

Member's Charter

- ATL Network has been established to work together to bring about improvement in members' respective business's to secure success and meet their goals. Members meet regularly and participants communicate openly, share insights, challenge their peers and themselves and through these meetings gain exclusive access to the broader market place and knowledge of leading and evolving business practices.
- Members actively work together to assist each other in arriving at a competitive advantage and preferred market access for each of the individual members.
- Members are committed to fostering open and frank dialogue between Members to ensure positive outcomes for each member of the group.
- Members are driven by a desire to collectively improve the effectiveness and profitability of their respective businesses and to secure workable solutions for any issues that may impinge on that effectiveness
- Members are cognisant of the importance of ethics, trust, prudence, care and honesty in all its dealings and in doing so recognises the inherent value of its ongoing membership.
- Members show full respect to each other and agree to avoid offensive, negative, discriminatory or bad language during the business of the meeting and/or any social gatherings of the membership.
- Members agree to maintain confidentiality in relation to any discussions at these meetings or documents tabled and to fully respect the intellectual property of the business of ATL Network and each of its individual members.
- If a Firm determines during Day 1 of the 1st Conference program, the ATL Network is not the right fit, then they can resign their position, providing verbal and written notification to ATL Network before the conclusion of Day 1 program. In this instance, 50% of the Firm Annual Fee is payable. Otherwise, the Firm Annual Fee is payable in full.
- When a member resigns or withdraws for any reason it takes time to find and screen a suitable replacement, recognising the strong camaraderie and trust that arises over time, and for this reason the initial period of membership agreed to is a minimum of two years.
- Members are responsible for their own accommodation at the selected venue and other travel arrangements to ensure no negative feedback when a 'last minute' cancellation or apology occurs.
- Disbursements including food and beverage (morning tea, afternoon tea, lunch, dinner and drinks), venue hire, facilitator's travel, accommodation and meals at Conference events are split equally between attending Members. Accounts are rendered to members for an equal share of these costs.

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In the interests of simplicity Dinner costs are split evenly by number. Wine is chosen by ATL Network. Additional spirits, liqueurs and cocktails at the dinner must be paid for individually at the time.

- As we account for disbursements, Members are encouraged to register spouses at the dinner. It has been our experiences that spouses and partners add 'balance' to these occasions and contribute to the building of camaraderie in these forums.
- An account for disbursements is also rendered for facilitators costs of travel to and from your offices or other nominated venue for the purposes of attending to the Strategic Planning workshop. The workshop itself, involving two very experienced facilitators, of 6 hours' duration is part of the membership package. These disbursements may include any travel, accommodation and meals.
- Members agree to make every possible endeavour to ensure that they and/or representatives of their respective businesses will be in attendance at all meetings and will ensure that fees are payable on the due date and registration is finalised at least a month prior to the meeting.
- Where members do not sign the Members Charter form for any reason prior to attendance at the first meeting, attendance will be taken as confirmation of acceptance of membership and compliance with the Member's Charter.
- The overriding goal of ATL Network is to provide maximum value up front and for this reason if members fall behind in their commitment (above) or if there is any dispute, ATL Network reserves the right to appoint third party debt collectors and/ or refer the matter to the major credit reference agencies. Clients in this situation are advised in advance and these are considered to be measures of last resort.
- ATL Network reserves the right to defer a program at any time or alternatively provide individual strategy session where applicable.