**SAC 2017  
Young Agents Committee Agenda**Chair: Brandi McKinney, CIC, McGhee Insurance NWA- Rogers, AR  
PHONE: 479-633-0505  
EMAIL: [bmckinney@mcgheeinsurancenwa.com](mailto:bmckinney@mcgheeinsurancenwa.com)

**YAC Committee Roles**

* Purpose of the YAC
* How often do you meet?
  + How (person/go to meeting) and Where?
* Structure of the committee?
  + YAC Chair/VP/Etc.
  + Size
  + What is the term for Key Positions

**Conference and Events**

* Where/How are speakers found
  + Budget
  + Time
* What are the biggest obstacles you hear from YA’s not attending?
  + Solutions?
  + How long is your annual conference?
  + Average cost to attend including time
  + Scholarships offered?
  + How do you attract YA not on the committee to attend?
  + Community involvement
  + Volunteer opportunities
* State YAC Participation in BIG “I” Programs
  + Insurpac
  + Legislative Participation?

**Miscellaneous Topics**

* What do you hear that is up and coming
* Technology?
* Educational
* Social Medial vs traditional advertising and networking
* Attract more YA to the industry/association?