

# REAF'S SHINING STAR CAMPAIGN

Funds raised through REAF's Shining Star Campaign enable us to ensure financial assistance to agencies providing direct services to the Bay Area's AIDS/HIV community, provide meals for seniors and other home bound individuals and ensure homeless and underserved youth have the services they need to become stable and live productive lives as well as provide small emergency grants to individuals and agencies not designated as beneficiaries of major annual events.

## Stretch your dollars further with monthly, bi-monthly or quarterly giving

Giving with this program makes it easier to participate at higher levels, giving more impact over an extended time. Choose the format that best fits your situation. We'll automatically charge your credit card account in the increments you choose.

### Under \$100 – Copper Level

Recognition on REAF's website

### \$100 – \$499 – Pewter Level

Recognition in REAF's donor e-newsletter and website

### \$500 – \$999 – Bronze Level

- Recognition in REAF's donor e-newsletter & website
- Two complimentary tickets to one of REAF's *One Night Only* events through year end

### \$1,000 to \$2,499 – Silver Level

all the benefits above, plus

- Recognition on REAF's donor board, posted at *Help Is On the Way* galas.
- Two complimentary tickets to two of REAF's *One Night Only* events through year end

### \$2,500 to \$4,999 – Gold Level

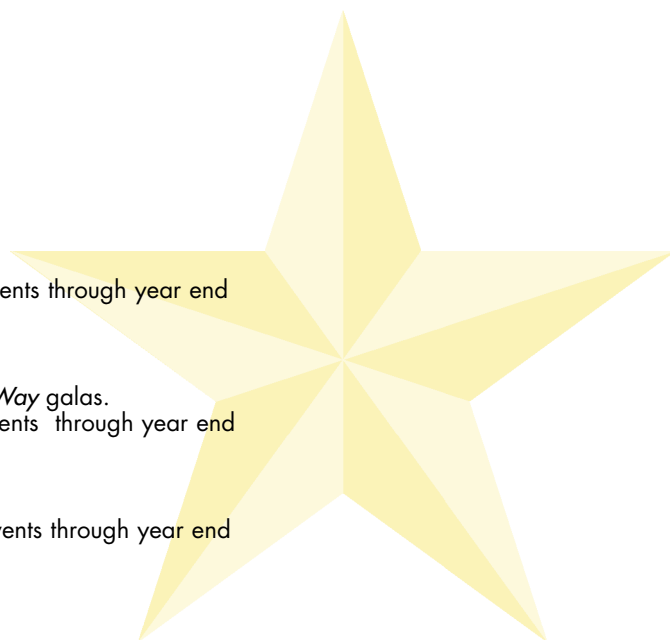
all the benefits above, plus

- Four complimentary tickets to two of REAF's *One Night Only* events through year end

### \$5,000 to \$9,999 – Platinum Level

all the benefits above, plus

- Invitation to a special donor recognition event
- Recognition and acknowledgment from the stage



*(The tax-deductible portion of gifts is the full value minus the estimated value of goods and services. The tax-deductible amount of any gift will be given upon request. Consult your tax accountant with questions.)*

I want to be a SHINING STAR and support REAF's mission. I would like to make a contribution at the following level:

\$ \_\_\_\_\_

I would like to make my gift:

\_\_\_ In one payment

\_\_\_ Divided equally in the following months

\_\_\_\_\_  
\_\_\_\_\_

All gifts to be completed by December 30.

\_\_\_ My company will match my gift

**DONATE ONLINE AT**  
**[www.helpisontheway.org](http://www.helpisontheway.org)**

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Home Phone/Other Phone \_\_\_\_\_

Email: \_\_\_\_\_

Name(s) as you wish to be listed in acknowledgments:

\_\_\_\_\_

Charge my  Visa  MasterCard  American Express  Check is enclosed

Credit card # \_\_\_\_\_ Expires \_\_\_\_\_

Name as on card \_\_\_\_\_

In  memory/ honor of \_\_\_\_\_

REAF is a 501(c)(3) California non-profit organization. Your contribution is tax-deductible to the extent allowed by law. REAF donates tickets to all events to persons with HIV/AIDS who would otherwise be unable to attend financially. If you would like to submit a name of someone fitting this category, please contact the Foundation office at 415.931.0317.