

David Leon Stamps II

Manship School of Mass Communication | Louisiana State University
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Education

Ph.D. | Communication

University of California, Santa Barbara | June 2019

Committee: Drs. Dana Mastro (chair), Travis Dixon, Daniel Linz

M.A. | Mass Communication

California State University, Northridge | May 2016

Committee: Drs. Elizabeth Blakey, JD (chair), Jose Benavides, Melissa Wall

B.A. | Media Management

Columbia College Chicago | May 2003

Academic Employment

Assistant Professor, Louisiana State University <i>Joe D. Smith Hibernia Professorship</i> <i>Research Affiliate, Reilly Center for Media & Public Affairs</i>	2019-current
Adjunct Professor, Santa Barbara City College	2017-2019
Teaching Assistant, University of California, Santa Barbara	2016-2019
Teaching Assistant, California State University, Northridge	2014-2016
Teaching Associate, California State University, Northridge	2005-2006

Journal Publications

- Stamps, D.** (2020). Media Literacy as Liberator: Black Audiences' Adoption of Media Literacy, News Media Exposure, and Perceptions of Self and Group Members. *Journal of International and Intercultural Communication*. DOI:10.1080/17513057.2020.1789692
- Stamps, D.** (2020). B(l)ack By Popular Demand: An Analysis of Positive Black Male Characters in Television and Audiences' Community Cultural Wealth. *Journal of Communication Inquiry*. DOI:10.1177/0196859920924388.
- Stamps, D.** (2020). Race and Media: A critical essay acknowledging the current state of race-related media effects research and directions for future exploration. *Howard Journal of Communications*, 31, 121-136. DOI:10.1080/10646175.2020.1714513
- Stamps, D. & Mastro, D.** (2019). The Problem with Protests: Emotional Effects of Race-Related News Media. *Journalism & Mass Communication Quarterly*, 97, 617-643. DOI:10.1177/1077699019891433
- Stamps, D.** (2019). Is it Really Representation? A Qualitative Analysis of Asian and Latino Characterizations in Broadcast Television. *American Communication Journal*, 21, 1-12.
- Figueroa-Caballero, A., Mastro, D., & **Stamps, D.** (2019). An Examination of the Effects of Mediated Intragroup and Intergroup Interactions. *Communication Quarterly*, 67, 271-290. DOI:10.1080/01463373.2019.1573745
- Stamps, D.** (2018). Will Boys Be Boys: An Exploration of Social Support, Affection, and Masculinities within Non-Romantic Male Relationships. *The Kentucky Journal of Communication*, 37, 56-75.

- Stamps, D.** (2017). The social construction of the African American family on broadcast television: A comparative content analysis of *The Cosby Show* and *Blackish*. *Howard Journal of Communications*, 28, 405-420. DOI 10.1080/10646175.2017.1315688
- Chang, E. & **Stamps, D.** (2017). Characterization of teen SNS usage in entertainment media. *Consumer Electronics (ICCE)*. 76-77. DOI:10.1109/ICCE.2017.7889236

Book Chapters/Reviews

- Stamps, D.** (forthcoming). Yvonne Orji's Docuseries, 'First Gen': First-Generational Narratives and Their Impact on Audiences' Community Cultural Wealth. In O. Banjo (Ed.), *At the Table: Mediated Narrative Experiences of First Generation Americans*. Palgrave Macmillian Press.
- Stamps, D.** (forthcoming). Black Brotherhood, Black Professionalism, and Black Entrepreneurship as depicted in *Martin*, *The Wayans Bros.*, and *Malcolm & Eddie*. In L. Brackett (Ed.), *Working While Black: Essays on Television Portrayals of African American Professionals*. McFarland Press.
- Stamps, D.** (2019). *Fruitvale Station: A Humanistic and Vulnerable Glimpse into Black Masculinities*. In J. Hamlet (Ed.), *Films as Rhetorical Texts: Cultivating Discussion about Race, Racism and Race Relations*. (pp. 117-136). Lexington Press.
- Stamps, D.** (2019). [Review of the book *Blasian Invasion: Racial Mixing in the Celebrity Industrial Complex*. By M. Washington]. *Journal of Popular Culture*. DOI:10.1111/jpcu.12817
- Mastro, D., & **Stamps, D.** (2018). Depictions of race/ethnicity in the media and the implications of exposure on ingroup and outgroup audiences. In P. Napoli (Ed.), *Mediated communication: Handbook of communication science* (pp. 341-358). de Gruyter Mouton Press. DOI:10.1515/9783110481129-018.

