

THE POWER OF WORDS

'Buzz Words' that we really don't like!

A recent survey has concluded that there are a whole lot of 'Buzz Words' that we really don't like!

Those of you that know me, know that I usually have an opinion on everything!!

This time I'm going to leave it to you to decide - Published by Londonoffices.com in no particular order (don't know why?) Here is the list:

The top 50 most irritating buzzwords, as collated by Londonoffices.com, are listed below in no particular order:

1. Blue-sky thinking
2. Idea shower
3. To 'action' a project
4. Going forward
5. Brainstorm
6. Getting the ball rolling
7. Drill down
8. Out of the loop
9. Thinking outside the box
10. Touch base
11. Singing from the same hymn-sheet
12. Circle back
13. Strategic fit
14. Bottom line
15. Low-hanging fruit
16. Win-win
17. Play hardball
18. Best practice
19. On my radar
20. Bench mark
21. Value added
22. To run an idea up the flagpole
23. Results driven
24. Revert
25. Game-plan
26. Hit the ground running
27. Customer centric
28. No 'I' in team
29. Back to the drawing-board
30. Re-inventing the wheel
31. Dot the 'I's and cross the 't's
32. Action plan
33. Bells and whistles
34. Moving the goalposts
35. Back of the net
36. On the same page
37. Open door policy
38. To 'ping' an email
39. To kick a project into the long grass
40. Joined up thinking
41. Pick up and run with it
42. Streamline
43. Close of play
44. To take an idea or project 'off piste'
45. Level playing field
46. Quick win
47. In the driving seat
48. No brainer
49. To 'park' a project
50. ASAP

Don't know about you, but I must have heard at least half of the words and phrases on this list just this week!!

Of course, there are one or two words in the list that have to be used but only in the right context.