

BAD GIRLS

WHY MEN LOVE THEM AND HOW GOOD GIRLS CAN LEARN THEIR SECRETS

BY CAROLE LIEBERMAN, MD

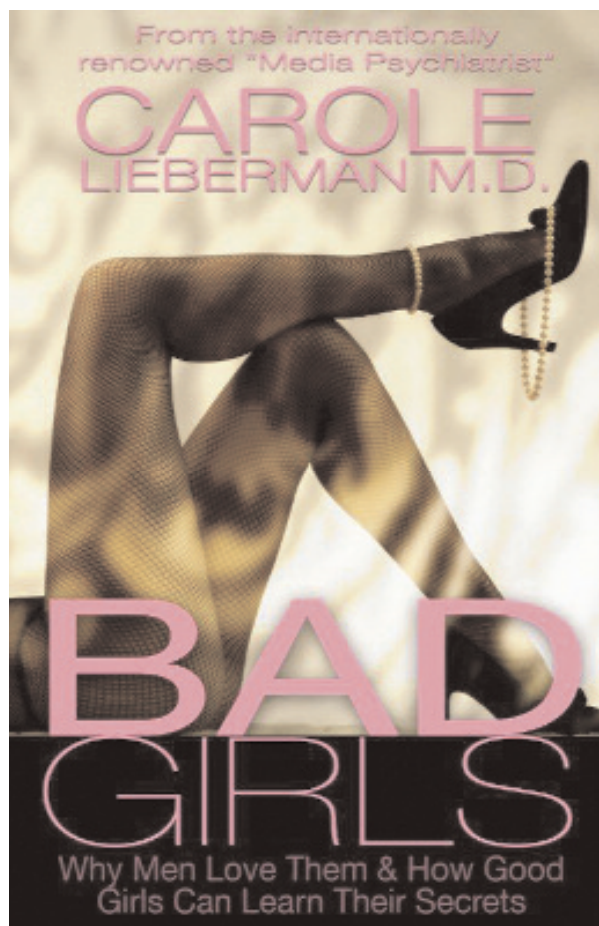
Just as little girls are forewarned that they'll need to kiss a lot of frogs before they find their prince, society forewarns little boys that they'll need to slay a lot of dragons before they'll win the heart of their true princess.... These men grow up believing they are not entitled to a princess unless they accomplish some death-defying feat equivalent to slaying a dragon, such as making a ton of money, driving a fancy car, living in a mansion, displaying trophies attesting to their prowess in some sport, or being able to flash business cards with an impressive title after their name.

Carole Lieberman, MD



So begins my new book, *Bad Girls: Why Men Love Them & How Good Girls Can Learn Their Secrets*, a self-help relationship book written to empower men and women to find the love they deserve. In today's times, true love has become more elusive than ever. Instead, men and women—fearful of being rejected and abandoned—end up hurting each other and perpetuating the pattern of 'bad' relationships.

A bad girl is a woman whose heart has been hardened by men who have hurt, abused or abandoned her in her past.... To protect herself, she has



taken her heart off her sleeve and locked it away, having given up hope of ever meeting a charming prince who will kiss her and make her feel lovable.... She transforms her pain, fear and anger into a single-minded crusade to get 'something'... leaving men's broken hearts in her wake.

That 'something' varies depending upon which of the dozen dangerous damsels she is. It can include money, drugs, sex, protection, an affair, a man to hang in there without a commitment, a husband, someone else's husband, a lifeline, a toy-boy, a yes-man or revenge. The roots of these roller-coaster relationships are found in the childhood and subsequent dating experiences of both the bad

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girl and the men she preys upon.

To crack the bad girl code, you need to understand what each type of bad girl wants, why she wants it, and why men fall for her. The dangerous dozen consists of the: Gold-Digger, Addict, Sex Siren, Sexual Withholder, Married Woman on the Prowl, Commitment-Phobe, Husband Hunter and Trapper, Husband Stealer, Ultimate Damsel in Distress, Cougar, Ball-Buster and Bad Girl Scorned.



To uncover the secret spells bad girls use to make otherwise smart and successful men fall head over heels for them, I interviewed more than 100 men. They shared intimate details, revealing what the attraction was, how far they went to 'catch' the bad girl before she caught them, and what impact the experience had

on their lives. Their stories forewarn men and help them heal their wounds vicariously by envisioning themselves in similar predicaments.