Manuscripts Under Consideration

- Stamps, D.** & Sahlman, J. (revise and resubmit). A Mediated Intergroup Examination of Black Characters in Scripted Television, Parasocial Affection, and Support for Minority-Related Issues. Manuscript submitted to *Communication Studies*.
- Stamps, D.** (under review). The Black Male Professor: Exploring Identity, Communication Practices, and Power Dynamics Between Black Male Faculty and Non-Black Students. Manuscript submitted to *The Western Journal of Black Studies*.
- Stamps, D.**, Whitestone, S., Santia, M., Sahlman, J. & Harris, R., (under review). Scripted Identity: Transgender and Gender Non-Conforming Identities in Scripted Television. Manuscript submitted to *Atlantic Journal of Communication*.
- Stamps, D.** (under review). Black Audiences' Mass Media Consumption, the Role of Media Literacy, and Their Impact on Individual and Group Esteem. Manuscript submitted to *Journal of Black Studies*.

Conference Presentations

- Stamps, D.** & Figueroa-Caballero, A. (2020, November). *Identity, Media Engagement, and Tendencies Toward Collective Action among Blacks and Latinx Audiences*. Paper

- accepted for presentation at the annual meeting of the National Communication Association, Indianapolis, IN.
- Stamps, D.** (2020, November). *Progression and Protection: Black Audiences' Mass Media Consumption, Media Literacy Skills, and Individual and Group Esteem*. Paper accepted for presentation at the annual meeting of the National Communication Association, Indianapolis, IN.
- Stamps, D.** (2020, August). *Identity Denied: An Examination of News Media, Affective Responses and Social Judgments among Racialized Audiences*. Paper accepted for presentation at the annual meeting of the Association for Education in Journalism and Mass Communication, Virtual Conference.
- Santia, M., **Stamps, D.**, Harris, R., & Sahlman, J. (May, 2020). *Transgender Characters in Mainstream Television Programming: Understanding Media Representation and Effects on Audiences*. Paper accepted for presentation at the annual meeting of the International Communication Association, Virtual Conference.
- Stamps, D.** (2020, April). *Whiteness, Social Judgments & Non-Racialized Social Issues*. Paper accepted for presentation at the annual meeting of the Southern States Communication Association, Frisco, TX. **[Top Paper in the Intercultural Communication Division]**
- Stamps, D.** & Sahlman, J. (2020, April). *A Mediated Intergroup Examination of Black Characters in Scripted Television and Audiences' Parasocial Affection and Social Judgment on Minority-Related Issues*. Paper accepted for presentation at the annual meeting of the Southern States Communication Association, Frisco, TX. **[Top Paper in the Mass Communication Division]**
- Castle, G., Eugene, N., Morrison, C., Reed, K., Smith, L., & **Stamps, D.** (2020, April). Teaching from the Margins: Disrupting Cultural Hegemony in Communication Instruction. Panel presentation accepted at the annual meeting of the Southern States Communication Association, Frisco, TX.
- Stamps, D.** & Whitestone, S. (2019, November). *Representation and Effects of Portrayals of Transgender Artists in Mainstream Television*. Paper presented at the annual meeting of the National Communication Association, Baltimore, MD.
- Stamps, D.** (2019, November). *Reclaiming our lives and livelihood: Applying the community cultural wealth framework with, among, and for Black communities regarding their media engagement*. Paper presented at the annual meeting of the National Communication Association, Baltimore, MD.
- Stamps, D.** (2019, November). *Fruitvale Station: A Humanistic and Vulnerable Glimpse into Black Masculinities*. Paper presented at the annual meeting of the National Communication Association, Baltimore, MD.
- Stamps, D.** (2019, November). *Race and Media: A critical essay acknowledging the current state of race-related media effects research and directions for future exploration*. Paper presented at the annual meeting of the National Communication Association, Baltimore, MD.
- Stamps, D.**, Do, K., & Mastro, D. (2019, May). *Late Breaking Story! News Exposure A Possible Threat to Black Audiences' Perceptions of Self and Group*. Paper presented at the annual meeting of the International Communication Association, Washington, DC.
- Stamps, D.**, Delos Reyes, P., Clark, L., & Jackson, K. (2019, February). *Dads in Ads: An Exploratory Investigation of Audiences' Perception of Counter and Stereotypical Male*

