APPENDICES

### APPENDIX A

# Responsibilities of the Office of Information for the Armed Forces Regarding AFRTS<sup>1</sup>

Sec., II, B.

In addition to the responsibilities in DoD Instruction 5120.32, . . . [pertaining to the Armed Forces Information and Education Program] . . . the Director, IAF, is responsible to ASD(M&RA) for:

1. Establishing minimum qualifications for production and maintenance personnel, and evaluating training programs and standards for broadcasters.

2. Negotiating for AFRTS program material, including programming by satellite circuit, and for obtaining contracts, agreements, and clearances, as necessary, from American Radio, television and recording industries, unions, guilds, associations, producers, owners and/or sponsors.

3. Assuring a free flow of news and other information to AFRT outlets.

4. Procuring and providing balanced radio and television program materials on a continuing basis, includeing filmed programs, to all AFRT outlets and networks.

5. Providing a continuous service of general and military news, sports, and current events as expeditiously as possible to all AFRT outlets and networks.

6. Editing all commercial radio and television programs distributed by AFRTS for use on AFRT outlets and networks by removing all commercials which can be excised without destroying program content

<sup>&</sup>lt;sup>1</sup>Source: U. S. Department of Defense Instruction 5120.20, "American Forces Radio and Television," April 26, 1971, pp. 8-9.

7. Publishing Standing Operating Procedures covering distribution and handling of program materials.

8. Providing technical assistance when requested to AFRT outlets and networks through appropriate channels.

9. Reviewing and evaluating AFRT operations to ensure compliance with approved policies.

10. Recommending appropriate steps (including the transfer, reassignment, abolition and consolidation of functions) which will provide in AFRT for more efficient, effective, and economical administration and operation, will eliminate unnecessary duplication or will contribute to military preparedness. These recommendations will be subject to comments and evaluation of the military Departments and the Unified/Specified Commanders in Chief.

11. Obtaining such information and advice and assistance regarding AFRT from DoD components as deemed necessary.

12. Establishing procedures to alert outlets and networks of specific program materials which contain subject matter considered sensitive to a host country and recommending appropriate action.

13. Providing to Unified/Specified Commanders in Chief, in coordination with the Joint Chiefs of Staff, guidance in connection with AFRT broadcasts which directly affect the commands, mission and responsibilities, keeping the Military Departments informed.

## APPENDIX B

# Office of Information for the Armed Forces: the Purpose of the Command Information Effort<sup>1</sup>

The Office of Information for the Armed Forces (IAF), Office of the Assistant Secretary of Defense (Manpower and Reserve Affairs), is responsible for providing information to American servicemen stationed throughout the world in support of the Military departments' Command/ Internal Information programs. The purpose of this effort is to help the commander insure that the military men and women are fully informed in order that they may (1) comprehend the values of our Government and our American Heritage; (2) be fully aware of the threat to free nations; (3) understand ideologies inimical to the free institutions upon which the United States is founded; and (4) realize the responsibilities and objectives of the individual military citizen. Through coordinated programs, IAF uses motion pictures, publications, posters and radio and television to reach Department of Defense personnel with the information they need.

<sup>&</sup>lt;sup>1</sup>Source: AFTRS Broadcast Schedule, September 5, 1971.

## APPENDIX C

# American Forces Vietnam Network Standing Operating Procedure Regarding News Programming, November, 1969<sup>1</sup>

<u>News Broadcasts</u>: It is the responsibility of the AFVN News Branch to provide timely, accurate, newsworthy, factual, reliable, well-balanced newscasts to U. S. Military personnel stationed in the Republic of Vietnam. News broadcasts on radio and television will be presented in accordance with CINCPAC Instruction 5720.12 and current MACV and Department of Defense directives and instructions.

# (1) Content of News Broadcasts:

(a) The maximum disclosure of information, except that which would be of material assistance to potential enemies, will be made. Nothing will inhibit the flow of unclassified information to the American public. Members of our Armed Forces constitute an important segment of this public and they are entitled to the same unrestricted flow of information as are all other citizens. The calculated withholding of unfavorable news stories and wire service reports is prohibited. News management and meddling with the news will not be tolerated.

