we like we feature in a phenomenal way. These stories are not always meant to be a heavy-hearted meal to digest. They can also be light-hearted appetizers, as long as they show a vibe that will benefit our innovative lifestyle. And, of course, EYES IN™ Magazine still believes in traditions and adapts to innovation within your own culture. An innovative lifestyle also does not necessarily mean "reinventing the wheel" of life. Sometimes it can mean making a step forward in becoming more transparent towards insights in humanity. Like one of our EYES IN™ Magazine music creators in this issue, ILSE, who beautifully said:

"Once we truly connect with ourselves, we can see that others go through the same experiences. I feel that if you are truly human, that's when you become humane."

If we all start to consider beautifully transparent insights towards humanity as part of our innovative lifestyle, then I hope with our new "human hearts" we can wake up and restore the balance to peace and freedom in this world. In the end, that is what real humanity is about. To stay within ILSE's expressions: "A true artist is free. And in freedom, lies happiness." I believe ILSE's words are very much applicable to all of us, because we are all artists in this world, because we were created and we will keep on creating.

Enjoy Reading,

Vivian Van Dijk

Editor-in-Chief EYES IN™ Magazine and www.eyesin.com

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Editor-in-Chief Vivian Van Dijk: “Giovanni is a man who looked at a concept in detail and researched it in light of the people who would benefit from the concept. This sounds like a simple business practice, but there is nothing simple about it. No one has ever utilized the concept of holiday homes in light of the guests who would be enjoying them. By using high-tech elements of entertainment, logical layouts and the dream fantasy experience of a holiday combined with a good team of builders, Giovanni has managed to build a “holiday home empire” in the most beautiful locations. His eye for detail and the opportunity he created for friends and family to go on a holiday together has been very successful, and it shows him as a true innovator in his field. The fact that Cinderella’s Castle is his favorite building in the world shows his passion for dreams and fantasy, and the proof of success as he builds his empire and gives many families wonderful holidays.”

Vacation Transformation With John Giovanni Caccuitti



"My parents always taught me that I could do anything that I set my mind to, with hard work and persistence, and to embrace and experiment with modern technology and new smart ways of doing things."

When most think of a multi-family vacation, the fun and memory-making is often overshadowed by the near militaristic logistics in lodging, transportation, activities and pricing required to pull off a vacation of the caliber that everyone enjoys. Even then, there is the delegation of the single king-size room and amenities, which always leaves someone with the short end of the stick. For all these reasons, even the bravest souls often avoid such endeavors. But there is a new trend in travel real estate that is offering an appealing solution: Slopes to Sands.

Slopes to Sands offers luxury home accommodations that are perfect for large groups, and which are designed to give everyone a king-size room, stunning view, unbelievable hi-tech fun, and a vacation unlike any other. With impeccable attention to all the little details that enhance enjoyment and that feeling of ultimate

luxury, Slopes to Sands vacation homes are transforming the travel real estate industry and opening wide a new door of possibility.

These homes are the creation of the award-winning designer, John Giovanni Cacciutti, who got his start in luxury design in the 70s and 80s, with his business Luxury Line Motorcoach that worked in custom outfitting vans for large families. What started out as just three models that incorporated sofas, TVs, stereos, etc., later turned into custom outfitting of vehicles for General Motors, Ford and Chrysler at a large commercial scale. It was there that Cacciutti honed the skill of packing the most entertainment into the smallest places, as well as evaluating a space down to the most minute details, always asking how such details would or could affect the customer, all which assist him today as he designs the luxury vacation homes for his Slopes to Sands.



“Walt Disney knew he had to use a lot of fiberglass in the construction to get the shapes and finishes that he wanted for the castle. When he found out that fiberglass was not an approved building material, he created his own town so he could help write the building code. You have to admire this unstoppable determination!”

Slopes to Sands originally started out as an idea to provide a vacation home for his own family. Faced with some design obstacles and limited options, Cacciutti boldly sought out the assistance of architects and engineers from Disney World. Together they collaborated to design the stunning Five Falls Estate, located outside of Philadelphia, Pennsylvania. Designed as a Kokomo-like resort, complete with a lush, indoor tropical grotto, Five Falls Estate features a glass roof for star-gazing, a swim-up bar, a movie-theater-size screen, and a complete technology/game room for children. It can accommodate up to 18 people in five bedrooms and includes a loft with its four king-size beds, three queen-size beds and one twin bed. There is also a temperature-controlled tropical room that is kept at 70 degrees Fahrenheit for year-round swimming.