- Gender Roles in Advertisements*. Paper presented at the annual meeting of the Western States Communication Association, Seattle, WA.
- Stamps, D.** & Linz, D. (2019, February). *I Don't See Color, But I See Myself Everywhere: Perceptions of Race and Support for Diversity at a Predominately White Institution*. Paper presented at the annual meeting of the Western States Communication Association, Seattle, WA.
- Stamps, D.** (2018, November). *B(l)ack By Popular Demand: Acknowledging the Spectrum of Black Masculinities in Popular Culture*. Paper presented at the annual meeting of the National Communication Association, Salt Lake City, UT.
- Stamps, D.** (2018, November). *Is it Really Representation? Asian and Latino Characterizations in Minority Centered Broadcast Television*. Paper presented at the annual meeting of the National Communication Association, Salt Lake City, UT.
- Stamps, D.** (2018, November). *The Black Male Professor: Exploring Identity, Communication Practices, and Power Dynamics Between Black Male Faculty and Non-Black Students*. Paper presented at the annual meeting of the National Communication Association, Salt Lake City, UT.
- Stamps, D.** & Mastro, D. (2018, November). *Hands Up: The Emotional Impact of News Coverage Intersecting Depictions of Race and Social Unrest*. Paper presented at the annual meeting of the National Communication Association, Salt Lake City, UT.
- Stamps, D.** (2018, February). *College Males and Social Support: Examining social support and self-disclosure within male social networks*. Paper presented at the annual meeting of the Western States Communication Association, Santa Clara, CA.
- Figueroa-Caballero, A., **Stamps, D.**, & Mastro, D. (2017, November). *An Examination of the Effects of Mediated Intragroup and Intergroup Interactions*. Paper presented at the annual meeting of the National Communication Association, Dallas, TX.
- Dixon, T.L., Josey, C., Smith, M., **Stamps, D.**, & Linz, D. (2017, November). *Internet News Consumption and Media Stereotyping: Implications for the Socially Mediated Stereotyping Model*. Paper presented at the annual meeting of the National Communication Association, Dallas, TX.
- Stamps, D.** (2017, November). *An Intersectional Perspective on Race and Class Representation within the #BlackLivesMatter Movement*. Paper presented at the annual meeting of the National Communication Association, Dallas, TX.
- Chang, E. & **Stamps, D.** (2017, January). *Characterization of teen SNS usage in entertainment media*. Paper presented at the International Conference on Consumer Electronics (ICCE), Las Vegas, NV.
- Stamps, D.** (2016, May). *#WeMatterProject: An Exploration of the Black Lives Matter Movement, its successes and the impact of social media with regards to Black identity*. Presentation at the SSRIC Social Science Symposium, San Diego, CA.
- Stamps, D.** (2016, April). *Entertainment Media's Perception of SNS use among teenagers*. Paper presented at the CSU State-Wide 30th Annual Student Research and Creative Works Symposium, Bakersfield, CA.
- Stamps, D.** (2016, February). *Entertainment Media's Perception of SNS use among teenagers*. Paper presented at the CSUN 20th Annual Student Research and Creative Works Symposium, Los Angeles, CA. **[Top Paper Award]**
- Stamps, D.** (2015, November). *The social construction of the African American family on broadcast television: A comparative content analysis of The Cosby Show and Blackish*.

