



RESTAURANT SALES at 50% PROFIT MARGIN

Case Study: A restaurant with 1M in gross sales, 900K in expenses and 100K in profit, contracts with an Outsourced Service Provider (OSP), a restaurant delivery service which, over the fiscal period, brings \$50,000 in delivery business. The service pays 75% of the menu prices and advertises the restaurant's menu, takes the calls, orders the meals, picks them up and delivers them. The OSP operation has no effect, nor cost, on normal operations except for the food cost, calculated at 25% of the tab. The restaurant realizes a net profit of \$25,000 (50%) on 50K in business.

For more information please link to our [website](#)