



## Who We Are – A Mission for Action

The NC Early Education Coalition is a statewide advocacy initiative dedicated to promoting advancing high quality early care and education in North Carolina. The NC Child Care Coalition and the NC Early Childhood Association (NCECA) consolidated services in January 2017 to form the NC Early Education Coalition. Some of the issues that have been tackled by our organizations include:

- Developing policy positions shared with elected officials
- Researching and producing fact sheets for our members, legislators, legislative and executive branch staff and the media
- Supporting financially a full time early childhood policy consultant and lobbyist at the State Legislature
- Providing advocacy workshops and materials for use at conferences and in workshops
- Creating advocacy alerts to mobilize its members to action on early childhood issues
- Leadership and support for efforts like Smart Start
- NC PreK, increased child care subsidies for low income children, better rates for child care providers, T.E.A.C.H. Early Childhood® scholarships and the star rated license system. Our membership includes 20 statewide organizations, regional or local agencies, child care providers and interested individuals.

## **NC Early Education Coalition Board of Directors:**

### Officers

Janice Price, President  
Sarah Norris, Vice President  
Katura Jackson, Treasurer  
Sue Russell, Assistant Treasurer  
NaDene Tucker, Secretary  
Sheila Hoyle, Assistant Secretary

### Directors

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Kate Sanford  
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### **Sponsorship/Advertising Opportunities:**

The NC Early Education Coalition has several sponsorship opportunities for organizations interested in marketing information to the early childhood community. The NC Early Education Coalition has both online and print distribution opportunities available. The NC Early Education Coalition reserves the right to decline sponsorships based on our mission and to approve advertisements prior to publication.

- Hosts telephone seminars for child care professionals twice annually
- Recruits new members by mailing information to child care programs.

**Target Audience:** NC Early Education Coalition members;  
NC Early Childhood Professionals

### **Promotional Plan:**

- Telephone seminars are distributed annually 2 times each year by e-mail and are available on NCEEC's website
- Membership recruitment mailings
- Advertising on NCEEC website
- Acknowledgement on NCEEC's Facebook Page
- Acknowledgement on materials posted and distributed
- Acknowledgement during seminars and in person events

## NC Early Education Coalition Annual Sponsorship Packages

Sponsorship Level	Donation	Sponsorship Benefits
<b>Platinum Sponsors</b>	\$5,000.00	Company name noted as platinum advertising sponsor Logo displayed on telephone seminar brochure Acknowledgement during telephone seminars and hosted events Logo displayed on website Logo displayed on Facebook Page Logo displayed in quarterly newsletter Organizational Membership
<b>Gold Sponsors</b>	\$3,000.00	Logo displayed on website Acknowledgement during telephone seminars and hosted events Logo displayed on Facebook Page Logo displayed in quarterly newsletter Organizational Membership
<b>Silver Sponsors</b>	\$ 1,000.00	Logo displayed on website Logo displayed on Facebook Page Logo displayed in quarterly newsletter Organizational Membership
<b>Supporter</b>	\$500.00	Name listed on website Name listed in quarterly newsletter Organizational Membership

**For additional information contact:  
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kjackson@workfamilyresource.org**

**Visit NCEEC's website at  
[www.ncearlyeducationcoalition.org](http://www.ncearlyeducationcoalition.org)**