(b) Content will be selected on the basis of objectivity and will be as complete as practicable. News will be factual, accurate, and at all times, impartial. Good taste will prevail in the selection and handling of news material. Newscasts will be based on a balanced coverage of principal national, international, Vietnam and local news and will not contain editorialization, analysis, commentary or sensationalism. When opinions are expressed, the person or source of such opinions will be clearly identified. Morbid, sensational or alarming details not essential to factual

<sup>&</sup>lt;sup>1</sup>Source: U. S. Military Assistance Command, Vietnam, American Forces Vietnam Network, "Standing Operating Procedures," in November 7, 1969, pp. 18-21. Material presented here was taken directly from the source.

reporting will be avoided.

(2) <u>News Sources</u>: Newscasts will be based on reports provided by: the Office of the Assistant Secretary of Defense for Public Affairs (OASD-PA); U. S. commercial press associations; American Forces Radio and Television Service-Washington (AFRTS-W); accredited news gathering agencies; military news media; official military releases; AFVN news/photo team reports based on official military press releases or events sponsored by official military organizations to which AFVN has been invited. Guidance in the preparation and use of materials so gathered by AFVN news teams is the responsibility of that organization's information office.

(3) Attribution: Attribution will be given at the beginning and end of each newscast on AFVN radio and television. Attribution used will be identical for all radio and television newsmen and changes will be authorized only by the OIC, AFVN; Chief, Network News Branch or NCOIC, Network News Branch. Attribution will contain the phrase:

'AFVN News is compiled from commercial and military news agencies.'

(4) Reattribution: All news stories relating to U. S. and DOD policies must be separately attributed to the actual news source (such as the Secretary of Defense). If the attribution provided by the news media <u>source</u> is vague (such as 'according to informed sources' or 'government officials'); or if news media speculate and interpret comments of a specific source, the entire story must be separately attributed to the news media source. When in doubt, the news story will be attributed. The general attribution at the beginning and end of all newscasts will suffice for other news stories.

(5) Commentaries and Analyses, Editorialization:

(a) Programs of news analysis or commentary will be clearly identified in a manner to distinguish them from newscasts. Programs of this nature will not be prepared by AFVN, but may be provided by AFRTS-LA or AFRTS-W.

(b) AFVN and affiliate stations will not, under any circumstances, express network or outlet opinion in newscasts or news specials. (6) <u>Republic of Vietnam War News</u>: All news concerning the war in the Republic of Vietnam will be based on official press releases and/or briefings by MACOI. All war news copy will be rewritten from those releases/ briefings for radio and television newscasts. Under no circumstances will wire service or commercial network information be used unless the story facts are checked with MACOI.

(a) News items concerning RVNAF actions not obtained from official military press releases will be checked through the RVNAF National Press Center. If there is any doubt about an all-RVNAF action, the facts will be checked with MACOI.

(b) Any story with political overtones or implycations concerning Vietnam will be checked for factual accuracy with the Joint U. S. Public Affairs Office (JUSPAO).

(7) <u>Election News</u>: All candidates for national (U. S.) office will be given equal time insofaras practicable.

(8) <u>General/Flag Officer Change in Status</u>: In the event of after duty hours notification over normal news services of receipt of a Washington originated announcement of a General/Flag Officer change in status in Vietnam (i.e. assignment, transfer, promotion, etc.), this information will immediately be reported to the MACOI Duty Officer. This will permit the Duty Officer to inform COMUSMACV or his representative of the change in status. Unless it can positively be determined that the General/Flag Officer in question has been notified of his change in status, AFVN News will not use the item until clearance has been given by MACOI.

(9) <u>Troop movement</u>: There will be no announcements of U. S. troop movements except those released through official U. S. military channels. Coverage of other Free World Forces troop movements will be based upon appropriate official military press releases. Departure times and places will not be given until it is clear that such information will not assist the enemy.

(10) <u>Sensitivities</u>: Although AFVN is not an official voice of the United States government, it is frequently interpreted as the in-country voice of the United States. For this reason, it is extremely important to maintain complete objectivity in the reporting of news and to report all news in a manner commensurate with the ethics of good broadcasting and so as not to be detrimental to the best interests of the United States. For these reasons, and to avoid offending our host country, certain subject matter with either political or military ramifications is considered to be sensitive and will be treated with extreme care. Guidance will be promulgated by the Network News Branch to all news departments concerning sensitive areas and the policies concerning the specific handling of such material.

(11) Embargoes: All embargoes stipulated by releasing authorities on news stories will be observed.

