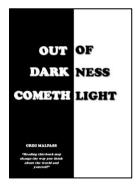
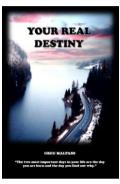


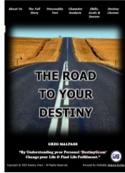
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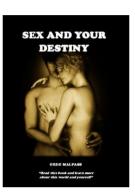
Sample Sections of 'Think Big Destiny Books'









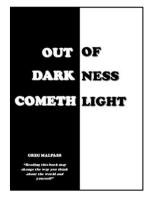


Five Books

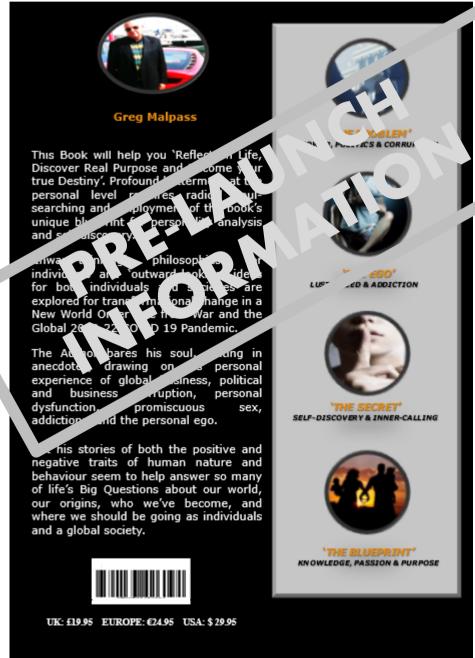
- Book I 'Out of Darkness Cometh Light'
- Book II 'Your Real Destiny'
- **Book III-** 'The Road to Your Destiny' (Handbook to Destiny-Gram Website)
- Book IV 'Destiny of An Author'
- **Book V** 'Sex and Your Destiny'



BOOK I - Out of Darkness Cometh Light



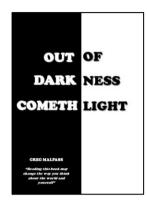


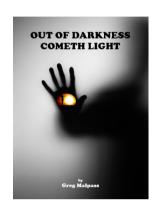




Sample Sections of 'Think Big Destiny Books'

'Out of Darkness Cometh Light'





About

- 1. General Genre- Memoirs and Philosophy.
- 2. Content- History, Biography, Philosophy, Spirituality, Self-Help, Psychology, Political Science, Business & Economics, Parenting & Family, Music.
- 3. Print Length- 1,000 Pages (un-edited).

'Out of Darkness Cometh Light' is written as both an 'Expository and Narrative' Nonfiction Book that describes, explains, and informs on matters of Politics, Business, History and Philosophy; and contains narrative that tells the biographical life story of the Author - conveying personal experiences of life, love, family, corruption, morality, and personality, in anecdotes - offering the Reader reflection on life's Real Purpose and Personal Destiny.

Cover Description

This Book will help you 'Reflect on Life, Discover Real Purpose and Become your True Destiny'. Profound betterment at the personal level requires radical soul-searching and employment of the book's unique blueprint for personality analysis and self-discovery.

'Inward-thinking' philosophies for individuals and 'outward-looking' ideas for both individuals and societies are explored for transformational change in a New World Order free from War and the Global 2020-22 COVID 19 Pandemic.



The Author bares his soul, writing in anecdotes, drawing on his personal experience of global business, political and business corruption, personal dysfunction, promiscuous sex, addictions, and the personal ego.

But his stories of both the positive and negative traits of human nature and behaviour seem to help answer so many of life's Big Questions about our world, our origins, who we've become, and where we should be going as individuals and a global society.

