

StadiumCups


Latex Baltions

Dawn 1020 2010

## OVERN/GHTLME <br> Ofo do everything crasti $\rightarrow \underset{\text { sennc zous }}{\longrightarrow}$

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## OVERNIGHTUNE We do everything -Jast!

 What started as a small business in married student housing at the University of lowa has now become a national brand. Overnightline came from one very simple idea: get it to the customer FASTER.
We have added several new products to our line because you have asked time and again if we can do more, and the answer is most definitely "YES!" Our most prized product in our whole collection is our service and friendly attitude. We don't care if you are a doctor or a tire salesman, if you are not friendly, your product is worthless.

So in 2018 we promise to fulfill our goal of delivering the fastest products in the industry with simple ordering, friendly service, and Free Screens and Set-up.

Thanks for your support for over 34 years. We look forward to serving you in 2018!

## The Guiebahns

And the whole Overnightline ${ }^{*}$ Family


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## - Madein the $T_{\text {nited St States of A merica }}$ your entire team for doing a great job tuming that order around that quickly. Same Shipped from the 7 eartland!

 day turmarounds are nevercasy, and the fact that you guys make it seem so effutiess is amazing. Kudos to all of you!


- Anita's Marketing Concepts, Inc.

"We had a client that needed bulloons uterally over night. The Overnightline tram jumped into action created an order got the art to me right amay and got 5000 bulloons delivered on Saturday" Kelly and I had a relaxing weekend and knew our cient was in capable hands."
- Don@ Sandy River Marketing
"Thank you so much for your fabulous speed y service. Kudos to your management and staff for not only what you did, but how you did it!"


## "FATHSTIL company.

From ordering to m hand $=18$ hars cross country Fach you ROCK! Don't look any further, zach you Rowtelely THE BE ST!"



## Napkins <br> Qwe de enerything - rast $>$ <br> , 品

## Cocktail \& Lunch napkin colors



Colors shown are for reference only and are not exact! Call factory for FREE samples on important color matches.
from ordering to in hand $=18$ hars cross country? zach you ROCK! Don't look any further, absolutely
an 174074


Priced Per Thousand

| Napkin Quantity | 100 | 250 | 500 | $\mathbf{1 , 0 0 0}$ | $\mathbf{2 , 5 0 0}$ | $\mathbf{5 , 0 0 0}$ | $\mathbf{1 0 , 0 0 0}$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Cocktail Napkins | $\$ 114$ | $\$ 148$ | $\$ 218$ | $\$ 296$ | $\$ 260$ | $\$ 240$ | $\$ 220$ |
| Lunch Napkins | $\$ 136$ | $\$ 154$ | $\$ 270$ | $\$ 412$ | $\$ 354$ | $\$ 330$ | $\$ 310$ |
| 2nd sidel2nd Color | $\$ 50(p)$ Screen Charge $+\$ .24(p)$ | Running charge per napkin |  |  |  |  |  |



Stock Napkin Ink Colors


Branded or Personalized Party Napkins will be the talk of your next event. Great for weddings, anniversaries, birthdays, trade shows, corporate events, and more.
-Normal Production Time: 2-5 business days.
-Emergency RUSH Service available = please check with factory. -Set-up: Free screen and Free Set-up for 1 side, 1 color imprint. Napkin Colors: Choose any color arrangement (in increments of 50's).
-Ink Change $\$ 25$ (u).
-Halftones are not available.
-Imprint Area: Cocktall - $3^{\prime \prime} \times 3^{\prime \prime}$

$$
\text { Lunch }-4^{\circ} \times 4^{n}
$$

Material: Paper, 2-ply
Shelf Life: Indefinite


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Stadium cups are a must-have for any party, graduation, shower, athletic party, or wedding! Turn a cup into an affordable party favor or keep sake.
Production time: $2-3$ business days after proof approval. Rush service is avallable, please check with factory.