(12) Short Wave Material: Use of short wave and wire voice material from AFRTS-W will be treated in the same manner as news from commercial news services.

(13) <u>Rallies</u>, <u>Demonstrations</u>, <u>Riots</u>, <u>etc</u>.: Coverage of such events will be derived solely from commercial or military sources external to the Network.

(14) Commercial Material: Material having any advertising flavor, with the exception of sidelight comments on mode of travel or description of action reporting, will be used only when issued through authorized military information channels or when cleared by the Chief or NCOIC of the Network News Branch.

(15) Bulletins: Bulletins, bordering on the sensational, have no place on AFVN. If an important news is received and the shift editor deems it significant enough, it can be aired prior to the next newscast. It will be handled in a straight news fashion.

(16) <u>U. S. Interests</u>: Within the existing framework of factual and objective reporting, the best interests of the United States government and support of U. S. national objectives will be the keynote of all news selection.

(17) <u>Policy Guidance</u>: Policy guidance regarding sensitive Vietnam-related stories from U. S. government agencies will apply to AFVN news coverage, although there will be a constant awareness that AFVN is not part of any government agency for external information, nor for any official or unofficial purposes beyond the primary mission of Command Information. Resolution of any conflicting policy guidance of this type will be made by the Chief of Information, MACV.

(18) Local News:

(a) Local news is defined as feature stories and special events having no immediate military significance.

"Hard news" items such as those of immediate interest, operations, war news, aircraft accidents, enemy attacks, etc. are not considered local news. Detachments will forward all hard news items to AFVN, Saigon. The Network News Branch will verify the facts and disseminate the story to the network.

(b) Military news and news of the American and foreign communities within the Saigon station and Detachment station areas will be covered as completely as possible through local newscasts within the limitations outlined above. Stories will be coordinated through the proper military information office or JUSPAO.

#### APPENDIX D

# American Forces Vietnam Network Standing Operating Procedure Regarding News Programming, November, 1970<sup>1</sup>

General:<sup>2</sup> It is the responsibility of the AFVN News Branch to provide timely, accurate, newsworthy, factual, reliable and well-balanced newscasts to U. S. Military personnel in the Republic of Vietnam. News broadcasts on radio and television will be presented in accordance with CINCPAC Instruction 5720.12 and current MACV and the Department of Defense directives and instructions.

(1) Policy:

(a) The OIC, AFVN will develop network policies for command approval. Each affiliate station OIC/NCOIC will adhere to network and local news policies. These policies will conform with general guidelines provided by the Department of Defense.

(b) The DoD policy is that there shall be a free flow of news and information to all military personnel without censorship or news management. DoD policies are consistent with the National Association of Broadcasters' Code of Good Practices for newscasting.

(c) COMUSMACV has responsibilities for his command which relate to the operation of AFVN stations. There, the free flow of information policy is subject to the following considerations:

<sup>&</sup>lt;sup>1</sup>With the exception of material presented in this Appendix, news programming policies and procedures at the American Forces Vietnam Network remained virtually the same as outlined in Standing Operating Procedures of the network in 1969, and in 1970.

<sup>&</sup>lt;sup>2</sup>Source: U. S. Military Assistance Command, Vietnam, American Forces Vietnam Network, "Standing Operating Procedures," in December 1, 1970, p. 1, Chapter 2. Material presented here was taken directly from the source.

(1) AFVN stations operate in a foreign country with the approval of the Vietnamese government and the broadcast frequencies assigned by the Vietnamese government. AFVN has an obligation to carefully appraise broadcast material which may be offensive within Vietnam.

(2) Information will not be broadcast which would aid or abet any potential enemy.

(3) COMUSMACV is also responsible for the safety and well-being of his forces. Therefore, broadcasts will not be aired which would jeopardize the safety of U. S. Forces. This responsibility should not be construed as sanctioning the calculated withholding of unfavorable news.

### APPENDIX E

General Responsibilities of the Officer in Charge, American Forces Vietnam Network<sup>1</sup>

The Officer in Charge, AFVN, will:

- (1) Be responsible to the Chief of Information, USMACV who exercises command control of AFVN, for implementing plans and directions pertaining to the Network.
- (2) Formulate policies on all phases of AFVN operation.
- (3) Represent AFVN in all contacts with higher headquarters and support activities.
- (4) Direct the activities of all AFVN detachments and network operating sections.