List of Contents

Part One. - Route to Self-Awareness

Part Two. - The Global Problem
Part Three. - The Personal Ego
Part Four. - The Personal Secret
Part Five. - The Global Blueprint
Part Six. - The Personal Blueprint
Part Seven. - The Global Solution

Extract from Closing Chapter

"The book's focus has been on finding the right path for our continued journey as Individuals (and as the Human Race). Our Post-Pandemic opportunity is to demand a different approach from our Politicians and from Ourselves. If we address the existential question about life and its real meaning, purpose, or value- both the Individual and Humanity will prosper and get 'Closer to Greatness'. Let me address my closing remarks in terms of my conclusions for firstly The World and secondly, The Individual, and the latter specifically in relation to 'Consciousness and Reciprocity'.

The World- In terms of the World my Focus has been on a Political system of Responsible Capitalism. I call this 'Social Capitalism' only to give a title or label in a World that seems to expect titles, otherwise it might get wrongly branded. It's no more than classic capitalism with a focus on improved social outcomes, or at least economic social responsibility, that aims to ameliorate the social problems caused by capitalism, primarily inequity. Call it- 'The Humanization of Capitalism, Democratic Capitalism, and Social Democracy based on Capitalism', or 'A practical mid-way point between late-form Capitalism and Socialism'. In either cause for Freedom, the eradication of Corruption and focusing on the Rights and Needs of Citizens must prevail.

The Individual- In terms of the Individual my focus has been on exploring the 'Route to Self-Awareness' and 'Identification of an Inner-Calling'- the basis of the whole Realism and some Idealism expressed in the Chapters in this Book. The ultimate 'Truth about Personal Success and Happiness' will however not be finally founded without an understanding of two fundamentals- perceptual 'Consciousness', and subjective 'Reciprocity'. The icing on the cake.



- **Consciousness** Consciousness is not about being awake! It's what for the Individual evolves toward more inclusive love and awareness. At the level of humanity, we evolve from mass consciousness into individual consciousness, and then into group consciousness. Mass consciousness is related to our more instinctual intelligence and therefore more primitive ways of love. The more conscious we become of our choices, the more capable we become of healthier human love. Health self-awareness, self-respect, independence, along with a sense of responsibility and trustworthiness, give rise to cooperation and collaboration. The balance between self-love and other love is vital.
- Reciprocity- Reciprocity maybe defined as 'the practice of exchanging things with others for mutual benefit, especially privileges granted by one country or organization to another': To me it's best described by the fundamental teaching of the Buddhist concept of 'Karma', and the 'Golden Rule' in most recognised Religions. It has the greatest value in human relations. The word "karma" means simply "action". In Buddhism, one believes that actions return to the actor. Good actions will be returned, and bad actions will also be returned. This is obviously true in social relationships. If we behave with kindness and generosity to our neighbours, they will return our kindness. Conversely, a harmful act may lead to vicious circles of revenge and counter revenge, such as those we see today in Asia and the Middle East and elsewhere. These vicious circles can only be broken by returning good for evil.

The closer we get to understand and live these virtues of 'Consciousness and Reciprocity' the more Inclusive we will become as Individuals and in our Societies; and the 'Greater' we will become as Humanity."

Extracts from Chapters Body Text

Part One - Route to Self-Awareness

"If you are lucky enough to visit Aruba, nicknamed One Happy Island you've found Paradise. There is no sense of war or bully bosses or threat of the end of the world in the sea air there. Although I imagined it must be so, maybe it's not a perfect society or state of existence or place of supreme happiness- but its first impressions touched me. Aruba is an amalgamate of the various cultures that have occupied and lived on the island, including indigenous peoples of South America, descendants of African slaves, and Spanish and Dutch colonialists. The earliest inhabitants of the island were a peace-loving tribe, the Arawak Indians.

I had been travelling to and from South America on a contract for two years and considered the best of stopovers on Air France and KLM were Manaus in the heart of the Brazilian Amazon, and Aruba the tiny Caribbean Island that is home to people from at least 40 different nationalities. The Arubans are a people of striking appearance and known for their warm and



friendly personality. I was struck by the smile on everyone's faces at the airport. The playful happy little girl with her stunningly beautiful mother of black African origin; the unusually pleasant and courteous immigration staff; the cleaning lady singing what sounded like a native Indian song to herself, and everyone else, each one remarkable. Admiring and enjoying the ambiance and serene atmosphere for a short period was enough of a tonic for me to momentarily forget about the world's strife and problems, and my own responsibilities for delivery of a major construction project in Peru that had just suffered a double-whammy disaster of both a major fire and port crane collapse into the Port's Bay.