Once the Five Falls Estate was complete, it quickly started to get a lot of attention, won local design awards, and inquiries started to flood in for how others could rent it out. That is the type of response that comes from a visionary owner and designer, who believes “that vacation home designing is an art extending way beyond the material selection and finishes found in a typical home.” Cacciutti recognized that he struck gold with this business model, and immediately started to seek out other locations where families would want to vacation and needed accommodations of this higher caliber.

The designer transitioned into real estate developer, and expanded his idea into numerous homes in various locations, all with the aid of his team of Disney designers and creators to create the best vacation homes on the market.



For example, there is the Aurora Point Mountain Chateau, located on the side of a ski slope in West Virginia's Canaan Valley. It features marble bathrooms, lighted etched-glass artworks, and gas fireplaces and jacuzzis in each master suite. It also has an entertainment complex, purposely designed for family and group reunions of all ages and in all seasons.

"Before drafting the house, we blueprinted the fun for every activity, and part of our think-tank process was considering where adults and children of each age group would congregate while together and on their own. You may never have to move your car while here, because guests can ski-in, ski-out, mountain bike-in, mountain bike-out, ride horses by the house, and we provide a limo golf cart to get to the lodge restaurant, tennis courts and convenience store in the spring, summer and fall. We specialize in

building vacation properties with jaw-dropping views in quintessential locations. The structure sits up high on a point, where ski slopes and horse and bike trails form around it on both sides. You actually have to drive over a ski slope bridge to get to its location in the center of Timberline Ski Mountain. There are wide open ski slopes below it also, so from this unique perch, guests enjoy a clear view all the way down the mountain to the lake and valley below," said Cacciutti.

Other locations featured are the Himmlischer Chateau in the Pocono Mountains; the Private Paradise Villa in Cozumel, Mexico; and Seashore Magic in Ocean City, New Jersey.

To learn more about the designs of John Giovanni Cacciutti and his Slopes to Sands, please visit the Website www.slopestosands.com.





Vivian Van Dijk - Editor-in-Chief
& Art Director. www.eyesin.com



A Conversation With Slopes to Sands Designer and Developer: John Giovanni Cacciutti

As a child, what did you want to become?

I pictured myself owning a Hi-Fi and car stereo installation store. There was one near my newspaper route that I visited often and I was amazed at all the speakers and how different music sounded out of various ones and when they were positioned differently. One day I bought a pair of bright chrome car speakers and used my father's jig saw to install them on each side of my bed headboard while my parents were at work. My mom wanted to kill me, but I think my dad was actually impressed with the creativity and that I learned how to use his tools by watching him.

In which town did you grow up?

I grew up in Springfield, Pennsylvania; but my father was one of nine brothers and sisters who were the first generation to grow up in the United States, so we spent a lot of time growing up in the nearby South Philadelphia Italian neighborhoods where they were raised.

Do you think your background has influenced your work as an award-winning designer working in the travel industry? If so, what specific element in your background is most pervasive in influencing your current approach in your field?

In the 1970s, my first company, Luxury Line Motor Coach, was a factory-authorized outfitter for Ford, Chrysler and General

Motors, and one of the early pioneers of building luxury vans in an assembly line to be sold exclusively through new car dealers. This automotive design experience is evident in the diverse selection of finish materials used in our homes and the painstaking attention to detail that goes into ergonomics, as well as maintaining sight lines to the best views and from so many vantage points.

As part of designing vacation rental homes, we spend countless hours mentally living in spaces and asking questions like, "What am I seeing when seated in the kitchen or standing at a sink brushing my teeth?"; "How high do the swim-up bar seats have to be so that my sight line catches the color-matched infinity edge pool water layered right under the same color Caribbean blue water?"; "What surface is my arm resting on and what am I hearing right now?" These questions often result in raising and lowering whole rooms so guests can see over each other and get saturated with the beautiful land, snow and seascapes that surround our properties.

Basically, we break the house down into small compartments, and we are used to working on finite details to pack the most fun, enjoyment and luxury into every living space.

What inspires you in your job?

The families that come from all over the world for reunions at our properties, the memories that they make, and the reviews that they leave. No one designs homes specifically to maximize fun for these groups like we do and hearing about the good times that they have is very rewarding for our team.



“Servant leadership and running the company from the bottom up where everyone’s opinion is polled and counts, from design to customer policies. I work right alongside our build crews, especially at crunch time when we are about to open a new home.”

