

Facts & Figures

WHY SUPPORT THE RUN OF HOPE?

- Brain Tumors are the leading cause of death in children with cancer
- This year more than 4,000 kids will be diagnosed with a brain tumor
- Current treatments often leave kids with devastating physical and mental disabilities for the rest of their lives
- Less than 3% of all federal research dollars in the United States goes toward helping children

2009-2016 EIGHT YEAR FINANCIALS

	2016 Total	2009 - 2016 Total	% of Total Revenue
Online Registration & Donations	396,379	2,137,916	68%
Race Day Registration & Offline Revenue	82,491	417,552	13%
Raffle Sales	4,810	25,121	1%
Corporate Sponsorship*	42,872	247,919	8%
Matching Gifts (Direct to Seattle Children's)	100,000	300,000	10%
Total Revenue	\$626,552	\$3,128,508	100%
Permit Fee	1,700	9,077	0.29%
Printing Fees	557	7,181	0.23%
Online Fees	13,548	85,318	2.70%
Timing Chip Fee	2,990	23,916	0.76%
T-Shirts	2,544	20,383	0.65%
Misc., Including Guild Member Reimbursements	3,276	16,121	0.52%
Total Expenses	\$24,615	\$161,996	5.20%
Net Income to Seattle Children's Hospital	\$601,937	\$2,966,512	94.8%

*Corporate sponsorships cover all expenses allowing 100% of registration fees and donations to go directly to research.



FOR PEDIATRIC BRAIN TUMOR RESEARCH

A PARTNERSHIP BUILT ON HOPE!

The **Run of Hope Seattle** is the joint effort of the Four Seasons Hotel Seattle and the Pediatric Brain Tumor Research Fund (PBTRF), a member of the Seattle Children's Guild Association since 2006. The mission of the PBTRF is to raise money and awareness for the advancement of pediatric brain tumor research. Four Seasons Hotels and Resorts has a long history of giving; one of the company's corporate values focuses on a commitment to advance cancer research in the communities in which properties are located. The combination of the PBTRF's mission and Four Seasons' values has made for the perfect partnership. Many members of the PBTRF guild have experienced the pain and loss of this horrible disease first hand, and have dedicated themselves to the discovery of better treatment options and outcomes in the future. Please help us improve the odds for so many children!

Run of Hope Seattle is an all-volunteer event and we strive to keep overhead and expenses to a minimum. Your sponsorship will help us reach our goal of delivering 100% of registration fees and donations to brain tumor research at Seattle Children's Hospital.