

# Fighting The Aging Process Just Got A Lift!

Board Certified Beverly Hills Facial Plastic Surgeon

## Dr. Payman Simoni

introduces a cutting-edge  
facial rejuvenation procedure

One hour procedure....

No general anesthesia...Little down time...

Small undetectable incisions...Life-changing results...



- Sagging muscles and skin on the mid-face, jawline and neck.
- Deep wrinkles and folds on the forehead and sides of the mouth.
- Excess, puffy skin on upper and lower eyelids; deep, criss-cross wrinkles around the eyes.
- A sagging browline that gives an 'angry appearance'.
- Thin or invisible upper lip line, with the corners of the mouth drooping downward.

Sound familiar? It's called "AGING" Nobody likes it. But, it's inevitable. Or...maybe not! Dr. Payman Simoni, a Board-Certified Facial Plastic Surgeon, in

Beverly Hills has introduced a groundbreaking and cutting-edge procedure "The Simoni Lift™" that patients are declaring the latest anti-aging breakthrough to the *Fountain of Youth!*

"A decision to have plastic surgery is an important one. It is vital that patients receive sound, professional advice tailored not only to their individual needs, but to their individual look," states Simoni. "My goal is to enrich a patient's life with a more youthful and revitalized appearance."

Simoni received his medical degree from Albert Einstein College of Medicine; completed general surgery and Facial Plastic Head and Neck surgery training at University of Alabama, Birmingham Hospital. With two Board Certifications in Facial Plastic Surgery by the American Board of Facial Plastic/Reconstructive Surgery and American Board of Head/ Neck Surgery and Otolaryngology, Simoni is one of the most experienced and innovative Plastic Surgeons today.

"The Simoni Lift™"—a groundbreaking procedure designed to restore the midface to a youthful appearance, Simoni combines the best of several facial procedures into one, offering his patients a low-invasive technique, performed in his office, *without* general anesthesia, that brings remarkable results in little more than an hour, with very little swelling, bruising and little down time.

"Our appearance affects the way we feel about ourselves, especially as we age," Simoni says. "Eye area and a drooping forehead are first to show signs of aging. Advances in browlift technique specifically 'endoscopic browlift, small incisions in the hairline are virtually undetectable and common for 35-45 age group who don't require a full facelift."

According to Simoni, the mid-face and neck are next when it comes to muscle and skin sagging that then, extends down the jawl area and onto the neck.

The 'Simoni Lift™' is a one-hour, minor procedure offering long lasting, natural looking results by improving laxity of jowls, cheeks, loose 'turkey' neck and facial skin without a need for general anesthesia," states Simoni.

When it comes to going under the knife a big negative is the 'down time' associated with bruising and swelling. The 'Simoni Lift™' offers patient's minimally invasive surgery, achieving maximum face and neck rejuvenation without general anesthesia and with the promise of a natural looking appearance, instead of that dreadfully, but common unnatural 'pulled look' that is often seen with traditional facelift surgery. Incisions are tiny and hidden—and the results last from 10 to 15 years.

"Aging alters the body, but nowhere as visible as on the face. Aging coarsens skin texture, diminishes its youthful layer of fatty tissue, and the angularity of the face is lost. As skin descends it pouches into overhanging jowls generating signs of tiredness, sadness and an angry look," says Simoni. "The 'Simoni Lift™' coun-

ters sagging, offering a more youthful appearance. Everyone wants to look their best. People look to plastic surgery for rejuvenation. They also look for a procedure that does not change their face...who they are...this does not change you; it simply makes you look the way that you did years ago."



Information, Questions, Consultation:  
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