



Dear Community Partners,

The Berwick Area United Way is hosting Celebrate Berwick on Saturday, August 7, 2021.

The 400-600 blocks of Market Street, as well as the 100 block of East Fifth Street and 100 block of Cemetery Street, will be closed to traffic for craft vendors, food trucks, live music, craft beers, award winning wineries and so much more to be set up in the street! CDC guidelines will be implemented.

The event will run 11AM-4PM with live entertainment. We would like to encourage you to support this signature event for the greater Berwick area!

Attached is a Sponsorship Form. All checks should be made out to the Berwick Area United Way with "Celebrate Berwick" in the memo line. The Vendor Guidelines and Application are also included, should you want to be a vendor. We are waiving the Vendor Fee for participating sponsors.

All forms must be turned into the Berwick Area United Way by Friday, July 2nd. Forms may be emailed or mailed to the address below.

Sincerely,

Ayrin Shortlidge
Community Impact Coordinator

Berwick Area United Way
107 S. Market Street, Suite 6
Berwick, PA 18603
(570) 759-8203
Coordinator@BerwickAreaUW.Org



Berwick Area
United Way

SPONSORSHIP FORM

Saturday, August 7th
11AM-4PM
Market Street, Berwick



GOLD SPONSOR: \$1,000

- Mentioned in all advertisement
- Featured as a Gold Sponsor on Facebook event page
- Logo on promotional banner
- Recognized in event program
- Acknowledged as a Gold Sponsor during the event

SILVER SPONSOR: \$500

- Featured as a Silver Sponsor on Facebook event page
- Recognized in event program
- Acknowledged as a Silver Sponsor during the event

BRONZE SPONSOR: \$250

- Featured as Bronze Sponsor on Facebook event page
- Acknowledged as a Bronze Sponsor during the event

Sponsorships are non-exclusive.
Contact Ayrin Shortlidge for more information:
(570) 759-8203, Coordinator@BerwickAreaUW.Org.

SPONSOR'S NAME: _____

CONTACT NAME: _____ PHONE: _____

EMAIL: _____

CIRCLE SPONSORSHIP LEVEL: GOLD/\$1000 SILVER/\$500 BRONZE/\$250

Please make checks out to: Berwick Area United Way with "Celebrate Berwick" in the memo line.
Mail Sponsorship Forms and Checks to: Berwick Area United Way
107 S. Market Street, Suite 6
Berwick, PA 18603