

**The GMF HAT** Is dedicated exclusively to Concierge, Guest Services, Front Desk, OPC, Valet, Bellmen, Tour Operators, and Hotel Sales and Marketing Personnel. HAT is about recognizing this elite group who serves over 70 million visitors each year. This group can make an tremendous impact on any business within the tourism corridor. You will have an opportunity to visit face to face with over 700 attendees in just one day to showcase your business.



---

### **WHAT IS INCLUDED BY SPONSORSHIP LEVEL**

Exposure to 800+ Front of the house employees & Tour Operators  
Multiple announcements during the show  
Individual company logo on-large screen at the show  
Company logo exposure on events web pages and email invites  
Company Name on all RSVP attendee tickets  
A 6' x 30" table with skirting (S/F)  
*Additional back table of 6' x 18" (food sponsors only)*  
*Food Sponsors must present food and not sweets.*  
*Food Sponsors must be established restaurants Only*

---

### **RATES PER LEVEL**

Silver Sponsor for Spring HAT = \$600 + 500 for Fall HAT  
General Sponsor for Spring HAT = \$400 + \$300 for Fall HAT  
Food Sponsor for Spring HAT or Fall = \$200 + \$150 for Fall HAT  
Lanyards Sponsor for Spring HAT = \$600 for Fall \$600  
Bag Sponsor for Spring HAT = \$800 for Fall HAT \$600

---

Thank You

Register your table on line [www.GMFHAT.com](http://www.GMFHAT.com) and secure your space at the show!