## 11" Latex Balloons



SAEE 63972

- Available in Standard and Decorator colors, our latex balloons are $100 \%$ environmentally friendly and biodegradable.
-Emergency RUSH Service available - please check with factory.
-Set-up: Free screens and Free Set-up for 1 side, 1
-Balloon Colors: Choose any color arrangement.
-Ink Colors: See page 13.
-Ink Change $\$ 25$ (U) per side.
-Halftones add \$40 (p)
-Helium Capacity: $9^{*}-.3$ cubic feot
$14^{\prime \prime}-.8$ cubic feet.
-Float Time: $9^{\prime \prime}$ is $4-6$ hours
$14^{\prime \prime}$ is $12-24$ hours.
-Imprint Area: $4.5^{\prime \prime} \times 4.5^{\prime \prime}$.
-Production Time: 2-5 business days.

| Balloon Quantity | 50 | 100 | 150 | 250 | 300 | 500 | 750 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $9^{*}$ Decorator Colors | \$85 | 590 | \$120 | \$135 | \$138 | \$160 | \$210 |
| 14" Decorator Colors | \$99 | \$144 | \$171 | \$190 | \$198 | \$240 | \$300 |
| 2nd Side | 550 | \$50 | 550 | \$50 | \$50 | \$50 | \$50 |
| 2nd Color (per side) | \$50 | \$50 | \$50 | \$50 | \$50 | \$50 | \$50 |

## HONOR BANK

Trust in us.

14" Decorator Latex Balloons


9" \& 14" Latex Balloons


Orange


Apple Green


Purple
-Shelf Life: 6-12 months in a cool dark place.

## -Plain $9^{\prime \prime}$ Decorator Balloons: $\$ 15.90$ (p)/gross -Pialn 14* Decorator Balloons: $\$ 30.90$ (p)/gross.

## OVERNIGHTUNE <br> Qvede anything -rast

16" \& 17" Latex Balloons
 want a long float time. These balloons are made from 100\% natural and 100\% biodegradable latex.
-Normal Production time: 2-5 business days. Emergency RUSH service is available - please check with factory.
-Set-up: Free screens and set-up for 1 side, 1 color imprint.
-Artwork: 4-5 inches in diameter.
-Balloon Colors: Choose any color arrangement. -Ink colors: See page 15.
-Ink Change $\$ 25$ (u) per side.
-Float time: ( $16^{\prime \prime}$ ) 12-24 hours; (17") 30-50 hours. -Helium: 1.5 cubic feet.
-Halftones add \$40 (p). "16" Canary Yellow is used for Standard and Decorator Assortments.

Plain 16" Latex balloons- $\$ 50.90$ (p)/gross
Plain $17^{\prime \prime}$ Latex balloons- $\$ 30.00$ (p)/72



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SAEE 63972

-Production time: 2-5 business days. Emergency RUSH Service available - please check with factory. -Imprint area: $9^{\prime \prime} \times 9^{\prime \prime}$ max, will vary per shape (hearts, stars, baseball, and soccerball shapes will have smaller image). Images will not print on curved edge. Fine lines will fade and not print well. -Helium capacity: . 5 cubic feet. -Float Time: 1-2 weeks (depending on inflation techniques and handling methods).
-Imprint Area: $9^{\prime \prime} \times 9^{\prime \prime}$. Shelf Life: Indefinite.
tpME Nurrber-Coloss are not acast and may sery by hatch lianed on Conted Chart, Call factory for ampins on importart color matchen

|  | Priced Per Piece |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balloon Quantity | 25 | 50 | 100 | 150 | 250 | 500 | 1,000 | 2,500 |
| 18" Rounds, Stars, Hearts (each) | \$5.95 | \$3.89 | \$2.86 | \$2.51 | 52.24 | \$2.03 | 51.23 | \$1.87 |
| $18^{\prime \prime}$ Foil Sport Balloons (each) | \$6.50 | \$5.50 | \$5.30 | \$5.00 | \$4.50 | \$4.20 | \$4.00 | \$3.70 |
| 2nd Side (u) | \$.90 (u) (running charge per balloon) |  |  |  |  |  |  |  |
| 2nd Color (u) (per side) | \$.90 (u) (running charge per balloon) |  |  |  |  |  |  |  | -Plain 18" Rounds, Stars, Hearts: $\$ 1.60(\mathrm{p})$ each -Plain 18" Sports Balloons: $\mathbf{\$ 2 . 8 0}(\mathrm{p})$ each

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OVERNIGHTUNE
W6 de entything - Fast $>$
24" \& 36" Jumbo Balloons
"I just wanted to send you a HUEE thank you for having such a wonderfet customer service team at overnightline! I have placed many orders with your company over the years and every single
 impressed with your tearn!

