



Sponsorship Information

Now in our 23rd year, The Brewster Theater Company is growing in leaps and bounds!

Our 2022 season was spectacular and attracted over 1,700 patrons to our shows and events. Audience members from over 100 cities and towns came to visit our theater and see our shows. Over 150 actors, stagehands, musicians, and volunteers took part in our performances, and our Social Media pages and website receive over 25,000 views monthly.

Brewster Theater Company is the only full-performance, community theater in eastern Putnam County. Our theater is located at Drew Methodist Church on Route 52 in Carmel and provides year-round entertainment and volunteer opportunities. Our shows include full sets, costumes, and orchestras with elaborate technical detail and staging. They are inspiring and thought-provoking.

Sponsoring a show or a season is a great way to leverage your brand. Our high-quality performances attract audience members from all areas of Putnam County, as well as, Westchester, Dutchess, and Connecticut. Our shows will promote your business all year long!

Our 100-seat auditorium is often sold out for musicals and is in use every week with performances or rehearsals. Your advertisement would immediately acknowledge that you support the arts and the many people that participate in productions and our audiences.

We are always excited to bring live theater to Putnam County, but our mission is not possible without sponsors. Our dedicated volunteers spend thousands of hours a year creating our shows, however, our expenses are many and familiar, including rent, equipment leases, repairs, musicians, and many more. A typical show can cost \$5,000, and musicals often exceed \$15,000. Our ticket prices remain a great value for our community and are kept at affordable levels with the assistance of many valuable sponsors.

If you are interested in supporting our theater, please contact me at 845-729-5107. Checks can be made payable to Brewster Theater Company and sent to Brewster Theater Company, Attn Bob Dumont, 368 Bullet Hole Road, Patterson, NY 12563.

The Brewster Theater Company is a recognized 501(c)3. I hope you consider supporting the arts and the theater!

Sincerely,

Bob Dumont
Fundraising Chair



Sponsorship Opportunities

Please check your level of sponsorship. (Please see next page for details and art specs.)

Executive Producer (one available) - \$5,000			
Producer (two available)	\$2,500	Stage Manager	\$100
Assistant Producer	\$1000	Crew	\$50
Director	\$500	Cast Member	\$25
Assistant Director	\$250	Supporting Cast	\$15

Contact Information *please print*

Contact Name:
Business Name:
Address:
Email:
Phone:
Website:

Make your check payable to Brewster Theater Company

Attn: Bob Dumont, 368 Bullet Hole Road, Patterson, NY 12563

www.BrewsterTheaterCompany.org

Executive Producer

\$5,000

- Only one sponsor at this level
- Prominent Logo on homepage of website
- Logo on all 2023 tickets pages
- Ad on back of Playbill
- Mention at all 2023 events
- Logo on front page of each show playbill
- Full page ads in every playbill
- Four tickets to each show
- Prominent Logo on all printed posters and marketing material
- Logo on all email blasts
- Mention prior to each show on our Social Media sites.

Producer

\$2,500

- Logo on homepage of website
- Logo on all 2023 ticket pages
- Mention at all 2023 events
- Logo on front page of each show playbill
- Full page ads in every playbill
- Two tickets to each show
- Logo on all printed posters and marketing material
- Logo on all email blasts
- Mention prior to each show on our Social Media sites.

SIZE: Choice of: 5.5" x 8.5" with 0.125 bleed, or 5" x 8" no bleed. Art: full color, spot, or B

Assistant Producer

\$1,000

- Logo on homepage of website
- Mention at all 2023 events
- Full page ads in every playbill
- Two tickets to two different shows
- Logo on ticket pages of all shows
- Logo on all printed posters and marketing material
- Logo on all email blasts
- Mention prior to two shows on Social Media sites.

Director

\$500

- Logo on homepage of website
- Full page ads in two mainstage productions
- Two tickets to a show
- Logo on ticket page for two productions.
- Logo on all email blasts
- Mention prior to two shows on Social Media sites.

Assistant Director	\$250
<ul style="list-style-type: none"> • Logo on homepage of website • Full page ad in one mainstage playbill production • Logo on ticket page for one show • Logo on all email blasts • Mention prior to one show on Social Media sites. 	
Stage Manager	\$100
<ul style="list-style-type: none"> • Half page ad in one playbill 	
Crew	\$50
<ul style="list-style-type: none"> • Business card ad <i>in one playbill</i> 	
Cast Member	\$25
<ul style="list-style-type: none"> • Business Card ad in one playbill 	
Supporting Cast	\$15
<ul style="list-style-type: none"> • Name listed in one playbill 	

ALL ARTWORK SHOULD BE SUPPLIED AS A DIGITAL FILE in PDF, JPG or TIFF formats ONLY.

No Word or Publisher documents accepted. Any questions? Please email BrewsterTheaterInfo@gmail.com or call 845 729 5107

If you wish to have an ad designed for you (an additional \$100), please contact us.

Interested in supporting the theater?

Contact us at 845-729-5107 or send an email to BrewsterTheaterInfo@gmail.com