In a very real sense Beauty is synonymous with Consciousness. The more conscious we are that we are creatures created by an Incomprehensible Creator, the more perfect is the beauty we perceive. And the more beauty we perceive, the more beauty we project. Just as people from so many cultures live harmoniously, so it could be with those of others if only we could all put things in perspective more often than we do in our busy lives. And believe me, that tall and tanned young mother was a picture of beauty, harmony and gentleness, oozing sexuality."

Part Two - The Global Problem

"Global perversions- economic, political, or sexual are driven by the misuse of power or the search for power, the need for it, or the effects of it. Maybe in the Third World discontent is fomented not merely by poverty, disease, corruption, and political oppression, but they remain the major factors. Equally, given the proven human propensity for misusing power, it seems naïve to believe that the more clout people in power have, the happier all will be. Dominant menfolk over the years die sooner or later in murder/assassination, or violent conflict over land, women, prestige, and power."

"You don't necessarily need atomic bombs to destroy a nation. Politicians who value their pockets more than the life of citizens always do that." — Israelmore Ayivor.

Far too prevalent are the misguided actions and mistakes of certain leading individuals within organizations and institutions and countries. While goodness comes naturally to the human heart, sometimes in politics and business and in the pursuit of the 'holy grail' for power and success, leaders so often falter early in the steeplechase. A cynical viewpoint but having worked over 40 years, for over 15 employers, in 60 countries I believe it is true. I've never been to a country where I haven't witnessed intended corruption, unintended mismanagement with subsequent cover-ups, or simple incompetence, even then often with some level of malintent.

• From - Third World Presidents and Dictators, Government Ministers, Democratically elected Leaders and Policy Makers, Top Civil Servants, Religious Leaders, Members of Royal families, Chief Executive Officers, Heads of Non-Government Organizations, Tribal Chiefs to - CIA Agents, Trade Union spokesmen and even Chauffeurs and



Bodyguards who become confidants and personal friends of influential people- ALL harbour the conscious or subconscious intent - because of the opportunity to abuse the use of their power or access to information – to act incorrectly, without exception.

• And from abuse of power, bullying and exploitation to bribery and corruption, money laundering and misappropriation of public funds- there exists tolerance of poor governance in all its guises in certain if not most corners of the world.

A couple of Examples:

In Singapore 1997- I worked for a Chief Executive whose Motto was 'Coming Second always Sucks!' Well, I thought- I wouldn't mind being the second richest man in the world, or the second most loved, or blessed. He was a "A Hero US Marine Turned Rouge Businessman".

As a young US Marine in the Vietnam War, he knew all about Mottos that had to be lived up to. The Marine Corps has a long and lustrous history dating back to November 10, 1775. Over the years Marines have picked up nicknames like "Devil Dog" and "Leatherneck" and have adopted phrases "Semper Fidelis," "the Few, the Proud," and "Esprit de Corps." From the Marines' Hymn to the famous Eagle, Globe, and Anchor emblem, there is much to learn about the terminology of the Corps.

In 1965, the Marines were the first of the U. S. Armed Services to deploy large ground combat units to South Vietnam. By the end of the year, more than 38,000 Marines made up the in Marine Amphibious Force (III MAF) under the command of Major General Lewis W. Walt.

One operation for the young Marine was to be one of a team of four whose mission was to swim down the river in the middle of the night with rudimentary breathing equipment (reeds). Then to seek out the North Vietnamese/ Viet Cong camp guards/watchmen and slit their throats without raising the alarm. And you survive, until the next R&R sex trip to Thailand.