<sup>&</sup>lt;sup>1</sup>Source: U. S. Military Assistance Command, Vietnam, American Forces Vietnam Network, "Standing Operating Procedure," December 1, 1970, Chapter 1, p. 4.

### APPENDIX F

Job Description of the Broadcast Operations Officer, American Forces Vietnam Network<sup>1</sup>

<u>Broadcast Operations Officer</u>: The Broadcast Operations Officer<sup>2</sup> is responsible for all programming and production aspects of all radio and television programs originating from the Saigon Key Station. He has the additional responsibility of monitoring, through reports and personal observations, the local programming produced by AFVN detachments to insure that programming guidance promulgated by AFVN Headquarters is being followed. He serves as the point of contact on programming and production matters for all Detachment Officers in Charge. He also insures that necessary reports are prepared and filed and historical records are maintained. The responsibilities of the Broadcast Operations Officer include:

- Providing programming for the network TV, network AM system, Saigon FM and Saigon local programming.
- (2) Assisting in obtaining appropriate programming for detachments with FM and/or automated stereo capability.
- (3) Serving as the primary point of contact for all branches, detachments, organizations and agencies having material for AFVN airing.
- (4) Maintaining liaison with MACV and USARV Special Service and USO representatives to schedule professional and military talent.

<sup>&</sup>lt;sup>1</sup>Source: U. S. Military Assistance Command, Vietnam, American Forces Vietnam Network, "Standing Operating Procedure," December 1, 1970, Chapter 4, Appendix A, p. 1. Material presented here was taken directly from source.

<sup>&</sup>lt;sup>2</sup>Billet requires a commissioned officer, "04," Major, Lieutenant Commander. Broadcast Operations Officer is also known as the "Network Programming Officer."

- (5) Coordinating and supervising AFVN audience surveys.
- (6) Serving as the primary point of contact for providing AFN broadcast schedules to <u>Stars and</u> Stripes and other outside agencies.
- (7) Coordinating and supervising meetings of the AFVN program council.
- (8) Monitoring AFRTS film and record shipments.
- (9) Preparing and submitting reports on receipt, use, and disposition of program materials received from AFRTS.
- (10) Operation of film and record libraries at the Saigon Key Station.
- (11) Preparing and shipping weekly film shipments to up-country detachments.
- (12) Operation of the Saigon AM (network) and FM radio stations and the Saigon Television station.
- (13) Scheduling production and on-air radio and television facilities to gain maximum efficiency of equipment and personnel.
- (14) Production of command information spots, fillers, and special programs for use in weekly television packages.
- (15) Production of command information spots and programs for use on AM (network) and FM radio.
- (16) Recording selected programs received over the AFRTS-W voice circuit for use on radio.
- (17) Recording, reproducing, and shipping of weekly command information classes.
- (18) Reproduction of films, VTR's and slides for use by detachments and the Saigon television station.
- (19) Providing graphic art and photographic support for the Saigon TV station and all affiliate stations.
- (20) Maximum of monitoring off-air programming to insure constant high quality production techniques.

(21) Insuring that personnel are present at MACV Daily Press Briefings to pick up copies of communiques and to record the briefings.

#### APPENDIX G

Job Description of Chief, Network News Branch, American Forces Vietnam Network<sup>1</sup>

(1) The Chief, Network News Branch<sup>2</sup> is responsible to the OIC, AFVN for the timely, accurate and factual reporting of local, U. S., International and sports news on AFVN radio and television. He ensures that the overall content of AFVN news keeps the listening and viewing audience informed of all significant events of an unclassified nature.

(2) The News Chief is responsible for the quality and content of all AFVN news originating at the key radio and television station in Saigon. He is also responsible for providing television news audio feeds and teletype wire news to the up-country detachments. He ensures that war news is cleared and verified in accordance with current procedures and policies established by MACOI. He works closely with the NCOIC, Network News, in matters affecting the qualifications and availability of personnel in the News Branch. He ensures that the News Branch has adequate sources of news to perform its task. He monitors radio and television news daily, and keeps himself current on fast-breaking stories. He is aware of political and diplomatic relations between the U.S. and RVN authorities. He knows MACOI policies and practices in regard to the war news. He is also thoroughly acquainted with the aims and policies of the American Forces Radio and Television Service-Washington with regard to the dissemination of news to armed forces personnel.