Everyone is so professional, yet very friendy, and they all have this fabulous "can do" attitude which is SO refreshing to say the least!"

- Deborah @ Mottvation Excellence, Inc.


Light Green


Purple


## Great for: <br> $\checkmark$ Car Dealers $\checkmark$ Real Estate $\checkmark$ Trade Shows



Lime Green
 *Only available in $36^{*}$

Safety Tip:
ALWAYS WEAR SAFETY GLASSES WHEN INFLATING LARGE BALLOONSI

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"Thanks overnightline for helping out with my coffee hut. My location was homible for visibility and no one could even notice I was here. That balloon really let, the neighborhood know what was going on. Icald.n't have done it without you! Thanks!"


GORILLA BALLOONS ARE GREAT FOR: -Grand Openings .Conventions -Fairs


## - Sales

- Tailgate Parties - Coffee Shacks

Our 5 foot and 6 foot Gorilla balloons can be used outdoors on a calm day. They work great inside for trade shows. Nothing draws a crowd like a Gorlla Balloon. Made from 100\% natural, biodegradable latex. Normal Production fime: 2-5 business days. Emergency RUSH service is available-please check with factory, Balloons are priced per piece for 1 side, 1 color imprint. Setup: Free screen and Free Set-up for 1 side, 1 color imprint. Different copy for 2nd side add $\$ 50.00(\mathrm{P})$ screen and running charge.
**Haiftones, photographs, and fine copy are not available on Gorilia balloons.


## HOT COFFEE

## Facts

## - 1-5 day Float Time <br> . 5 foot $60-85$ cubic feet of helium

 - 6 foot 135 cubic feet of helium
## Balloon Accessories

## Latex Balloon Sealing Methods

Hand tying is the least expensive sealing method and Increases the float time. These sealing methods make balloon sealing easier and faster. All of our sealing devices are choke safe for children (except Quickie Klips). All sealing products will diminish float time.


## Premium Balloon Seals (P)

 $\begin{array}{ll}100 \text { Pack } & \$ 11.80 \\ 144 \text { Pack } & \$ 17.00\end{array}$ 250 Pack$\$ 29.50$
havicludes 48 inch white ribbon. For use on 11 inch or larger balloons.

## Safetite Balloon Discs (P) 144 Pack <br> $\$ 9.90$

Requires string or ribbon. For use on 11 inch or larger balloons.

Safety Seal Plugs (P)

| Uninstalled each | $\$ .18$ |
| :--- | :--- |
| Installed each | $\$ .24$ |

Includes 48 inch white ribbon. For use on 11 inch only.

| Quickie Klips ( $\mathbf{P}$ ) |  |
| :--- | :--- |
|  | $\$ 9.90$ |
| 144 Pack | $\$ 28.00$ |
| Dispenser | $\$ 2$ |