Paper presented at the Mid-Atlantic Popular & American Cultural Association Conference, Philadelphia, PA.

Stamps, D. (2015, October). *P is for pornography: Exploring PornHub's entry into mainstream advertising and the media's coverage of porn publicized in public places*. Paper presented at the USC Critical Studies Conference, Los Angeles, CA.

Stamps, D. (2015, April). *The St. Louis American: Digital content analysis of Ferguson coverage*. Paper presented at the Broadcast Education Association Annual Conference, Las Vegas, NV.

Stamps, D. (2015, February). *Children and Technology: Comparing media coverage and exploring the hype and fear of children using tablets*. Paper presented at the CSUN 19th Annual Student Research and Creative Works Symposium, Los Angeles, CA. [**Top**

Paper Award]

Awards, Fellowships, and Grants

- 2020 Covid-19 Rapid Relief Grant
Social Sciences Research Council
- 2020 Community Crisis & Disaster Response Grant
Blue Cross and Blue Shield of Louisiana Foundation
- 2020 E Pluribus Unum Charitable Research Community Grant
E Pluribus Unum Institute
- 2020 LSU Discover Undergraduate Research Grant
Louisiana State University
- 2020 Faculty Travel Grant
Louisiana State University
- 2020 LOUIS OER Common Faculty Cohort Program Award
The Louisiana Library Network, Louisiana Board of Regents
- 2019 The Claudine Michel Advocacy and Excellence Award (inaugural recipient)
University of California, Santa Barbara
- 2019 One-For-All Public Relations Classroom Project Grant
Free Speech Center, Middle Tennessee State University
- 2019 UCSB Communication Department Graduate Research Grant
Department of Communication, UCSB
- 2019 UCSB Doctoral Student Travel Grant
UCSB Academic Senate
- 2018 Congressional Black Caucus Research Grant
Congressional Black Caucus Foundation, Incorporated
- 2018 Student Caucus Grant
National Communication Association
- 2018 Center for Black Studies Dissertation Research Grant
Center for Black Studies Research, UCSB
- 2018 Kennedy/Graves Research Fellowship
Black Studies/Academic Initiatives, UCSB
- 2018 Research Travel Grant
Graduate Student Association, UCSB
- 2017 Faculty Ambassador Fellowship
Santa Barbara City College

- 2017 UCSB Communication Department Graduate Research Grant
Department of Communication, UCSB
- 2017 Student Caucus Grant
National Communication Association
- 2017 Kennedy/Graves Research Fellowship
Black Studies/Academic Initiatives, UCSB
- 2017 Dixon-Levy Service Award, Honorable Mention
Graduate Student Association, UCSB
- 2017 Excellence in Teaching Award [Nominated]
Graduate Students Association, UCSB
- 2016 Thesis Support Grant
Office of Graduate Studies, CSUN
- 2016 Graduate Studies Research Travel Grant
Office of Graduate Studies, CSUN
- 2016 Associated Students Research Travel Grant
Associated Students, CSUN
- 2016 Mass Communication Graduate Portfolio Award
Mike Curb College of Media and Communication, CSUN
- 2016 20th Annual Research Symposium Award
Office of Graduate Studies, CSUN
- 2015 Graduate Equity Fellowship
Office of Graduate Studies, CSUN
- 2015 CSU Trustee Award Finalist
CSU Trustee Board of Directors
- 2015 Dean's Recognition Award
Mike Curb College of Media and Communication, CSUN
- 2015 19th Annual Research Symposium Award
Office of Graduate Studies, CSUN
- 2015 CSUN University Support Grant
Office of Financial Aid, CSUN
- 2015 Associated Students Research Travel Grant
Associated Students, CSUN
- 2014 Pearl S. Simmons Scholar
Office of Financial Aid, CSUN

