



10th Anniversary ISSAQUAH TURKEY TROT

A fun & casual 5k walk/run through downtown Issaquah

Thanksgiving Day, November 28, 2019

Benefitting the Issaquah Food & Clothing Bank

Why Sponsor?

- ❖ Benefit from the momentum of this family-oriented, community-building event which drew 3,600 participants, 250+ volunteers, and 21 sponsors in 2018
- ❖ Since 2010, this event has raised \$360,000 to support the critical daily operations of the food bank to stand in the gap for our neighbors in need
- ❖ Marketing visibility and partnership with an organization that is widely supported in the community, providing significant brand impressions through various channels

SPONSORSHIP LEVELS				
	BIG TOM TURKEY SPONSOR \$7,500	MASHED POTATO SPONSOR \$3,750	STUFFIN SPONSOR \$1,500	PUMPKIN PIE SPONSOR \$750
Announcer recognition at race start	X			
Website main page	Logo			
Race t-shirt	Large Logo	Medium Logo	Small Logo	Company Name
Website sponsor page	Logo	Logo	Logo	Logo
Recognition in press release	X			
Social media recognition	X	X		
Sponsor listing with link on e-mails to Trotters	X	X		
Photo booth sponsorship	X	X		
Sponsor a Gobble Wobble Station along the route	X	X	X	
Booth and/or banner at the start/finish Line	X	X	X	X
Complimentary entries	50	20	10	5



ISSAQUAH
Food & Clothing Bank

- Providing food, clothing, and household items to the Sammamish, Issaquah, Renton, and extended community.
- In 2018, 50,305 services were provided with 60% of recipients being children and seniors.
- Special programs include food delivery, school break & summer lunch programs, school supply drive, holiday gift program and many more!

For more information on sponsorship, please contact:

Bonnie DeCaro-Monahan 425-392-4123 ext. 14
bonnie@issaquahfoodbank.org

Deadline for sponsorship commitments is October 25, 2019

www.issaquahtrkeytrot.org

Learn more at
www.issaquahfoodbank.org