How do you stay normal after that? You stay in the Region after the war, you build up a business network among the corrupt regimes in Indonesia, Malaysia, Thailand, and the Philippines. You maintain military/ intelligence links, you set up in a business-friendly state like Singapore where a family can live well, and a new company can be listed more easily. You lead an Initial Placement Offering (IPO) of a company and you secure high profile company partnerships and gain credibility and a reputation for fighting above your weight. You find that you can't readjust to normal family life. You find out your son of 14 years is not your blood-son so you leave him too. You take Valium to treat an anxiety disorder and the effects of addiction to alcohol to sustain a lifestyle. You have a dysfunctional marriage and take prostitute lovers in every town you visit, and you build a web of corruption and deception in the quest to achieve that life motto- of 'becoming number one' and taking the company to new heights of achievement. And then it all crashes, and you take everyone down with you.



And the whole time it wasn't about ego, or just paying off Government Ministers millions of dollars to win their allegiance and multi-million dollar projects in Cali, Colombia; Port Harcourt, Nigeria; Jakarta, Indonesia; Langkawi & Labuan, Malaysia; Chongqing, China — of course not, this is a Singaporean listed company- no it was CIA business, and to hell with the consequences for shareholders and employees when it finally blows.

In Dominican Republic 2001 - Marcelo was the ex-Minister of Defence, illiterate, and personal friend of the President with whom he went to school. An imposing figure and quietly spoken. I'd been parachuted in to find out whether the company's 'Mr Fix-it', Rondon was all he claimed to be. He wasn't and the web of deceit and convoluted bureaucracy and petty corruption had culminated in a plethora of commission agreements and had precipitated this meeting at the top. The game was about negotiating a contract without competition, for a project to be funded by US Exim Bank backed finance. Two meetings direct with the populist and ex-farmer President in the Palace after hours waiting in anti-rooms had come to nothing. Bribery and Corruption is always dealt with through third parties and confidents. But when the company's own local partner questions the commission agreements being requested, it's time to wipe the slate clean.

The Public Client's Departmental director's belligerence had been dealt with by Marcelo, and despite several rebuffs a Memorandum of Understanding could now be signed before Christmas. Obviously, a man of notable persuasive powers. He had openly bragged that he never drove across the city without his bodyguard and an AK47 in the trunk of his bullet proof 4x4. But item one on the agenda was not an inquiry nor a request. It was a threat. If a 10% success fee on the US\$188 million public works contract was not paid to the allocated offshore account in the Virgin Islands upon contract signature, then heads would roll. While I pointed out that I was just the Spanish speaking messenger for London based top management, I also pointed out that payment of such a one-off commission would be difficult to both justify or enact, given US Bribery and Corruption Laws and due-diligence on Exim funded projects- the rhetoric intensified. "Top management in London can be burrowed out and dealt with, if necessary, but it is more effective to shoot the messenger first. Gang assassinations end up with a bullet in the forehead. Crimes of passion invariably end with a shooting to the groin. Un-cooperative messengers just get caught in crossfire when there is violence in town, and it's unlikely to be fatal."

I was told by reassuring management in the UK, who had no experience of working in the Caribbean, not to take the threat seriously and was reminded what a good job I was doing and how well I was being remunerated every month to include a Christmas one-off bonus of £1,000.

In conclusion, certain Political and Business leaders and their henchmen tend to be possessed by the clinical term for psychopathic tendencies: shallow emotions, lacking empathy or feelings of guilt, cold-hearted, superficial, manipulative, impulsive or irresponsible. It explains



a lot about our global society. There are of course rich men whose psychological make-up is the opposite to such failings, but they tend to be those who acquire success simply by being in the right place at the right time with the right product. Bill Gates is an example. Many are philanthropists and live modestly. Measure wealth not by the things you have, but by the things you have for which you would not take money. There are also great leaders who possess a completely different and appealing psychological profile. Jesus Christ, Gandhi, Nelson Mandela, Martin Luther King to cite a few. When God measures a man, he puts the tape around his heart not his head. Ruthless leaders always falter, and Adolf Hitler's demise is just one ultimate testament to that statement. And they cause havoc in the process. If you run the show on thunder and lightning you can build empires; but thunder and lightning never made anything grow, and never anything that lasts."