Teaching History

Louisiana State University

Semester	Course Title
Fall 2020	Public Relations & Social Media Strategy ^a
Fall 2020	Social Media & Digital Branding ^a
Spring 2020	Public Relations Writing and Applications ^a
Spring 2020	Public Relations & Social Media Strategy ^a
Fall 2019	Public Relations Writing and Applications ^a
Fall 2019	Public Relations & Social Media Strategy ^a

Santa Barbara City College

Semester	Course Title
Spring 2019	Public Speaking (2 sections) ^a
Fall 2018	Introduction to Communication ^a
Fall 2018	Public Speaking ^a
Summer 2018	Interpersonal Communication ^a
Spring 2018	Public Speaking (2 sections) ^a
Fall 2017	Introduction to Communication ^a
Fall 2017	Public Speaking ^a

University of California, Santa Barbara

Quarter	Course Title
Spring 2019	Communication and Conflict
Winter 2019	Global Communication
Fall 2018	Social Marketing in Communication
Summer 2018	The Modern Research University ^b
Spring 2018	Introduction to Statistics ^b
Winter 2018	Collaborative Technology & Organizations
Fall 2017	Introduction to Communication ^b
Summer 2017	The Modern Research University ^b
Spring 2017	Introduction to Communication ^b
Winter 2017	Introduction to Statistics ^b
Fall 2016	Communication Theory ^b

California State University, Northridge

Semester	Course Title
Spring 2016	Management and Organizational Behavior
Fall 2015	Management and Organizational Behavior
Spring 2015	Management and Organizational Behavior
Spring 2006	Jazz Dance ^a
Spring 2006	Ballet I ^a
Spring 2006	Strength Training ^a
Fall 2005	Jazz Dance ^a
Fall 2005	Ballet I ^a
Fall 2005	Strength Training ^a

^a indicates *Instructor of Record*

^b indicates having taught weekly “discussion sections” with 75 students per term

Guest Lectures

2020 Experimental Applications with Social Science Research
Research Methods (graduate course), Dr. Fanny Ramirez, LSU

- 2019 Identity-Based Frameworks and Black Identity
Mass Communication Theory (graduate course), Dr. Jinx Broussard, LSU
- 2019 Exploring the Intersections of Culture, Conflict and Communicative Engagement
Communication and Conflict, Dr. Tamara Afifi, UCSB
- 2018 Investigating the Roles of Privilege and Allied-ship in Social Justice Work
Social Marketing Communication, Dr. Walid Afifi, UCSB
- 2018 Masculinities in Research and as Social Practice
Gender and Communication, Professor Stephenson Whitestone, UCSB
- 2018 Chi-Square/T-Test Statistical Methods
Introduction to Statistics, Dr. Rene Weber, UCSB
- 2018 Organizational Image and Reputation
Collaborative Technology and Organizations, Dr. Jennifer Gibbs, UCSB
- 2018 Collective versus Connected Action within Social Movements
Collaborative Technology and Organizations, Dr. Jennifer Gibbs, UCSB
- 2017 Embracing Diversity and First-Generation Identity
Gevirtz School of Education, Dr. Don Lubach, UCSB
- 2017 Sampling Methods
Introduction to Statistics, Dr. Rene Weber, UCSB
- 2016 Agenda Setting/Media Framing
Communication Theory, Dr. Anna-Laura Jansma, UCSB
- 2016 #OscarsSoWhite and Digital Activism
First Amendment Forum, CSUN
- 2015 J2H Journalism and Public Relations Workshop
Mike Curb College of Media and Communication, CSUN

