



Rotary Club of Grass Valley

## **Gold Country Challenge Sponsorship Opportunities**

*All sponsors receive listing on our website, name on ride banner at festival, and display along the Gold Country Walk of Fame.*

### **\$5,000 Century Presenting Sponsorship** *(only one sponsorship at this level)*

- \*\*Exclusive presenting sponsorship package customized to your company's needs
- \*\*Name part of ride, (i.e. Gold Country Challenge 2015 sponsored by "sponsor's name")
- \*Promotional name/banner (supplied by sponsor) adjacent to start/finish line banner and at festival
- \*Company logo prominently displayed on event website home page, as well as sponsor page
- \*Company Logo displayed on registration form
- \*Company Logo on front of route maps
- \*Company Logo included on all print advertising
- \*Company Logo prominently placed on all email blasts and mailings
- \*Optional Company booth at end of race festivities
- \*Option for your company to host a rest stop with booth
- \*Promotional Signage at each rest stop
- \*Logo on sleeve of Ride Jersey
- \*Logo on the sleeve of Volunteer Tee Shirt
- \*Large display on Gold country Challenge Walk of Fame

*All marketing benefits plus: 6 ride entries, 6 ride jerseys, 6 additional entries to the end of race festivities*

### **\$2,500 Metric Sponsorship** *(only one sponsorship at this level)*

- \*\* Company Logo on Ride Jersey (only one Sponsor logo on Jersey)
- \* Promotional name/banner (supplied by sponsor) on side banner near start/finish line area and at festival
- \*Company Logo on route maps
- \*Company Logo included on all email blasts and mailings
- \*Optional Company booth at end of race festivities
- \*Option for your company to host a rest stop with booth
- \*Sponsorship Signage at Lunch Rest Stop
- \*Prominent Listing on volunteer t-shirt
- \*Individual display on Gold Country Walk of Fame

*All marketing benefits plus: 4 ride entries, 4 ride jerseys, 4 additional entries to end of race festivities*

**\$2,500 Volunteer T-Shirt Sponsor** *(only one sponsorship at this level)*

\*\*Business logo placed on the front of 150 volunteer t-shirts (only one company logo on front of T shirt)

\* Promotional name/banner (supplied by sponsor) on side banner near start/finish line area and at festival

\*Company Logo on route maps

\*Company Logo included on all email and mailings

\*Optional Company booth at end of race festivities

\*Option for your company to host a rest stop with booth

\*Sponsorship Signage at Lunch Rest Stop

\* Individual display on Gold Country Walk of Fame

*All marketing benefits plus: 4 ride entries, 4 ride jerseys, 4 entries to after race festivities*

**\$2,000 Check-In Sponsor** *(only one sponsorship at this level)*

\*Your company will be showcased at all pre-ride and ride registration sites.

\* Promotional name/banner (supplied by sponsor) prominently displayed in registration area.

\*Logo included on all email blasts and mailings

\*Option for your company to host the coffee rest stop

\*Prominent Listing on volunteer t-shirt

\* Individual display on Gold Country Walk of Fame

*All marketing benefits plus: 2 ride entries, 2 entries to after race festivities*

**\$1,000 Ride Sponsor**

\*Logo included on all email blasts and mailings

\*Logo on Sponsor banner in picnic area.

\*Prominent Listing on volunteer t-shirt

\* Individual display on Gold Country Walk of Fame

*All marketing benefits plus: 2 ride entries, 2 entries to after race festivities*

**\$500 Route Sponsor**

\*Name/Logo displayed on event route marketing signage 24 x 18 signs

\*Name/Logo on Sponsor banner in picnic area.

\* Logo on volunteer t-shirt

\* Individual display on Gold Country Walk of Fame

*All marketing benefits plus: 1 ride entries, listing on event t-shirt, 1 entries to after race festivities*

**Up to \$500**

Marketing benefits:

\*Listing on event website

\*Name on Sponsor banner in picnic area.

\*Name displayed on Gold Country Walk of Fame

### **\$200 plus Hospitality Package**

The Above Marketing benefits, plus:

\*Prominently listed under our “Local” tab on web site

\*Recommended as a preferred provider of food, drink, or lodging on “Local” tab

\*Hyperlink to your web site

### **\*\*\*In-Kind**

**Cash donations are vital to our success and improve ability to support local nonprofits in Nevada County, but in-kind donations of goods and services are important too!**

**Examples of in-kind donations include: rest stop food and beverages, wine and beer for the end of race festivities, website design and graphic design, t-shirt printing, music or DJ services for the end of the race, end of race food and beverages, cycling jersey donations and printing, etc.**