



Sensitive Data Technology, Education and Expertise
to Enhance Business Performance

CONFORMANCE PCI TOOLKIT®

The Best Solution in the Industry for PCI DSS Attestation

PCI DSS Compliance is Tough for SMBs to Achieve and Continually Maintain

An epidemic of frequently occurring data incidents is driving regulating bodies to make PCI DSS requirements increasingly stringent. Today, small and medium-size businesses (SMBs) are required to take control of data security through policy development, staff training, ongoing monitoring and management, incident response and more with little to no wherewithal. The onus is on SMBs to prove compliance, not just during annual PCI DSS compliance attestation, but at any given point in time throughout the year.

With the payments industry being even more heavily scrutinized by regulators, it's imperative to ensure each and every merchant in your portfolio measures up to ever demanding PCI DSS compliance mandates to avoid stiff fines and business penalties, as well as reputational damage.

Why provide the Conformance PCI ToolKit to your clients? Because it's the easiest, most complete, most cost-effective and best supported solution in the industry.

PCI ToolKit from Conformance Technologies tackles the complexity of managing security and PCI DSS compliance head-on for merchant acquirers, independent sales organizations (ISOs), agents and their SMB customers. We hold the patent on the invention of automated PCI attestation assessment. PCI ToolKit provides a graphical user experience and intelligence to reduce question load. This enables merchants to simply click on pictures and answer questions specifically about their unique operating environments during the attestation process.

Servicing more than 300,000 merchant outlets across six contact and operations centers, PCI ToolKit is a solution that can't be beat. Conformance Technologies is a 10-year participating member of the PCI Security Standards Council and actively helps influence security policy and practices for smaller merchants.

PCI TOOLKIT®—THE BEST INDUSTRY SOLUTION FOR SMB PCI DSS ATTESTATION

Key PCI ToolKit Merchant Modules

Delivered Based on Unique Operational Environment

Compliance Attestation Assessment	Graphical, intuitive and easy to use annual PCI DSS compliance attestation tool
Payment Security Awareness System	Automated, easy to use SMB task reminder system for ongoing PCI DSS activities offered at no charge
Employee Training Center	On demand education center for teaching SMB employees PCI DSS rules, regulations and best practices
Vulnerability Scans	Penetrates payment acceptance websites to identify system vulnerabilities where hackers could gain access to sensitive consumer, client, employee, patient and other identifying data
Cyber Attack Readiness ToolKit	Mimics real-world cyber-attacks to identify ways to circumvent the security features of a computer application, system or network, plus identifies any unencrypted credit card numbers or card data stored, clearly documenting uncovered issues

Good for You, Good for your Merchants

- Comprehensive, automated functionality addresses all PCI DSS requirements, while defending against hackers and malware in a cost effective, easy format
- Centralized, integrated and on demand PCI ToolKit technology helps SMBs achieve and maintain PCI DSS compliance day in and day out
- Patented visual wizard technology makes compliance attestation quick and easy by eliminating irrelevant assessment questions for individual SMB processing environments
- Intelligent question field population yields greater assessment response accuracy and higher completion rates
- Payment security awareness activity calendaring helps SMBs stay compliant all year long
- On demand training provides education to reduce employee negligence and protects SMB reputation in breach situations
- Around-the-clock call center and email support provides assistance when it's needed the most
- Ready-made business policies and procedures help SMBs effortlessly implement data security practices
- Activity logging creates a "credible defense" posture in the event of a data incident to soften or alleviate penalties
- Compliance Operating System® technology enables first-to-market enhancement deployment to meet new PCI DSS versions and frequent incremental revisions
- Low portfolio pricing, including Pen-Testing and PAN Scanning 90% less than other market offerings
- SMBs save time and money, improve data security, reduce data breach risk, alleviate business harm and gain "ease-of-mind"
- You gain access to actionable sales and service data, reduce PCI DSS-related overhead, generate new, recurring revenue streams, and deepen merchant relationships to reduce attrition while increasing portfolio valuation

¹ Patent granted: U.S. Patent No. 8,296,244.



To learn more about PCI ToolKit and other sensitive data solutions built on Conformance Technologies' Compliance Operating System, please call 775.336.5533 or visit conformancetech.com.