Symposiums/Seminars

- 2017 Intersectional Black Feminist Colloquium - African American Forum Policy
Vassar College, Poughkeepsie, NY
Competitively selected to attend

Invited Talks

- 2020 Conference Keynote Speaker
AGE Conference, California State University, Northridge
- 2020 Being Moderate Does Not Matter
Public Relations Association of Louisiana, Baton Rouge, LA
- 2020 Initiating Inclusion in the Classroom
Stuart Hall School, New Orleans, LA
- 2020 LSU Science Café: Race and the Pandemic
Office of Research & Economic Development, LSU
- 2020 Voting in a Pandemic: Covid-19 and the 2020 Election
Reilly Center for Media and Public Affairs, LSU
- 2019 Transgender Performers in Scripted Television
Manship Mass Communication Department Colloquium, LSU
- 2019 Diversity within Communication
Public Relations Student Society Association (PRSSA), LSU

- 2019 Graduate Teaching Symposium
Instructional Development, UCSB
- 2018 Advancement to Graduate Education Conference
Office of Graduate Studies, CSUN
- 2018 Lambda Pi Eta Graduate School Panel
Lambda Pi Eta Honor Society, UCSB
- 2018 Teaching Excellence Series
Instructional Development, UCSB
- 2018 Thriving in Graduate School as a Student of Color
Asian & Chicanx/Latinx Cultural Resource Center(s), UCSB
- 2018 Page+ Conference
Associated Students SIRRC, UCSB
- 2017 Classroom Conflict: Navigating Discussion of Identity, Politics, and Violence
Instructional Development/Graduate Division, UCSB
- 2017 Advancement to Graduate Education Conference
Office of Graduate Studies, CSUN
- 2017 Lunch and Learn - "Stereotypes and Survival"
Graduate Division, UCSB
- 2017 Student Success Conference
Office of Graduate Studies, CSUN
- 2016 Communication Career Panel
UCSB Communication Association
- 2016 Advancement to Graduate Education Conference
Office of Graduate Studies, CSUN

Advising

Dissertation Committee Member:

Jasmine Gibbs, Louisiana State University – Winter 2021

Thesis Committee Chair:

Anthony Kenney, Louisiana State University – Spring 2021

Thesis Committee Member:

Brianna Jones-Williams, Louisiana State University – Spring 2021

Martha Ramirez, Louisiana State University – Spring 2021

Sarah Grobety, Louisiana State University – Spring 2021

Kynedi Grier, Louisiana State University – Spring 2021

Lauren Kasuda, Louisiana State University – Spring 2021

Evan Fernandez, Louisiana State University – Spring 2020

Honors Undergrad Thesis Committee Member:

Bailey Tinsley, Louisiana State University – Spring 2020

LSU Discover Undergraduate Researcher:

Renee Lucas, Louisiana State University – Summer 2020

Service to the University

2020-present Manship School Faculty Senate Representative, LSU
2020-present Manship School Policy Committee Chair, LSU
2020-present Black Scholars Program Committee, LSU
2020-present MLK Humanitarian Award Selection Committee, LSU
2019-present Lead: Race, Gender, & Media (RGM) Research Group, LSU
2017-2018 Search Committee Member – UCSB Psychology Endowed Chair Faculty Position
2017-2018 Search Committee Member – UCSB Economics Endowed Chair Faculty Position
2017-2018 Member, Santa Barbara Foundation Board of Directors
2017-2018 Member, UCSB Alumni Board of Directors
2017-2018 President, UCSB Graduate Student Association
2016-2018 Research Mentor, UCSB Summer Sessions Research Mentor Program
2016-2017 Graduate Student Assistant, UCSB ONDAS Student Center
2016-2017 Graduate Student Program Assistant, Black Student Engagement Program
2016-2017 First Year Representative, Communication Student Advisory Committee
2016-2017 President, UCSB Black Graduate Student Association
2016-2017 Mentor, UCSB Black Student Resource Committee

