



READING IS FUN 5K

Saturday, September 21, 2024

Elm Creek Park Reserve

district279foundation.org/reading-is-fun-5k

SPONSORSHIP OPPORTUNITIES

ABOUT THE READING IS FUN 5K

The 14th annual Reading is Fun 5K will take place on Saturday, September 21, at Elm Creek Park Reserve. More than 600 community members will attend this family-friendly event to raise funds to purchase learning resources for media centers (libraries) in Osseo Area Schools.



SPONSORSHIP LEVELS AND BENEFITS

District 279 Foundation invites you to gain valuable exposure for your organization by sponsoring this family-friendly event. As our partner, we are willing to work with you to customize this experience and provide recognition opportunities that would make the event valuable and memorable.

Sponsorship Level	Title	Community Gathering	Starting Line	Water Stop
Investment	\$3,000	\$2,000	\$1,000	\$500
Event Website	Logo with Link	Logo with Link	Logo	Name
Promotional Efforts (55,000 impressions)	Logo with Link	Logo	Logo	Name
T-shirt Placement *	Logo (most prominent)	Logo	Logo	Name
Marketing Item (sponsor provides for participant goodie bag)	X	X	X	X
Table at Event	X	X	X	
Signage at Starting Line	X	X	X	
Verbal Recognition at Event	X	X		
Welcome Runners	X			

*Commit by print deadline of August 15



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SPONSORSHIP COMMITMENT FORM

PRINT DEADLINE AUGUST 15

Level of Sponsorship: (please check one)

- Title Sponsor \$3,000
- Community Gathering Sponsor \$2,000
- Starting Line Sponsor \$1,000
- Water Stop Sponsor \$500
- Other Donation \$ _____ (fully tax deductible)

Contact Information:

Name/Company/Organization: *List as it should appear for recognition.*

Contact: _____

Address, City, State, Zip: _____

Email: _____ Phone: _____

Payment: *Please make payment after July 1.*

- Invoice me. *An invoice will be emailed to the contact listed above.*
- Check is enclosed payable to District 279 Foundation.
- Credit card: Visit district279foundation.org/reading-is-fun-5k and select the "Sponsorship Commitment" button to make a secure payment.

For more information or to submit your sponsorship commitment, contact:

Susan Wineland | Development Director | (763) 391-7116 | winelands@district279.org

District 279 Foundation seeks to support and enhance the dedication to all scholars in Osseo Area Schools (ISD 279). Located in Hennepin County, ISD 279 is the fifth-largest school district in Minnesota, serving all or parts of Brooklyn Center, Brooklyn Park, Corcoran, Dayton, Maple Grove, Osseo, Plymouth and Rogers. Everyone benefits when opportunities are provided for youth because of your partnership with District 279 Foundation.