



The Florida Dental Assistants Association Presents:

Amplify Your Impact!

A Day for Dental Assistants and Students to Engage, Ignite, and be Inspired
January 31, 2026, Daytona Beach, Florida

2:00 - 4:00 PM
PANEL DISCUSSION
From Ambition to Achievement, Step-up to Stand-out! (2hrs CE)
Moderator: Kimberly Bland, M.Ed., CDA, EFDA, FDAA President

PANELISTS:

				
Hanna Aronovich, Chief Marketing and Strategy Officer, Dental Assisting National Board (DANB)	Linda Harvey, RDH, MS, LHRM, DFASHRM, President and Founder of the Dental Compliance Institute and the Compliance Divas	Linda Miles, CSP, CMC, Founder, Speaking Consulting Network (CSN), and Co-Founder of the Oral Cancer Cause, a 501(c)3 non-profit	Tija Hunter, CDA, EFDA, CDIA, CDSO, MADAA, Speaker, Author, Consultant	Sherrie Busby, CDIPC, CDSO, EDDA-FL, Dental Assistant Trainer, Mentor, Speaker

Learning Objectives

At the end of this session, participants will be able to:

1. **Identify challenges related to the current shortage of the dental assisting workforce.**
 - a. Discuss the nationwide impact to the dental profession and to the public as it relates to a notable decrease in qualified dental assisting personnel.
 - b. Recognize the benefits of establishing a uniform model for educating and credentialing dental assistants.
2. **Examine opportunities for dental assistants to advance their assisting careers.**
 - a. Discover leadership opportunities for the dental assistant that occur during the workday that have the potential to elevate their positions and their careers.
 - b. Recognize opportunities for dental assistants to increase their value to the practice by expanding their expertise and leadership skills related to dental compliance and risk management.
 - c. Identify the power of professional networks in elevating the careers of dental assistants and the dental assisting profession.
3. **Recognize the power of communication and attitude as it relates to career satisfaction and advancement.**
 - a. Discuss ineffective communication styles that lead to stress and decreased job satisfaction.
 - b. Identify the characteristics of a well-functioning dental team that complement your personal and professional attributes while supporting your ambitions.
 - c. Identify opportunities for elevating your own communication skills and mindset toward your career.