(3) He works closely with the Network Programming

<sup>&</sup>lt;sup>1</sup>Source: U. S. Military Assistance Command, Vietnam, American Forces Vietnam Network, "Standing Operating Procedure," December 1, 1970, Chapter 2, Appendix A, p. 1. Material presented here was taken directly from the chapter.

<sup>&</sup>lt;sup>2</sup>In late 1969, billet required a commissioned officer, "03," Captain, Navy Lieutenant, but was changed to "04," Major, Lieutenant Commander in 1970.

Officer in scheduling news, information and sports features on radio and television. Operations concerning news programming policy not within the scope of the News Chief's purview are resolved by the OIC, AFVN in close contact with the News Chief.

(4) The News Chief works with the Network Production Officer in scheduling production and performance of television and radio news and sports.

(5) He develops and maintains effective policies and procedures for the coverage of local news stories and coordinated with the Production Officer to obtain photo and film services support.

(6) He ensures that AFVN news presents balanced, unbiased news of all types and that editorial comment is not injected into AFVN news reporting. He ensures that all teletype news services are monitored at all times. He maintains personal contact with MACOI and the JUSPAO Press Office to the extent required for good communication with these offices for guidance and confirmation.

## APPENDIX H

# Selected Billets in American Forces Vietnam Network News and Broadcast Operations Branches<sup>1</sup>

# NEWS

- 1. Chief, News Branch 5. News Announcer
- 2. News Officer 6. Sports Announcer
- 3. NCOIC, News Branch
- 4. Sports Director
- 7. Teletype NCOIC
- 8. Teletype Repairman and Operators

# BROADCAST OPERATIONS

- Broadcast Operations Officer (Network Programming Officer)
- 2. Broadcast Operations NCOIC
- 3. Production Supervisor
- 4. Chief Announcer
- 5. Staff Announcer
- 6. Television Director
- 7. Television Cameraman
- 8. Audio Man
- 9. Television Switcher

<sup>&</sup>lt;sup>1</sup>Adapted from U. S. Military Assistance Command, Vietnam, American Forces Vietnam Network, "Standing Operating Procedure," December 1, 1970.

- 10. Lighting Man
- 11. Graphics Supervisor
- 12. Television Illustrator
- 13. Audio/Visual Library Supervisor
- 14 Traffic and Continuity Supervisor
- 15. Floor Director
- 16 Traffic Man
- 17. Senior Continuity Writer
- 18. FM Programmer
- 19. Continuity Writers

### APPENDIX I

American Forces Vietnam Network Radio And Television Programming Policies<sup>1</sup>

## Radio

(1) AFVN radio is programmed on the basis of good broadcast standards and by audience opinion surveys conducted by AFVN. Programs are chosen to provide a balanced program selection and to be effective vehicles for mission accomplishment; dissemination of command information, education materials and entertainment. The radio programming schedule will be broken down into yearly broadcast quarters. Each quarter's radio programming will be coordinated through the Broadcast Operations Officer with approval of the Network OIC.

(2) AFVN-AM Station (Network Programs): Radio programming will consist of approximately fifty percent transcribed material and the remainder originated from Saigon. Transcribed material will be drawn from Radio Transcription Units or "RU's" provided by AFRTS-LA. Each RU contains AFRTS-LA programs for an entire week. AFRTS-LA also provides Record Priority Library (RPL) Units which include library transcriptions of recently released ET and LP recordings.

(3) AFVN-FM Station Programming: FM is intended to be an alternative to AFVN-AM Network Programming. Easy listening type music is the primary music format. Music and programming is also provided through the use of rotating "RU" programs. These are "bicycled" through these detachments having FM stations, after use by the key station on the AM network. Another source of programming for FM can be the simultaneous broadcast of AM programming. This, however, is discouraged because it

<sup>&</sup>lt;sup>1</sup>Souce U. S. Military Assistance Command, Vietnam, American Forces Vietnam Network, "Standing Operating Procedure," December 1, 1970, Chapter 4, pp. 8-9.

lessens the alternative programming option AFVN-FM is intended to provide.

## Television

(1) <u>Network Television Programming</u>: Television programming is supplied by AFRTS-LA to the key station in Saigon which forwards film to all Class A and B affiliates (detachments). The key station produces programs to augment this material and priority shipments are sent directly to affiliates by AFRTS.

