

Is it permissible to ask bookstores about other book events in their area such as book fairs, festivals, etc., or do they consider this competition?

Q: Is it permissible to ask bookstores about other book events in their area such as book fairs, festivals, etc., or are they unlikely to respond because they consider this competition?

It's always good to ask. Some stores host their own book fairs. They also face competition from companies, like Scholastic, that run book fairs nationally. 9-10:02