Which basic elements of creativity did your family teach you?

My parents always taught me that I could do anything that I set my mind to, with hard work and persistence, and to embrace and experiment with modern technology and new smart ways of doing things. Widespread use of smart home technology and audio/video systems are a vital part of all of our designs today. Our homes typically include about 30 high-fidelity speakers, including some installed in such odd places like the showers, inside the waterslide, and underwater in the pool. I’m sure my dad is looking down on me right now and tickled that he didn’t scold me for cutting car speakers into my bed headboard.

In which way do you consider yourself an innovative creator?

In addition to fusing luxury automotive design thinking and hi-tech entertainment systems, which are also designed and integrated into our homes, we make an art and science out of studying how things get used to get more enjoyment from them.

For example, it is not new to have a hot tub at a ski chalet. However, it is innovative to have a huge, eight-person model on a third floor covered deck overlooking the ski slopes that is connected to a bathroom, kitchen and extra beverage refrigerator via what the design team code named, “the human car wash.”



"I especially like Wyland's collaboration paintings with Jim Warren and Guy Harvey because they are a reminder of how outside influence can often produce amazing results."

When we pictured ourselves in the hot tub and asked what we desired next, an incredible ski slope view (but out of sight of the skiers) came up, so we designed it into the top floor deck with surround sound. Then, realizing that guests primarily get in and out of the hot tub soaking wet to either make a drink or go to the bathroom, we designed a back hallway that greets guests with a heated towel and robe area, and next, they enter a sauna which dries them in seconds. Upon exiting the last stop, there is either a powder room, a spare beverage refrigerator or the kitchen to choose from. All this takes place in a sneak hallway behind a big triple fireplace so they don't disturb anyone in the Great Room watching a movie on the big screen or track chlorine on the carpets.

Would you please explain to us the concept behind "Slopes to Sands Dream Vacation Homes" that you designed homes for?

Most families like to vacation with family and friends, but until now, travel accommodations have not been designed for this. Hotel suites sleep only four to six people, so groups turn to renting houses where siblings, families, parents and grandparents can enjoy quality time together. The only problem is that traditional homes are not designed for this either. While one couple enjoys a huge master bedroom, everyone else—often sharing the cost—gets crammed into rooms that are a lot less appealing.

Slopes to Sands Dream Vacation Homes have multiple king-size bedrooms with stunning views, are packed with hi-tech fun, and the overall group vacation experience is beyond compare.

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It's a brilliant idea to offer the opportunity to vacation in large groups. What guided you in the design process for this unique project?

We rented a lot of vacation homes over the years and were always frustrated by how poorly they were equipped. Some of the homes slept up to 20 people, but only offered a 14" frying pan to cook with. And if you wanted music, it came from a clock radio! Most vacation homes are furnished with mismatched hand-me-downs because when owners buy something nice for their principal house, they send the smaller TV or old couch to their second home. In Slopes to Sands Dream Vacation Homes, we use world-class designers to blueprint where every piece of new furniture, electronics and art are going before the house is even built.

What can you share about some of the destinations offered and the different theme-inspired rooms you created?

We look for vacation properties, not just in ski-in/out and beach locations, but in four-season resorts and communities offering year-round fun, activities and attractions nearby. The shape and location of the lot typically dictates the theme and design of the house. For instance, our Seashore Magic home in Ocean City, New Jersey, is surrounded on three sides with water, so we designed and finished the inside to look and feel like you are on a yacht. The lot itself is also just as important as the architecture. We go to great effort to find the gems that are sloped toward the best scenery and are surrounded with the most fun and excitement, then we lower and step up the rooms and furnishings so that people can see over each other.

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Of all the different rooms you created—the Shadow Room, Hibachi Restaurant Island, Disney Design Experience, and Hawaii Indoors—which is your favorite and why?

The new project is always the favorite because we have been brainstorming on new, fun attractions, and our creative juices can't wait to be nourished by the customer's fun and excitement. Unfortunately, we are the only ones who can visualize and understand these until they take shape. When we were building the Aurora Point Chateau, contractors raved about the hibachi grill kitchen and triple fireplace—which was old news to us because we know that guests love it in the Himmlischer Chateau—but they thought that we lost our minds when we tried to explain the Shadow Theater. Fast-forward to the grand opening party, and I don't think there was one tradesman or member of his family who didn't grab a prop, then shook and moved to the delight of everyone.