(2) Three basic television program material sources are provided to AFVN weekly by AFRTS-LA. They are: TW (Television Weekly), TPA (Television Priority A) and TPB (Television Priority B) units. One new TW shipment consisting of approximately 40 hours of basic entertainment and information programming enters the circuit each week. This package comes to the Saigon Key Station first where it is aired and prepared for shipment to the detachments. TW units will be rotated among the key station and detachments in a sequence and manner directed by the Network OIC. Weekly TPA units, consisting usually of three onehalf hour recent information programs, are shipped directly from AFRTS-LA to each detachment. They must be aired within seven days of receipt. Weekly TPB units, consisting usually of one full-length sporting event and one half-hour information program, are shipped directly from AFRTS-LA to four specified detachments, each of which after holding the unit no more than seven days passes it to one other detachment as specified by shipping instructions.

(3) AFRTS regulations prohibit unauthorized use of AFRTS broadcast materials. Programming materials supplied by AFRTS and by the key station will not be shown publicly by direct projection methods as any such use of AFRTS material will constitute a violation of AFRTS regulations.

(4) AFRTS regulations also prohibit broadcast of program materials over any AFRTS outlet that have not been cleared by AFRTS. This includes such things as Special Services Circuit feature length films. Exception to this regulation may only be requested from AFRTS-LA through the Network OIC.

## APPENDIX J

# American Forces Vietnam Network Major Equipment Resources<sup>1</sup>

## Key Network Station in Saigon:

### Television

## AM Radio

- 1 25 kilowatt transmitter (effective radiated power Of 240 kilowatts
- 2 Image Orthicom television Camera chains
- 2 Video tape recorders (Ampex model 1100)
- 3 TK-22 Film chains
- 1 TFR-10 Kinescope recorder
- Film processor (Kodak Viscomat model)
   200 kilowatt generators
- (for studio and transmitter use)

- 1 50 kilowatt transmitter (Continental model)
- 1 10 kilowatt transmitter
  (Gates model)

FM Radio

- 1 10 kilowatt transmitter (effective radiated power of 100 kilowatts)
- 1 FM stereo, automated programmer (Gates model)

Associated mixing control panels, turntables, tape record and playback reel and cartridge machines and switching panels for five audio studios and one large television studio.

AM, FM and Television Equipment at each field detachment:

<sup>&</sup>lt;sup>1</sup>Source: U. S. Department of Defense, Office of Information for the Armed Forces, internal memorandum for Mr. Valentino, "Major Equipment Resources in Vietnam," December, 1969. Updated by author through review of various American Forces Vietnam Network status reports.

Television

- 1 Mobile television van, includes:
  - 1 4 kilowatt transmitter (effective radiated power of 40 kilowatts)
  - 1 Vidicon film chain
  - 1 Audio/video console
  - 2 Vidicon camera chains (one mounted for studio use; one spare)
  - 1 turntable
  - 2 cartridge machines
  - 1 audio tape recorder
  - 1 100 foot tower and TV antenna system
  - 2 45 kilowatt generators

<u>Television</u>, in addition to mobile vans

- 1 Video tape recorder (Ampex model 1100)
- 1 Microwave system (single link)

AM Radio

1 1, 10 or 50 kilowatt transmitter

## FM Radio

1 5 kilowatt transmitter (effective radiated power of 25 kilowatts

### Comments

Please refer to Figure 10, in Chapter IV (page 98) for location, frequency and power of AFVN field detachments. In addition to the major equipment resources outlined <u>supra</u>, the Da Nang outlet acquired an automated FM stereo programmer in 1970. There were several one-kilowatt television translators in operation and fifty-watt AM radio rebroadcasting transmitters positioned at various locations throughout the Republic of Vietnam.

#### APPENDIX K

Freedom of Information Doctrine<sup>1</sup>

Memorandum for Secretaries of the Military Departments Chairman of the Joint Chiefs of Staff Director of Defense Research & Engineering Assistant Secretaries of Defense Assistants to the Secretary of Defense Directors of the Defense Agencies

Subject: Freedom of Information

I want to reaffirm that the public information policy of the Department of Defense demands maximum disclosure of information except for that which would be of material assistance to potential enemies. The Assistant Secretary of Defense (Public Affairs) must take all actions necessary to implement that policy, assuring that nothing inhibits the flow of unclassified information to the American public.

