

# insiteconsulting

Site Assessments with Marketing Strategies  
Economic Development Consulting  
Site Selection Services

[www.insitelocation.com](http://www.insitelocation.com)



## InSite Consulting Continues to Generate a Monetary Return for Client Communities

*Greenville, S.C., July 29, 2020 – InSite Consulting is honored to be a key partner with West Virginia's New River Gorge Regional Development Authority's (NRGRDA) latest economic development site initiative.*

InSite Consulting executed a detailed comprehensive site analysis for the NRGRDA to include a site development plan on how to upgrade and globally market the site to Site Consultants and companies engaged in the site selection process. *As a result of InSite Consulting's and the NRGRDA's efforts, the property owner was able to secure \$8 million in funding.* This funding is being used to enhance infrastructure and mitigate access issues with the site. Combined with those dollars, InSite's direction and the amazing regional and local teams, this site will now compete at the national level for projects creating new jobs and investment.

*"The work of New River Gorge Regional Development Authority (NRGRDA) with InSite Consulting marks a strategic turning point for the organization's priorities in the New River Gorge region in West Virginia. The knowledge gained and asset potential identified is invaluable for this organization when strategizing the forward moving process to attract, retain, and scale businesses across our footprint. Utilizing tools and skills provided by the InSite team has allowed NRGRDA to move quickly and precisely to proactively develop prime acreage to market and compete on a national platform."* Jina Belcher, NRGRDA, Deputy Director.

InSite's process does not stop with mere analysis and mitigation planning. The process arms the community for success with a plan designed to: *solicit financial investment as needed, further site development if feasible and market the site to the world.* "With our most recent partnership with the NRGRDA, InSite Consulting's Site Readiness and Marketing Program continues to have an impact nationally and be a key, value-added tool for our clients." Jerry Howard, President, InSite Consulting.

For more information on InSite Consulting's Site Readiness Program (managing 1 site to as many desired), please contact Tonya Crist ([tcrist@insiteconsultinggroup.com](mailto:tcrist@insiteconsultinggroup.com)); Rob Cornwell ([rcornwell@insiteconsultinggroup.com](mailto:rcornwell@insiteconsultinggroup.com)); or Jerry Howard ([jhoward@insiteconsultinggroup.com](mailto:jhoward@insiteconsultinggroup.com)) and visit our website at [www.insitelocation.com](http://www.insitelocation.com).