

MANAGER'S DESK FOR WEDNESDAY, JUNE 20, 2018

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

BROADCASTERS FACE INCREASING CHALLENGES IN THE DAYS AHEAD. THAT WILL BE TRUE FOR WRVM RADIO ALSO. AS MANY OF YOU KNOW, WE HAVE TO PAY A FEE FOR THE RIGHT TO PLAY THE MUSIC WE DO. AS A NON-COMMERCIAL BROADCASTER OUR RATES ARE MUCH LOWER THAN WHAT COMMERCIAL BROADCASTERS PAY. RECENTLY A BILL WAS PASSED BY THE HOUSE, AND IS NOW IN THE SENATE, THAT COULD CHANGE THE WAY THINGS ARE. BOTH FOR GOOD AND PERHAPS FOR THE WORST.

SEPARATE FROM THE FEES WE PAY TO PLAY MUSIC OVER THE AIRWAVES ARE THE FEES WE MUST PAY TO PLAY MUSIC OVER THE INTERNET. THAT TOO IS CONSTANTLY CHANGING. EVERY FIVE YEARS A NEW AGREEMENT HAS TO BE REACHED. A PROCESS THAT MANY TIMES TAKES YEARS. WHICH MEANS FOR THOSE SEVERAL YEARS WE HAVE NO IDEA WHAT WE MAY END UP HAVING TO PAY RETROACTIVELY. IT'S A REAL MESS, IF YOU ASK ME. OH, AND TO COMPLICATE MATTERS, SOON FOREIGN MUSIC AGENCIES MAY BE ASKING FOR A SHARE HERE IN THE USA.

YESTERDAY, WE HAD AN UNUSUAL CHALLENGE HERE AT THE STATION. IF YOU VISITED OUR FACEBOOK YESTERDAY YOU SAW A PICTURE OF IT. ABOUT MIDDAY ALAN STEPPED OUT OF HIS OFFICE AND WENT INTO THE OFFICE WHERE THE NETWORK PRINTER IS LOCATED. IN DOING SO HE STEPPED OVER WHAT HE THOUGHT WAS A TOY LEFT BEHIND BY ONE OF MY GRANDCHILDREN WHO HAD JUST VISITED ME; BRINGING ME A FATHER'S DAY GIFT. ALAN THOUGHT IT WAS A RUBBER SNAKE. UNTIL IT STUCK IT'S TONGUE OUT AT HIM! AFTER A BIT OF EXCITEMENT, RICH WAS ABLE TO CORRAL IT AND PUT IT SAFELY BACK OUTSIDE.

WE'VE HEARD FROM A NUMBER OF LISTENERS ASKING FOR MORE INFORMATION ABOUT SOME CONCERTS THEY HEARD WE WILL BE HOSTING. IF YOU MISSED IT, HERE'S ALL I CAN TELL YOU TODAY. WE HAVE 2 CONCERTS NOW CONFIRMED. AUGUST 6 WITH THE BOOTH BROTHERS AND OCTOBER 26 WITH THE BALL BROTHERS. BOTH CONCERTS WILL BE HELD IN GREEN BAY AT SOUTHWEST HIGH SCHOOL'S NEWLY RENOVATED AUDITORIUM. I'M HOPING TICKET INFORMATION WILL BE AVAILABLE BY NEXT WEEK. FOR NOW, THAT IS ALL I CAN TELL YOU.

THE WRVM RADIO MINISTRIES ARE LISTENER SUPPORTED. HAVE WE HEARD FROM YOU?

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.