# JARED SUAREZ

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## **EDUCATION**

Art Center, Pasadena, CA, Graduate Film, MFA University of Florida, Gainesville, FL, Critical/Film Studies, BA

## WORK EXPERIENCE

2009-2019 Deluxe Media Management LA, CA -- theatrical marketing audits/site-based installations. 2005-2008 ID2 Design, Naples, FL -- graphics and small business communications.

**NARRATIVE PROJECTS** (interactive/broadcast/theatrical titles, models and prototypes):

#### INTERACTIVE / SOCIAL / GAME DESIGN (writer/creator/graphic design)

*ConversationwithSuperman.com* -- theatrical marketing campaign conceived as *Man of Steel/BvS* character interview, with interactive and social components.

*Dare to be Superhuman* -- game show updating parliamentary debate with social problem solving.

#### FRANCHISE / ORIGINAL IP (writer/creator)

StomachMovie.com -- based on indie cinema "tadpole" model. CulinarySnackster.com -- game show integrated to Stomach feature. NightFridge.com -- YouTube series launching Stomach protagonist.

#### SCREENPLAY (writer/creator)

*Inclement Weather*, feature -- spectacular weather epic with family drama and original cartoons.

Your Brain is Your Other Stomach, feature -- crossmedia with integrated gameshow and app.

#### PROGRAMMING BLOCK (writer/creator)

*PopDrag.com --* based on reality TV 2.0 content protocols.

#### TEASER-TRAILER HYBRID / LOOKBOOK -- BUSINESS PLAN (writer/editor)

*Dish Soap*, feature -- based on DC character Blue Beetle

#### CROWDFUNDING CAMPAIGN (writer/director/editor)

The Snowstorm -- based on R. W. Emerson poem for Freeway Buddha feature, coming of age adventure/road movie.

### REALITY TV FLAGSHIP SERIES (writer/creator)

American Icon -- role model mentoring/social cause competition. Wardrobe Junkie -- personal image and identity makeover with fashion brand integration. Radio Song -- pop single creation/new music genre competition. Celebrity Stomach -- celebrity cuisine/lifestyle interview with new grocery product launch. Funny Up -- improv comedy school competition based on "levity" protocol.