Would you tell us about the collaboration with world-class engineers from Walt Disney World and Universal Studios Theme Park to carry out your designs?

Our team varies slightly for each project, but always includes designers from HHI Design in Orlando, Florida, or Grenald Waldron Associates, Narberth, Pennsylvania, who have worked on Walt Disney World Resort projects. For example, designers for our

Private Paradise Project in Cozumel include architects and engineers from these companies, plus D'Asign Source in the Florida keys, Debra Sagerholm from Marco Polo Treasures in Annapolis, Maryland, and Riccardo Garcia Corona from Cozumel, Mexico. Even with the benefit of all these creative minds, we still weren't satisfied with the front elevation, so we held a design contest which led to adding Robert Paulino from the Philippines to the team.

Do you have a favorite person or company you look up to yourself?

Walt Disney and the Disney company because they also enjoy making family fun happen and believe that they can do anything that they set their mind to without traditional barriers.

Are you ever afraid you will run out of inspiration in your job?

No, because as you can see from the size of our design teams, we are very open to outside ideas. Some of our best features have come from polling friends and customers about how they would like to stay and play together. Our art doesn't come from the inspiration of just one man, but a highly creative collaboration of everyday people, world-class designers and a build team that can bring the wildest ideas to life.

What is the most difficult thing in your job?

Reporting problem-guest-groups to vacation tenant screening services so it won't be easy for them to rent anywhere again and explaining to guests that we can't rent to them because they were part of a problem group in the past. For years, there wasn't much that we could do with offensive guests, but today we are helping to pioneer the programs that allow vacation rental homeowners to fight back.



What is the most fun part of your job?

DREAMING and DESIGNING, by far! Now that we have a proven business plan, a strong management team and consistent 5-star reviews, we are hoping to attract enough private investment; so I can just design and build new properties as fast as we can go.

Do you embrace the changes in the travel and design industry regarding social media and technology influences?

We do, and just recently have developed more social media sites and hired additional talent and an outside consultant to help maintain them.

Do you like art or have any preferences for an artist and/or for creators of artistic work? If so, why is that? What special quality do you like in their work or personality?

Guy Harvey and Robert Wyland are amazing! Their paintings, sculptures and art on everything from t-shirts to huge public walls bring smiles and entertainment to so many people. I especially like Wyland's collaboration paintings with Jim Warren and Guy Harvey because they are a reminder of how outside influence can often produce amazing results.



In which way do you think a profession in the travel industry and the arts are different and/or similar?

They are often the same, and in our business, art is very important and takes on many different forms. We start each home by choosing the lot that offers the most picturesque scenes, then we design the house to frame as much wall space with these views. We sometimes shoot photos of local wildlife and iconic scenes and overlay these in Photoshop just to create an inspiration scene for a glass-etching artist to follow in making our LED-lighted shower enclosures or kitchen cabinet glass.

Brainstorming on how groups of parents and children can spend quality time together and separately is also an art. We design spaces that parents and children will naturally gravitate to and then equip them

with features like our Shadow Theater that will inspire and provide a stage for artists in the group to delight each other.

Do you follow any philosophical or psychological approach in your life and/or profession?

Servant leadership and running the company from the bottom up where everyone's opinion is polled and counts, from design to customer policies. I work right alongside our build crews, especially at crunch time when we are about to open a new home. We all work long hours together, live in the same nearby home or cabin during construction, and I cook for the group each night when we finish. Nothing is more rewarding for all of us then getting in the trenches and working right alongside people to help make magic happen.



What is your favorite building in the world?

Cinderella's Castle in Walt Disney World. Walt Disney knew he had to use a lot of fiberglass in the construction to get the shapes and finishes that he wanted for the castle. When he found out that fiberglass was not an approved building material, he created his own town so he could help write the building code. You have to admire this unstoppable determination!

What is your favorite hotel?

Walt Disney's All-Star Resorts. Have you ever seen kids staring up in amazement at a three-story tall football helmet?

What would be your ideal home?

The next project in the queue.

Do you have any dreams for the future, personally or professionally?

As I mentioned, now that we have a proven business plan, a strong management team and consistent 5-star reviews, we are hoping to attract enough private investment so I can just design and build new properties as fast as we can go. On a personal level, I would like to see the Lazarus Council Charity (www.lazaruscouncil.com) catch on globally to help solve seemingly insurmountable problems like world hunger.



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