Members of our Armed Forces constitute an important segment of this public. They are entitled to the same unrestricted access to news as are all other citizens. Interference with this access to news will not be permitted. The calculated withholding of unfavorable news stories and wire service reports from troop information publications such as Stars and Stripes, or the censorship of news stories or broadcasts over such outlets as Armed Forces Radio and Television Service, is prohibited.

The Assistant Secretary of Defense (Manpower) is directed to take all actions necessary to assure a free flow of information to our troops.

<sup>&</sup>lt;sup>1</sup>Source: Adapted from U. S. Department of Defense, Secretary of Defense Memorandum 5400.6 (Enclosure 1), May 10, 1967.

News management and meddling with the news will not be tolerated, either in external public information or internal troop information.

> Robert S. McNamara Secretary of Defense

#### APPENDIX L

# Discussion of Charles B. Moore Study Dealing with American Forces Vietnam Network News Censorship

The following comments are presented for reader clarification regarding Charles B. Moore, "Censorship of AFVN News in Vietnam," Journal of Broadcasting, XV (Fall, 1971), 387 395. The article is at some variance to the original (Charles B. Moore, "An Analysis of Internal Censorship of News by the Military in Vietnam," prepared for Telecommunications 531 course, published, <u>Mass Communications Papers and Reports</u> [Lubbock, Texas: Texas Tech University, April 13, 1971], 29 pages) which was consulted for this thesis.

In paragraph 2, page 389, the incident involving Air Force Sergeant Hugh Morgan took place in December, 1969, instead of December, 1970. The CBS analysis of President Nixon's December 15th speech was broadcast by AFVN on December 21, 1969. See: "Military TV Newsman in Saigon Shifted after Remark on Agnew," <u>New York Times</u>, December 30, 1969, p. 2. The text of Specialist Lawrence's January 3, 1970 broadcast, appearing in <u>New York Times</u>, January 5, 1970, p. 1, specifically mentions Morgan's transfer.

On page 390, paragraph 3, item 1, the statement implies that the Ky story was never broadcast over AFVN. In Specialist Maxwell's letter to Congressman Wylie, September 23, 1969, cited <u>supra</u>, the originator indicated that he wrote the 10:00 P.M., September 16, 1969, newscasts which included South Vietnam Vice President Ky's statement of the previous night, and that it was broadcast over the network. He was reprimanded by the network news chief for so doing and told not to use the story again; however, the order was later reversed by the MACV Office of Information. Maxwell stipulated in an unpublished manuscript for the Defense Information School, also cited <u>supra</u>, that the Ky announcement was withheld for over 28 hours on AFVN, even though it appeared in Saigon newspapers (Vietnamese and English) on the 16th of September.

On page 390, the article recommends "making AFVN a separate military entity, under the local commander in whose

area it operates, and subject to DoD directives on what can and cannot be presented." As interpreted by this author, the Commander, U. S. Military Assistance Command, Vietnam (COMUSMACV) was delegated responsibility for the operation of AFVN as a result of the contingency situation in Vietnam. Commander-in-Chief, U. S. Pacific Forces (CINCPAC) Instruction 5720.12, April 29, 1968, paragraph 4 (responsibilities), subparagraph "e," states: "COMUSMACV. Exercise operational control of AFRT in Vietnam. Upon cessation of hostilities in Vietnam and on order from CINCPAC, all command authority for AFRT in Vietnam will revert to CINCUSARPAC." In the absence of a contingency situation in Vietnam, AFVN would be under the operational control of the Army Pacific-area commander (CINCUSARPAC). As interpreted, AFVN would be under the local Army commander in whose area it operates. AFVN is already a separate military entity, organized under its own Joint Table of Distribution which must be approved by the Joint Chiefs of Staff: AFVN, "Standing Operating Procedure," November 7, 1969 (superseded), section 1, paragraph 2, subparagraph "b," and December 1, 1970 (most current SOP held by the author). See Chapter II, pp. 1-3, supra, under "Operational and Administrative Organization." More definitive guidelines regarding the handling of news were promulgated at AFVN following the censorship controversy; however, it would be difficult to cover every news contingency that might arise in any directive". . . on what can and cannot be presented." See Appendixes C and D, for existing quidelines at AFVN.

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