Service to the Profession

2020-present Editorial Board Member, Studies in Media and Communication Journal
2020-present Ad Hoc Reviewer – *Western Journal of Communication*
2020-present Ad Hoc Reviewer – *Human Communication Research*
2020-present Association for Education in Journalism and Mass Communication
Moderator/Discussant – Mass Communication & Society Division
Peer Reviewer – Mass Communication & Society Division
2019-present Southern States Communication Association
Peer Reviewer – Mass Communication Division
Panel Chair - Mass Communication Division
2018-present International Communication Association
Peer Reviewer – Mass Communication Division
Peer Reviewer – Ethnicity and Race in Communication Division
2018-present Ad Hoc Reviewer - *Whiteness and Education*
2018-present National Communication Association
Peer Reviewer - Social Justice Division
Peer Reviewer - Mass Communication Division
Peer Reviewer – African American Communication and Culture Division
Panel Chair - Mass Communication Division
Voting Member - Black Caucus
2017-present Ad Hoc Reviewer - *Howard Journal of Communications*
2017-2019 Western States Communication Association
Peer Reviewer – Mass Communication Division
Panel Chair – Mass Communication Division

Professional Associations

Association for Education in Journalism and Mass Communication
Broadcast Education Association
Critical Mixed-Race Association
International Communication Association
Mid-Atlantic Popular and American Culture Association
National Association of Black Journalists
National Association on Race and Ethnicity
National Communication Association
Public Relations Society of America
Southern States Communication Association
Western States Communication Association

Media

DiPiazza, D. (2020, September 16). New LSU study shines light on African American hardships amid pandemic in Baton Rouge. WBRZ Channel 2. <https://www.wbrz.com/news/new-lsu-study-shines-light-on-african-american-hardships-amid-pandemic-in-baton-rouge>

Engster, J. (2020, September 16). Wednesday, September 16th: Mary Olive Pierson, David Stamps, Peter Alsen. [Radio Broadcast] WRFK-AM. <https://www.wrkf.org/post/wednesday-september-16th-mary-olive-pierson-david-stamps-peter-alsen>

CNN.com (2020, August 14) Your big questions about race, answered. CNN.com [website]. <https://www.cnn.com/interactive/2020/us/racism-questions-answers/>

Jones-Williams, B. (2019, October 21). Entertainment Industry Pro Now Teaching at Manship School. [Blog post]. <https://manshipschool.wordpress.com/2019/10/21/entertainment-industry-pro-now-teaching-at-manship-school/>

Duhé, L. (2019, August 28). Facebook launches new local alerts program: LSU professor still a bit skeptical. WAFB Channel 9. <https://www.wafb.com/2019/08/29/facebook-launches-new-local-alerts-program-lsu-professor-still-bit-skeptical/>

Non-Academic Professional Experience

Gathr Films

Los Angeles, CA

April 2013 – June 2014

Publicity and Marketing Manager

- Managed media buying, creative concept projects, cross branding partnerships, publicity, promotions and digital outreach for film group
- Created and coordinated promotions and special events in over 25 cities throughout the United States
- Managed field publicity representatives in over 25 cities including delegating grassroots initiatives, event management and partnerships opportunities
- Manage all creative assets including print and digital ads, social media art and e-communications
- Draft press releases and radio/print copy for website, social media, e-communications and print

NBCUniversal

Universal City, CA

September 2006 – April 2013

Publicity and Promotions Associate

- Coordinated field, multicultural and specialty agencies in executing media strategies for various films, including handling regional junket press, print and online ads, field initiatives, ROE promotions and PA Tours
- Managed digital marketing for over 75 college campuses, building 10K+ followers through social media platforms including Facebook, Twitter and Instagram
- Handled talent at special events, premieres and press junkets
- Recruited and managed college representatives spearheading localized promotions, college press roundtables, screening programs and field stunts