Requires dispenser and string or ribbon. For use on 11 inch or larger balloons.
Accessories - Air-Filled Accessories(1)-Balloon Cup-Required to attach White
stick to balloon (price per gross) ..... $\$ 9.90$
2
$16^{\prime \prime}$ (price per gross) ..... $\$ 11.50$
24" (price per gross) ..... $\$ 16.90$
(3) -Balloon Base'- Attaches to horizontal surfaces like tabletops $\&$ holds 1 white stick (price per gross). ..... $\$ 11.50$
(4) -Mini Cool Aire Inflator- Provides continuous or intermittent coolair. Can be rented for 15 days. Check with factory.(price each)..... $\$ 169.00$ (u)
(5) -Sticky Holder: Attaches to vertical surfaces like walls\& holds 3 white sticks (price each)$\$ 3.98$
(6) -Balloon Drop Nets-for 9 " latex balloons -650 capacity. ..... $\$ 99.00$
-1300 capacity. ..... $\$ 149.00$
Accessories Helium Accessories
$\$ 8.18$
$\$ 8.18$
(7)-Cut Ribbon-5ft. lengths (price per gross)
(7)-Cut Ribbon-5ft. lengths (price per gross) ..... \$24.95
9 -Cone of String-11,000 feet (price each) ..... $\$ 27.95$
(10) -Ribbon Roll- 500 yards (price per roll). ..... $\$ 5.50$
(11) -Ultra H1-Float-increases float time to 1-2 weeks
-96 ounces- Treats $570-11^{\prime \prime}$ balloons (price each). .....  $\$ 69.00$
-Quart- Treats 150-11" balloons (price each). ..... $\$ 20.00$
-Pump-required to measure Hi-Float (price each) ..... $\$ 7.90$
(12) -Helium Regulator with Gauge (price each) ..... $\$ 98.00$
(13) -Helium Regulator without Gauge (price each). ..... $\$ 49.00$
(14) -Foil Balloon Weights
Each weight holds down one $18^{\prime \prime}$ foil balloon.Assorted shapes and colors. (price per bag of 100).$\$ 19.90$
(15) -Stress Balloons- PLAIN
-Latex Stress balloons- 2-3 oz. corn-filler stress balloon.Holds down 5-7 helium filled $11^{1 "}$ latex balloons.See page 19 for balloon colors (price each).$\$ 1.00(r)$
*"Call factory about custom printed Stress Balloons(16) - Balloon Handpump.\$10.00(u)
(17) - Balloon Gizmo ${ }^{\circ}$ ..... \$16.95(v)

# Artwork \& Ordering Information 

## Ordering

How to order: Please fox, emaill, or mail your purchase order. Indicate ship to address, event date, balloon colors, quantity, and Ink colors. Emall artwork as outlined in Artwork Specifications. Reference your purchase order number in the subject of your emal.

Art Specifications: Our art department uses Windows plafform and Adobe illustrator. Send your camera ready (vector/line) art in any of the following formats: .al, .eps, .paff, .tiff, or .jpg (at least 600 dpi ).

## Artwork

Stralghtiline Typeset/Complex Typeset: We can typeset simple text in a layout that will utize the imprint area most effectively for no charge. If you need a specific layout or make multiple changes to simple typesetting, an Aft Charge of $\$ 20$ ( $z$ ) will incur. We can add simple/general cllipart images for no charge, but corporate logo usage will incur a $\$ 20.00(z)$ charge per image. Two color Imprint: Color separated black and white art must accompany a color composite for two color imprint. Registration should be $1 / 4^{\circ}$ for the best results. During the Imprinting process the colors will shift up to a $1 / 4^{\prime \prime}$ in any direction.

Ink Colors: We carry all of the ink colors below for latex balloons. Please check with factory on limited color selection for foll balloons.
Choose ink colors that contrast well with balloon colors (white and light colors on dark balloons; black and dark colors on light balloons). Ink color chart may not be accurate because all inks and balloons react differently to each other. For critical color matching please request samples. Gold and Silver ink on FOilL BALLOONS add $\$ 50.00$ (p). Please check with factory about PMS matches on orders of 10,000 pieces and larger.

*PMS Number- Since balloons cre a flexble material, numbers shown aie not exact.

## Production Time/Shipping

Cut-off/Deadlines: All proofs must be approved by 12 noon CST the day of shipment for bolloon products. Please check with factory for production time on our other products.

## Rush Service

We take extraordinary measures to ship all orders as fast as productively possible. Our normal production time is 2-5 business days AFTER proof approval. Same Day and Next Day Service is available with a rush charge from \$50(p) to \$250[p] depending on product, necessary production time, and avallability. Overnightline ${ }^{8}$ ) reserves the right to prioritize all orders according to our operation and the customer's in-Hands date. The customer is responsible for all applicable shipping charges and Rush Charges that are necessary to ensure delivery by a specific In -Hands date. Please call factory for more detalls.
The Customer is responsible for any shipping charges which may apply to their respective orders and for the cost of any products that may arrive late due to courler delays of any kind, natural or supernatural. All of our orders are custom and therefore non-retumable and non-refundable. Overnightline(8) is responsible for meeting ship dates.