"Great leaders, inventors and pioneers try not to become men of success, rather become men of value."- Albert Einstein

Part Three - The Personal Ego

"Out of Darkness Cometh Light – a path through darkness in life can lead to enlightenment and a deeper satisfaction in the route one is taking. But the battle with one's ego is the ultimate battle to be won to seek enlightenment. Mostly people don't achieve it, and depression sets in.

Abraham Lincoln, along with Winston Churchill and Mark Twain, always used humour as an antidote to depression when they encountered difficulties in their individual plights. Churchill's 'one-liners' are infamous, and many have already been quoted earlier in this Book, particularly his quips with Lady Astor. But for good measure here's another one:

The lady who was known as Churchill's main rival in parliament was giving a speech. Churchill, with his usual enthusiasm for his rival, dozed off while the lady was speaking. She stopped her speech and awoke Sir Winston by yelling, "Mr. Churchill, must you sleep while I talk?" Churchill sleepily replied, "No, ma'am. I do so purely by choice."

To boost his spirits, Lincoln also told jokes and funny stories. Lincoln said, "If it were not for these stories—jokes—jests I should die; they give vent—are the vents of my moods and gloom." Humour also gave Lincoln a way to connect with people. It certainly plays a major part in my own life, always preferring light or sexual humour in most situations rather than seriousness (until it comes to writing a book). In addition to humour Lincoln utilized other major depression antidotes, including his love of poetry and a strong belief that his life had an important purpose. There I go again trying to copy others somewhat more worthy than myself. The old Personal Ego again."



Part Four - The Personal Secret

"A real genuine man will defend his role in a committed relationship with true character. I cite as an example Mick Roberston a neighbour and friend in my local Spanish community. Never attack your own aspirations with corruption and unfaithfulness. We live in a world which often these days belittles, if not scorns at, life-long dedicated relationships in favour of getting 'real', getting 'experienced', and getting 'laid' where you can. Make no mistake about it-Committing adultery is not a virtue. Adultery means and can be categorized as: betrayal, double-crossing, selling-out, treachery, deceit, deception, and inevitably involves compulsive lying. 'What a tangled web we weave when the intent is to deceive.' If you have the character to avoid these traits you can keep calm and be proud of your honesty.

"If you sow seeds of dishonour, unfaithfulness, dishonesty today you will reap the same tomorrow." - Anurag Prakash Ray

Toba Beta once said, "Infidelity is an opium of unfaithfulness.". Because that's what unfaithfulness is, isn't it? A drug? A cancer that's always there in the back of your mind, eating away at the foundations of your long-term relationship.

So why, in this Section, the U-Turn in my take on unfaithfulness, sex and morality? No more than a realisation of the folly and lack of good sense it represents; and a recognition of the losses it caused in my own life, and my regrets associated with playing Russian Roulette in the serious matter of love and the importance of faithfulness. In Spain many affairs and casual sexual relationships and encounters had continued, but none erased the damage to my soul, that my infidelity to my second wife had caused. ["Sorry Seems to be the Hardest Word", Elton John]. One erection more cannot erase the years of self-inflicted emotional harm, living in the fast lane creates. Yes, having a Lover can make you feel good, but my advice is that you should not pin your Future Happiness on it, nor make it your Destiny or Legacy to be remembered by. A young 112-year-old Bob Weighton celebrated his birthdays in England in March 2020 and celebrated being the oldest man in the world. His take on life, in the midst of a Global Pandemic, "Even in adversity, family and friends are everything, all that one needs- and always believe that things will turn out OK in the end."

Part Five - The Global Blueprint

"Is there a god? why are we here? what's my life purpose? How many of us have never asked ourselves those questions, atheists among us included? So, I googled the word 'God' and within milliseconds got 1,770,000,000 (nearly two trillion) references to read. The search for God on the internet is clearly prominent although probably lags well behind hits on social networking and porn sites. I refined my search to 'is there a God' and weaned down the results to 563 million. Too much and too little information at my fingertips. There seems to be many views and opinions on such a basic question behind the purpose of life. The truth is that you



cannot avoid asking yourself this question if you want to really understand yourself. At a very minimum you must examine the Great Principles Shared over the millennia of developed Religious Tolerance and delve even further back into evolution long before traditional faiths and their Prophets came into existence. No Blueprint for Self-Awareness and Personal Development will be complete until this key question about the origin and purpose of life is answered in your own mind. No answer will be correct, no more than Artificial Intelligence will be definitive in the future. But Religious messages are only ignored by the ignorant. Only once they are understood, if not adhered to, can the individual then make informed decisions about his or her new path forward in life.

