

MANAGER'S DESK FOR MONDAY, DECEMBER 31, 2018

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

MOST RADIO STATIONS EXIST TO ENTERTAIN. I LIKE TO THINK THAT THE ONE WORD TO DESCRIBE WRVM IS MINISTRY. THAT'S NOT TO SAY THAT THOSE LOOKING FOR ENTERTAINMENT WON'T FIND IT ON WRVM. MUSIC AND RADIO DRAMAS CAN BE ENTERTAINING. BUT EVEN THOSE HAVE A SPIRITUAL MESSAGE HERE ON WRVM.

A LISTENER RECENTLY WROTE:

*TO THE STATION MANAGER: MY WIFE AND I HAVE BEEN LISTENING TO YOUR BROADCASTS ON 88.1 WHJL. I DISCOVERED YOUR STATION DURING THE HEART OF THE ELECTION CAMPAIGN SEASON OF 2016. I WAS LOOKING TO ESCAPE THE VITRIOL OF CONSTANT NEGATIVE POLITICAL ADS WHEN I HAPPENED UPON JANET PARSHALL ONE AFTERNOON. I WONDERED WHY I HADN'T FOUND THIS PROGRAM BEFORE.*

*SINCE THEN, MY WIFE AND I LISTEN WHENEVER WE CAN AS WE BOTH WORK. I AM ABLE TO LISTEN MORE OFTEN AS I AM A COMMERCIAL TRUCK DRIVER WITH DELIVERIES THROUGHOUT NORTH CENTRAL WISCONSIN. I ENJOY THAT ADVERTISING IS HELD TO A MINIMUM BUT I HAVE REALLY COME TO APPRECIATE THE MANY FINE PROGRAMS THROUGHOUT EACH DAY. EACH TIME I LISTEN I LEARN SOMETHING NEW. SOMETIMES IT'S JUST A SENTENCE OR VERSE THAT INSPIRES ME. OTHER TIMES IT'S AN ENTIRE PROGRAM THAT HAS ME FEELING SOMEONE KNOWS EXACTLY WHAT I NEEDED TO HEAR THAT DAY. APPARENTLY IT'S HAD AN INFLUENCE ON ME. MY WIFE FREQUENTLY TELLS ME I'VE BECOME A MUCH BETTER HUSBAND. YOU CAN'T BUY THAT! IT'S AMAZING HOW MUCH BETTER THINGS GO WHEN YOU LISTEN TO AND APPLY THE LORD'S WORD.*

*I HEAR A RECENT MANAGER'S DESK REPORT ABOUT THE LACK OF NEEDED FUNDS FOR THE STATION. I REMEMBER HEARING ABOUT THE EXPENSE OF A NEW TRANSMITTER AND OTHER MAINTENANCE ITEMS. ENCLOSED PLEASE FIND MY DONATION, A SMALL GESTURE I REALIZE, BUT IF WE ALL DO A LITTLE IT REALLY ADDS UP. A BLESSED CHRISTMAS TO ALL OF YOU AT WRVM AND BEST WISHES FOR THE NEW YEAR.*

THERE'S NOT MUCH TO ADD TO THOSE COMMENTS BUT A HEARTY AMEN AND PRAISE THE LORD! AND NOT MUCH TIME FOR ME TO REMIND YOU THAT FOR YOUR YEAR END GIFT TO COUNT AS A TAX DEDUCTION IN 2018 YOUR ENVELOPE MUST BE POSTMARKED TODAY. OTHER LAST MINUTE GIFTS CAN BE MADE ON OUR WEBSITE AT WRVM.ORG UP UNTIL MIDNIGHT.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.