All NEW AND REPEAT ORDERS REQUIRE A PROOF BEFORE PRODUCTION. Customer is responsible for ANY errors on proofs. Please examine closelyl
Shipping: Add $\$ 5.00(z)$ handing fee per package for all shipments via UPS or FedEx. Add $\$ 10.00$ (z) handling fee for US Post Office per parcel.
WE ARE NOT ABLE TO SHIP ON ANY THIRD PARTY SHIPPING ACCOUNTS. Drop Shipments: Add $\$ 7.50$ (z) per location for multiple drop shipments. FOB: West Branch, lowa.

## Allergy Information/ Choking Hazards

1. CHOKING HAZARD - Children under 8 yts can choke or suffocate on un-inflated or broken balcons. Adult supervision required Keep un-inflaled balcons awoy fiom children. Discard broken balcons immediately. See page 12 for our Premium Balcon Seal to make balloons safer for children.

AVATEX ALLERGY - Latex products contoin natural rubber latex which may cause alergic reactions in some indluiduals.


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Stock Plastic Colors





## Priced Per Piece

| Name Badge Quantity | 10 | 25 | 100 |
| :--- | :---: | :---: | :---: |
| $1^{\prime \prime} \times 3^{\prime \prime}$ Plastic | $\$ 9.49$ | $\$ 8.99$ | $\$ 8.29$ |
| $1.25^{\prime \prime} \times 3^{\prime \prime}$ Plastic | $\$ 9.99$ | $\$ 9.25$ | $\$ 8.89$ |
| $1.5^{\prime \prime} \times 3^{\prime \prime}$ Plastic | $\$ 10.44$ | $\$ 9.88$ | $\$ 9.31$ |
| Millenium Name Badges | $\$ 10.44$ | $\$ 9.88$ | $\$ 9.31$ |

 Sky Blue with White


Patrictic Blue with White


 Rbbon Pink

with Plack with Black | Kely Green |
| :--- |
| with White | Sky Blue

with Yollow
 Chins Blae with White


European Gold


Tangerine with White
 Light Blue wth White
 Purple with White White
with Bright Geeen $\begin{gathered}\text { English Walrut } \\ \text { with White }\end{gathered}$
 Brushed Siliver with Black


No Set-Up Charge on orders of 10 or more. Orders less than 10 pieces add $\$ 5,00(z)$ per name badge. 3 (R) One line of personalization is included in the price. Every additional line of personalization add $\$ 1,00(z)$ per name badge


Al Name badges come with a magnet unless specfied ctherwise Magnets should be avoided on persons with pacemakers or other medical devices that would be affected by magnets.


Awards


We make every kind of award on the market! Low-1-Piece Minimum! Super-Fast Turnaround!
-Sandblasted

-Laser Engraved
-Rotary Engraved
-Sublimation
"This was my first experence with Overnightman BUT it won't be my last. This was the first time I had ever ordered from you and they had a critical due date. Overnightman was on top of it, from the artwork to the order entry process and even the payment process. AND the best part of it all, when I called, Igot a real uve personnlumu! I was thrmed. Thanks to all of you. You will be hearing from me again"
-Pam S. @ Allegra Marketing Print and Mail
ब玉 372436
-Custom Shape/Material
Call our factory NOW for details on all of our AWARDS!