About 13.5 billion years ago, matter, energy, time, and space came into being. These fundamental features are called physics. About 300,000 years later matter and energy coalesced into molecules; and 3.8 billion years ago, on Earth molecules combined to form living organisms. Around 60,000 years ago Homo-sapiens attained Cognitive awareness and began to gather knowledge and create cultures. Then came the need to believe in the unknown and the birth of Religious Beliefs and Myths.

Albert Einstein stated that he believed in the pantheistic God. He did not believe in a Personal God who concerns himself with fates and actions of human beings, a view which he described as naïve. He also called himself an Agnostic and stated he did not believe in life after death, adding one life was enough for him. However, Einstein also characterized himself as devoutly religious in another sense, "The most beautiful emotion we can experience is the mystical. It is the power of all true art and science. He to whom this emotion is a stranger, who can no longer wonder and stand rapt in awe, is as good as dead. To know that what is impenetrable to us really exists, manifesting itself as the highest wisdom and the most radiant beauty, which our dull faculties can comprehend only in their most primitive forms—this knowledge, this feeling, is at the centre of true religiousness. In this sense, and in this sense only, I belong to the rank of devoutly religious men."

I would categorize this highly intelligent cosmic cynic as very spiritual in his outlook of the infinity of the Universe. He was also allegedly an earthly philanderer and quite sex crazed, something that perhaps puts him lesser of a theoretical physicist who developed the theory of relativity than just another human being close to his own spiritual God, but under the constant influence of the desires of the flesh. Interestingly Albert Einstein was born on March 14, which is also celebrated as ' π ' Day, honouring the mathematical constant and ratio of the circumference of a circle to its diameter. Rather like Einstein's dichotomy of brilliance and adolescent simplicity, π is also known as an irrational and transcendental number whose decimals continue infinitely like the Universe, without repetition or pattern.

Reflecting on the Secret of Life:

In "China 2006 - Propped against a Beijing bar talking to a local girl, reflecting on life, I spotted a noticeably confident ant seemingly estranged from his ant colony, unusual for a member of



a social group species, nevertheless seemingly going about daily business. I caught his eye and lured him to my stool. As he looked up with curiosity, I said 'Do you know we are in Communist China, a Country without a Democracy or a Monarchy, unlike the UK which has a Monarchy and operates within a Capitalist system, plagued also by some social injustices, but as good an example of the free world as any. And all this is part of a bigger World and even bigger Universe, bigger than both you and I could imagine, even though we share some DNA?' He hesitated little in his response, 'What have you been smoking? Don't talk rubbish about things you can't see, touch or influence. I'm busy; you are a dreamer!' Seemingly an intelligent little fellow to chat to me like that, in English despite being a Chinese ant; no doubt dedicated to his own life cause, or at least instinct, maybe all he does is in his queen's best interests, I wonder if he has a wife and children and a lover- I mused. I know little of his life, but he knows not enough of mine to be so negative. Too busy to even listen to me, nor contemplate the worthiness of my story. Not stupid maybe but certainly arrogant, and self-opinionated; maybe he's an alpha ant. Not on my wavelength though nor level of consciousness I concluded."

Part Six - The Personal Blueprint

True Purpose and Destiny'.

