
Lovettsville MayFest



Greetings!

The Town of Lovettsville is proud to host the 7th annual MayFest celebration on Saturday, May 26th. This has truly become a “family fun & friendly event” for Lovettsville and our surrounding communities. As a member of our business community, we invite you to ***join us as an official Sponsor.***

Sponsorship is a great opportunity to promote your goods and/or services at the Festival. Whether you host a vendor booth or event advertising, you help fund free entertainment enjoyed by everyone: Bands / DJ, CornHole Tournament, pony rides, rock walls, picnic races, pie eating contests and so much more! None of this would be possible without your support.

There are various sponsorship levels available that enable recognition of your company/organization during and after the event. And of course, if you would only like to be a vendor, please reach out to our Vendor Coordinator: lovemayfest@gmail.com

We appreciate your consideration in becoming an official sponsor of MayFest 2018.

Sincerely,

Tiffany Carder, Committee Chair
Lovettsville MayFest Committee
www.lovettsvillemayfest.com

MayFest 2018 – Sponsorship Levels

We are excited about the opportunity to promote your business, and we look forward to having you as a part of MayFest this year!

		Booth Space at Event	Sponsor Banner	Name on printed Materials	Logo on Info Boards	Logo on our site	Link to your site	Social Media Posts
Entertainment Sponsor Bring musical talent to the Festival at Walker Pavilion and the Town Green	\$2,500	Choice of location	Two 4'x6' Banners 1 on Main St 1 at Pavilion	Postcards, Posters and advertising	✓	✓	✓	✓
CornHole Sponsor Bring this great tournament to life with a DJ and beer garden	\$2,000	on Town Square	4'x6' Banner on Main St	Postcards, Posters and advertising	✓	✓	✓	✓
Trolley Sponsor Help us move people from the parking areas to the festival	\$1,500	Choice of location	Your name/logo on 4 Trolley Stop signs	Postcards, Posters and advertising	✓	✓	✓	✓
Activities Sponsor Support for the great activities (Pony Rides, Rock Walls, Inflatables)	\$1,000	Premium Booth on Town Green	4'x6' Banner		✓	✓	✓	✓
Media Sponsor Help us offset the costs to promote the festival	\$750	Standard Booth on Town Green	4'x6' Banner		✓	✓	✓	✓
Patron of MayFest Because you love the festival and want a Vendor space	\$500	Standard Booth Space	2'x3' Banner along the race course			✓	✓	✓
Friend of MayFest Because you love the festival!	\$250		2'x3' Banner along the race course				✓	✓

More details:

Logo on Information Boards	This is a 3inch x 5inch business card or Ad space that boards the event map and schedule of activities prominently displayed on the Town Square and Towne Green
Logo on Event Website	We add your logo to a loop at the top of the Lovettsville MayFest sponsor page to quickly call attention to your support of the event.
Link to your company website	To thank you for your support, visitors of our site can find your site!
Social Media Posts	We promote the festival via Facebook and Twitter. We will give your company Shout Outs and include your page or website in the post!

Lovettsville MayFest



MayFest 2018 – Sponsorship Application

Business Name:	
Contact Name:	
Contact Phone:	
Mailing Address:	
Email:	
Website:	

Questions? Contact Jennifer Willard at 540-687-0201 or email them to lovemayfest@gmail.com.

Please select your sponsorship level

<input type="checkbox"/>	Entertainment Sponsor	\$2,500	<input type="checkbox"/> Yes <input type="checkbox"/> No	I will use my Premium booth space
<input type="checkbox"/>	CornHole Tournament	\$2,000	<input type="checkbox"/> Yes <input type="checkbox"/> No	I will use my Premium booth space
<input type="checkbox"/>	Trolley Sponsor	\$1,500	<input type="checkbox"/> Yes <input type="checkbox"/> No	I will use my Premium booth space
<input type="checkbox"/>	Activities Sponsor	\$1,000	<input type="checkbox"/> Yes <input type="checkbox"/> No	I will use my Premium booth space
<input type="checkbox"/>	Media Sponsor	\$750	<input type="checkbox"/> Yes <input type="checkbox"/> No	I will use my Standard booth space
<input type="checkbox"/>	Patron Sponsor	\$500	<input type="checkbox"/> Yes <input type="checkbox"/> No	I will use my Standard booth space
<input type="checkbox"/>	Friend of MayFest	\$250		

Please make checks payable to: *Lovettsville MayFest Committee*

SIGN AND RETURN BY EMAIL or MAIL

lovemayfest@gmail.com

Lovettsville MayFest Committee * P.O. Box 209* Lovettsville, VA 20180

Thank you for your Sponsorship and Support of Lovettsville's MayFest!