To view our THOUSANDS of award options, visit our webstite: www.OvernightLine.com

## Our Happy Customers LeVE US!!

"Excellent prodect. Excellent ustomer servee."
asi/373182 Alphagraphics \#605
"This company is aces all the way. From aust sve to production. Ineeded. 24 hr tumaround "\$ they got it donel Wish I could give them all $1 D s$ instead $5 s^{\prime \prime}$ asi/329592 SOBO Concepts LLC
"Every order Ihave placed with overnightmen has been superd! Great servec, quick reples and proofs. Super casy \$ friendly to deal with! Tharkss!" asi/326510 Sierra Office Systems \& Prdts

"This company has always mede sure ar orders are done correctiy and on tume, every time." asi/172072 Crown Press, Inc

CB3A Red Starlight Peppermint


1 Candy per wrapper

KB1


1 Candy per wrapper

OVERNIGHTUNE
IVo do overything Fast! $\longrightarrow$

Clear wrapper
The "Sweetest" way


Candy



Good use of imprint area
Put your message on the tip of their tongue with individually wrapped, printed candy. This is a tasty treat for all kinds of events where you want to make a lasting impression. Great for wedding favors, trade shows, restaurants, real estate offices, and car dealers.
-Production Time: 3-5 business days. Emergency RUSH Service available - please check with factory. -Wrapper color: Choose White or Clear wrapper. -Wrapper Change: only on orders of 1,000 or more add 40(u).
-Only one side one color imprint available. -Imprint color change add \$40(u). -Imprint Area: 3/4" high x 1 7/16" long.


PBM Pastel



Poor use of imprint area




## Stock Candy Ink Colors

## Put your message on the tip of their tongue with <br> Delicious 

## Candies Are Great For:

Hotels<br>- Trade Shows

Schools

- Banks/Credit Unions -Car Dealers
"Ijust wanted to say thanks for getting my job out on time. It was a very quick turnaround, and I was a bit nervous, since it was for a new customer, but you guys came through for me! Ilook forward to working with you again.
- Mary @ Positive Printing Services बज 297362

|  | Priced Per Piece |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Candy Quantity | 1,000 | 2,000 | 3,000 | 5,000 | 10,000 | 20,000 |
| KB1, CB3A (1 candy per wrapper) | \$. 12 | \$.09 | \$.087 | \$.069 | \$.062 | \$.061 |
| CB4, SCB5 (1 candy per wrapper) | \$. 12 | \$. 09 | \$. 087 | \$.069 | \$.062 | \$. 061 |
| PBM (1 candy per wrapper) | \$. 12 | \$.09 | \$.087 | \$.069 | \$.062 | \$.061 |
| GC1 (AVERAGE 2 candies per wrapper) | \$. 14 | \$. 11 | \$. 107 | \$. 089 | \$. 082 | \$.081 |

Set-up: FREE SET-UP!! NO PLATE CHARGE!!

Since our stress balloons are made, inside and out, of all natural

## Stress Balls

 $100 \%$ biodegradable products, you don't need to stress!

|  | Priced EACH |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balloon Quantity | $50$ | 100 | 150 | 250 | 300 | 500 | 750 | 1,000 | 2,500 | 5,000 |
| Stress Balls (each) | \$2.22 | \$1.89 | \$1.78 | \$1.69 | \$1.67 | \$1.62 | \$1.60 | \$1.59 | \$1.57 | \$1.56 |
| 2nd Color (per side) | \$50 | \$50 | \$50 | \$50 | \$50 | \$50 | \$50 | \$50 | \$50 | \$45 |
| 2nd Stide | \$50 | \$50 | \$50 | \$50 | \$50 | \$50 | \$50 | \$50 | \$50 | 545 |

## PLAIN-No imprint $\$ 1.00$ each (R)

"Simply IRRESISTABLEI" Your customers can't put down their Guilt-Free Stress Balloons. Made from all natural products- the outside is double-walled with natural latex and the inside is made from $100 \%$ corn by-product. All $100 \%$ biodegradable unlike "foam" stress balls. Each Guilt-Free stress balloon is individually packaged. Contains $2-3 \mathrm{oz}$ of ground corn filler.

# We Believe that You Deserve -FREE SCREENS -FREE SET-UP -SUPER FAST SERVICE 

## Our Happy Customers L KVE USI

"You guys are very easy to work with and always do a great job with extreryely quick tumaround. Jist getting ready to place a nother order. Tharks!

Aaren M. \& A B's Awards a Engraving
"Divernighture $\%$ may 粗 chove for balloors. Tha mporint quiity fast delvery, and price canwot be beati. I. know my. Customers have never beien. dsappointed with the compusted orders.