"In Spain 2020, Reflecting on a few Key Messages over a beer:

- "The Art & Evolution of Self-Discovery" [Say No to Mediocrity]
 - KEY MESSAGE: A life of mediocrity is an injustice to the miracle of our birth and the 25,000 days on average we consume our time here until death. Time is precious so why wait until retirement to set aside the time to adjust our consciousness and moral compass on-route to finding Real life Purpose, Happiness, and Fulfilment. All or nothing.
- "Route to Self-Knowledge" [Time to Move On- Finding your True Purpose & Destiny]

 KEY MESSAGE: Expecting life to treat you well because you are a good person is like expecting an angry bull not to charge because you are a vegetarian. You are responsible for your life. You can't keep blaming somebody else for your dysfunction. Life is really about moving on. Now is the time to start the process of 'Self Discovery and finding
- "Be Careful What You Wish For" [Your Children & Family Come First]
 - KEY MESSAGE: Successful men and women invariably treat others well, as they would wish to be treated themselves. Notwithstanding this, and your new 'Chosen Path' of Destiny, and your commitment to toil diligently to provide for your household- 'A (wo)man should Love his/her Children and Spouse first and seek to spend as much time with his/her family as possible, considering excessive time spent on the acquisition of wealth or other pursuits at the expense of time spent with the family as a denigration



of his/her duties.' Nurturing and Loving our Children is the finest attribute of the Human Condition of Consciousness.

"Great Principles Shared" [Always Be Kind & Charitable]

KEY LESSON: Kindness and Charity are perhaps the purest form of doing right by people and following the Governing Rule of all Religious Understanding - 'The Law of Reciprocity'. admirably depicted in the teachings of all faiths.

Part Seven - The Global Solution

"My premonition for the year 4020 - A world where Humans will have transformed into highly intelligent 'Bonobos Type' creatures and characters- altruistic, compassionate, kind, cooperative, loving, and sensitive. Social Ranking and Hierarchies in work and social gatherings won't be prominent, but at the very Top (eg. Political and Group Leaders) Women will rule, always having the Final Say. Men will worship their Mothers throughout their lives, their Partners and Children. The Mother-Child bond will always be strong, but Women will be liberated and sexually more promiscuous than men, (although DNA testing will allow blood fathers to identify parentage and play their full role in the nurturing of children)."

Wow, what a world. 'Stand by your Beds'- guys. In Sections 4 and 5 I do explore the rightful role of women in the future and conclude a Key Message that- 'Empowerment of Women is a Necessity for the very Development of a Society, and one of the main procedural concerns when addressing human rights and development.' In Section 4 I also conclude that women are indeed genetically programmed to be better leaders, and less likely to engage in evil acts; and in Part Three we look at many examples of how women have been prejudiced against, abused, and their roles demeaned.

Whatever 4020 holds, there have been profound changes happening already in our lives over the last one hundred years. We are richer, healthier, and better organized. This allows us the ability to pass our wealth and knowledge on, particularly to our children. Our changed lives will be our greatest legacy. Changed lives will be the gifts that truly keep on giving, generation after generation. Sometimes sacrifice is necessary. No matter how seemingly insignificant our own lives, we achieve significance through the lives that we touch for good. And never are our lives more significant than when the lives we touch are brought to know who we truly are. There is no greater opportunity than to achieve this through parenthood. If there be any truer measure of a man than by what he does it must be by what he gives. Live truth instead of professing it. No person was ever honoured for what he received. Honour has been the reward for what he gave. What greater calling than the giving of ourselves to our children.

A young successful attorney once said, "The greatest gift I ever received was a gift I got one Christmas when my Dad gave me a small box. Inside was a note saying, 'Son this year I will give you 365 hours, an hour every day after dinner.' My Dad not only kept his promise, he



said, but every year he renewed it, and it's the greatest gift I ever had in my life. I am the result of his time." Dedication of time and love to a child should be a founding principle of life for any parent, but it's surprising how often people get it wrong.

In Nigeria 2006- The bar was dark, either the electricity bill hadn't been paid, or management didn't want punters to see the cockroaches. I was at the bar keeping myself to myself. In walked a 6'4" American, straight off the Rigs by all accounts. "What's your God-dam story" he bleated trying to provoke me. "What the fuck you doing in this Shit-hole?" On the third provocation I replied with indignation "I'm here to Pay the private school fees for my daughters back home." "You're full of shit", was his insult to that assertion. "I've got a God-dam daughter who I ain't seen for 34 God-dam years, and she can put her own food on her table, and pay her own school fees, Bitch!"

As often as I tried to draw a line under the discussion the more, he chastised me for my stance. So, I reacted. "You haven't had a relationship with your daughter for 34 years. If I send a text message to my daughter, she will respond that she loves me within one minute!" "God you are full of shit", he reiterated slamming \$500 crisp dollar bills on the bar "Prove it." As the crowd gathered and the barman placed a stopwatch on the bar, I fumbled in my pockets to retrieve just \$200 in crumpled notes. 'Typical Brit, we bail you out of two World Wars and you still can't pay your corner.'

I prepared my message: 'Babe, you must text me that you love me within 60 seconds. It's a matter of life or death. I'll never speak to you again if you don't' - I joked to myself nervously. The message was sent, and the clock started ticking. 15 seconds nothing, 30 seconds nothing. "Come on Baby, answer baby, answer,"

60 seconds nothing, then at 92 seconds the familiar 'Bleep'. 'Hi dad love you too lots and lots!' There was a pregnant pause and I looked at 'Chuck', "Well a bet is a bet, you win", I said pushing the winnings his way across the bar. He stood up visibly shaken and emotional. He held his hands up in a gesture of conciliation, with his head hung low. "No", he said softly "You win". And he left without a word. I felt for him, his emotional state of remorse was more than palpable." Drinks all round- on Chuck! "

The secret to the 'Global Solution' in economic terms is less and more complicated than that of love, depending upon how you view it. Adam Smith, the Scottish inventor of Capitalism, had a deep ethical preoccupation, but this did not find its way into his Book on 'The Wealth of Nations'. Smith's ethical stand was to be found in his first Book, the 'Theory of Moral Sentiments', originally published in 1759— a work that has been on the whole ignored. Such 'division of thought' would prove to be extremely consequential, and the 'bible' of modern capitalism is, in a sense, missing one leg — the ethical one.



The root of his belief was in 'Good Wealth' which consists of assets that are created, distributed, and used in a manner that respects human dignity and promotes the common good, thus leading to increases in well-being. —Bad Wealth consists in assets that are accumulated in an unjust manner (using force or fraud) and distributed in a manner that benefits only elites and excludes the poor and marginalized and is used to create invidious distinctions and not for the common good.

The problem has been that 'Bad Wealth' has prevailed. Historically, individuals and communities have accumulated wealth by stealing valuable assets from their neighbours or by conquering and enslaving them. Looking back, it is hard to find wealth creation free of force and fraud. A look at the great empires from the ancient world (Babylon, Persia, Greece, Rome, Egypt,) or the modern world (British Empire, Spain, Japan, Third Reich, USA) clearly demonstrates the connection between military conquest and economic surplus. The transition from Conquest to Commerce is played out over and over in human history, on both a large and small scale. One has only to look at the role of the slave trade and the extraction of gold, silver, and other minerals from Latin America, two activities that play a key role in the rise of the West (and their continued dominance) to see how massive wealth creation can at the same time cause massive and lasting human suffering and poverty.

The Financial Meltdown of 2008 and the subsequent Recession following the Pandemic will end in further redistribution of wealth from the great majority to a small elite who are able to invest and further borrow to invest at the bottom of markets when asset values are low, leaving tens of millions unemployed, and potentially even worse outcomes in the developing countries.

So, my stance is that the 'Missing Ethical Link' can be filled by the birth of a new form of 'Social Capitalism?' Social Capitalism is a concept that has been poorly defined or understood in the past. My take on 'Social Capitalism' is profound. It expands on the concept defined as a socially minded form of capitalism, where the goal is making social improvements, rather than focusing on accumulation of capital in the classic capitalist sense. It is a utilitarian form of capitalism with a social purpose. I suggest for example that when a group of Entrepreneurs, a Group of Buyers and Sellers, etc., whether they met on Social Networking or not, seek either Debt financing or Equity for a Business Launch or expansion, that the Financial Risk/Return Analysis and Legal Adjudication include a 'Social Impact Assessment' with Financial Implications apportioned to the Analysis."



